

# Frivolity Continues As Doll Hats Hold Feminine Approval

Frivolously chic, intensely feminine hats... they tilt... perch... flare upwards... swoop downwards...

The News in Headlines. Even before August's warm days are over we can't resist wearing Fall's new hats. There's nothing quite like them for perking up lazy spirits and lagging interests. And this Autumn's millinery styles are so definitely different and so brim-full of flattering tricks that they've captured all the zestful air of Fall itself. Maybe you'll need a bit of humor in your outlook on life to appreciate the first moment you see them, those tiny "doll hats" that Schiaparelli has designated for us.



But once you've tried on these intriguing little forward-perched shapes that are having such a mighty vogue you'll realize that they have an undeniable charm. Their chic is altogether out of proportion to their size. Some of the tiny saucer styles and sailors have ostrich feathers piled in pyramids on the crown.

And since ribbon bows were always associated with the diminutive hats of the 18th century inspiration, you'll find that they abound in this Autumn's millinery—wide satin sometimes double faced, velvet, striped taffeta and felt ribbons all are used in ribbon cascades or multi-loops. Veils

carry on as usual—introducing many colors and an interesting play of light and dark.



Then there's the pedestal crown which one can't overlook—high and narrowed at the top, usually fashioned with a narrow cuff and a wide variety of brims such as padded, inverted bowl and side roll and tricornes.

The bowl-bet, so beloved this spring, appears again in new and engaging lines—made different by the turn of a brim, the roll at front or side, perhaps by a thick looking border or an enlarged beret effect. The smaller bowl with a higher crown is being enthusiastically advocated by Suzy and Marie Alphonsine.

And there's no forgetting the bonnet silhouette, it seems—designed to show your curls in the hollow of the scoop brim at front, and often tied under the chin with streamers.

And, of course, the calot is still in, but definitely.



# Hair Rises-- But Fashionably



Did you know that Fashion is putting her hair up? Maybe it's the revival of the romantic Victorian and Empire evening frocks, the Edwardian daytime modes and those sentimental little hats laden with flowers and trailing veils behind them. Maybe it's that we're just longing to be cool again, without hair hanging warmly all over our shoulders. But whatever the reason, there's definitely an upward movement in coiffures. Curls are mounting higher and



higher. And some of the new hair styles which leave ears and neck shamelessly bare are as sophisticated as anything we've seen in years. And all this indicates that it's "Goodbye Page Boy!" But you can bid this hairdress farewell without too many regrets, for after all it was nothing in the world but a medieval haircut designed for men.

Don't Overlook Doodads. When you see what the talented hair stylists have in store for you in the way of adorable coiffures which follow the new upward trend you won't worry about them making you look older. Some people do have that idea about them, you know. For they can really be designed to have as frisky young an air as you please. Especially if you raise a little crop of forehead curls, turn up

# Fashion Shift Eliminates Open Toe From O.K. List

Farwell to the Open Toe—Without Reservations. The open toe is definitely on the way out. While a more or less pleasant style for Summer and a design that admitted of easy fit-



ting, any who wore a pair of open toe shoes for much walking knows what a problem it was to keep stones from getting into the shoe. Some of that difficulty in the open shoe is eliminated by the use of the platform sole which raises the foot well off the hot sidewalk or stony path, but, open toe or not, you'll find the platform sole on the majority of shoes this year. They'll be featured for all wear and you'll see them on every type of shoe in unlimited variation.

In contrast, the wedge sole will be shown on sport shoes only, where it will undoubtedly meet with favor in college circles and



will be seen in classrooms, campus walks and at all college gatherings. We have a hunch the wedge sole will be a part of all footwear styles for quite a while to come and may even work its way into regular wear when the platform sole has run its course.

A Revised Schedule of Length for Heels. Wedge and platform soles, of course, do a great many things to

your side hair in a high, gentle roll—with just enough back hair left to turn up in a neatly elegant little roll.

