

Rudge's

Start a VAN RAALTE Wardrobe

in *Stryps* . . .

. . . and let your doting relatives finish it . . . for graduation, a birthday, or any occasion that will do at all as an excuse!

Lingerie with a Skin-smooth Fit . . .

STRYPS SLIPS

- Moulded top for smoothest lines
- Adjustable straps
- Shadow panel both front and back
- Run-resistant
- Your dress will not cling to Stryps!
- You never need to iron it!

Under your smartest new frocks you'll adore a slip of Stryps. You get a slip . . . get everyone else to buy you more! White or petal pink. Sizes 32 to 42.

2.00

—RUDGE'S Second Floor.



The Fabric is Van Raalte's pet—STRYPS, satiny-soft rayon with a luxurious, higher-priced look. The Undy Wardrobe idea is our own pet—every conceivable style ensembled to make a shrink resistant, "no iron" highly styled undy wardrobe . . . perfection for the busy college girl.

The Cunning Coed Chooses

PAJAMAS

by Van Raalte

The trousers handsomely darker in shade than the trig top. Tuck-in style, small collar, short sleeves. Sun orange, sky blue, coral, Madeira, turquoise or black. Sizes 32 to 40.

3.00



Stryps wash easily and quickly and can be tucked into a jammed-full suitcase . . . yet cost so little!

—RUDGE'S Second Floor.

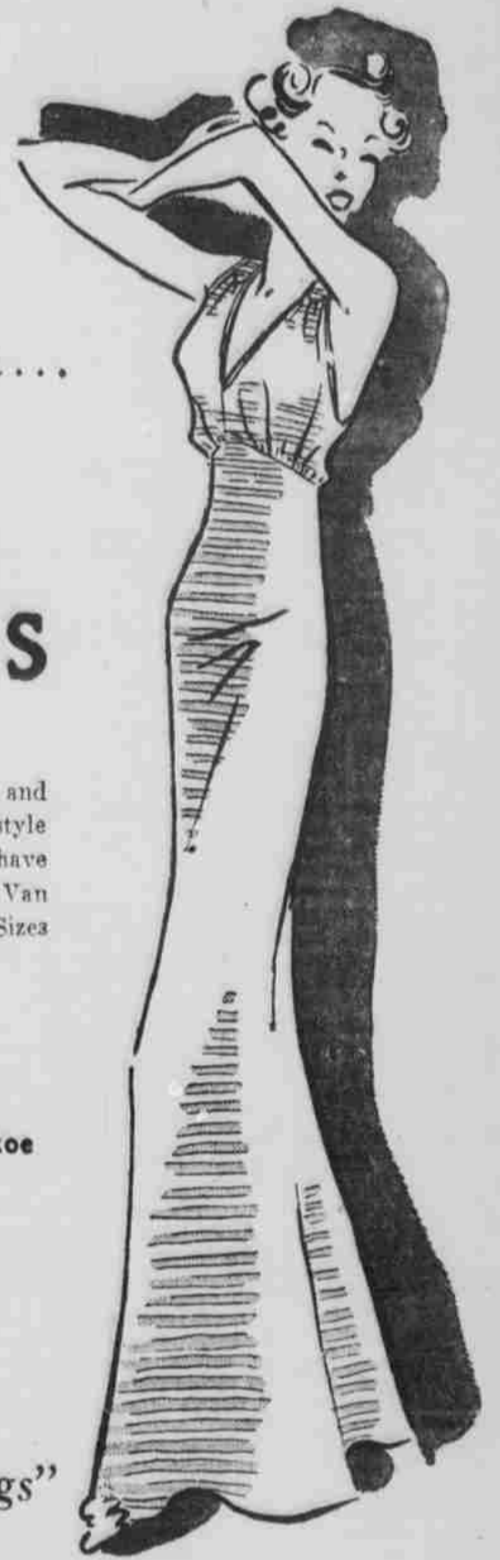
So Soft Against the Skin . . .

STRYPS GOWNS

Complimentary to your figure and to your purse . . . princess style clear to the floor. You may have "Aroestryp" . . . a cooler Van Raalte fabric for this summer. Sizes 32 to 44.

2.00

- Turquoise • Orange Pekoe
- Geranium • Orchid
- Sun Orange



"because you love nice things"

—RUDGE'S Second Floor.

Van Raalte Undies keep that new look after each trip to the tub!

PANTIES or Stryplings

The stripes are a little narrower than Strypes'—but the same satiny finish is yours in these smoothly-styled panties. Shortie or trunk style. Sizes 5 to 7.

59c

- Azure
- White
- Sun Orange
- Petal Pink



Van Raalte COOLIES for Summer

A variation in fabric—no variation in beauty or wearability. Rayon pin-size mesh—all elastic waist band, silk-banded leg. Shortie or trunk style. Coral or white. Sizes 5 to 7.

75c

Bandeau to match75c

—RUDGE'S Second Floor.

Step Lightly in SHEERIO

. . . as you glide about to the strains of the latest swing tune. Its exquisite, 2-thread sheerness makes your ankles look their most glamorous. Delightful shades for summer. Sizes 8½ to 10½.

1.15



Another Hosiery Choice . . .

PHILMY

Both beautiful and dutilful . . . three-thread chiffon. Medium and long lengths for the small girls, the tall girls. Sizes 8½ to 11.

1.00

MYTH

Van Raalte's lovely colors . . . Sun Joy, Vagabond, Town Toast, Indian and Tang. A three-thread beauty for your hosiery wardrobe! Sizes 8½ to 10½.

1.15

—RUDGE'S Street Floor.

"because you love nice things"

Rudge & Guenzel Co.