THE DAILY NEBRASKAN

THIRTY-EIGHTH YEAR

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Editorially Speaking

Dr. Boucher Up to Bat

Appearing before the state planning board in the role of spokesman for the University of Nebraska's educational needs, Chancellor C. S. Boucher presented facts to the state group that laid again the foundation for the University's interest in the ten-year building program.

Dr. Boucher was named to a sub-committee to formulate the scope of a survey of the educational needs for the next ten years and to plan carrying it out. The significance of Dr. Boucher's batting for the University he heads lies in the fact that this is his first official appearance before the state's powers-to-be.

The state planning board, which submits its findings to the governor for inclusion in the budget message for the biennium, must certainly have been impressed by Dr. Boucher's knowledge of conditions in Nebraska, both throughout the state and in the University proper. Vocational guidance, occupational needs and job analysis are only a few of the major topics that Dr. Boucher touched upon as problems that the University faces in its annual midyear and June exodus of students.

Future of the University and its fellow educational enterprises hinges on the outcome of the state planning board's survey and recommendations. All of these educational systems must prove their value as tax-supported institutions of the state to the taxpayers of the state. They must have something tangible to offer as an excuse for their existence. The state of Nebraska is more economy minded than ever before. The tax-consciousness of the citizens is keen, largely because the "pay-as-you-go" and "keep-the-white-spot-white" shibboleths have been mouthed vigorously and effectively. Too effectively, according to the representatives of education in Nebraska.

Hair-dos & Highhats

Starting with tonight's Military Ball, Nebraska's socially minded undergraduates assume their annual winter burden of "gettin' but among 'em." Tonight, with all appropriate glitter, pomp, ceremony and formality, the Nebraska formal season opens.

You know, there's a lot of good in these formal affairs, just as there is the opposite. It is rather self-flattering to get all dressed up in tuxes or tails or gowns or wraps. The alter ego gets a lot of satisfaction from this dress-up game, because we're all looking for gracious living and refinement. Whether or not we derive cultural benefits from going to formals—acquire those social graces without which no one can fully live—depends upon the individual's view of these formal functions.

It must be admitted that formal dress is a far cry from what the great majority of native Nebraska students are accustomed to. Tuxes and formal gowns are luxuries not commonly seen throughout this agricultural state.

Unfortunately, there are those who cannot afford to indulge in the formal season. They are not to be pitied and they are not to be scorned. If there is anything about the University that is definitely extra-curricular, it is the formal season, the students' social escape from things as they are.

There's one thing to remember about the formal season—a person in a new strapless gown or a midnight blue tails and under a new hair-do or a silk highhat still treads the same ground as the rest of the herd.

College Newspapers

Mix a three-ring circus with an old-fashioned newspaper, add copies of "Time" and "Life" magazines, stir the whole carefully, and presto—there emerges the college newspaper of tomorrow.

This in effect was the message delivered to 150 college newspapers editors at the annual Associated Collegiate Press convention in Cincinnati. Several college teachers, acknowledged as experts, spoke to the group on contemporary trends in news presentation, and it is a consolidation of ideas expressed by these men that brings into existence, in theory at least, a preview of tomorrow's college newspaper.

The circus element of newspapers is not new. William Randolph Hearst long ago brought it to near-perfection. Yet it is interesting to note that Hearst's practice of making news where it does not occur spontaneously was advocated by the faculty advisor of a "Pacemaker" newspaper, which is held as a star to which other college editors may hitch their wagons.

Such pranks as dressing a male reporter as a coed and subsequently getting him into an exclusive women's banquet were cited as ways to make interesting news features. One listener recalled at this point how the young Hearst once rented a train, equipped it with artists and reporters, and sent it into the mountains of California to rescue some snow-bound travelers. It seems clear then, that an ideal college paper will contain a profusion of human interest stories.

News writing also seems to be evolving from the stereotyped "tell all the facts" system to a method of interpretative writing that will explain the relation between events and contemporary trends as it tells the story.

To exemplify this trend the faculty advisor of a Michigan colege newspaper cited the "man kills wife" story. He who writes this story, said the speaker, should tell not only that the hatchet had been recently sharpened, but also why a man who once loved a woman sufficiently to marry her should grow to hate her enough to kill. Thus the psychology of murder, not the hatchet, makes the story.

