



Dance

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*Little Lady
looking your loveliest!*

. . . at the Military ball, the opening of Lincoln's formal season. The formal silhouette is our favorite, even though it isn't always the same. But whether it's full, feminine and fluffy, or svelte, slim and sophisticated the beautiful lines will dazzle his eyes, lift your spirits, and rouse a sense of excitement! Now, with this gala season ahead, Rudge's have the most soul-satisfying selection of evening dresses, and wraps, you ever saw.

Pictured at Left

A melody in filmy white . . . caught in an aura of sparkling loveliness . . . gracefully gathered . . . with ballerina skirt, a magnetic charmer . . . dedicated to you.

FORMAL WEAR Second Floor.

Rudge & Guenzel