

INFORMATION

Coming To Lincoln's leading theaters

NEBRASKA



Fred Astaire - Ginger Rogers in the Story of Vernon and Irene Castle.

Fred MacMurray, Madeleine Carrol in Cafe Society

The Marx Brothers in Room Service

Always a seat for the

STUART

The Show Place of Lincoln



The winner of this composite ad will receive 2 free tickets to each theater.

LINCOLN



INFORMATION

Irene Karol Junior dresses are made of the new Sun-Bean fabric . . . (Dupont Rayon-Silk Noil and Cotton) . . . color fast, washable. Junior sizes 9 to 17. All are original designs. \$7.95.

Magee's are giving 1.98 Laura Lane slip (Rip proof seams) for their ad.

MAGEE'S
"Smart Junior Fashions"



INFORMATION

Club breakfast, special hot plate lunches, refreshing cold drinks, jumbo sodas, fancy sundaes, all prepared by excellent fountain service.

For this ad you get \$1 in trade at the grill.

**Student Union
CORN CRIB**

**YOU
WRITE IT
AD
CONTEST**

Student's Name

Address

Phone

FILL IN YOUR NAME, ADDRESS, AND TELEPHONE NUMBER ABOVE. Look the Daily Nebraskan over and pick out the ads that you wish to write.

Study the pictures; then read the information about the stores. With this information in mind write your ad.

You do not need to use all of the information. Try to make the ad brief and attractive. Use a clever saying and be original.

WRITE AS MANY ADS AS YOU WISH. There is no limit, you may write one or a dozen. Each merchant's prize will be given to the winner of those competing in that particular ad.

A CORNHUSKER WILL be given to the individual who writes the largest number of prize winning ads.

MAGEE'S will present to every girl entrant a novel hosiery mending kit.

When you are finished, turn in your sheet to Contest Managers ARTHUR HILL or DICK MCGINNIS in care of the Daily Nebraskan business office.

THESE MUST BE TURNED IN BY NOON WEDNESDAY, MAY 10. Winning ads will be published in the May 14 edition.

All students eligible except members of the Daily Nebraskan business staff.

Hovland Swanson Co.



INFORMATION

Sassy Sue sport and date dresses, 7.95-10.95
Play clothes, slacks, 2.50-5.95
Skirts, 1.10 to 2.95
Play Suits, 5.95 to 10.95
Two pair of 1.15 2-thread Artcraft hose for this ad

INFORMATION

Ladies' riding boots and breeches, Jodphur breeches, sport jackets.

Men's Boots, breeches, leather jackets, sport clothes.

Military clothing.

Riding breeches for the man or woman with the best ad.



LINCOLN ARMY STORE

202 So. 11th St.

INFORMATION

Cash paid for Used Books. Lighten your load home. Remember books are revised and changed rapidly. Turn your books in for cash.

Hitler's stirring book MEIN KAMPF given by Long's College Bookstore.

**LONG'S
COLLEGE BOOK STORE**