It is employment of such interpretative writing, the speaker pointed out, that has marked the phenomenal rise of news magazines. His own college newspaper, he stated, had found that a weekly news review in the interpretative manner so satisfied readers that page one stories of big news were not read until they appeared in interpretative review.

The popularity and increasing use of pictures has long been taken for granted. Subscribers would rather look at pictures than read. So college papers will use all the pictures they can budget.

In their editorial columns, future colege editors will be expected to shun intellectual topics such as "how to think," and will run aggressive campaigns for such causes as cheaper textbooks, backing the football team, representative student government and faculty domination over student activities.

GAY '98 BALL

(Continued from Page 1)

before the ball took place. The dance program eliminated the wall flower situation.

Tonight, taxis and autos will glide to a stop before the coliseum. Officers in perfectly tailored uniforms as well as men resplendent in their top hats, white ties, and tails, will lend assisting arms to their dates, perfectly attired in backless formals and modern versions of the hoop skirt formal. Once inside, they will spend the evening, swinging and swaying to the rhythm of one of the nation's leading swing bands.

Perhaps 20 years from now, some enterprising "rag" reporter will dig thru the files in search of this year's account of the ball and find a comparison as striking as the one pictured here.

BOUCHER SUGGESTS

(Continued from Page 1)

than 40 percent of 60,000 high school graduates declared their ambitions to go into professional, semi-professional, or recreational fields—fields in which there are openings for about 8 percent. Few students, Pate maintained, wanted to take up vocations—a field needing more students every day.

Members of the session then gave personal experiences and examples in their own towns in cities where young plumbers, tinners, carpenters, and welders are lacking.

Educate Parents.

To correct these distorted ambitions of young high school graduates, Chancellor Boucher said much education must be designed toward the parents as well as the students.

Before adjourning, members of the joint session selected Jene Huse of Norfolk, Chancellor Boucher, Dr. Pate, and Charles Dienst, deputy state superintendent, as a sub-committee to formulate the scope of the survey to be undertaken immediately. After formulating plans, the sub-committee will report their findings to Fred J. Kelly, representative of the National Office of Education, who will assist in the actual survey.

After adjournment at noon, it was learned that a thorough discussion was also held on the question of having the entire higher educational setup of the state under one head, either an individual or a board.

College Degree Equals Four Prep Diplomas

EVANSTON, Ill. (ACP). "The dollars and cents value of the college degree is, on the average, between three and four times greater than a high school diploma."

This note of encouragement to those struggling for a college education comes from Dr. Samuel N. Stevens, dean of the university college of Northwestern university, who has just completed a survey of the economic status of some 14,000 college graduates.

The vast majority of those surveyed, Dr. Stevens said, are still increasing their earning powers after being out of college ten years.

Oregon State Dean Advises Collegians to 'Apple Polish'

CARVTLLIS, Ore. (ACP). At least one college professor believes—in fact, encourages—apple polishing, if it is of the "intelligent" variety.

And here are the exact words of Oregon State college's dean of men, Dr. U. G. Dubach, taken from a recent speech on the subject:

"Apple polishing is an important part in a college man's education and it must be followed by diligence in class work if it is to be useful and effective.

"Anyone who isn't wise enough to do intelligent apple polishing, isn't wise enough to be in college. Apple polishing, properly defined, is making oneself known to his professors in a favorable light. More and more we are recognizing that education aside from giving technical knowledge, must teach one how to properly sell himself. How can one sell himself to his professors unless he makes himself and his work known to them in an intelligent and agreeable manner?"

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Writer Finds Names Make News in School Directorv

Special Meanings Made of Student Cognomens

On some cold winter night when all your friends have gone out, when every assignment is finished and there are no magazines to read or radios to hear, then it's time to drag out the student directory. In this volume can be found names that have special meanings. Not particularly funny when alone, these, when tacked together into a group, make such sense as: "CHURCH, BISHOP, BLESSING, COFFIN, AMEN, GOLD, GATES."

Colorful describes the names some htudents possess: COALE, BLACK, SNOW, WHITE, STEELE, GRAY, GLADE, GREEN, BRUSH, BROWN, SILVER, BLUE. And for a choice and somewhat varied menu try these: BACON, BERRY, CHERRY, CHESTNUT, HENN, LAMB, PIKE, RICE, FLIES; then to prepare the tasty meal are the COOK, BAKER, FARMER, and in the end the WOLFE.

