



Why Are We Here?

If the great Westbrook Pegler wonders why there are columnists, as he recently did, and admits that it is hardly possible to go on day after day writing "oracular articles" about this and that, surely some of us less-than-greats should give ourselves a bit of serious pause. Why columnists? Whence? Wherefore?

We have come to know—by city editorial comment, by pencilled letter, by word of mouth, by inference—that not a few persons have serious doubts about the value of a certain front page column in "one of the student publications." And objections have been voiced on almost every class of topic treated therein.

There have been many storms over sex columns—which are far and away the most closely read, the most widely read, the most talked about, and also the most complimented, popularly. There has been violent issue taken with treatment of religious or philosophical subjects. There has been hotness-under-collars over accusations of an idealistic student body and faculty.

On the Other Hand. Our most thoughtful, most earnest piece of writing was met with "out of place in a front page column." Our most carefully turned out piece had, so far as we can determine, one reader. A Kappa complains "You're too deep for me." An intellectual opines, "You're shallow."

It all adds up to zero, by a simple process of cancelling one comment against another. So with a bow to the motto, "The customer is always right," we went out gunning for some theories of our own and better minds on columnizing.

Nothing But Truth. The Columbia University Press suggests that these are columnists because "there are comparatively few people who do not want to be given the low down on things. They don't want to be bothered with information which is not precise and winnowed. They only want truth, and they go to the people who seem to have an endless supply of it."

Surely this is one function of a column, whether our worthy publishers recognize it as valid or not. Us common folk can't and won't sift endless evidence of pro and cons in the approved academic fashion. We want a statement that something is so by an authority we feel we can trust. The souls without access to Hills and Arnolds and Guilford and Lyman must rely on columnizing specialists.

Few student read columns, however, are very learned. Most popular pieces contain, chiefly, an informal discussion on "headline stories and headline personalities. Mostly they are conversational, unpretentious affairs with emphasis on the behind-scenes dope and individual angle thereon. A sort of digest for the news columns, as it were.

Sometimes such copy is more noteworthy for the way the material is treated than its actual content. Many years of wide-eyed wonder at great big New York have kept O. O. McIntyre in pay dirt. The Wincelcholls rather than the Key Hole gossip that prompts them make The Mirror's Walter widely read and quoted. In countless other columns it's the personality of the writer, rather than his writings that count. And such typewriter publishers are not to be scoffed at. Anyone who has a personality that reads well in all sorts of editions of all kinds of papers day in and day out earns his big money.

Try All Three. It is highly possible that a well rounded columnist should be learned, with the common touch, and a personality smile. Were he so, he'd be a beautiful phenomenon, and slightly inhuman. And then he'd be a no-account columnist. For it is our worse than worthless opinion that a columnist's chief asset is his human frailty.

The news columns of a paper, ideally, present the facts, in as impersonal and impartial fashion as possible. They aim to tell the straight goods—at least all of it they could prove in court. Features present, more or less factually, the news behind the news: Background, explanation, opinions on one more step in humanizing the news. They give highly personal slants on anything and everything, in which, because they are human, they are allowed a wide margin of error.

So why columnists? Because people like to be entertained with the thoughts of a "different personality"—be he right or wrong. Because people like humanization of their news. Because people like someone who, like themselves, will go out on a limb, for better or for worse, and, like themselves, someone be worse. Frail flesh like theirs.

And, ladies and gents, frailty, thy name is woman.

# THE DAILY NEBRASKAN

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## BIG APPLE OPENS TRUCKIN' RIVALRY AT COB CARNIVAL

### Corn Cob-Tassel Novelty Party Halloween Eve Draws Interest.

"Truck to the left! Truck to the right! Swing high! Swing low! Sway-Q! Shine! Praise Allah!"

Such big apple calls as these will echo through the coliseum next Saturday night when Cornhusker students get into the swing of the gay Corn Cob-Tassel "truckin'" carnival. The carnival sponsored jointly by the two pep clubs will climax the evening's entertainment following the Indiana-Nebraska intersectional clash.

