



Fall FASHION Parade



THE DAILY NEBRASKAN, THURSDAY, SEPTEMBER 15, 1938

THREE

Masculine Miscellany

Except for the man of 50 and only a few of those, hats, too, are running to a loungier, more comfortable style plus a much wider range of shades and fantastic trimmings. Otherwise, felts are more and more pliable and flexible, to be worn exactly as the individual likes and looks best. Early fall models will carry the narrower bands. Crowns have a tendency to run lower and brims a tendency to run wider as was the style even last year. While



snip brims probably are the largest sellers, off the face models are coming back strong but always in the softer, more pliable manner. There is scarcely a shade of tan, brown or gray with some green interspersed that is not represented. One of the outstanding trends is the great flare to rough shaggy materials for mid-winter use and for the same old reason—such materials lend themselves so much more to that comfortable, colorful look. The basic models in these hats come from the Tyrol and other more famous winter resort localities which is further evidence of how we are protruding sports styles into town and business use.

Wool Ties to the Fore.

Because they are much easier to tie—because they wrinkle a great deal less and because they last twice as long, wool ties will be one of the most popular style



of cravat through the long winter months. They made a new debut about town years ago and have been gaining steadily in favor ever since. These are not the heavy bungiesome woollens of ten years ago, of course, but thin lightweight woolen fabrics which from a short distance have all the lure of rich silks both in texture and brilliant patterns. They are a boon to the man who inevitably has trouble getting the stiffer silks into a neat, easy knot. You'll find every store showing a large display of this neckwear and you'll be amazed how attractively the designs and colors are developed. Rich, luxurious silks, however, will never be displaced entirely in the wardrobe of particularly dressed men and the silk neckwear for fall and winter displays a gorgeous selection of brilliant designs and colors.

Collar Attached Shirts Go Big.

Never before in the history of American dress has soft collar attached shirts had such a play. They have always been good in summer, of course, but today four out of five men wear them to business—in fact, every occasion except formal dress itself. There are three outstanding models—the original polo shirt with the long buttoned down points to the collar—the slightly shorter pointed collar without buttons and the collar with the short, semi-rounded points (usually buttoned down). Made so popular a few years ago by the duke of Windsor and still

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Daily Nebraskan Fashion Editor Covers Formal Fall Opening of Downtown Stores

Pledges Preen For Initial N. U. Appearance

Ann Beard, Theta pledge, tones down her red and blue plaid jacket and skirt with a red sweater.

Virginia Jones, Chi O. pledge, has a severely tailored aqua wool dress. It has a maroon zipper down the back with a matching hankie in the front pocket. With it she wears a marmink bolero and bergundy accessories.

For afternoon, beautiful in its simplicity is Mildred Manning's, Gamma Phi pledge, black rough crepe dress with gold clips and belt, pert black felt hat with brightly colored feathers.

"Kappy" Horner, a Delta Gamma, in an ever-popular wool, rust colored, a blue hat, and novelty name clip in wood.

Barbara Lee of the Chi O



pledges chooses a grey wool dress with white and black lines thru it, black buttons down the front, white collar and cuffs, suede accessories including a pouch bag on draw strings.

Lillian Williamson, Phi Mu pledge, has a green and brown plaid wool skirt with a brown velvet vest. With this, she wears a bright green dunce hat, creme colored sport shoes with green anklets, and she carries a brown kit purse.

Sigma Kappa pledge Marion Fulton has a blue date dress with a little box jacket trimmed in hammered gold.

Dark haired Joan Beltzer, Delta Gamma pledge, plus a dark skirt, pink angora, prom, and flats, velly much like college.

Ramona KD Hanson likes her green woolen peasant dress embroidered in the multi-colored yarn flowers, and goes unusual in her accessories.

Tri Deltas envy their pledge Rosalie Towse her red fox chubby jacket.

Raymond Hall's Jean Echtingkamp wears a blue velvet date dress with blue accessories.

Lincoln Gamma Phi Betty Forsbury brightens the campus in her red and blue plaid wool with neat white collar and cuffs, plus red suede beanie, blue suede purse.

Registration rush smoothly taken care of in black and white checked skirt, plain black top, black and white flats, by Margaret Moyer, Delta Gamma pledge.