The HUNT, which so many fellows claim they had last season for PHEASANT might have been more successful with such animals as: "BEAVERS, CATTLE, CRANE, EGLE, FITCH, FOX and SWAN in the BRUSH, BUSH, HEDGE, MARSH and BROOKS.

Here is something on the minds of most students this week: DAME, GUY, FORD, CAR, BALL, FIDLER, FLORAL, DOW, DAMM, FATE. With a vivid use of the imagination this might go over: CAMP ESTES TRAMP PINE TIMBERS. More of the words are too individualistic for use in sentences. The list runs on and on: CANADA, CARD, KATT, KEMIST, LUX, ODER, SPROUT, ROTTER, FURR and FRENCH.

DOWN BROADWAY

BY MEL ADAMS.
(Associated Collegiate Press Correspondent)

Pigskin for Saxophone?

If you'd take Esquire's Carleton Smith's word for it, you modern "rah rah" boys are in enough of a money making frame of mind these days to trade a football for a saxophone. Writing in the current issue of Dave Smart's glorified men's fashion column, Friend Smith maintains that the modern bandleader has replaced the hip-twisting "whirling dervish" of an All American back on the mantle of campus idolatry. Going further, he declares that you'uns are becoming more and more interested in the baton waving profession as a quick way of making money as a result of the example set by many of today's top maestri who got their starts with campus bands.

Included in Smith's list of college cutups who made good with a baton were Hal Kemp, Skinnay Ennis, Kay Kyser, John Scott Trotter and Jan Garber, U. of North Carolina; Bunny Berigan, Wisconsin; Horace Heidt, California; Bob Crosby, Gonzaga; Ted Weems, University of Pennsylvania; Fred Waring, Penn State; Sammy Kaye, Ohio U.; Frankie Masters, Indiana; Gus Haenschen, U. of St. Louis; Orrin Tucker and Herbie Kay, Northwestern; Ben Cutler and Rudy Vallee, Yale; Seymour Simons and George Olsen, Michigan; Johnny Long and Wes Brown, Duke; Peter Van Steeden and Nye Mayhew, N. Y. U.; Al Donahue, Boston U.; Shep Fields, St. John's; Buddy Rogers, U. of Kansas; Roger Pryor, Illinois; Ozzie Nelson, Rutgers; Eddy Duchin, Massachusetts State, and Johnny Green, Harvard.

On the Record.

For your disc collection permit us to recommend the following: "In a Mist"—"Dance of the Octopus," by the Red Norvo quartet, featuring Red on xylophone, Benny Goodman on clarinet, the late Dick McDonough and Arthur Bernstein, a re-issue (Brunswick 8243); "Big Foot Jump"—"Five Point Blues" by Bob Crosby's Bobcats finds some terrific double melody work on piano by the inimitable Bob Zurke, and some really ceiling trumpet work on the "... Blues" by Yank Lawson, who's with Benny Goodman at the present sitting (Decca 2108); Tommy Dorsey's "Lightly and Politely"—"Washboard Blues,"....former has some nice piano work by Harold Smith ....Tommy's trombone is really blue on the latter (Victor 26085) ....One of sweetest records ever made is Hal Kemp's "If I Loved You More," beaucoup flute, subtone clarinet and English horn work, with Bob Allen donig a fine vocal job...."Like a Monkey Likes Cocoanuts" on other side is from the Penn Mask & Wig show (Victor 26040.)

Adonis vs. Circe.

It happened in the lobby of a New York hotel. A flirtatious bit, anxious to acquire the attentions of an idling and unattached young man, tossed him a coy look, and when this failed of its desired results, she bent on him her most infectious smile. This, too, was barren of results. Sensing that he was likely to prove stubborn, she rearranged her dress so that the merest flash of a well turned knee winked out at him. He showed no interest. Finally, she pulled out old K-79—she dropped her handkerchief under his nose, and coughed. He took one look at her. "I'm sorry lady, my weakness is horses!"

Science Revives Sunspot Theory of Primitives

CINCINNATI, O. (ACP). Maybe the ancients who worshiped the sun weren't so "primitive" after all in believing the sun played a part in man's destiny, for science today is beginning to reassemble evidence tending to link human activities with the sun and planets of the solar system.

This is the statement of Dr. Clarence A. Mills, professor of experimental medicine in the University of Cincinnati college of medicine. He has attracted wide attention by his studies on the influence of weather on man's well-being.