Professional Dancers Judge. Rules for the "truckin'" contest, as announced by members of the carnival committee yesterday, are that all couples will start with the big apple dance. A jury of Lincoln professional dancers will judge the novelty craze and eliminations will be made before the "truckin'" proper starts. Prizes will be awarded the winners of the "truckin'" contest by the judges who will select the winners on their harmony, poise, rhythm, and general dancing ability.

"Truckin'" alone won't be the sole feature of the Corn-Cob-Tassel carnival, Ted Adams and his hot rhythm 11 piece colored orchestra will provide the proper musical background for the carnival atmosphere. The entire coliseum will be transformed into a complete a remembrance of a back street carnival on Halloween Eve possible. Booths covered with decorations will line the dance floor.

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## TEACHERS TO HEAR WILL DURANT SPEAK AT ANNUAL MEETING

### 4000 State Public School Instructors to Attend Convention Here.

Five days a week, 270,000 young Nebraskans stride to school to learn their A, B, C's; their reading, cursive and arithmetic; their geography, history, English and sociology. Once each year 14,500 of their teachers meet in general sessions, compare notes, hear educational reports of national renown, try to find answers to the perplexing problems which beset the public school teacher.

On Thursday, Friday and Saturday of this week some 4,000 public school teachers, members of the First Nebraska district, will invade Lincoln for their annual conference and will attend general meetings in the university coliseum.

Philosopher, Senator Speak. Among the list of prominent speakers are Philosopher Will Durant, of Great Neck, N. Y.; Gen. Smedley D. Butler, retired, former commander of the U. S. marine corps; Historian Mary R. Beard of New Milford, Conn.; Senator Gerald P. Nye of North Dakota, and Educator J. B. Nash of Iowa.

Y.W.C.A. HOLDS FRESHMAN MEETING THIS AFTERNOON

Short Talk, Group Discussion Will Feature Program Today.

All freshmen and transfer students on the Ag campus are urged to attend a meeting of the Ag Freshman commission this afternoon. Sponsored by the Y. W. C. A., the meetings are held to orient freshmen and new students, and to get them acquainted with the various phases of the university.

Advertisers Promise Students to Save Teeth, Friends, Sleep, Grades, Everything But Money

It's advertising that makes the wheels of modern industry go round. It's advertising that enables us to dress and prepare properly for Friday evening dates, and it's the same advertising that depletes papa's pocketbook.

## Lawyers' Dignity Takes Beating as Derby Circulates

Some smart cracks are pulled about the dignified College of Law and some frightfully dumb ones too. Seniors and freshman alike may be the source of the latter kind but only the the humble freshman are awarded, by tradition, for the simple remarks they make. Meritorious indeed must be the lower classman who is allowed to wear, by vote of his classmates, the familiar brown derby which identifies him as the author of the bon mot of the week.

This year's Brown Derby will run from this weekend to that time in the second semester when the hat mysteriously disappears (is thefted, if you like). It should be a very good Derby this year for when freshmen bought the green Homburgs which are their special head gear this year each one paid 50 cents as his share of the one and only Brown Derby.

Fresh Class Prexy Wears. The president of the freshman class will wear the Derby until a likely candidate shoots out from the ranks. Sometimes the Derby is given just on general principles but more often for a specific naivete. Some of the printable ones (Continued on Page 3.)

## CZECH CLUB NAMES EDWARD VACEK HEAD AT FRIDAY ELECTION

### Edmond Dudek Discusses Charles University in Prague.

Edward Vacek became president of the Comenius club, university Czech organization, at the Friday evening election held in the Temple theater. Anna Ach was elected vice president; Lillian Blazkovec, secretary; Evelyn Ripa, treasurer; Charles Hranec, guide; Libby Blazkovec, reporter, and Mrs. Miles J. Breuer, sponsor.

Following the election of officers, the group was addressed by Edmond Dudek, psychology laboratory assistant and a member of the Comenius club, who has recently returned from a year's study in Czechoslovakia. "In Czechoslovakia," Mr. Dudek stated, "students must pay for the privilege of taking their semester examinations."

