

Daily Nebraskan

Official Newspaper of More Than 6,000 Students

THIRTY-EIGHTH YEAR

Offices Union Building
Day—B7181. Night—B7193. Journal—B3333

Member Associated Collegiate Press, 1938-39
Member Nebraska Press Association, 1938-39

Represented for National Advertising by
NATIONAL ADVERTISING SERVICE, INC.
420 Madison Ave. New York, N. Y.
Chicago Boston Los Angeles San Francisco

Published Daily during the school year except Mondays and Saturdays, vacations, and examination periods by students of the University of Nebraska, under supervision of the Publications Board.

Subscription Rates are \$1.00 Per Semester or \$1.50 for the College Year. \$2.50 Mailed. Single copy, 5 Cents. Entered as second-class matter at the postoffice in Lincoln, Nebraska, under Act of Congress, March 3, 1879, and at special rate of postage provided for in Section 1103, Act of October 3, 1917. Authorized January 20, 1922.

EDITOR-IN-CHIEF HOWARD KAPLAN
BUSINESS MANAGER RICHARD M'GINNIS

EDITORIAL DEPARTMENT
Managing Editors Merrill Englund,
Harold Niemann,
News Editors June Bierbower, Richard DeBrown,
Norman Harris, Ellsworth Steele, Fern Steuteville, Ed Wittenberg.
Society Editor Margaret Krause
Reporters—Marian Bremers, Stanley Breuer, Jean Carnahan,
James Carroll, Janice Felthauer, Gene Garrett, Pat Greene, Marvin Hoffman, Frances Keefer, Betty Klingel, Evelyn Leavitt, Hollis Limprecht, John Mackay, Morton Margolin, Clyde Martz, Donald Moore, Hubert Ogden, Clark O'Hanlon, Chris Peterson, Rae Robertson, Paul Svoboda, Lucile Thomas, David Thompson, Ava Wharton.

BUSINESS DEPARTMENT
Assistant Business Managers Arthur Hill, Robert Seidel, Helen Severa.
Solicitors Roger Anawalt, Ed Calhoun, Ed Segrist, Ben Novicoff, Burton Thiel.
Circulation Manager Stanley Michael

LET THEM RIDE

A free bus line between the city and agricultural campuses, the Student Council's latest inspiration, is one of the most worthwhile projects

proposed in a long while. To carry the promotion to a successful conclusion would more than erase charges of apathy so plentiful when the council is discussed. But even a permanent reduction in rates for university students would place this year's group on the brief list of those that have gained a worthy victory.

The present transportation service has long been a costly item to ag college students and a steep obstacle to the uniting of the two schools, but it required the building of a Union at one end of the line to thrust this need for a free, or at least inexpensive, system into the spotlight.

Because of the inconveniences of the present set-up, suggestions have been advanced to move various Union activities to the ag college. But certainly the council is acting more logically by moving to arrange the bringing of students to the Union, rather than taking the Union to the students, for the success of both depends upon the co-operation of all.

Next week the organized campaign will be launched. Collecting student reaction and opinion will be the first step. But this will mark only the beginning, not the extent, of every student's duty in this movement.

Several feasible plans have already been considered by the Council committee. None has yet been selected as the fool proof path to accomplishment. Only thru concerted effort and active interest can every possible method be deliberated. It is each and every student's duty to advance his ideas and his plan to accomplish a purpose which will be of inestimable value both spiritually and financially to a large percentage of the undergraduate body.

The DAILY NEBRASKAN urges the student council to utilize every possible type of psychology to arouse in the students an active and sincere interest. This project is too beneficial, too worthwhile to meet defeat. With student concern aroused, it cannot be defeated.

Society of other lands disapproves handshakes, kisses

Handshakes, smiles and kisses are just old American customs. Best society as dedicated by Emily Post in Africa, Polynesia and Alaska use a different set of rules.

When Mr and Mrs. Ubangi of Congo have open house for some of the natives, they get out superhankies and prepare to give their friends a welcome of tears. Everyone from junior on up to grandma knows that the height of rudeness would be a smile, and all show best etiquette by weeping and sobbing.

Out on the sunny shores of Polynesia, a social dowager must stroke her face with the guest's hand if she is to remain in the upper crust. And up in the chillier climate of Alaska, an Eskimo licks his hand and then proceeds to rub it over his face and that of his pals. The Fuegians in saluting have a hug "like the grip of a bear."

"Smell me" good night.

After a date with Lotus Flower, a Japanese Casanova would never ask for a kiss, but he might expect her to brush her eyelashes against his cheek. Mongols and Polynesians never say "kiss me" but "smell me." They enjoy a pastime of rubbing noses.

