



the men



Color, conscious casualness run rampant in male garb

By Ralph Combs.

Conscious casualness combined with color will run rampant in the garb of the male of the specie, the leading fashioners would have us believe. The flashy, noisy trend—full of dots and dashes and lots of clashes—is going out. But colors will be expressed in harmonious combinations of blues with blue, and tans with tan, or greens with green in sport clothes. More interest will be aroused by jackets, slacks, and shirts than by business suits, for business suits will not change much.

Rhett Butler shirts.

All these new features are included in the just-off-the-press Rhett Butler shirt—a long, pointed collar... glove-stitched; two-button cuffs; 'tis made from O'Hara oxford cloth, basket-weave material.

Perusing along the clothes-hangers at Harveys we staggered into "Whitey" Reed—Nebraska's gift to clothes-conscious men and to men-conscious women—showing off one of the newest in men's single-breasted suits... a wide-shouldered, trim-waisted, full-shirted affair. The semi-notch lapel is pictured at its best in this model. It buttons with two buttons at the waist—this deviates from the universally worn three-button type. Pants for this suit are high-waisted, cut full through the knee, and taper to near-nothingness at the cuffs.

Light tweeds advocated.

"Whitey" advocates light weight tweeds as the best in spring stuff, but for later in the season—especially for summer—tropical worsteds, shetlands, chevots, and tweeds will be flaunted by the males. Sports jackets will be cut so that we'll look like we were wearing a load of bricks for a chest... three-buttons are a minimum requirement in jackets. They may be with or without side-vents... gussets (a kind of half-way pleat where the sleeve joins the shoulder at the back) will add that Esquire-ish note. Colors in these casual coats will tend to off-shades—teal blue, frinstance.

Hollywood influence

"Hollywood," Gayle Shinn of Ben Simon tells us, "continues to influence the clothing styles of America—especially for the younger set. Cinemactors favor tweeds, shetlands, and other rough fabrics, but imported garnett flannels stand high in their also." In Simon's new Slack-Jacket shop, Mr. Shinn showed us some

keen exponents of the rage-to-be... a Ken Calvert styled suit; a three-button, single breasted job that made of very soft cloth—"hook-weave." It's cut in typical Hollywood fashion... this suit is featured in teal blue and rust.

Glenn plaids back

Glenn plaids—which were sported by every Esquire follower about two years ago—are again going to be in the spot-light due to popular request. Doublebreasted is the key word for this Glenn plaid pattern, Mr. Shinn told us.

Both Harvey's and Simon's are going to feature double and single breasted masterpieces in gabardine... greys, greens, and tans are the most favored colors for this fabric. Deep-toned shirts for summer wear should be part of the wardrobe of any potential BDOC.

Gabardine is the thing

Gabardine is THE material... light pastel ties to be worn with them. Most shirts of this type sport the currently popular saddle-stitch. Simons is mighty proud of their Hollywood-built "Gaucho Slack" to be worn with these dark gab shirts. We couldn't help admiring these passionately colored pants. The "Gaucho" has a hand-picked seam at the side... 'tis quite similar to saddle stitch of the sport shirts.

"Tan is going to be the most-worn color... two shades of tan—light jacket and dark trousers, preferably," concluded Mr. Shinn, as I wilted with admiration of all these colorful masterpieces of conscious casualness.

The styles that father and grandfather wore are being shown a great deal this season in the leading stores. You don't have to grow a flowing mustache to complete these outfits either. They add a definite touch to the outfit of the well dressed man of 1940.

Especially outstanding are the loud vests in checked and plain colors that are being shown at Magee's. These vests add a great deal to a sport outfit and show that our fathers weren't so old fashioned after all.

Rudge's hold annual spring fashion review

Featuring Pat Prime, Alpha Phi, as the bride, Rudge and Guenzel's last night presented their annual spring style show.

Rudge's presented a review of their spring fashions, showing play clothes, campus, sports and

Fashion stresses comfort in men's formal wear, too

Formal evening wear does not require as big a place in the wardrobes of men on this campus as on many, but it must not be neglected. Especially prevalent at Nebraska are the all white linen and flannel suits. These are worn because of comfort and price.