No Compulsory Attendance. Students of the Charles university in Prague, which Mr. Dudek attended, are not compelled to attend their class meetings in order to pass the course for all students are entirely on their own on the campus. They are allowed to "cut" every class with the exception of the first and last meeting of the term.

The Czechoslovakian government is very interested in education, and many government scholarships, based upon need and (Continued on Page 2.)

## LENTZ TO GIVE FLUTE RECITAL WEDNESDAY

### Fifth Music Convocation Features Program of Director.

Dan A. Lentz, new director of the school of music instrumental activities, will present a flute recital Wednesday afternoon at the school's fifth weekly music convocation. He will be assisted by Mr. Ernest Harrison, pianist. The program, in four parts, will be as follows:

- Händel ..... Sonata, C major
- Milhand ..... Sonata
- Mr. Lentz ..... Solos
- Debussy ..... Volles
- Delaney ..... Minutels
- Mr. Harrison ..... Concertino
- Chaminade ..... Concertino
- Mr. Lentz ..... Pavane
- Saint Saens ..... Syrinx
- Godard ..... Allegretto
- Mr. Lentz

### THE WEATHER

Sorry, but the weather man has nothing more exciting to offer for last night and today than fair and cooler. Mostly cooler last night.

### Aid to Lumberjacks.

This marvelous aid to mankind does more than help him "save." Lumberjacks should pack a set of Gillette blades for they "clear away the forest." Equatorial explorers should drink Pabst "to be cool." (Singularly enough Pabst is recommended for Arctic explorers (Continued on Page 3.)

## DR. JOHN D. CLARK TO TALK AT BIZAD MEET THURSDAY

### Council President, Scott, To Announce Winners of Awards.

Dr. John D. Clark, formerly a member of the university faculty, will be the main speaker at the annual university college of business administration honors dinner



Courtesy Lincoln Journal.

to be held Thursday evening at 6:30 in the main dining room of the chamber of commerce.

High ranking students and winners of several scholarship prizes will also be announced at the banquet which will be presided over by Quinn Scott, of North Bend, who is president of the Biz Ad executive council.

Feature of the program Thursday evening will be the awarding of the ten William Gold keys to the sophomores who ranked highest during their freshman year.

Dr. E. S. Fullbrook of the Biz Ad faculty will announce new members elected to Beta Gamma Sigma, honorary fraternity of the (Continued on Page 4.)

## HUTTON ADMITS FIVE FRATERNITY THEFTS

### District Court Paroles Youth for Three Year Period.

John Hutton, 18, Lincoln, pled guilty in district court Saturday to a charge of breaking and entering in connection with the robbery of five fraternity and sorority houses, and was paroled for three years by District Judge Broady.

Hutton admitted entering the Phi Kappa Psi and Sigma Nu fraternity houses and the Delta Delta Delta, Alpha Delta Theta, and Kappa Delta sorority houses between Aug. 10 and 19, 1937. He said that he had entered the Sigma Nu house on two occasions.

A large amount of property was taken, most of which has been recovered and returned. Hutton was arrested on Aug. 19 and bound over to district court, where he received his parole on Oct. 23.

## Etiquette Tutor Offers Coed Ten Popularity Hints

Girls of Hunter college, New York may now receive instruction in manners. Mrs. Katharine Meigs, director of the Postal Telegraph Service (Etiquette) Bureau will teach the course. A women's college, the New York university boasts 12,000 girls eligible for the course.

1. Thou shalt not ever use scented powder as a substitute for soap and water.
2. Thou shalt not wear flashy clothes, screaming colors, regardless of what the Duchess of Windsor has selected for parties.
3. Thou shalt not put on make-up like Theda Bara in "A Fool There Was," nor perfume thyself so that strong men reel when you pass.
4. Thou must not talk too freely—keep gossip for thy private life.
5. Thou must keep thy love life outside the office.
6. Thou must not necessarily leap like a fire horse at the alarm when 5 o'clock comes.
7. Thou must speak clearly and distinctly—accurately.
8. Thou must not be emotional or over-sensitive or get thy feelings hurt.
9. Thou must do thy work thoroughly. Fear not to say "I don't know." It's the way to learn.
10. Thou must not think men in the office are making passes when they are only being civil. Do not make passes yourself.

