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PREPARE FOR HELL

Mr. Leon Thomson, secretary of the Nebraska Peace Council, announced that he was "disturbed" to see that the University R. O. T. C. was to stage a sham battle for the campus guest, the State Press association. "Incongruous" was his word to describe the maneuvers staged at a time when actual war is taking men's lives in Europe. But more incongruous are his own suggestions to shut our eyes to military training when there is already war activity in other parts of the world that may engulf even unwilling America at any time.

Mr. Thomson, even drilling in Sunday clothes without the writhing, the pain, and the blood of war, connotes a thought no

man can shake. We are not living in the world of even 20 short years ago. The moving pictures, the wirephoto, the newspaper of today have imprinted horrible war pictures in the minds of every American so indelibly that no brisk music, no crack squad can erase their sharpness.

The World War, fought to save democracy, the world and no one knows how many other ideologies, in reality saved nothing. It was not the war to end wars. Its peace only paved the way for more grievances and more wars. And, Mr. Thomson, nowhere in all the world will you find a group more solidly agreed to fight for peace than newspapermen. But even they cannot discard the thought that there are wars existant now, and there will be more in the future.

Military historians are agreed that the United States entered five or six of its major wars almost totally unprepared—without competent officers and without sufficient or up-to-date equipment. It is obvious that the price of unpreparedness is wastefulness in material and time, but crime is added to wastefulness when to its price is added an inappreciable number of lives. It is this nation's duty to give to its enlisted men in any next war, sufficient numbers of well-educated and well-qualified officers. It is not the incompetent leaders who suffer in warfare, but the dependent and often helpless doughboys.

Today's sham battle will not show the state's newspapermen that we glorify war or clap hands at uniforms and march music. It will show them instead that the university is fulfilling its first bound duty—to educate its students for life. The short history of our country shows a military conflagration almost once in every generation. If the university is to accomplish its natural aims, it must prepare its students for life as they will really find it, even if that does include consideration of this world's most dreaded thought.

That the university is keeping pace with the times will be shown in the new methods and new regulations which will be displayed this afternoon—when the sham battle rolls forth.

Legislators hear U. heads second time

Ag college dean tells of loss ag extension slash would cause

Appearing before the legislature appropriations committee for the second time, yesterday, Chancellor C. S. Boucher and Finance Secretary L. E. Gunderson reviewed the university's proposed budget for the next biennium.

Most of the afternoon session was spent discussing the parts of the budget which are not included in the general university fund.

\$36,000 loss.

With Dean W. W. Burr of the Ag college, the Chancellor and Mr. Gunderson told members of the committee that an \$18,000 Ag extension cut would result in a \$36,000 loss for the Ag college. This loss is explained by the fact that in this particular fund, the federal government matches the state allotments dollar for dollar.

In the governor's budget, the fund for the operation and maintenance of the University hospital in Omaha was cut by \$24,000. According to Gunderson, such a cut would result in the closing down of probably one of the wards in the hospital. When queried as to why the board of regents originally petitioned the governor for a \$10,000 increase over the last biennium, Chancellor Boucher told committeemen that new regulations and tests for student nurses, who ordinarily care for the patients at the hospital, force them to spend more time with their studies which results in a shortage of help. This \$10,000 would be used to employ a few full time nurses.

Further action on the budget will be taken next week.

Almost in his 82nd year now, memories of the past 60 years which he has spent in Nebraska remain with him. Names of friends and foes, professional and political, light up the past for him and make it great.

In telling of his 81st birthday, he told also, without meaning to, of the sincere respect and admiration that workers in the state house hold for him.

Workers and readers in the office had piled his desk high with candy, fruits, and other presents, enough, he said, "to last him the rest of his days."

Still goes to office.

He still makes his daily trips to the state historical society office every afternoon, for he lives just across the street from the capitol with his wife, whom he calls the "best woman God ever put on this earth."

His desk is cluttered with glue, paste brush, scissors, and clippings. Lining the left hand side of the historical society office are hundreds of clippings and pictures which reveal a newspaper history of the state.

In 1925, Mr. Brainerd made up one of a group of some 15 "old-timers." That was 14 years ago.

On a small book shelf above his typewriter in his home, across from the state house, there were several modern college books, Zoology and Sociology were two of the courses whose texts were there.

