



Around and About

By Sarah Louise Meyer

The Perennial Springtime of Youth

When nature teems, as it were, we poor humans can but be affected. Despite ourselves we let the fresh air in. We may even walk when we don't have to, as we did yesterday.

The crisp, moist air began to creep into our hothouse blood at the first tulip and daffodils and anemones and thick green lawn we passed. It seeped in a bit farther when a busy young man on a tricycle asked us in a comradely fashion who we were. It advanced yet a pace when we watched two weary eyed girls, teetering home in after-dark attire, pause to gratefully sniff a fragrant flowering bush.

Somehow the April atmosphere was dissipated into nothingness when our bus caught up with us. Two women, faces lined with pettiness, gossiped incessantly of nothing. A university student dead-panned at the world. An office worker peered about fretfully. But the driver wore an ineradicable grin.

In the business district the long faces outnumbered the bright ones, and the freshness had gone from the air. Even the florist wagon driver yawned gloomily over his spring blossom toting. But the glow was reinstated with a rush as we pecked in at a white-haired homey pair inspecting a big, powerful car with tremulous recklessness playing calm resolutely.

How infinitely wise is the naivety of the young in heart. Super Hosteleries. The May "Fortune" recounts the most fantastic things about "HitZ Hotels." With the simple preachment "Give 'em walue and you get volume," founder Ralph Hitz turned eight white elephant hotels into decided money makers. The success story all hinges around the fact that Hitz "broke completely away from the old inkeeping tradition of passive hospitality. . . in the direction of vigorous showmanship."

Salesmanship is in practically every detail of Hitz operation. In its subtler forms it is disguised as showmanship but it is showmanship shrewdly calculated to feed the guest's ego, or at least to keep him from ever feeling uncomfortable. This salesmanship is in the military precision of the bellmen in the lobby who leap to your side with a mechanical lighter when you fish a cigarette from your pocket; the telephone from the hospitality clerk asking if you're comfortable; the rule of addressing the guest by name at every opportunity; the box of note paper, printed with guest's name and hotel address, given free to occupants of deluxe suites; the gift of inexpensive toys to children; the complimentary hometown paper; the absence of foreign words on the menu and the waiter's care in parroting your pronunciation.

Selling Service. The selling begins the instant you register. The room clerk never quotes the minimum rate unless asked. The bellboy tries to sell you the services of the hotel—he gets a bonus for the most laundry and valet work. Your room is peppered with advertising matter for the hotel eating places, barbershop, masseur, florist shop, bar. "If you should be rambunctious at the New Yorker bar a midget in a policeman's uniform, with 'Bouncer' in gold letters on his cap, will jolly you into good behavior; and to convert good will into sales he will serve you with a printed 'summons' to appear 'with witnesses' at the Terrace Room any Monday evening (slackest business in the week) free of cover charge."

When you leave they offer to make reservations in the Hitz hotel town to which you are heading; if you're sailing a bon voyage wire sends you off, a welcome radiogram greets you on your return. You are written an appreciation of your patronage, asked for suggestions. If you do not return in nine months they ask what's wrong. You are peppered with birthday and anniversary greetings if you were a honeymoon guest—first anniversary only. And for free-

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Gordon Whyte, Pontiac Program Director, Finds That It Takes All Kinds of People for a Broadcast

By Wilna Siekel

The lines formed to the right for all those aspiring to radio stardom—including such talented coeds as Flora Albin, Virginia Anderson and Doris May Brisco. The line led to room 104 of the conservatory where Gordon Whyte was hearing "acts" for the Pontiac Varsity show to be held May 16. From nine to twelve, two to five and seven to nine, the diminutive program planner granted five minute interviews to Nebraska's best. By four o'clock he had talked to 75 aspirants. In his extra time he paid visits to the band, orchestra and glee club. He even slipped over to Professor Crawford's creative thinking class Monday to lecture on his interesting vocation. Gordon Whyte is the representa-

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SIGMA XI NAMES DR. W. H. MANTER NEW PRESIDENT

Scientific Honorary Will Hold Initiation at Dinner May 26.

Dr. W. H. Manter of the zoology department was elected president of Sigma Xi, honorary scientific fraternity; Dr. E. N. Anderson of the botany faculty was



—From The Lincoln Journal DR. H. W. MANTER.

named vice president; Dr. M. A. Basoco of the mathematics department, secretary; Dr. M. G. Gaba of the mathematics staff, treasurer, and Prof. M. H. Swenik of the entomology department, councillor. The latter two are re-elections.

The group voted 19 to active membership in the organization and 25 to associate membership, all elections being based upon the calibre and promise of the scientific research undertaken by these individuals.

Initiation May 26. Prof. H. J. Kesner of the civil engineering department was the retiring president. Active, associate and senior students elected

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Waldemar Mueller Tames Shrew in True Lunt Style

Audience Finds Athletic 2nd Shakespearean Play Amusing.