Applicable to working girls, these rules might prove of value to the pious and humble college girl.

## Dale Nichols Portrays Nebraska Scenes in Vivid Water Colors. Oils on Exhibition in Morrill Hall

By Barbara Meyer. Thirteen long, very long years ago, a grim-faced family and an equally grim-faced young man bade one another farewell in the terminal of the Chicago and Northwestern railway at Omaha. This in truth, constituted more than a parting with his immediate family. It was a farewell to Nebraska and the many cherished friends who had gathered about him during those first 20 years of his life.

With very much the same bewilderment which Alice must have experienced in Wonderland, he stepped off the train in Chicago, and from there on his turbulent career began. The significant part of his whole experience is that he did not forget his native land, Nebraska, and what he has achieved belongs increasingly to Nebraska, and the honors that accompany it belong to Nebraska.

Slate-Blue Twilight Scene. Dale Nichols has on exhibition in Morrill hall a group of oils and water colors done between 1927 and 1937. His works are highly realistic and vivid with color, the paintings of snow and blue winter skies having great depth. Outstanding in the exhibition are "A Nebraska Winter," depicting the slate blue of a Nebraska twilight and the breathless still of the winter eve; "The Cold Wave," which carries as its theme a Nebraska farm in the winter and the red barn, plastered with the sign familiar to all travelers, "Dr. Pierce's Favorite Prescription for Women;" and "Fire in the Night," a tragedy of the rural areas.

Included in the exhibition is also a display of graphic arts, and Mr. Nichols has on display a group of modern advertisements which show the technique which has won him fame in the commercial field.

## COLL-AGRI REVUE SKIT FILINGS END THIS AFTERNOON

Manager Nore Requests That Houses Begin Acts Immediately.

Five o'clock today is the deadline for all filings of the Coll-Agri-Fun Revue skits. Filings are to be made in Dean Burr's office. Al Nore is manager of this year's skit.

Selection of skits and certain acts which will compose the 1937 Revue will be made at tryouts scheduled by members of the Coll-Agri-Fun board. Members of the board who will make up the judging committee include: Al Nore, chairman; Pauline Walter, Ray Kruse, Lois Lahlter, Peggy Panoos, and Carroll Garay.

All organizations should have their plans well under way before tonight's deadline. Nore stated, "In order that acts may be as complete as possible when tryouts begin, we are asking that skits be organized immediately."

The usual custom of awarding a trophy to the winner and \$30 in prizes for the runnersup who excel in the show Nov. 19, will be followed.

## Heppner to Sponsor Convocation Oct. 27

There will be no freshman A. W. S. meeting on Wednesday, Oct. 27. In its place a convocation for freshman women will be sponsored by Miss Heppner. There is no change in the schedule for next week.

## FROSH WILL DEBATE FOR TROPHY DEC. 2

### First Year Men to Discuss Monroe Doctrine in Tryouts.

Freshman competition for the Long debate trophy will be held Thursday evening, Dec. 2. "Any freshman man who has not had any debate at the University of Nebraska or at any other university and is carrying 12 hours is eligible for the tryouts," stated Prof. H. A. White, debate coach. The subject will be the Monroe Doctrine.

Reference books concerning the question were placed on reserve at the library, Monday. Prof. White announced that bibliographies have been placed on the bulletin board at Andrews 111. Any entry may secure one there.

## W.A.A. FILLS THREE EXECUTIVE POSITIONS

### Misses Burn, Kovanda, Grant Replace Resigning Officials.

Three resignations, one on the W. A. A. council and two on the sports board, were made this week as a result of the resignations of members formerly holding the positions.

Taking the place of Harriet Jackson, concessions manager who is no longer in school, is Bonnie Burn who worked under her as assistant concession manager. Helen Kovanda was elected by the council to fill Miss Burr's place as assistant manager.

## Jack Frost Plays Minor Part in Turning Leaves Red, Yellow. Orange, Claims Dr. R. J. Pool

With the coming of the fall season and the daily coloring of the landscape, the Nebraska campus is again passing through that interesting phenomenon, which each year is responsible for turning the oak leaves red, the ashes and elms yellow, certain of the maples orange and purple and the native prairie grasses into an inspiring riot of color. Popular belief has it that Jack Frost is Mother Nature's redecorator.

