



Life and Love Personalized.

We have long suspected that a cross section of all the problems of man and womankind are reflected in the "Personal" columns of a large metropolitan paper.

It's not all pretty picture, this slice of life deal, indeed pastels are often omitted. This is a glimpse of the famous "sucker" reeking, the business getting of "questionable" enterprises.

"EXPECTANT MOTHERS, who write or call for booklet explaining complete obstetrical service...

"OBESITY treated safely, no dieting, no exercising, licensed physician. Consultations free. Weight Control Clinic.

"CLINIC for diagnosis, surgery, confinements, gen. treat. "RUPTURE PILES, FISTULA successfully treated without confinement or loss of time. NON SURGICAL CLINIC.

"MEN! GET NEW VIGOR AT ONCE! NEW Oxyton Tablets contain raw oyster invigorators and other stimulants. One dose pepes up organs, glands, blood. Reg. price, \$1. Introductory price, 85c. Call, write.

"YOUR PERSONALITY may prevent your success, socially and financially. All facial defects corrected with or without plastic surgery.

"CANCER, goiters, prostatitis, fibroids, treated successfully without operation.

"NUDIST—Enjoy our fine mountain camp, Colorado Sunshine Club.

"LIQUOR HABIT? A treatment that has aided thousands, given secretly or knowingly. Maybe Marry the Girl.

Every bit as serious, but a bit less so, are the countless matrimony steering ads. There are marriage bureaus, correspondence agencies, true love magazines.

But the most fun to read, the most pathetic "personals" to reflect upon are the matrimonial yearnings of individuals.

"GENTLEMAN, 55, alone, lonesome, wishes to meet lady; friendship and results; possible matrimony. No agencies.

"WANTED—Girl, attractive, 5 ft. 8 or 9 in., 120 lbs., age 25, to escort gentleman to Post baseball tournament.

"WIDOWER, 45, neat, good standing, meet small, settled, home-loving lady, personality. No agency.

"LOVABLE LADY, with money, craves sweetheart. Write.

"WANT some man, help widow, 3 mos., security, true friend, real.

"LEADING lonely life. Have cash, car, home in mountains, healthy. Like slender lady, 45, neat.

"GENT, middle aged, desires acquaintance of lady same age for pal and companion.

"WIDOW, 45, teacher, like to meet Christian gentleman.

"YOUNG American man in business. Meet nice looking young Spanish girl. Must be neat, refined.

"JOLLY, refined widow, 43, wealthy, good looking, will marry.

"REFINED woman desires meeting gentleman, 58-65, car.

"LADY, 36, small clean body and mind. Loving and cheerful. Meet capable gentleman of Denver, 45 to 60, who has home.

To all this scrambling for spouses there are two follow-through bits of information:

"ZEK'S SCRAP BOOK OF WISDOM. At any book store. Only \$1.

"MEXICAN divorcee. Licensed attorney.

BIFF BIEMAN!

Cattle Judging Team Places Fifth in Iowa

Competing against eleven other teams, the university dairy cattle judging team placed fifth in this week. The team will return to Lincoln Wednesday evening.

The Nebraska group, which judged all breeds of dairy cattle, was composed of Thomas King, Albion Loyal Gorman, Edgar, and Wallace Englund, Chappell. They were coached by R. F. Morgan, of the dairy husbandry department.

Scabbard, Blade Meets Tonight at D. U. House

A meeting of Scabbard and Blade will be held Thursday night at 7 o'clock at the Delta Upsilon house, located at 17th and E. All members are urged to be present to discuss important plans pertaining to the work of the next few weeks.

THE DAILY NEBRASKAN

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VOL. XXVII, No. 12.

LINCOLN, NEBRASKA, THURSDAY, SEPTEMBER 30, 1937

PRICE FIVE CENTS

Future Activity Leaders Attend Reception Today

A.W.S. Board to Serve as Host to Women Students in Ellen Smith.

Prospective activity women will be guests at the annual all activities tea sponsored by the Associated Women's Society board this afternoon from 3:30 to 5:30 in Ellen Smith hall.

With leaders from all major women's organizations to greet the new girls, attendants to the tea will be conducted through display rooms. A representative from each woman's group will describe her activity.

Alpha Lambda Delta, honorary freshman scholastic sorority, and Sigma Alpha Iota and Mu Phi Epsilon, honorary music sororities, are also setting up displays.

In the receiving line will be Dean Amanda Heppner, Miss Elsie Ford Piper, Miss Ada Westover, Mrs. E. A. Burnett, Maxine Durand, president of Mortar Board; Jane Barbour, president of the A. W. S.; Marie Katouc, president of W. A. S.; Martha Morrow, Tassel president; Winifred Nelson, Y. W. C. A. president, and Jean Marvin, president of Coed Councilors.

