

# GOING PLACES with "Smootzi"

GOING PLACES is nothing new to the Kappa twins, Betty and Verna Ray. Traveling between their homes in McCook and Dea Moines seems to have given them a good start toward covering the campus this year. Seen here, there and everywhere are their shaggy black swagger coats. Very off the face are the twins' best bonnets, which are black and have lots of veil.

WE BREAK INTO PRINT! Our pictures are appearing in this Sunday's Journal and Star. They were taken by the Harold Cox studio, and we, the girls from Raymond Hall are more than pleased with ourselves as photographed. We suggest that you call B1988 for that very special portrait picture.

PROMPTER SERVICE HATH no other place than the College Inn Grill. No need to worry about making that one o'clock, 13th and Que.

YOUR CHARGE ACCOUNT is welcome at Burnett Style Shoppe. Coed and party dresses, suits, coats, hats to match. Reasonable prices. 139 So. 12.

SHEER IS THE WORD for the "Aristocrat" of McCallum hosiery, a mesh hose that can stand the "campus run around" without running or wearing out. High styled for fall fashions is Iridium which blends with any costume. Of course, this high quality mesh hose may be found in all the distinctive shades of McCallum. Priced at \$1.65, see them in Simon's hosiery on first floor.

GOING PLACES? For the cutest date dresses in town, run, don't walk, to the rendezvous of the smartly-dressed coeds at Hovland's. There you'll find the Sassy Sues that give you that punched-in crested look in short sleeved styles, velveteens and novelty crepes. Sizes 9, 11, 13, 15, 17. \$10.95 to \$12.50. Hovland's Younger Set Shop on first floor.



## THIN WOOLENS WILL PROVIDE AFTERNOON'S DRESSY TOUCH

Be young!—Be gay!—Be collegiate! Dramatic gowns are taboo for that important date, or the sorority tea. Dame fashion's motherly eye will shine with approval if you young things appear in thin wooleens with a dressy touch for afternoon. It was once thought that wooleens belonged in the form of long-legged step-ins, or dresses strictly for school, but the manufacture of sheer, stylish wooleens has made economy possible for the coed who wanted to make an afternoon dress do as a school dress late in the winter, or as a "starter" next fall.

However, for those who still love to slip on a soft black velvet dress for afternoon, or for those who think wooleens remind them of school, there are crepes, rayons, silks, taffetas, and those "soft velvets."

**Zippers Add Zip.** Democracy reigns, for both peasant and princess alike, are tops. Add a touch of daintiness, a good looking belt, an ornamental clip and you have the better accessories. Use some drapery, or



You can choose most any color you wish if you do so with good taste. However, an unusual combination of color often catches the "best beloved's" eye sooner than an ordinary one, and black goes anywhere!

## WARDROBES ENLIVENED BY PROPER BUDGETING.

(Continued from Page 1.)  
10 shorts, including dress and sport. \$5.00  
1 suit, choice flannel, canvas hat, silk. 2.50  
1 pair slippers. 2.50  
12 handkerchiefs. 2.50  
6 neckties. 6.00  
1 sweater. 2.00  
1 dress vest. 4.00  
1 dress jewelry set. 5.00  
Miscellaneous, 1 each: belt, suspenders, garters, collar pin, tie clip, cuff links. 4.00  
FOR THOSE WITH \$400 TO SPEND.

- 1 minnow. \$15.00
- 1 overcoat, (choice) camel hair, polo. 35.00
- 1 suit, three button, single breasted, chevron, tuxedo or sheltail. 35.00
- 1 suit, grey flannel, single or double breasted. 37.50
- 1 suit, dark worsted doublebreasted. 45.00
- 1 dinner suit, doublebreasted. 40.00
- 1 suit jacket, plain back. 12.50
- 1 necktie, grey flannel. 2.50
- 4 pairs shoes, 1 black tux, 1 brown wing tip, 1 brown buck or oxford, 1 dress shoe. 30.00
- 3 hats, 1 brown snapbrim (35.00), 1 black homburg (2.50), 1 tuxedo or sports (8.00) hat. 17.50
- 2 pairs gloves, 1 string knit, 1 pair or cape. 5.00
- 10 shirts, including dress and sport. 30.00
- 8 suits underwear. 8.00
- 3 pajamas. 7.50
- 12 pairs hosiery. 2.50
- 1 robe. 8.00
- 1 pair slippers. 2.50
- 1 sweater. 2.00
- 6 neckties. 10.00
- 1 sweater. 4.00
- 1 dress waistcoat. 8.00
- 1 dress jewelry set. 5.00
- Miscellaneous, including belt, suspenders, garters, collar pin, tie clip, cuff links, etc. 10.00

Lincoln's Fashion Center

### Little Date DRESSES

10<sup>95</sup> 12<sup>50</sup>

In the Junior Shop (FIRST FLOOR)  
Sizes 9, 11, 13, 15, 17

Of course they're Sassy Sues—You'd know that by their clever young designs. Crisp velveteens in luscious sunset colors. Bright crepes and woools that have "poured in" look. Formals, too, for those looking ahead to the Military Ball. There's over 300 from which to choose.

