

Rudge's Christmas College GIFT QUIZ ANSWERS to the "PLIGHT" BEFORE CHRISTMAS

Q. *What shall I Give to the Girl Who's Fair... but her hands get cold in the midnight air?*

A. **Bunny Fuzz
MITTENS**
\$1.95



Fuzzy-wuzzy mittens go dancing or skating...they're as light as a feather, as warm as toast (but she'll still want to hold your hand.)

Q. *What shall I give The Little Lass... who has a yen for sparkling glass?*

A. **Perfume
BOTTLES**



\$1

Glamour for her dressing table...glistening bottles of genuine imported cut glass... still more lovely accompanied by a bottle of her favorite perfume.

Q. *A Christmas Hug, and a Christmas Kiss... awaits the one who gives her this—*

A. **Coty Airspun
COMPACTS**

\$1.50

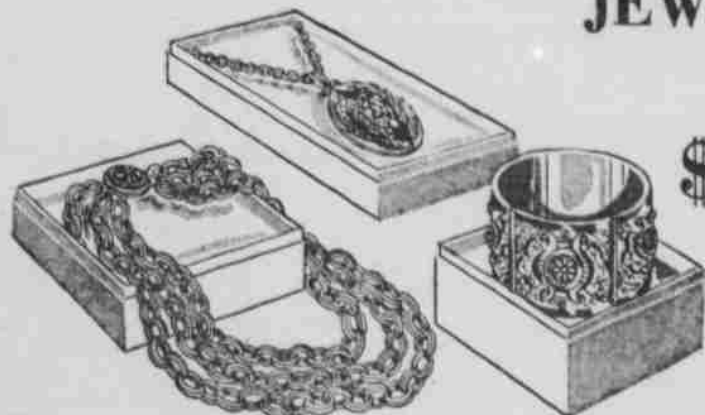


She'll love the luxury of a new vanity... with bright gold finish, flat pancake style... to hold her favorite powder. She'll sport it in classrooms, flash it on the dance floor.

Double Styles, \$2

Q. *Have You Heard Of The "Midas" Lore?... well, here's a gift that she'll adore—*

A. **Massive Gold
JEWELRY**



\$1.95

The lady loves the lure of gold... antique or brightly polished. She may be as smooth as glass, as adorable as a daguerreotype, as exquisite as Dresden... but she's feminine, and this is a jewelry year!

—GIFT SUGGESTIONS FROM RUDGE'S Street Floor.

Q. *What does it take to please a man?... think of a better gift if you can!*

A. **Wilson Bros.
SHIRTS**

\$2



If you love him \$1,000,000 worth, but want to spend \$2... choose a shirt he'll be proud of... in white or patterned broadcloth or woven madras—the kind a man likes. Sizes 14 to 17.

Q. *For The Fellow who Travels—and when he gets back... he needs everything he forgot to pack.*

A. **Men's Fitted
CASES**
\$3.95



Soothe his temper with a traveling kit... fitted to a "T" ... a place where he can keep everything under control... with swift zipper closing for 10-minute packings.

Others to \$15

Q. *What shall you give to the man that you "G-love"?... he has everything that you're able to think of*

A. **Men's Pigskin
GLOVES**

\$2.95



Genuine pigskin gloves with the soft texture and hardy toughened characteristics of this skin. Gray, black or natural... easily washable. Sizes 7½ to 9½.

Q. *What Handsome Gift Should You Plan to Buuy For that fellow who borrows from the to Buy*

A. **Nationally Advertised
TIES**
\$1



Don't buy just any old Christmas Tie... (there'll be hellzapoppin)... choose a Nor-East, Botony or Wembley silk... silk-lined. A really good looking tie he wouldn't loan to his best pal!

—GIFT SUGGESTIONS FROM RUDGE'S Street Floor.

Rudge & Guenzel Co.