Man is part of a chain in which sunspots are a vital link, Dr. Mills believes. Here is how the chain works: Man's energy and ability to do and accomplish are dominated by his weather and climatic environment. This in turn is influenced by variations in solar radiation brought on by change in size and number of sunspots, which seem themselves dominated by the influence of the various planets directly on the sun.

MILITARY BALL

(Continued from Page 1)

French 75's will be used for the demonstration.

While the artillery sections move off the floor to the tune of field artillery march—"As the Caissons Go Rolling Along"—the Pershing Rifles' crack squad commanded by Second Lieut. William Anderson will march on the stage for their premier performance of the year. For ten minutes they will put on a drill in maneuvers and the silent manual which for intricacy promises to surpass anything of past years.

At the conclusion of the Pershing Rifles exhibition begins the impressive, dignified ceremony of pomp and circumstance which culminates in the presentation of the honorary colonel and the grand march.

Saber Arch.

With a fanfare of bugles and a stirring march by the band, the smartly uniformed officers will form to receive the honorary colonel, with a saber arch formed in their center. A short ceremony, another fanfare, and the smiling honorary colonel in trim Scarlet and Cream uniform and smart black boots is presented to the cheering audience. Assisting in the presentation are members of Tassels, Corn Cobs, "N" club, Mortar Board, Innocents and the R. O. T. C. sponsors.

Escorted by brigade colonel, the honorary colonel will lead the grand march followed by Janet Lau, regimental sponsor, with Col. Kermit Hansen; field artillery sponsor, Geraldine Wallace, with her escort; and engineer unit sponsor, Donna Bullis with her escort.

After the grand march in which all R. O. T. C. officers and their dates will take part, Bandman Rapp and his melodious New Englanders will take over for the rest of the evening as dancers swarm onto the coliseum floor.

Following is the list of the R. O. T. C. sponsors, the patrons and patronesses of the 30th military ball:

SPONSORS.

Regimental: Janet Lau.
First Battalion: Louise Wadlow.
Second Battalion: Wilma Comstock.
Third Battalion: Kathryn Lindblad.
Company A: Margaret Jane Pyle.
Company B: Marguerite Young.
Company C: Marian Kidd.
Company D: Dorothy Kutcher.
Company E: Marian Bremers.
Company G: Fleeta Sherwood.
Company H: Phyllis Robinson.
Company I: Priscilla Chain.
Company K: Erma Bamesberger
Company L: Lorraine Brant.
Company M: Mary Anna Cockle.
Pershing Rifles: Barbara Meyer.
Cornhusker Field Company: Dorothy Cline.
Varsity Band: Virginia Thede.
Freshman Band: Virginia Clemans.

ENGINEER.

Unit: Donna Bullis.
Battalion: Jean Woods.
Company A: Roberta Mowry.
Company B: Rowena Beadle.
Company C: Marion G. Stone.
Company D: Helen Holloway.

FIELD ARTILLERY.

Unit: Geraldine Wallace.
Battalion: Olive Spieth.
Battery: Ople Hedlund.
Battery: Jeanne E. Newell.
Battery C: Jeannette Hedelund.
Battery D: Jane Brackett.
Cornhusker Battery: Rita Alger.

PATRON LIST.

Patrons of the ball which were announced yesterday include Governor and Mrs. Roy L. Cochran, Chancellor and Mrs. C. S. Boucher, Chancellor and Mrs. Arthur E. A. Burnett, Regent and Mrs. Arthur C. Stokes, Regent and Mrs. Stanley D. Long, Regent and Mrs. Frank Taylor, Regent and Mrs. M. A. Shaw, Regent and Mrs. C. Y. Thompson, Regent and Mrs. R. W. DeVoe, and Regent and Mrs. Frank M. Johnson.

Gen. J. J. Pershing, Mayor and Mrs. O. S. Copeland, Dean and Mrs. T. J. Thompson, Dean Amanda Heppner, Dean and Mrs. W. W. Burr, Dean and Mrs. C. H. Oldfather, Dean and Mrs. F. E. Henzlik, Dean and Mrs. G. E. Condra, Dean and Mrs. H. H. Foster, Dean and Mrs. G. A. Grubb, Dean and Mrs. R. A. Lyman, Dean and Mrs. J. E. LeRossignol, and Dean and Mrs. F. W. Upson.