Tassels Aid. For the first hour the Misses Pauline Gellatly, Winona Perry, (Continued on Page 3.)

MECHANICAL TROUBLE POSTPONES AWGWAN RELEASE TILL OCT. 4

Bruce Campbell Promises September Number Monday Morning.

Due to mechanical difficulties, the September issue of the Awgwan will not appear on the stands until Monday, Oct. 4. Friday morning was the release date planned upon, as published in the Daily Nebraskan, but unforeseen mechanical obstacles force the postponement of the issue date, according to Editor Bruce Campbell.

Readers of the Awgwan will be treated to more and better engraved cartoons during the coming school year due to the fact that Nebraska's humor magazine has made an arrangement with the College Magazine Editorial Group, Inc. This arrangement gives local cartooning, art and literary talent a paying market for their services and also raises the level of material.

More Cartoons. A page of cartoons will be made available every month in addition to the cartoons and art work printed in Lincoln. The full page of cartoons and choice literary matter will be printed, along with the national advertising, in the New York offices.

Material in the September Awgwan is the product, except for three cartoons, of local talent. Four pages were printed in New York, carrying a short story entitled "Gentlemen Preferred" and an article, "A Preview of Nebraska's Gridiron Campaign."

Jim Foreman is the artist on the September cover. The cover theme deals with a freshman's life. Bill Ferraris contributes two eye filling pages of fair females. Ed Steeves, well known campus cartoonist, also reappears in the magazine.

Kosmet Klub Workers Meet at Office Today

All workers for the Kosmet Klub are requested to report for a meeting this afternoon at 5 o'clock according to announcement by Winfield "Doc" Elias, president of the organization. The meeting will be held in the Klub office, room 14 in the basement of the school of music building.

Facial Dimensions Compared as Yardstick for Measuring Twins' Similarities by Dr. Reinhardt

Twins—identical, fraternal and Siamese—furnish Dr. James M. Reinhardt, professor of sociology, a laboratory for his experiments and observations on the age old question, which is the more important, environment or heredity.

In an article appearing in the summer issue of "Character and Personality," an international psychological quarterly, and in a new book which he expects to have published soon, Dr. Reinhardt makes a critical analysis of the data compiled by others in regard to various studies of several sets of twins, plus his own observations.

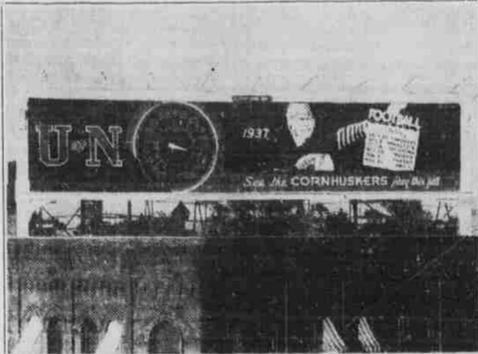
One out of every three pairs of twins are identical, or individuals from the same cell, according to Dr. Reinhardt, who draws this conclusion from the fact that there are a third more twins of the same sex than opposite sexes.

Front Teeth Reveal Type. To detect whether his specimens are identical or fraternal, Dr. Reinhardt compares the dimensions of the twin noses, mouths, fingers, ear lobes and chins. Particularly are the sizes and shapes of the front teeth decisive evidence as to the type of twin. Blood tests are also used. Fraternal twins or brothers and sisters may often have some of these similarities, but only identical twins have the similarities in combination.

The evidence that Dr. Reinhardt sets forth in his article reveals that identical twins spend much more time together than fraternal. Outstanding was the notable absence of any competitive spirit between identical twins under observation whereas there was evidence in the case of fraternal (Continued on Page 3.)

BIFF BIEMAN!

Sign Helps Shatter Mark



Above is one of the factors instrumental in breaking the Nebraska athletic ticket sale this year. This sign, situated on 14th and O streets, was donated by the Robinson Outdoor Advertising company and the Iowa-Nebraska Light and Power company. The former furnished the board and its painting, while the latter gives the current that keeps the poster illuminated until 12 midnight every night.

Surmounted with a giant neon thermometer and showing a decorative football layout with the schedule in scarlet and cream, the sign may be seen from four principal highways running through downtown Lincoln. A survey by the Robinson company revealed the fact that over 85,000 people view the display daily.

The project was given impetus by the joint action of officials of the two companies.

SEAT RESERVATIONS FOR PLAYERS' SHOWS DISTRIBUTED MONDAY

First Student Theatrical Presentation Slated For Oct. 11.

Seats for University Players will go on reserve Monday morning at 8 o'clock following the five day campus ticket drive waged recently by Tassels organization. The date for delivering and reserving the tickets has been changed from Friday, as is stated on the receipts, to the later day because of unavoidable complications that have arisen in the printing of the tickets.