Chi O Pledge Barbara Dale sports a top wine costume suit with a crushed plush cape trimmed in top wine. With it she wears a black doll hat.

Esther Patterson of Raymond Hall wears a brown silk blouse under her salmon colored bolero, with matching skirt. Her accessories are brown.

Betty Patrick, Alpha Xi pledge, touches up her Spicer Cinnamon dress with red earth belt, shoes, purse, gloves and hat.

Add to knick-knacks Betty Jane

LEAFLETS—



The silhouette is tall and slim with uplifted bosom, high erect shoulders . . . skirts slightly shorter . . . sleeves raised in new narrower lines . . . high collars rise to meet UPSWEPT coiffures . . . soaring millinery . . . EVERYTHING IS GOING UP!

And what is the style for college men? Just to look up to . . . and keep up with . . . these "fashion fancy" college women!

Color, Color, Everywhere

Every year every one gets all excited about colors. You read that this color or that one is to be worn to the exclusion of practically everything else. Such statements are, of course, gross exaggerations and you'll find just as many good old blacks and browns worn as there always have been. Nevertheless there are a few colors that will be both welcomed and worn this fall and winter season.

Smartest of all, always, is black. Any wardrobe that doesn't boast of at least one good black dress of the basic costume type should be ashamed of itself.

Outstanding probably are plum and the new teal blue. They're rich shades that are gorgeous alone or blend beautifully with other more somber colors. Anything with a purple or mauve cast is good. So are the blue-greens.

The tweed suits, new dresses, and the bright feathers of hats all feature the same brilliant or richly subdued colorings of the autumn leaves and foliage. Bird colors, too, are shown in new fashions, with vivid bluebird blue one of the more popular colors among the college set. Among the wood tones featured are the russet reds of autumn leaves, the rich tones of mahogany, pinegreen and cedar. Many beautiful shades of green are shown, ranging from vivid green to deep blue greens of old pine trees.

Vintage shades are shown in hats and dresses, as well as accessories, and include glamorous new reds with purplish hue, such as huckleberry, slobber, roseberry and grapejuice. Cherry red and cherrywine are both featured as new style colors. Raspberry reds are lovely in wools and soft silks.

Vivid splashes of color add interest to dark dresses and costumes. Suits display bright blouses or gleaming tops of flower pastels. Rare combinations of subtly contrasted or blended colors are shown in dresses, too, after the Aliz manner. Two or three colors of the same range are also beautifully combined.

Sigma Kappa's pledge Ann Schumann has a Rancho Rose costume suit. The jacket is "Chubby Wolf."

Suede cloth in deep rose and blue, and black accessories, on



Betty Schroeder, of Delta Gamma's new class.

Florence Meyerson SDT will go stepping in smart Parisian accessories.

Doris Grabow, Kappa Delta, takes our eye in a rust wool dress, with waist line flattered by a wide swath of similar material; tiny flowers running up to the bodice.

Matilda Halley, pledge of Chio

wears suspenders with her green velvet gored skirt and white satin blouse and green velvet bolero. Of course there are green accessories.

A gay plaid cardigan style jacket



of gray, black and red is worn with a black alpaca skirt by Alpha Xi pledge Ben Alice Day. The blouse is her famous signature affair. She has her friends write their names on it and then embroiders the signature.

Florence Mail, Alpha Phi, takes her wooden name pin and uses it on a blue felt snap brim.



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Gay 90's Keynote Season's Styles For Campus Coed

Lincoln, Nebr., September 15th.—"Fashion fancy" campus coeds mingled with townspeople on downtown streets in Lincoln last night to view the displays of the window-trimmers' art. There were bark shingles, cellophane papers, and sophisticated charcoal lettered signs to tell the fashion story in writing, though the windows in themselves spelled "Fall".

The gay, romantic nineties have come into their own. This fall's frivolous doll's hats are adorned with ostrich plumes and veils. The hour glass waistline and hoop skirts are reminiscent of the good old days of femininity. Evening gowns are strapless, even halterless, and brought back the canisole. They are found mostly in velvets and taffetas, sleek, slightly flared, sophisticated, in one color and complemented only with brilliant jewelry.

The deep sophisticated wines, plums, dubonnet, set off the rich velvet materials, heavy crepes and wool frocks. The new teal blue is most often combined with dubonnet. This fall, as in most years, black remains the favorite for any feminine costume, because it can be relieved with any number of different colors, in accessories, and with much heavy jewelry. Furs, especially the new short chubby jackets, are part of many dress costumes.