You'll want to seriously consider having one of the new crests—locks or cocks' crests of curls if it's to your advantage to look a bit taller than you really are. And this style will seem especially happy on you if you're lucky enough to possess a widow's peak. In case you have long hair a cool sculptured line over the ears is much to be desired. And had you realized that it's a nice accent on youth to show the hairline all around the face by turning the hair back in a smooth roll? In a way, you see, it's a boast that you, for one, don't need any temple curls or cute little bang effects to soften your features.



And one last suggestion! When you've achieved one of those new brushed-up coiffures don't overlook the opportunity to make it even more enchanting by weaving dainty ornaments into those mounting curls. For formal occasions you can create utterly charming effects by fastening your hair up with exquisite pins and bright combs, or by accenting it gaily with lovely flower and fruit decorations.

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# Even Fall Hose Gets Color Lift

Fall's slim daytime silhouette calls for something a bit festive in the way of accessories. Hosiery, for instance, is more vitally important than ever, what with the new short skirts, usually about 15 inches from the floor. You're going to need a regular stocking wardrobe in some of the lovely new autumn shades—sturdy four threads to wear with your tweeds and daintily sheer three and four threads for dressier occasions. The warm hues rosy, copper, gold and wine casts will be evident in the rich hues of the smartest new fall hose. There's an important new emphasis on the golden brown tones to blend with the handsome new leather colors. And they have such intriguingly suggestive names as "Yam," "Maple Sugar," "Setter," "Acorn," "Pecan," "Suman" and "Pumpkin." Another group of vibrantly warm shades is termed "Early American colors," and among these one can choose from "Williamsburg Wine," "Pilgrim"—a rosy warm neutral beige, a deep warm tan called "Frontier," and a lively beige termed "Dixie."

For the most part there will be a tendency to lower heels in order that Milady shall not suddenly gain an inch or so in height at the expense of her boy friend's comparative stature.



Another popular sport model that will continue to hold the style-minded fancy is the Valkyrie, that good looking shoe with contrast-

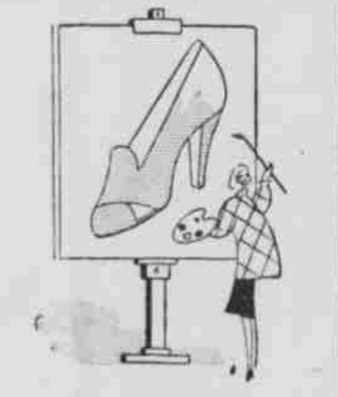
ing tone of leather over the arch. You'll see many variations of this pattern in some attractive styles.

With all this talk about soles, don't get the idea that the standard models will be entirely antiquated. There will be many, many regular models, but the big news is unquestionably coming right from the ground up.



Lavish splashes of glorious tones to set off your costume. Recommended motifs suggest lots of color in shoes that are to be worn with otherwise all-black outfits.

You'll be able to choose from many combinations, including one destined to be a sure favorite, of the prospective tri-tone designs. It is a shoe of beautifully blended eggshell, luggage tan and brown. The brown is in the kid platform sole.



Similarly, your bootery will be able to show you ingenious three-color blends with unlimited selection in the top and a contrasting third in the well developed platform.

Nathalie Burn, Phi Mu pledge wears a novel suit with navy blue skirt, red and blue plaid jacket, and navy cape lined in matching plaid, navy snap brim hat, navy suede sport shoes, kid gloves and purse in navy.

The auburn hair of Mary Jean Trowbridge, DG, set off by black pin-striped skirt, plain black tuxedo-looking top, tiny black hat.

In a brown wool "Double Mint" suit, with exchangeable blouses and sweaters, Helga Running Gamma Phi looks "campusish"...

Mary Elizabeth Stewart, DG, looking very "collegish" in light rust wool with a deeper rust and green panel in the front. We especially liked Margery Douglas, KD pledge, in her dull peasant styled dress with draped bodice and a jacket of the same color.

Jean KKG Humphrey, favors black for a date dress and spices it with gay red buttons and bits of embroidery.