For choice locations, theater goers are advised to reserve tickets promptly next week to avoid a last day rush before the opening of the Players first presentation Oct. 11th.

Reserved Last Spring. Places reserved by cards last spring will be given first consideration as well as the seats requested on the receipts of the past drive. All requests will be satisfied if it is at all possible. It is suggested to persons who have not previously charted their desires in seats and time that they choose Monday or Friday evening or the Saturday matinee when the best seats are still available, and patrons are urged not to be afraid of balcony seats, many of which are even more desirable than on the main floor.

HAYES PREDICTS SALE OF 1,500 RED N BOOKS

YMCA Secretary Reveals Frosh Bought 1,250 Copies of Guide.

With approximately 1,250 N books sold to date, C. D. Hayes, secretary of the University Y. M. C. A., predicted that a total of at least 1,500 would be sold out of 1,600 printed an increase of 100 over last year's sales.

"Finances will probably come out a little ahead," said Mr. Hayes, "although a statement of the profit and loss for a period of ten years would show a slight loss."

The aim of the "N" groups on the campus in financing the N book is to break even. The book costs about twenty-five cents a copy to print and not more than one out of eight copies is sold to upper classmen for a quarter. Most of the revenue is received from advertising at seventeen dollars a page while organizations represented pay the printing cost of four dollars per page for their space.

BIFF BIEMAN!

HERBERT SCHMIDT GIVES OPENING MUSICAL RECITAL

Weekly Program Includes Piano Works Written By Bach, Schubert.

Herbert Schmidt of the University school of music faculty presented the first in a series of weekly convocations when he gave a piano recital in Temple theater Wednesday afternoon. These convocations are held regularly at four o'clock on Wednesdays during the school year.

The program presented by Mr. Schmidt was as follows: Haydn—Sonata in E flat (Alligre, adagio, and presto); Schubert—Moment Musical, C major, Op. 94, No. 1; Moment Musical, A flat, Op. 94, No. 6; Impromptu, F minor, Op. 142, No. 4.

Bridge—The Hour Glass (No. 1, Dusk; No. 2, The Dew Fairy; No. 3, The Midnight Tide); Lord Berners—Two Little Funeral Marches; (a) For a Canary; (b) For a Rich Aunt.

Phillip Emanuel Bach—Rondo Capriccioso, E minor; Johann Sebastian Bach—Toccata, D major.

BIFF BIEMAN!

Paternal Delt's Pledge Puppies As House Pets

The paternal instinct at the home of Delta Tau Delta yesterday increased the house roll by two. Some of the boys felt it their bounden duty to be kind to dumb animals while at the same time do a little novel publicity stunt for the good of the "dear old frat" ripped to the city dog pound and picked up two of the cutest little rat terriers you ever saw. The little twins, bless 'em, are surprisingly named Delta and Tau.

Delt Babies. "Our babies," as they are so cunningly called by the boys, have a peculiar attachment for each other. One will not run away without the other, therefore they take their evening walks alone, so that the conscientious parents do not worry about their adopted offspring, knowing that one will not leave without the other.

It is said that the fellows have rather a ripping time at the house since the new visitors arrived. So if you see a worse-for-the-wear Delt bear with him. He has not become old, broken, or worn down. Nor is he going to the dogs. The poor lad is merely beat up trying to do his duty at this thing called "bringin' up."

BIFF BIEMAN!

Student Athletic Ticket Sale Tops Record at 4,750

BARBS SPONSOR INITIAL VARSITY DANCE SATURDAY

Ely Rice's All Negro Swing Band Plays for Hop in Coliseum.

The university coliseum will don its decorations for the first time this season and Ely Rice with his famous colored band will "swing out" Saturday night at the first varsity party.

Barbs, Greeks and alumni all will dance to the rhythms of this 14 piece orchestra, which comes direct from the exclusive Eliteche's garden in Denver. The band is stopping in Lincoln for the Varsity party and will then proceed to Des Moines where it will play an engagement at the new \$50,000 Tromar ballroom.

Tickets for the affair, which is scheduled to begin at 9 o'clock, are priced at 40 cents for men and 35 cents for women.

Decorate Coliseum. The dance is sponsored by representatives from the Barb A. W. S. board and the Barb Inter-club council. The coliseum will be beautifully decorated, and, according to Dean Worcester, chairman of the committee in charge of arrangements, no expense has been spared to make the party an outstanding success.

It is the prediction of Dean Worcester that partygoers will get much enjoyment from watching the Rice band perform as it is famed for its flashy style of playing.

BIFF BIEMAN!

DELTA SIGMA PI VIEWS INDUSTRIAL PICTURES

Pontiac Presents Film Before 25 Members of Bizzad Group.