Scallops find themselves on shoes, dress shoes. Platform soled sandals are featured for dress and sports. Wedge soles, slightly less thick than this summer, are on the campus and sport shoes.

Stepping out in style, are the no-longer somber suits for the college man, and every other man, of course. Greens, browns, and blues, traditional colors, are much brighter this fall, and allow the male to express himself in the accessories he wears. Ties look like great splashes of autumn leaf colors, and socks continue to have circles that go round and round in every conceivable color, designed not so much to blend with the suit but to attract attention to themselves. Men's shoes as always, are substantial looking, with slightly different styling. As ye, there seems to be no back to the gay nineties movement for the masculine styles.

O. sports a black costume suit. The dress is plain with a gath-



ering down the front. The jacket has a patent leather design. Naturally, she completes the outfit with black accessories.

Ruth Somberg new SDT, has a smart black wool sport dress with a large red horse zipper talon.

Mary Rokahr, Tri Delt, looking forward to wearing her gray bush coat lots over different skirts.

A three piece beige suit is the pride and joy of Betty Kennedy, Kappa pledge. The suit has a hip-length jacket, zipped up the front, a swaggar coat with squared shoulders, and just to liven things up, a flame colored scarf at the neck.

Miriam Rubnitz of Omaha is the S.D.T. neckerchief wearer. She has a most unusual collection.

Janis Adams, Gamma Phi, full-skirted silk, and wine accessories, such as hat, gloves and shoes, whips out in a smooth manner.

Faye Lambert, Chi O pledge, wears a two piece suit with a

black and white checked top and a checked long sleeved jacket. Included in her black accessories are zipper shoes.

Theta pledge Ruth MacMillan has gone "Scotch" with a red plaid skirt, white stiff blouse and black velvet jacket.

Maryellen Marko, A. O. Pi frosh, seen wearing a tailored black wool skirt and gold wool blouse, with full length zipper and triple pockets.



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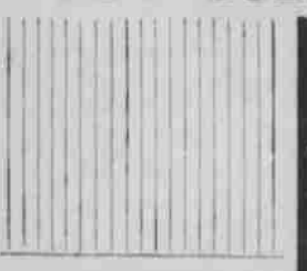
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JOHNNY JOHNSON

brown teddy bear dressed in a Wentworth uniform. By the way, Teddy's name is Alfonso.

Natalie Johnson, an A O Pi, in a black taffeta skirt; matching bolero and white chiffon blouse.

A mustard colored wool two piece dress is chosen by Alpha Xi pledge Kathleen Hyndshaw. The jacket has black velvet leaves applique at the waist and neck, matching her accessories.

A gray wool dress and black accessories are chosen by Raymond Hall's Carol Morgan.

Mary Fran Kier, Alpha Phi, adding to the color of the Freshman dance with her Bordeaux beanie and jacket over a striped, accordion pleated skirt.

Genevieve Stein of S D T seems to go in for the dirndl. She bedsacks herself in one fashioned of black taffeta with royal blue accessories.

Jane Chambers, KKG pledge, borrows the blue of the Streamliner stewardess in her "Hostess

Blue" suit. The short jacket is made with six pockets. The skirt is pleated.

Mary Brion, Alpha Xi pledge, chooses a teal blue suede cloth dress. Short puffed sleeves and trimmings of black caracul fur and the ever present black accessories complete the picture.

Gail Ferguson, KD pledge, catching attention in a black velvet date dress with a square neckline and tiny puffed sleeves, dainty white lace touching up the neck and sleeves, a tiny doll hat and black suede accessories making the outfit complete.

Marion Gibson, Fairbury D.G., her blue eyes accented by a blue velvet dress, dubonnet accessories.

Janice Lee Morrison, Alpha Phi, the envy of the house with her pastel cardigan sweatshirt ordered from New York.

Esther Eilers endorses the mode for contrast with the tucked brown skirt, light tan top and green

suede belt. This new Kappa fastens her skirt with tiny gold buttons at the neck.

Louise Matthews of Raymond hall chooses dubonnet accessories to wear with her black suit.

Chi O pledge Jo Ann Green

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