Not to be neglected, however, are the dinner jackets that are worn this spring. Coming in white, beige, and maroon these jackets have shawl collars and are double breasted. Dark blue tropical worsted trousers are used with this coat.

Soft collared shirts mark another point in comfort for men in all clothing this year. These shirts have soft pleated fronts and French cuffs. Ties of maroon, midnight blue and black will be shown. Completing the outfits will be boutonnières of many colors.

Telescopic hats come in for men in a big way

Hat styles have jumped from the Austrian Tyrol to a certain mountain top in California from which they are going to look at stars. In other words the Tyrolean hat of last season has changed to the telescope hat for 1940. But you two season hat wearers sit tight. The Tyrolean will be worn a great deal this year and incidentally many will, as usual, go without.



The telescope hat is much like the pork-pie as to the up-in-front, down-in-back lines but the pork-pie is flat on top while the telescope is not. The pork-pie was becoming to a certain type of individual while the telescope is becoming to practically all men.

Extra brim width.

In buying the telescope hat there is a certain precaution. Always buy this hat with a brim one-eighth inch wider than you usually wear. For some reason or other the telescope block needs the extra width of brim.

Colors in men's hats this season include green, blue, and covert or khaki. Gray is still standard but the blue-gray is the newest version. Bands will come in as many varieties as ever including grosgrain ribbon, silk pugree which are being used on both straws and felts this season. A narrow suede leather with a buckle was a particularly different band seen this season.

Covert cloth pork-pies.

The pork-pie of covert cloth is being shown as an inexpensive campus hat at Magee's. Other hats include the town and country hats by Dodds and other companies. The Hornburg is also being shown in a variety of new colors and shades.

class wear, classic dresses, the new jacket dresses, and redingote spring ensembles. Afternoon frocks, suits, dress coats, and evening wear, were another feature of the show.

Models were Pat Prime, Ruth Iverson, Eleanor Berner, Holly Shurtleff, Janet Moon, Louise Bes-sire, Virginia Haney, Florence Moll, Lucille Amen, Helen Anderson, Marguerite Schlater, and Ida Hilt.

Patriotic—

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Chi Elinor Eisenhart's ensemble of a blue-gray silk jersey dress and turban worn with a navy coat which has white collar and cuffs.

Another "navy girl" is Mary Ellen Crites, AOPi with her navy blue silk dress with the "dutch boy" skirt, and her tiny straw hat, also of navy, trimmed with white flowers which match the white pique of her dress. And Dorothy Latsch, A O Pi, will wear a navy dressmaker suit with military buttons. Her hat, purse, gloves, and scarf are red, and her shoes are blue alligator.

Breath of spring.

The very breath of spring is

Comfort is main feature for men's sports clothes

By Bob Schlater.

Comfort is the keyword in the styles for 1940 and this is especially the case in sportswear. Outfits that will look equally well in a class room or on a picnic is the trend in men's apparel this year. But besides the looks the outfit must be comfortable.

The conditions throughout the world have changed this trend to some extent according to leading style experts. The war has had much to do with this trend since style has been sacrificed for comfort in the warring countries. One of the outstanding points of this trend is the predominance of the single breasted suit over the double-breasted. Lighter weight materials and more ease in the cut of the suit are two points for style this season.

Colors in quieter shades.

Colors of men's suits have returned to blues, grays, and browns in quieter shades. Stripes which were so much in vogue last season are beginning to lose their popularity. The checks and bold colors in sports jackets are losing their ground also.

New color combinations will result in flattering fabric shades. Combinations of green and brown, blue and gray are good. Hand stitching is becoming more and more outstanding in all men's wear. Notable of these are the shirts with hand-stitched collars, cuffs and edges.

Usual spring panic.

Since there will be usual spring picnic panic in a few days men's sportswear outfits will be worn soon. This spring and summer

promises more that ever a greater use of comfortable, easy-going clothes for men.

The slack ensemble suit with the "inner-outer" shirt promises to be one of the most popular outfits for picnics and casual wear. Some of the newest models seen in Lincoln stores include those with concealed zipper front on the shirt, pockets with slit tops and one-quarter sleeves.

Lighter fabrics.

