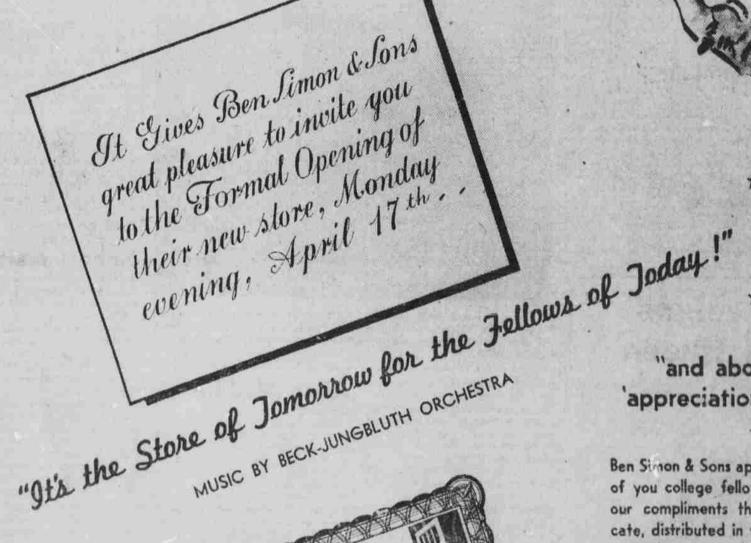
## Fellows

"You can put this down in your pipe and smoke it"-

## SIMONS' New Store

"Is the place to shop!"





"and about this appreciation certificate:"

Ben Simon & Sons appreciate the patronage of you college fellows . . . accept with our compliments this merchandise certificate, distributed in the amount of 10% on each charge or cash purchase; redeemable in merchandise any time before June 1, 1939.

\$1 Purchase Gives You a 10c Certificate \$5 Purchase Gives You a 50c Certificate \$50 Purchase Gives You a \$5 Certificate

> Given with all purchases in all departments.

> ■ Redeemable on any merchandise in the store.

Ben Simon & Sons

Certificates Cannot Be Given on Arrow Products, Swank Jewelry, and Botany Ties