Gen. and Mrs. H. J. Paul, Col. and Mrs. Frank Exner, Mr. and Mrs. Claude S. Wilson, Dr. and Mrs. E. H. Barbour, Major and Mrs. L. M. Jones, Mr. and Mrs. John K. Selleck, Mr. and Mrs. Earl Cline, Senator and Mrs. Charles G. Warner, Mrs. Samuel Avery, Mrs. E. B. Cowles, Miss Alice Howell, Miss Elizabeth Tierney and Mr. and Mrs. L. E. Gunderson.

Geology Grad Gives Talk

Johnson Describes Venezuelan Oil Work

F. Walker Johnson, Nebraska graduate who is on leave of absence from the Laga Petroleum company in Venezuela, told Sigma Gamma Epsilon members of his experiences in South America, and showed slides and moving pictures of the oil industry there in a talk last night at the Morrill hall auditorium.

Johnson, who was graduated from here in 1934, has spent two years in the Lake Maracaibo district of Venezuela, where has been developed the world's largest refinery, it having a 350,000 barrel capacity.

Subjects of the slides and movies were work in the oil fields, and construction of oil derricks, especially in the lake itself where wells are located up to seven miles from shore.

Building and drilling crews, which use native Venezuelan labor for the most part, were shown, as well as pictures of Mr. Johnson's refining company's buildings and equipment.

Refineries of three different oil companies are situated in Maracaibo, and in the moving pictures were shots of track meets, tennis tournaments and swimming competition which the foreigners employed by the petroleum concerns, staged.

"If you can find something on every page of your morning newspaper that interests you, then you are enormously vital and alive," Dr. William Lyon Phelps, famed Yaleman, gives us a new standard for determining mental alertness.

"No Exams, No Flunks," Lure Campus Politicians in East

Candidates Promise Free Gas for Cars

KINGSTON, R. I. (ACP). When it comes to devising vote buying political platforms, Californians have nothing on Rhode Island State college students.

In the annual campaign for "campus mayor," the candidates offered everything from the elimination of final examinations to free gasoline for all student driven cars.

Their words speak louder than ours, so here are just a few sample platforms proposed in the seven-sided race.

Ralph "Buck" Bucci, the "studentism candidate for the singing mayor of Kingston," promised:

1. Lectures in rhythm—swing sessions in all classes.
2. Free dances every other night (refreshments served)—alternate nights left open for petting.
3. Free date bureau—partners produced to order.
4. No paddling of freshmen.
5. No more exams.
6. No more failures.
7. Honor privileges to all.
8. Upholstered and air-conditioned chairs everywhere.
9. Refreshments and tobacco served in classes.
10. Suspension of Saturday classes.

Wee Willie Wilcox, the "Dog Patch" candidate, went "Buck" one or two better, with this platform:

1. The use of a Lincoln Zephyr or Model T at the rate of 10c a week under the Socialized Car Users Association Act.
2. Instead of exams, a final gala week of sprees from the proceeds of the accumulation of the $2 days.
3. $30 every "blue" Monday or "wet" Friday.
4. Open subsidization of athletes.
5. No corsages at college dances.
6. Every day a "Sadie Hawkins" day.
7. Preserved turnips for everyone.
8. Swing sessions at all assemblies with famous bands instead of dry speakers.
9. Greased flag-pole fight between freshmen and sophomores.
10. Free hurricane insurance for all professors over "80".
11. No more curfew for co-eds.
12. 1c sale at the book store every Sunday; 1c sale at Giro's every Tuesday.
13. Free postage to all co-eds in China.
14. A full moon once a month.

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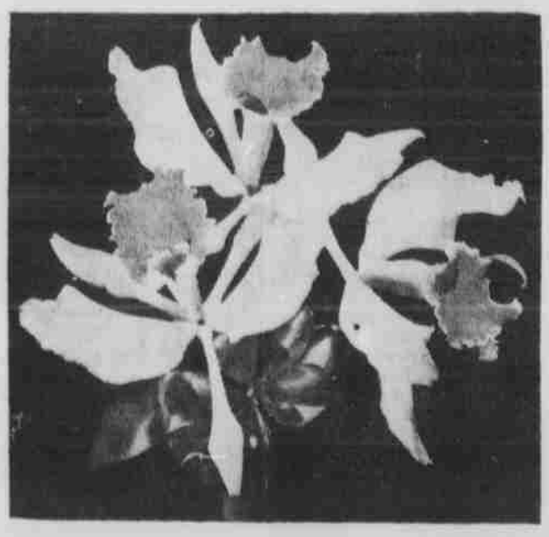
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