By Sarah Louise Meyer

Once again the Shrew was tamed as "Petruchio" and "Katherine" stamped the boards of the Temple stage in the opening of the second in a program of three Shakespearean festival dramas. The five acts of action which brought about the transformation of the tempestuous heroine from diabolical to docile were received as grand fun by a sundry but responsive audience.

Upon Waldemar Mueller's swaggering shoulders rested not only the brunt of the taming, but, indeed, the Shrew herself. Getting off to a restrained and colorless start, "Speed" found himself in his athletic love scene of the second act, and thereafter played his role with gusto and relish in the best Luntish style. He made the utmost of Coach Herb Yenne's excellent business, for several genuinely guffaw-provoking interludes, and created of his "Petruchio" throughout a creature of correctly judicious abandon.

Shrew Unequal to Tamer. Flora Albin as "Katherine" was, disappointingly, a Shrew of infinitely lesser stature than her ultimate master and lord. True she thoroughly enjoyed her opportunities to shout and flail her arms about and stamp her foot, and brought much vigor to the part. But she appreciated to a lesser degree than her erstwhile husband the infinite possibilities for zesty humor. There was a tenseness rather than a freedom and sweep in her prancings. In a demanding part, however, Miss Albin was a fitting match for her whipcracking mate.

Undoubtedly the top pure comedy honors go to Max Gould for his "Grumio." Eloquently portraying his witlessness as the hapless man servant to "Petruchio," facially and physically, Maxie brightened countless scenes. His was, perhaps, the most complete characterization in the show.

Vellie Failed to Jell. Walter Stroud contributed a graceful stage presence in his "Lucentio." The slightly slow and disjointed opening scenes rallied gratefully around "Bianca's" ultimately successful suitor. That young lady, in the person of Julia Vellie, failed to jell as even the traditional goody-goody younger sister, to the sorrow of the Vellie fans in the audience.

Best bit of the show was the (Continued on Page 3.)

PHI LAMBDA UPSILON HOLDS INITIATION FOR 9

Dr. W. K. Pfeiler Discusses Germany at Annual Banquet.

Nine men were initiated into Phi Lambda Upsilon, honorary men's chemistry fraternity, last night at the Lincoln hotel. A banquet was held immediately after the ceremony at which Dr. W. K. Pfeiler of the German department was the chief speaker. Dr. Pfeiler discussed the Germany of yesterday, today, and tomorrow, telling of that nation's rise. In order to gain a true understanding of the literature of a country, one must realize the political, economic and sociological forces at work in the country. Dr. Pfeiler explained He also told of the role of science in modern day Germany.

Hugh Gray and William Utermohlen, jr., representing the active chapter and initiates gave brief talks. The new initiates are as follows: Gordon Robins, William Utermohlen, Kenneth Banks, James Quist, and Oscar Johnson, all graduate students; Robert Rundle, Robert Decker, Robert A. Olson, and John Steinhaus.

GORDON WHYTE PRAISES BANDSMEN IN TRYOUTS

PONTIAC AUDITIONS CLOSE Program Accepts Glee Club, Symphony, Ivy Day Sing Winners.

By Elwood Randol

"You've got a swell band, fellas, as fine a band as I've heard in many a college. But the guy to watch out for is the guy with the bass drum." Thus Gordon Whyte, representative of the Henry Souvaine company for the Pontiac program, gave his opinion of the university military band.

"I don't mind your sinking your arm up to the wrist," he continued, addressing his remarks to the drummer, "but when you sink it in up to here (he measured off a distance past his elbow) why that will blast the microphone. But you'll hear a lot about that later when Paul Beaumont gets here."

When asked by reporters for a statement concerning the material he had heard during the day Whyte replied that he had listened to more than 30 persons since 10 o'clock and who was going to be on the program "God only knows and He won't tell."

"More than half of the people I've heard," Whyte continued, "are good enough to be on the program, but this thing won't let them," he said pointing to a stop watch he held in his hand.

The band, the symphony orchestra, the glee club and the winners of the Ivy day sing will be used on the program. Another act that impressed the Souvaine representative was the bone-a-phone solo played by Warren Templeton. This instrument is made from the fossilized bones of a teleoceros or a small sized rinoceros. "So I think," he continued, "that we'll

C. F. MOULTON DISCUSSES BOILER, TURBINE TONIGHT

Nebraska Power Man Will Address Mechanical Engineer Group.

C. F. Moulton of the Nebraska Power Co. of Omaha will talk on "Practical Problems in the Installation of the New High Pressure Boiler and Turbine Installed in Omaha," at a meeting of Nebraska chapter of the American Society of Mechanical Engineering to be held tonight at 7:30 in room 206 of mechanical engineering hall.