Delta Sigma Pi, professional fraternity in bizzad college, conducted its first meeting professional program of the semester last night at the chapter headquarters. About 25 of the actives, pledges and rushees were in attendance.

The program, which is a monthly occurrence, consisted of an industrial film issued by the Pontiac Motor company and was shown by a representative of the local retail firm.

Study Business Methods. Purpose of Delta Sigma Pi is to study modern business and industrial methods and attempt to bring students of the Bizzad college into closer association with the business world, as well as to encourage high scholarship in the college. It also is active in promoting commercial activities and furthering the interests of the college.

Activities for the year include a variety of functions from talks by members and business men to professional tours of Lincoln and Omaha business firms.

Quinn Scott is the president of the local chapter. New pledges are James Crockett of Davenport and Dale Monteen of Wahoo.

BIFF BIEMAN!

THE WEATHER

Warmer weather was predicted for today in view of the fact that the mercury had risen to 80 degrees at 3 o'clock yesterday. Showers were also predicted for Lincoln and vicinity today.

BIFF BIEMAN!

Girls Individual Gym Classes and Sham Maladies Only Cause Problems in Upperclass Days

"Well, I had a heart murmur a couple of years ago, but it's gone now." This, Dr. Edna Schrick of the student health service described, with grimaces, as the typical sorority girl's wail when she comes to the health office to obtain permission to partake in intramural activities.

"The first question I ask them," Dr. Schrick explained, "was where they took gymnasium and what activity they took. More stuttering and blushing ensues as the majority have to admit that they took individual gymnasium, and there is a ruling that people who took individual gymnasium cannot participate in intramurals. Girls who come to the office weeping and begging to be allowed to take individual when they were freshmen and sophomores now come professing that they really had

nothing wrong with them, and want to go out for intramurals. Better Swim Than Dance.

"Far better it would be for them to spend two years learning to swim or play tennis than it is to spend two nights out of every week end dancing until their feet are flat! My job in the university is slowly evolving into the one of not allowing girls to take sports," she continued.

Boys, Dr. Schrick intimated, are much better about coming for their examinations than the girls. She estimated that Tuesday 92 boys were examined while only one girl came. Dr. Schrick suggested that the sororities should send a list of all the girls who are going to enter the sport to the student health office and that the girls should then come over and get their examinations and permission cards.

BIFF BIEMAN!

Activities Office to Issue Season Books Today in Coliseum.

Tickets will be issued today to some 670 student buyers of season athletic books, a record breaking number, according to an announcement from the student activities office. These buyers made arrangements for more than 4,750 books, either individually or in blocks.

Drawings for seat locations both for individuals and group blocks were made at noon yesterday by Ed Murray, editor of the Daily Nebraskan. Ticket sales will continue however as long as the seats hold out. The only stimulation besides that late buyers must be satisfied with the locations that are left. Identification cards must be presented for each ticket purchased at the time the money is paid at the student activities office.

Representatives Call for Blocks. Students who bought their tickets in a block may not receive them individually from the office, it being necessary for the group's representative to call today to receive them.

Armenie Kuhlman was the lucky person whose name was drawn (Continued from Page 4.)

NEBRASKA DEBATERS TO ATTEND STUDENT MEETING IN TOPEKA

Prof. White Holds Try-Outs in Three Weeks to Find Husker Delegates.

Four Nebraska students will journey to Topeka, Kansas to attend the fourth annual Student Legislature to be held Dec. 9, 10 and 11. Try-outs for the Nebraska delegation will be held in three weeks Prof. H. A. White, director of debate announced.

The Nebraska squad will travel with their expenses paid.

In Topeka one hundred students from twenty to twenty-five colleges situated in the surrounding states will convene in the regular chamber of the state house of representatives for the occasion. Kansas, Nebraska, Iowa, Missouri, probably Colorado, and South Dakota and possibly Arkansas will be represented. Each college may send four delegates.

The Student Legislature designed to give students practice in governmental procedure, will be organized and conducted just as it is in an elected body. Committees will be organized and a wide variety of bills will be introduced and debated. Reports will be given and bills passed. In the last session the youthful lawmakers pushed through twenty-five bills.

Reed Inspects Water For Air Conditioning at Omaha University

E. C. Reed of the conservation and survey division spent Tuesday in Douglas county in connection with the water supply for air conditioning at Omaha Municipal University, and inspecting drilling of tests for oil and gas which have been started within the past week near Murray.

University Graduate To Study in Chicago

Thomas Larson, Phi Beta Kappa, who graduated in February of this year, left this week to attend the University of Chicago giving up a year's scholarship to the University of Wisconsin. Mr. Larson attended the spring session at Chicago after leaving Lincoln this spring and decided to return to study under such instructors as Prof. Miriam, Prof. Laswell and Prof. T. V. Smith.

BIFF BIEMAN!