



The PRIDE OF ANY Party

Put a scoop of ice cream in a tall glass. Pour in a chilled bottle of 7-Up— Watch the foamy bubbles swell into a creamy collar! You'll like it!

Chilled bottles of 7-Up served on a tray with your prettiest glasses will serve your entertainment problem. Smart people treat with 7-Up!

Sip It

Taste It

COFFEE SHOP



Delicious Foods at economical prices. A special every day in the comfort of new leather booths— Fountain Service. Join your friends in enjoying this new atmosphere.



CORN COB ROOM

A new Junior Ball Room available to you for private parties or dinners. Telephone 2-1261 for reservations.



CAPITAL HOTEL

YOU WRITE IT AD CONTEST

CONTEST WINNERS

Ideal 7-Up Bottling Co.
Ruth Erickson

Capital Hotel
Katherine Shawver

Student Union
Harriet Lewis

Modern Cleaners
Robert Seidel

Lincoln Theaters Corp.
Harriet Lewis

Long's Nebraska Book Store
Robert Seidel

GRAND PRIZE
1940 Cornhusker
to
Robert Seidel

Ad Prizes

Ideal 7-Up Bottling Co. presents to Ruth Erickson a case of 7-Up

Capital Hotel awards Katherine Shawver two one-dollar dinners.

Harriet Lewis will receive one dollar in trade at the Corn Crib for her prize winning Student Union ad.

To Robert Seidel Modern Cleaners will give a dollar and a half in trade for his prize ad.

Winning for a second time Harriet Lewis receives from the Lincoln Theater Corporation two passes each to the Stuart and Nebraska.

Also winning for a second time Robert Seidel receives from Long's Nebraska Book Store a copy of "Capital City" by Mari Sandoz.

Due to his having more second place ads, Robert Seidel also wins the grand prize of a 1940 CORNHUSKER.

CONTEST MANAGERS

Ben Novicoff and Arthur Hill

Contest Ads Judged by Prof. Forrest C. Blood

GOOD NUMBERS

S

- Telephone and Otherwise
- Name *Sally Smooth*
- Address *Sorority Row*
- Telephone *8-5346*
- Rating *Super*

Well Thumbed Page

... in many a Date Book. Sally always looks fresh as the first flower of Spring. She knows the social value in having her garments SANITONE Cleaned by the OLD RELIABLE...

MODERN CLEANERS
SOUKUP & WESTOVER

21 & G St. Phone 3-2377
36th Year in Lincoln

Coming Soon!

STUART
CHARLES LAUGHTON
PAYHOSI DRAMA
THE HUNCHBACK OF NOTRE DAME
S. C. C. C. HARDWICKE
Thomas Mitchell
Maureen O'Hara
Edmund O'Brien

NEBRASKA
LEAD AND LEGS HOLED THE SIN CITY OF THE WEST!
MARTIN DIETRICH
DANIEL STUBBART
with CHARLES WOODS BRUCE WINNIGER-AUER-DOWLEY

Thrills Beyond Compare!
Watch for Opening Dates—

To Lincoln's Favorite Theatres!

CHECK THIS DATE

Monday— January 22

- Forum
- Ernest M. Whitesmith
- Eminent authority on Robert Burns
- Will present lecture on poet
- Readings
- Open to all students

STUDENT UNION
Parlors X and Y
4:00

This Poor Fellow's Lament



"Me and Roosevelt Ha Much in Common. . . My Budget Won't Balance Either."

Quite A Serious Problem Such An Easy Solution

Someone should tell him about the high cash prices paid for used text books at...

FROM THE CAMPUS
LONG'S NEBRASKA BOOK STORE
Text Books Student Supplies