Fabrics used in the suits will be much lighter in weight than former years. Plain-weave poplins, gabardines, linen crashea and sharkskins are very desirable. Worsted mixtures, pure worsteds, and spun rayons are shown in the higher priced suits.

Colors in these ensembles have been toned down considerably from last year. They are now designed to fit the average man's taste. Most of the colors have been grayed somewhat, with stone blue and sage green promising the greatest popularity.

Separate shirts in slacks.

Many separate shirts and slacks are being shown. The shirts as last season will be the popular "inner-outer" type and will be of many different color combinations. The colors in these have also been toned down to fit the average man's taste.

Another item in any fellow's wardrobe will be the squal jacket. This is a slipover type jacket with knitted cuffs and neck. The material is wind, water and spot proof and is ideal for outdoor wear. The jackets come in all of the popular colors, green, blue and natural.

Miriam Weller, Pi Phi, in her pink, blue, yellow, and green plaid skirt and jacket. She will wear this outfit with blouses and sweaters of pastel shades.

Another Pi Phi, Grace Hill, will be sophisticated in a grey silk crepe dress with red and white polkadot collar and belt. Red gloves, a black hat trimmed with red flowers and black shoes trimmed with red suede complete the outfit.

Eleanor Veith, Phi Mu, will wear a navy blue and white checked silk dress with large square pockets. The dress is trimmed in white and has a Peter Pan collar, and red belt.

'We're in the navy now.'

Right in line with the rest of the army, or should we say navy, will be Roma Biba from Raymond Hall in a navy blue silk coat suit, navy and white shoes, navy blue purse and white gloves. Kay Hanley, also of the dorm, is just as patriotic in a navy blue fitted coat with silver buttons, a navy blue and white dress with a red patent leather purse and a red Dobbs hat.

Sigma Kappa Chloe Taylor's new spring suit is a three piece variety costume one in soft powder blue wool. The gently flared skirt and tightly fitting inner jacket lend contrast to the snug under coat which is trimmed in soft grey fur.

Theta Eleanor Elliott has chosen a plain navy dress with dutch-boy pockets and a white starchy collar. Another Theta, Pat Lanigan, looks very school-girlish in her dusty-blue herringbone tweed dressmaker suit. With it Pat wears a tailored rose blouse and matching turban.

Coral and plaids.

Pi Phi Agnes Wanek has chosen a coral wool suit with a zipper down the front of the jacket. She wears it with a chartreuse silk blouse. And Susan Shaw has purchased a sport dress with a plaid blouse of green and lavender, with a lighter lavender skirt.

Jane Pratt, AOPi, goes coking in a turquoise blue gabardine skirt topped by a yellow sweater with anklets to match. A turquoise necklace lends individuality to the outfit. And seen entering Sosh in a pink shirt with large patch pockets and sweater and anklets of a lighter shade is Lucille Stepanek, also an AOPi. A necklace of glass pastel rings and a pink hairbow add to her school outfit.

Alpha Chi Gloria Swanson will wear a navy coat and hat with a pink ascot to accent the outfit Easter Sunday. And on the sport side to be worn to school is Frances Green's blue skirt worn with

a pink and white polka-dot blouse.

Chi O Jean Carnahan has a fitted black coat with white collar worn with a black straw hat trimmed in wine. And Lee Hyland is another flag-waver with her navy suit with a white blouse, and carries a red purse, with red touches on other parts of the costume even to her shoes.

Alpha Xi Delta Lois Owens is very spring-like in her fitted reversible novelty plaid tweed coat of pink and blue. With the coat she wears a dusty rose blouse and skirt, a blue felt hat, and blue gloves.

Pi Phi Kay Johnson is smart in a turquoise crepe dress, made princess style. With it she wears a turquoise, maroon, and grey tweed coat. Lila Waring, Theta, has a good-looking beige tweed dressmaker suit. With it she wears a yellow pull-over sweater and beige accessories.

For your evening formal—



What's correct—a single or double breasted formal suit? The answer is both, and shown here is the favorite double-breasted style featured in Palm Beach cloth this season. New are the lower, longer sweep of the lapels and the easy contour of shoulders and hips. This suit holds its shape regardless of the tempo or the temperature.

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