When Tom Sawyer and Huck Finn pledged friendship and confidence, they signed a pact in blood. However in Africa such boys would pledge friendship by spitting on each other.

Eyebrows, one or both, are raised if an American is surprised,

Pershing Rifles work on annual spring drill

Pershing Rifles will meet at 5 o'clock today in Nebraska hall to continue preparations for the annual drill meet to be held this spring.

Riflemen who have their regular company drill on Tuesday or Thursday will be allowed to wear white shirts so as to avoid any inconvenience.

Engineering senior speaks on river control

Vernon L. Dalby, a senior in the department of mechanical engineering at the University of Nebraska from Arcadia, discussed "River Control and Development in the Missouri Valley" at the student branch meeting of the American Society of Mechanical Engineers Wednesday at 7:30 p. m. The meeting was held in the Mechanical Engineering building.

BULLETIN.

Kosmet Klub workers will meet this afternoon at 5 o'clock in room 308 of the Union.

Tap dancing hobby group will meet tonight at 7 o'clock in Ellen Smith for their regular weekly session. Any girls interested in tap dancing as a hobby are welcome to come.

but again Eskimos differ. An Eskimo sportsman would hear returns on a horse race which differed from his expectations, with a vigorous slap his hips.

To graduate from Hiram college, a student must take two years of athletics, pass skill tests in many sports.

Student Pulse

A PLEA

Editor's Note: The DAILY NEBRASKAN welcomes short timely letters on campus and world events, however articles must not be over 350 words in length. The following letter has been cut. Name of the writer must be submitted altho it will be withheld from print if so desired.

Dear Editor:

Perhaps this is just another one of those Student Pulses written with a dirth of information in hand, if so please correct the errors.

The slogan of our new tabloid newspaper is "The Official Newspaper of More Than 6,000 Students." Don't you think that this is sneering irony in view of the

size of our ordinary day to day scandal sheet? Towns much smaller than the university enrollment support a decent sized daily, why can't the university do likewise?

Now let's see how you are going to refute an argument for a good newspaper. First, you say there isn't enough news to justify a large newspaper. Hundreds of "live" stories are being turned into the offices from which the editors must remove a few eligible stories before they hit the waste paper basket, but with the small sized sheet much fewer stories may be printed.

Why do students read a college newspaper? Not for current events, not for general sports, but for happenings of the campus organizations to which they belong or have an interest. Nothing incites careful reading more than

the possibility of seeing your name in print. Is the present DAILY NEBRASKAN doing this? Stories are cut and then cut again.

Second, you will say ads are the life blood of the paper in furnishing money for operations. It is granted that the paper must sell ads to gain money but by giving overdoses of ads even this purpose is defeated.

That the DAILY NEBRASKAN is an inefficient medium of contact with students is evidenced by the efforts of the Student Union to contact students by mail to inform them of activities taking place.

This is meant to be constructive but you will probably laugh and say nothing workable has been suggested. No doubt this is true but stating the problem in the form of a syllogism we have this. Make the DAILY NEBRASKAN more readable, increase story coverages so that every student will find something interesting to read and you will find that circulation will leap, they will want to see the "rag," they will want to own their own to cut out clippings for a scrap book and advertisers will clamor for space at increased prices.

Let's aim for a bigger, better, more complete desirable DAILY NEBRASKAN.

A Disgusted Reader.

Tanksterettes plan meet

Tanksterettes, girls' swimming group, will take part in a national telegraphic swimming meet Saturday at 7 o'clock.

Have You Lost All Patience
With Your Hair?
Are You Going To The Prom?



Let Correll's Beauty Salon

fashion your hair into waves of soft beauty and charm

Call B2936 for your appointment . . . today!

"Conveniently close to the campus"

223 No. 13th

The Only Girl
Music By Krupa
Flowers By Frey & Frey

The Perfect Prom



"Frey's know them because they grow them"

FREY & FREY

1338 "O" St.

B-6928



Whichever side
of the fence
you're on...

... this telephone idea can help you

WHILE you're in college, you're on the consumer side of the fence. There you'll find the "Where to Buy It" section of your Telephone Directory a quick, easy way to discover who sells what you want.

After graduation, you may be on the other side of the fence, too—the seller's side. As a manufacturer or distributor of an advertised product you will find classified telephone directory listings a most effective and economical way to direct buyers to the dealers handling your product.

This directory service, tying up the national advertiser with the local distributor of his product, is just one of many Bell System ideas that help to increase the value of your telephone.

A telephone call home would be appreciated. Rates to most points are lowest any time after 7 P. M. and all day Sunday.