Henry Allen Brainerd is part of the State Press association. He fulfills his duties as historian faithfully and capably. When the reported sent to interview him talked to him, he was typing a complete list of the presidents and secretaries of the association since its founding.

Saturday Session

9:00—Presentation of E. M. Von Seggern, West Point, as new NPA president by S. W. Thurber, Tecumseh, retiring president. Address by Mr. Von Seggern.

9:30—Promotion, the Key to Local and National Advertising, Dave Vandivier, Chickasha, (Okla.) Express.

Resolutions.
10:30—Ways to Make Money from Circulation, Floyd L. Hockenhill of Chicago, publisher of Circulation Management.

General discussion—"My Best 1938 Idea."
Adjournment.

Luncheon and meeting of board of directors.
Luncheon and roundtable discussion, Daily Ad-Managers.

As I See It

by
June Bierbower

Lawrence Perry's meanderings concerning Chancellor C. S. Boucher's academic and athletic policies, may have been, like so many other figments of the brains of us sports scribes, simply something to fill in during the slack season in sports activities.

Perry, in case you haven't read the article, began with an assertion that Pitt's purity course in athletics will eventually lead them to a berth in the Big Ten, and that Nebraska, heretofore mentioned as possible western conference candidate, is being considered with misgivings because of Boucher's activities at the University of Chicago, where Perry says he "devised and put into effect" the Chicago plan of education which, as you know, by establishing high scholastic standards, has cut down on athletic material which enters Chicago.

Perry states, in addition: "It is regarded as foregone that the chancellor eventually will do things to a scholastic system already comprehensive and quite sufficiently rigid."

Boucher's academic activities at the University of Nebraska have not as yet affected the athletic material the Huskers are getting, and Perry has but supposition on which to base the assertion that they will.

Of course, if the state's unicameral legislature closes the purse strings to this school as they've been doing recently, reduced enrollment will be necessary if the school is to retain its present scholastic standing. And reduction of enrollment may, probably will, take some athletic material from the school.

But whether or not it or any administrative policy would, the fact remains that a university, is, after all, a place for education, and any effect the carrying out of its educational purpose may have on athletics ought to be accepted, altho it seldom is, we'll admit.

Boucher's opinion of the whole affair, is that Perry, having nothing else to write about during this "dry" season, came thru with his article. Perry, a close follower of Nebraska athletics, may have seen an account of Boucher's remarks at a speech in Columbus the other night.

Charley Brock had preceded the chancellor with a talk in the course of which he stated that Nebraska is well enough off in the Big Six—that the other Big Six teams were catching up with the Huskers, etc.

Boucher, who gave the main speech of the evening, added his remarks to Charley's, as he backed Brock's statement. He said that he'd oppose Nebraska's entrance into the Big Ten—that the Big Six was, as far as he knew, a very orderly league, and that it is a better organization. Basis for the latter remark is the fact that he was Chicago's faculty representative in the Big Ten while serving as a dean at that school.

Anyway all of this Big Ten talk, as Boucher and many others have stated, doesn't seem to take into consideration the fact that Nebraska has never been invited to join the Big Ten. That bridge can be crossed when it's reached, not before.

Nebraska's chancellor, who from his first days here has praised the school's clean athletic policy and the character and ability of its leader, Biff Jones, certainly has no quarrel with the athletic department, and as we said before—any educational policies which might be adopted here will be for the benefit of the school, even tho they may incidentally effect to some degree, its athletic attainments.

25 Kansas journalists get practical experience editing Topeka daily

LAWRENCE, Kas., Mar. 22—Journalism students at the University of Kansas got some first hand experience at editing a newspaper Monday, this week, when 25 of them went to Topeka to put out the Monday issue of the Topeka Daily Capital.

The embryo journalists took charge of all departments of the paper, wrote the editorials, did the columns, reported and took care of the make-up of the paper.

Von Seggern Named Head

Cox, Edgecombe fill executive offices

E. M. Von Seggern, editor of the West Point Republican and member of the Nebraska state legislature, was elected president of the NPA today to succeed S. W. Thurber of Tecumseh.

Named to the vice-presidency was Ralph Cox of Arapahoe. Von Seggern previously occupied the office. Frank O. Edgecombe of Geneva was re-elected treasurer for 1939.