## UNIVERSITY MEN RECOGNIZED AS NATION'S BEST DRESSERS

Fashion authorities now recognize University men as one of the best dressed groups in the nation. Conventionalism in dress is now the rule on most campuses rather than the oft-ribbed attire of much stained "cords" topped by a worn and initialed leather jacket. So the Nebraska campus will probably see much of the styles enumerated below.

Leaders will make but few changes in their wardrobe of suits and topcoats for the coming year, but the variations which have appeared are interesting in their increased comfort. Colors still take a front seat in suitings but "loud" combinations are out. Rough fabrics and soft materials are out-selling by far the harder twists for campus wear.

Taking each point up separately, stylings are much plainer this year. No longer do outrageously pleated and shirred backs prevail, sport coats excepted. Plain backs, with an innovation from the British Isles, the British blade, are coming into their own. The British blade is an over supply of cloth in the vicinity of the shoulder blades, hanging almost like a side pleat and allowing greater freedom of movement of the shoulders.

Bottom Button Buttoned. Single breasted suit coats are coming up rapidly on the perennial d. b. A three button model with side vents, the aforementioned British blade and a notched lapel

rolling to the top button seems to be most often shown. This can be worn with the middle button buttoned, the two lower buttons buttoned or the bottom button buttoned, but never all three buttons buttoned.

Colors and materials are available in a large number of good-looking combinations. Blue and brown is, according to Esquire and a number of other authorities, the newest combination. Along with these two colors, green and gray are popular. Large checks, and we mean LARGE two and three inch squares, overplaids, Glenarch plaids, chalk and pencil stripes, herringbone tweeds, tweeds with dashes of bright color and the staple plain colors are all seen with the tweeds given a slight edge.

Topcoats Follow Suit Trend. Topcoats follow the trend of suits in greater simplicity. There will be few shirred or pleated backs, and belts, even half way around, will be few. Another of these innovations from England is

**NEW DEAL BARBER SHOP**  
Haircut . . . . . 35c  
1306 "O" B6154

a sports topcoat extending to a little below the knee.

On the whole, this year looks like a good one for men's fashions. Style, comfort, color—what more is there to want? Prices may be a bit higher but blame that on increasing cost of labor and materials and try to bear it.

**Grand Hotel!**  
Grand Coffee Shop!  
Grand Plate Lunches!  
15c—25c—30c  
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**Coeds** afflicted at **ecile's** completely control any **ampus Situation**  
CECILE HAIRDRESSING SALON  
206 Security Mutual Bldg. B4204

## Does Your Fall Coat Need Cleaning?

Let the Modern renew it for you. Knit garments cleaned and blocked to original measure by experts.  
**Modern Cleaners**  
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1 Year College Inn, Chicago.  
Featured Leading Theatres in America.  
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at the spacious **TURNPIKE**  
**In Person**  
**JACK CRAWFORD**  
and His ORCHESTRA  
Friday, Oct. 8th  
Adm. \$1.00 per Couple

Coming Attractions include: Carlos Molina, Jan Garber, Ralph Webster.

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New way of burning tobacco—better, cooler, cleaner. Carburetor-Action cools smoke. Keeps bottom of bowl absolutely dry. Caked with honey. At dealers now.  
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MATH.	1	3	2	4	14
PHYS.	-	-	1	-	-

## REQUIRED CREDITS

MANGEL'S are "Master's" in the brick and ivy tradition of dressing. MANGEL'S sweaters are as classic as Shakespeare. And, speaking of "skirting the campus", you'll want to walk diagonally across, as the longest way round, to show off your newest skirt, if it's from MANGEL'S. Come and see for yourself. Don't believe in a correspondence school course in chic . . . shop in town, at MANGEL'S. You'll gain these needed credits for campus smartness by wearing dresses, coats and lingerie from MANGEL'S.

**MANGEL'S**  
1215 O St.

**KUPPENHEIMER**  
Duncan Paige  
STYLES FOR YOUNG MEN

Styles with a Swing

Today the swing is to suits with a "swing"—like these spirited Duncan Paige styles. They have the stimulating quality of a great dance band—the gracefulness of a trapeze performer. You'll admire their broad but natural shoulders, full chest, and herringbone patterns. Handcrafted by Kuppenheimer, these smart, correct suits let you swing your arms and legs in comfort. See these suits!

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