

LIVING MUSIC

1937-PIANO FESTIVAL-1937

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THE TONE IS *Marvelous* because of the **WURLITZER AUGMENTED SOUNDING BOARD**.



You'd never believe such beautiful, buoyant tone could be found in a small grand until you hear this new Wurlitzer piano. The Wurlitzer Augmented Sounding Board scientifically distributes the string vibrations and gives greater resonance and tonal beauty. Come in and try this lovely grand. It's the kind of instrument you'll be proud to have in your home. Wide assortment of Wurlitzer Grands below as well as above \$500. 36 months to pay.

New... Rare beauty and modern charm unite to give you a Spinette of pretentious musical qualities, yet modest space requirements. A rare bargain, too, at **\$235**

Your present piano accepted as part payment. Balance on convenient terms.

It is our privilege to cooperate with the PIANO FESTIVAL by furnishing twenty of the most modern pianos used in the great piano ensemble. Many of these pianos are genuine Wurlitzer instruments of the latest type and design.

ALL THE PIANOS WE ARE FURNISHING WILL BE OFFERED IMMEDIATELY AFTER THE MASS RECITAL NOTE

AT VERY SUBSTANTIAL REDUCTIONS NOTE

It is interesting to know that the largest Piano Festival in the world will be held this year in Indianapolis, Ind., under the direction of Frank Wilking, director of the Indianapolis Symphony and founder of the Wilking Foundation.

IN THIS PIANO FESTIVAL 150 WURLITZER GRAND PIANOS ARE USED EXCLUSIVELY 300 Pianists Play At One Time

G. A. Crancer Co.
1210 O St. Est. 1886 B3279

1937-Nebraska Piano Festival-1937

400 Pianists from 37 Nebraska Cities

present

COLOSSAL ENSEMBLE PROGRAM

SIXTY GRAND PIANOS PLAYED AT ONCE

75 Nebraska Piano Teachers Enroll Pupils.

FESTIVAL CHORUS OF 900 VOICES

Over 1000 Participants Present Entire Program from Memory
100 Juveniles, 120 Junior High School Pianists, 60 Senior High School Pianists, 25 Young Men, 40 Adults, 60 Accompanists, 650 Singers

Piano Conductors:
Floyd Robbins, Robbins Voice-Piano Studio-School
Wilbur Chenoweth, U. of N. School of Music
Earnest Harrison, U. of N. School of Music

Choral Conductors:
Helen Stowell, Lincoln High School
William Tempel, U. of N. School of Music and Lincoln Schools

Sponsors of the 1937 Nebraska Piano Festival:
Nebraska Music Teachers' Association
University of Nebraska
Lincoln Chamber of Commerce

State-Wide Festival Committee:
Edith Lucille Robbins, Robbins Voice-Piano Studio-School, Chairman
Dwight Bedell, Lincoln Chamber of Commerce
Oscar Bennett, President, N. M. T. A.
H. I. Kirkpatrick, University of Nebraska
Elizabeth Tierney, University of Nebraska



Here's An Opportunity!
20 New Pianos
Furnished By
Schmoller & Mueller
for the Piano Festival

Will Be Placed

ON SALE

Immediately after the show in the Coliseum Saturday night. Every piano will be offered at a liberal discount. See them right on the floor of the Coliseum.

Such makes as—
STECK
EMERSON
WINTER
CHICKERING
ESTEY
SCHMOLLER & MUELLER
MUSETTE

Schmoller & Mueller
Piano Co.
1212 "O" St. B6724

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The Lincoln Chamber of Commerce

is happy to join with

The Nebraska Music Teachers Ass'n. and The University School of Music

in sponsoring this

SECOND ANNUAL PIANO FESTIVAL

LINCOLN CHAMBER OF COMMERCE

Saturday Evening, May 15, 1937. 8:15

U. OF N. COLISEUM, LINCOLN

General Admission, 50c Children under 12, 25c

No reserved seats

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Again Walt's are furnishing specially selected pianos for the Festival

More than 20 of the most beautiful pianos were selected personally by Mr. Walt on a recent trip to the factories. They were chosen for their beauty of tone and distinctive design.

Immediately after the concert they will be sold at reduced prices and your old piano may be turned in as part payment.

Such fine makes as KIMBALL, VOSE, HADDORFF, KNABE and WHITNEY are among them, and include both Vertical and Baby Grand Styles.

WALT'S
1210 O St. MUSIC HOUSE Lincoln

Just as Lincoln's

PIANO FESTIVAL

is helping to create interest in good music—

So is the

ALL-STATE BAND-CHORUS AND ORCHESTRA

COURSE sponsored by the University of Nebraska School of Music

Remember The Dates--
June 14 to July 9

If it's a summer of fun, vacation, and music you're after—then by all means think of the All-State Music Courses available at the School of Music this summer.

Four weeks of music—under nationally known instructors—swimming, tennis, picnics. Inquire at the School of Music office.

The University of Nebraska School of Music

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