New members of the board of directors are Guy Ludi of Wahoo and Ed Apking of Curtis who were named for two-year terms. Parke F. Keays of Broken Bow was re-elected to the board for two years.

Holdover members of the board are W. C. Wood of Gering, J. C. Voline of Auburn and S. H. McCaw of Norfolk.

Editors hear Boucher tonight



Pictured above is Chancellor C. S. Boucher of the University of Nebraska who will address members of the state press association at the dinner this evening.

Oregon State college has areas painted on its sidewalks to indicate where students may light cigarettes, where they may throw them away.

Press group takes recession, depression, drouth in stride.

From social body started in 1859, association now includes 87 percent of eligible newspapers

BY DALE M. JOHNS

From its first spark of life as The Editors' and Publishers' Association of Nebraska in 1859, eight years before this state was admitted to the Union, the Nebraska Press association has grown thru drouth, republican depressions, democrat recessions and grass-hopper plagues until today it includes 330 of the 378 Nebraska newspapers eligible for membership, or more than 87 percent.

Started as a social group that indulged in everything in the nature of entertainment from boating and fishing to replacing pastors in their pulpits for rousing "grass roots" Sunday sermons, the society turned the corner in 1916, when a year-around office for the secretary and field manager was established in Lincoln.

Business Scope Widens.

Today all phases of the newspaper business from country correspondents to national advertising comes under the association's surveillance.

One pre-1916 convention was held on the Epworth park grounds south of Lincoln. Fishing and boating were plentiful, a band made up wholly of newspapermen and led by Frank Harrison furnished entertainment, and a cow was given Mrs. Villers E. Schoenauer of Plainview for coming the greatest distance.

On June 3, 1913, several Omaha pastors absented themselves from their pulpits in favor of the association's convention and stained glass windows rattled with the doctrines of newspapermen.

Today most of these activities have disappeared and the 1939 convention, 66th in the 80 year history of the association, is more concerned with regaining lost national advertising, building business thru classified ads, promotion, circulation, and salesmanship.

Reynolds First President.

Thirteen newspapermen met at the Herndon House in Omaha on Dec. 6, 1859 and formed the original organization. R. W. Furnas, editor of the Brownville Advertiser and elected governor of Nebraska in 1873, was the first vice-president, while M. W. Reynolds, then editor of the Nebraska City News, was elected president.

Five years later another convention was held, this time at Nebraska City, when a call arose for united action to adopt uniform subscription and advertising rates.

The subscription price of weeklies was placed at \$2.50 per year; dailies \$1.00 per month; legal and transient ads \$1.50 per square inch for the first insertion and \$1 for subsequent insertions.

After a third meeting in 1870, a group of publishers met in the old capitol on Feb. 14, 1873 to organize the Nebraska Press association. On Feb. 27 a constitution and bylaws were formally adopted and Charles H. Gere, founder of the Nebraska State Journal (1867), was elected president. There was no convention in 1874 but except for 1884 and 1885, annual meetings have been held.

Buck First Field Manager.

Since 1916, field managers have played a prominent part in the functions of the Nebraska Press association. The first field manager was Ole Buck, who served until his death in 1931. His daughter, Naomi, carried on his work until the following convention, when Park Keyes, now connected with the Custer County Chief, became field manager.

Vernon Sanford took over the duties in March, 1934, and was replaced by Fred J. Minder, the present field manager, in August when Sanford accepted a similar position with the Oklahoma Press association.

Brainerd - -

(Continued from Page 1)

he worked for "Doc" Miller, founder of the Omaha Herald, and later wrote for Edward Rosewater's old Omaha Bee.

With years of newspaper experience behind him, still young, Brainerd struck out in the Nebraska community and farm paper field, and before he left it, had edited six papers. Milford, Sutton, Chester, Hebron, Pleasantdale and Beaver Crossing all knew Brainerd-edited publications.

The Pleasantdale Quiz and the Beaver Crossing Bugle were two papers that he edited in Milford, from where he took them "on horseback, on foot, or somehow" to Pleasantdale and Beaver Crossing.

Headed NPA in 1914.

A member of the Nebraska State Press association as far back as he can remember, Mr. Brainerd sat in the president's chair of the organization in 1914.