

# Starts Friday Rudge's Annual March Week of Sales

See the 8-Pg. Color Circular in Today's Shopping Guide

## Annual Storewide Event!

It is planned for every college student, and with your needs in mind. You'll see that Friday when you shop throughout every department of the store—every counter is brimming with new Spring merchandise at typical Spring Sale savings.

We at Rudge's planned for weeks to bring you not hundreds, but thousands of exciting values. We selected new apparel collections with even more than our usual deliberation. Everything for your college needs is here. Every department, upstairs and basement, offers the cream of fresh Spring merchandise in great assortment!

*Shop at Rudge's and SAVE!*

**Rudge & Guenzel Co.**