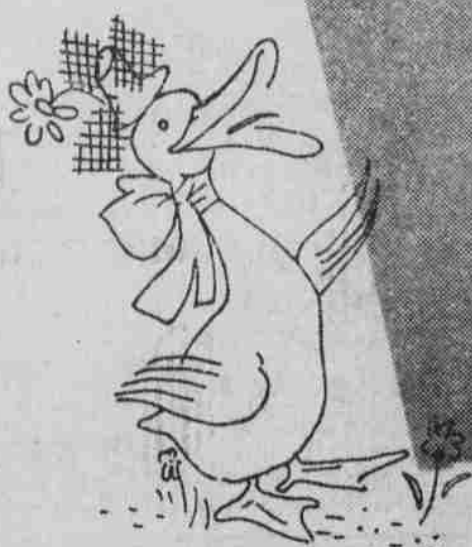


"N. U. Goes to a Party"

MONDAY EVENING
7:30 to 10:00

browsing amidst a myriad of
wondrous colors—to the strains
of
Beck-Jungbluth's Orchestra



LIFE IS
VERY GAY—

for girls who dress at *Simon's*

Your Knight-Life begins on our new Fashion Floor . . . to dress in a Simons' Frock is like pleasantly flirting with fate! . . . Hats so tantalizing, shoes and hose symmetrizing, accessories dramatizing a frankly pretty you! Shop in a maze of musical colors that fairly tinkle with fresh clear tones . . . a sure antidote to shopping blues when Youth goes on a Shopping Holiday!

Shopping will be
one grand party—with

"Appreciation Certificates"

- Given with all purchases in all departments.
- Redeemable on any merchandise in the store in the amount of 10% of Your purchase.

To demonstrate our appreciation of your patronage . . . to welcome hundreds of you University girls to our Fashion Floor, we distribute these generous merchandise certificates, in the amount of 10% of your purchase, either cash or charge, and redeemable in merchandise any time before June 1, 1939.

- \$1 Purchase Gives You a 10c Certificate
- \$5 Purchase Gives You a 50c Certificate
- \$50 Purchase Gives You a \$5 Certificate

Appreciation Certificate

IN APPRECIATION OF PURCHASES MADE IN DEPARTMENTS BELOW

DEPT.	AMT.
TOTAL	

Pay To The John Jones Date _____ \$ 1.00⁰⁰

Order Of One and no/100 Dollars

Redeemable on New Purchase of Merchandise Only.
Bought for Cash or on Charge Account. *Ben Simon & Sons*

Must Be Redeemed Before June 1, 1939

Ben Simon & Sons

We Cannot Give Appreciation Certificates on Arrow Products, Swank Jewelry, or Botany Ties.