Giggs Berggren, Alpha Phi, looking very lovely in dusty pink with her ashen blond hair.

Tri Delt Dorothy Hathaway carrying a tricky black suede purse and leather thong.

Harriet Salzman, SDT, seen on the campus in a dark green three piece suit trimmed in grey wolf with a dressmaker style short jacket.

Mary Ellen Crites, A O P I, was seen wearing a brown tailored wool skirt with a box pleat in front, and a tan shirt topped by a plaid jacket of brown, red and green.

Dorothy Jean Evans, Phi Mu pledge, wears a campus frock of wine colored Duvatine with shirred waistline, "V" neck, and short full skirt. Two scotties—one black and one white—sport on the dress's only pocket. Black suede and reptile pumps, a black felt snap brim hat, black kidskin gloves and purse complete the outfit.

Mary Alexander, Alpha Phi, one of the lucky gals who has a skunk chubbly.

Marion Stettheimers of Wichita, Kas., wears a unique seashell bracelet.

Warm as toast is the only way to describe Marian Cramer's latest colored coat, man tailored, of Hudson Bay point-blank cloth, and brought all the way from Winnipeg, Canada, by this Kappa.

Setting off her black boucle silk with rhinestone clips and black velvet turban, Elaine Pearson of Omaha, Gamma Phi Beta, really steps out.

Ruth Tisdale, of Tri Delt, in a flaming red knit dress with black pocket zippers.

Neomah A O P I Barrett, chic in a navy crepe dress, white jacket, lapels and nailheads studding the waistline.

# Soft Silhouette Takes Over in New Feminine Apparel

There's a new soft silhouette in suits this season. The jackets may be bloused at the back or front or there may be draping across the shoulder line. This silhouette is flattering to almost every type of figure. When the jacket is bloused you will usually find it coupled with a flared skirt.

Other new versions of the suit jacket are the "knuckle or thumb-nail" lengths. The term is self-explanatory. It's a matter of a few inches less than the "finger-tip" lengths of the past few seasons. The lumberjack jacket is the newest arrival of the season. You'll see it in suit jackets and even in fur coats. The lumberjack type ends itself particularly well to four piece suits. Brown tweed, for instance, starts with a flared skirt topped by a soft green wool blouse. Over it the lumberjack, and over the whole works a swagger coat in matching tweed. Such a suit is a whole wardrobe in itself with practically no end to its versatility.

Furs Are Suited. The lavish use of furs continues unabated. You'll see suits in the popular costume type with a slim wool dress topped by a fur jacket that can, of course, be worn the winter thru with any other of your frocks. These suits, considering their smartness and wearability, can be obtained for paltry prices.


The fur vestee suit will also claim the fashion spotlight. You'll see mink vestees, sheared beaver, Persian and draped nutria particularly. The vestee begins at the shoulder line and continues on down to the hem of the jacket. Fur yokes are also very good this season and will be seen in many suits of the better type.

The strictly man tailored suit is pretty well on the skids, although there will always be a few of this type. But the trend is definitely toward softer tailoring and the dressmaker touch.

The sleeves in your suit will be squared, full, or will reflect the dolman style that was so popular 15 or 18 years ago. Remember when everything had dolman sleeves? The squared sleeve this year is more built "up" than "out." The tendency is toward a higher sleeve rather than a wider one.

Your suit will be of two, three, or four pieces, according to your desires. The two piece suit is usually of dressmaker type with sort tailoring detail and is seen most of the time in a soft, sheer woolen weave that will fit snugly beneath your winter coat. The other type of two piece is the dressier suit with a fur trimmed or all fur jacket.

Three piece suits have retained their popularity for many seasons. The reason is obvious. They're good looking and are very versatile in that the topcoat may be worn all spring or all fall over any of your sports type dresses. Usually of dressmaker type dress. (Continued on Page 5.)



