

*Ben Simon & Sons*

# Going Formal

*...for A LOVELY LADY*

Be startling in a halter evening gown, baring back and bosom. Cover up your décolletage with a precious jeweled or embroidered jacket. Go glamorous in gold sequins and net . . . wear a strikingly unusual strapless formal in pastel or black crepe. Then there are taffeta bustle dresses, gay Nineties styles wasp-waist and yards of skirt. . . chiffon formals, sheer as a wisp of smoke . . . white nets scattered with flowers. Gowns designed to put glitter and glamour and compliments into your night life . . . "How Lovely You Will Look"



\$12<sup>95</sup> to \$29<sup>50</sup>

*...for a HANDSOME MAN*

Correctness is at a premium in evening dress. Whether it's "tails" or a tuxedo you desire, you'll be impeccably turned out in Simon's formal clothes...your social prestige maintained.

- "Continental" Full Dress Suits
- "Nocturne" Full Dress Suits
- Hart Schaffner & Marx "Surrey Tails"
- Hollywood Midnite Blue Tuxedos
- "Nocturne" Double Breasted Drape Tuxedo
- Hart Schaffner & Marx Tuxedos



*Empire Tuxedo  
Oxfords*  
\$5

FULL DRESS  
\$25 to \$45  
TUXEDOS  
\$19.50 to \$37.50



## Trifles for the Night Life of Men

... Accessories As Important As The Clothes ...

DRESS SHIRTS BY ARROW  
Brand new this season.  
\$2.50 and \$3.00

FULL DRESS COLLARS  
The new wings found exclusively here.  
35c

WHITE DRESS VESTS  
Streamlined in pique.  
\$4.00 and \$5.00

STUDS AND CUFF LINKS  
Very new and different stylings in white.  
\$1.00 to \$3.50 per set

WHITE DRESS GLOVES  
Fine kid, button wrist styles, that you must wear.  
\$3.50

SILK HOSE FOR DRESS  
Plain black or black with white clocks.  
50c

ARROW TUXEDO SHIRTS  
Collar attached and neck-band styles.  
\$2.50 and \$3.00

NEW TUXEDO COLLARS  
The very newest tux collar in the lay down type.  
35c

CUMMERBANDS  
With the vest appearance in either black or maroon.  
\$4.00

BLACK OR MAROON TIES  
In shapes and silk fabrics that are brand new.  
\$1.00

TUX STUD AND LINK SETS  
Beautifully streamlined in black or maroon.  
\$1.00 up per set

TUXEDO GLOVES  
Either black or grey slip-on styles.  
\$2.00