Cold weather, however, has but a minor part to play in the actual changing of color, says Dr. R. J. Pool, chairman of the department of botany at the University of Nebraska. In fact, even if frosts were to hold off until after Christmas, leaves would still go through the same color progression that has commonly been associated with the first appearances of frost. He says:

Green Pigment Decomposes. "Cold weather naturally tends to slow down the life activities of all plants and with this slowing up comes decomposition of the chlorophyll—the green pigment in the leaves which serves as a sensitizer and enables the plant to use the rays of the sun in manufacturing its food. Chlorophyll is a complex combination of various (Continued on Page 2.)

## YMCA LAUNCHES DIRECTORY SALES CAMPAIGN TODAY

### 1937-38 Student Handbook Adorned in Scarlet, Cream Cover.

Being placed on sale this morning at the various bookstores and at booths in the Temple and Social Science buildings, are sixteen hundred copies of the 1937-38 Student Directory, annual publication of the University Y. M. C. A. which lists the names, addresses, and phone numbers of all students and faculty members.

Larger this year by 200 copies, the directory is also unique in that it appears for the first time in Nebraska colors. A red cover with silver-white lettering. The directory was finished sooner this year than ever before. Editor Jerry Williams attributed its earlier completion to better cooperation on the part of fraternities and sororities in furnishing membership lists, and in the prompt checking of name-lists by individual students.

Ag Sales Wednesday.

Sales of the directory on the Ag campus do not begin until tomorrow morning. They will be managed by Ward Bauder, Y. M. C. A. secretary for the Ag campus. A selling booth will be maintained in the Activities building.

Priced at 50 cents a copy, the directory lists personal information about every student registered in the university. This includes the student's name, street address, telephone number, rank in school, home town, and his affiliation with Greek letter societies, if any.

## PLAYERS TO STAGE RUSSIAN SATIRE AS SECOND PRODUCTION

### 'Squaring the Circle' Opens Week's Run in Temp's November 8.

Home life in Russia, sketched by a Russian, is the theme of the new University Players show, "Squaring the Circle," which opens announced yesterday by Miss H. Alice Howell, director of the Players, as the November offering of the actors.

Cast of the play, which will open Nov. 8, will not be made public until the end of the week. "Squaring the Circle," written by Valentin Tsvetayev, reveals what the Russians think of communism. The play was first presented on the Russian stage before it appeared, very successfully, on Broadway.

## W.A.A. HEADS GATHER FOR OUTING TONIGHT

### Council Entertains Sports Board, Instructors At Picnic.

Chill and popcorn eaten before a roaring fireplace will be the bill of fare when the W. A. A. council entertains members of the W. A. A. sports board, club heads and physical education instructors at a picnic Wednesday evening.

Meeting in front of Grant Memorial at 5 o'clock, the group will ride out to the W. A. A. cabin east of town where the picnic will be held. Mrs. Hawkins, cook at Ellen Smith, is in charge of buying and preparing the supper.

Arrangements are being made to entertain 35.

The picnic is being held for the purpose of getting W. A. A. heads together. If successful, the outing will be made a regular affair.

## WORLD'S BEST MOVIE OF 1936 TO SHOW HERE

### Student French Club Brings 'Carnival in Flanders' to Varsity Oct. 30.

The world's finest picture of 1936, "La Kermesse Heroique," will be shown at 10 o'clock Saturday morning, Oct. 30, at the Varsity theatre under the sponsorship of the University French club. Awarded the world's best by an international committee the picture received first prize.

"Carnival in Flanders," which is the English title, ran for the better part of one year in New York. Artistically perfect, the film was produced in France in the French language with English subtitles. The film will be interesting to a widely varying audience and with the resume and subtitles can be understood without difficulty by those who do not understand French.

Tickets will be 25 cents unless purchased with the ticket for the film "Parleur," which will be shown Dec. 11. Tickets for the two plays cost 40 cents.