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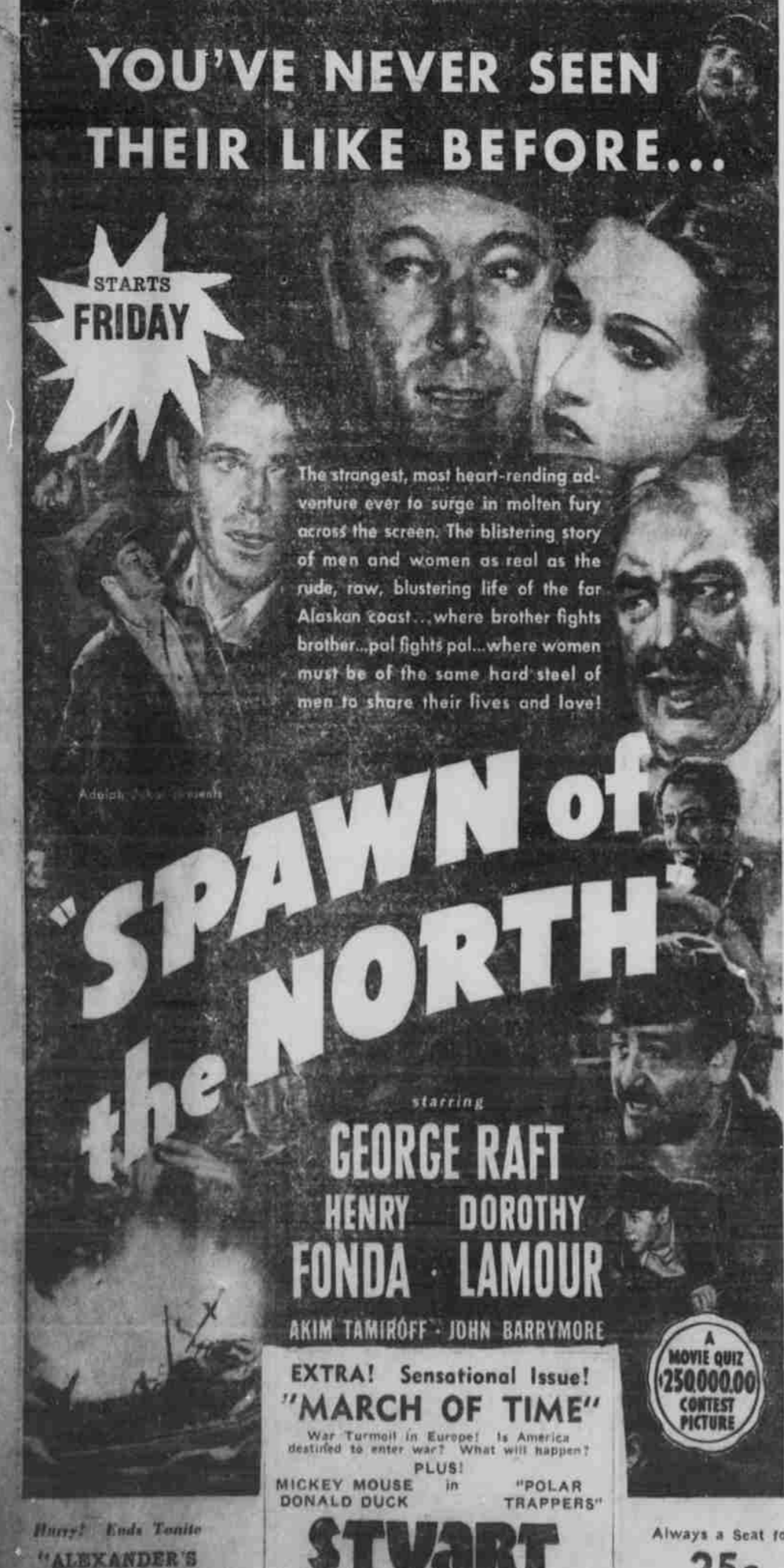
HER HATS, sometimes as miniature as a doll's, tilt forward provocatively over the new "UP" coiffures.

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