

# So this is College ... IN THE SPRING!

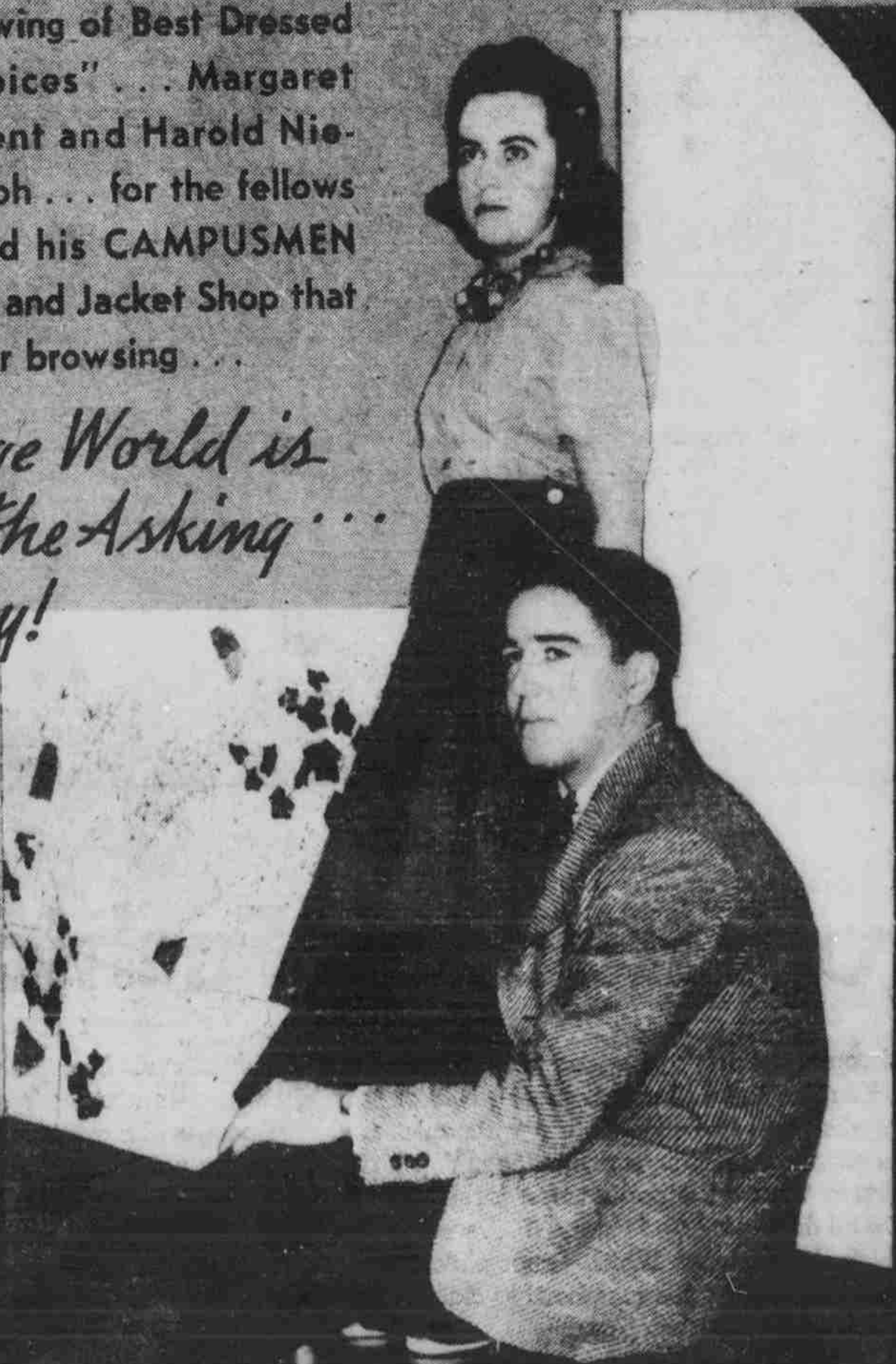
with elections, papers due, new Mortar Boards and Innocents, averages to make, picnics, ... and that exhilarated feeling about everything you do, especially buying new clothes ...

## And this is College Board at SIMON'S ...

... with an eye on the "future" of what you'll wear in "future" activities, social and otherwise ... for the girls, -Helen Severa and her FASHIONETTES and this evening's showing of Best Dressed Girls' spring "choices" ... Margaret Krause to comment and Harold Niemann to photograph ... for the fellows -Roy Proffitt and his CAMPUSMEN and the new Slack and Jacket Shop that invites your browsing ...

*This College World is Yours For The Asking ... come in today!*

Roy found his "woodbark" brown tweed diagonal weave jacket to top brown gabardine slacks in the Slack and Jacket Shop ... Helen's red and white shantung low-heeled wedgies lead up to her red skirt and beige shirt in corduroy, with a necklace-bracelet combination of multi-colored raffia balls on twisted rope.



*Ben Simon & Sons*