All members are especially urged to be present by Roger Wallace, president of the group, since an election of officers for next year is also to be held.

Women's Pep Club to Honor Rushees Saturday.

Final plans for the annual rush tea to be given by Tassels Saturday afternoon at the Pi Beta Phi house were made at the regular weekly meeting of that organization last night in Social Science.

The active chapter has invited 40 rushees for the affair which has been scheduled from 2 to 4 o'clock.

Ardis Graybiel is chairman of arrangements for the tea, and is being assisted by Virginia Geister, Donna Hiatt, and Margaret Saxton.

Sigma Delta Chi to Hold Lunch at Noon Today

Sigma Delta Chi, professional journalism fraternity, will hold its regular meeting today at noon in the Grand hotel. All members are urged to attend. Arrangements are being made to secure E. M. Von Seggern, editor of the West Point Republican and member of the Nebraska legislature, to address the meeting.

Plans for the initiation of new members will be discussed.

1937 Employment Outlook Improved Over Last Year

Survey Reveals Business, Engineering, Teaching as Open Fields.

Employment prospects of this year's college graduating classes are only a little less favorable than those of the 1929 graduates, and substantially better than the June, 1936 classes experienced.

This evidence of continued employment improvement is revealed in announcement of the results of a survey just completed by Investors Syndicate of Minneapolis, according to the Bureau of Industrial Service, Inc.

Engineers, Bizads, Teachers. Engineering, business administration, teaching and general business classifications are offering employment in greatest volume. J. R. Ridgway, president of Investors Syndicate, revealed as a result of the study. Law, journalism and investment banking are near the foot of the list, he said.

These conclusions are based upon analysis of questionnaires returned by 218 leading colleges and universities which account for nearly half of the total enrollment of male and coeducational institutions.

In volume of recruiting among this year's graduates, General Electric, Du Pont, Procter & Gamble, Westinghouse and various American Telephone subsidiaries are leading, Mr. Ridgway said.

Large Percentage Expected. "More than half of the June graduates of 185 institutions replying to the questionnaire are expected to be on payrolls before the end of the summer," Mr. Ridgway stated. "Within a few months

Filings Open To day for Spring Election Posts

APPLY AT ACTIVITIES HALL Students File for Farmer's Fair, Coll-Agri-Fun,, Executive Boards.

In conjunction with the opening of filings for Student Council and Publications board positions on the city campus, ag campus filings for 17 offices on the major student governing board will be accepted this week from 8 a. m. today until 5 p. m. Tuesday, May 4. Students may file in room 202 of the ag activities building.

Elections to the ag executive board, senior Farmer's Fair board, and Coll-Agri-Fun will be held on Tuesday, May 11, the same day as the city campus elections.

For the ag executive board, two men from next year's junior class will be elected by the men, and two women, also from the junior class, will be elected by the women. Two members from next year's senior class, one man and one woman will be elected by the student body at large. Also on this board will be two student Council members, one man and one woman elected by the entire student body. These nominees, however, must file at the city activities office located in the coliseum.

For the senior Farmer's Fair board posts, six positions will be filled by three men and three women. These students will all be seniors when they take office next year.

Three places are open on the (Continued on Page 2.)

CLAUSSEN DISCLOSES CONTEST CONDITIONS OF ENGINEER PLAQUE

Prize to Be Awarded for Departmental Merit on Week of May 7th.

Methods to be used in judging the various engineering departments to ascertain the winner of the plaque for general excellence in Engineers Week activities have been announced this week by Elmer Clausen, contest manager.

Each department has been given a certain quota to be met in their sales of ribbons, field day tickets, and banquet tickets for the event. For selling their quota 100 points will be given in each of these three activities. Quotas were figured by adding the number of men registered in each department and the proportion of freshmen engineers.

For every sale above their quota, each department will be given one additional point, while if less than the quota is sold, points will be given in proportion to the percent of the quota reached.

Scale of 100 Points. Exhibits will be rated on the scale of 100 points by a group of three faculty members, as yet unannounced. Particular attention will be given to the originality of the ideas as well as the amount of work done in preparing the exhibits according to Clausen. The winning department will be awarded a plaque by Herbert Reichert, general manager of the Nebraska Blue Print, engineering college publication, at the engineers banquet on May 7.

ELsie BUXMAN WILL REIGN

Two Programs to Replace Traditional Pageant.

Two of the most colorful features of the Farmers Fair May 8 will be the presentation of Elsie Buxman, goddess of agriculture, and the "Cotton Picker's Revue," a variety show.

Miss Buxman, secretary of Mor-tar Board and a senior in the Agricultural college, will reign as queen of the fair and will hold court in the amphitheater in the center campus Saturday afternoon.

Attending the goddess will be Althea Barada, Katherine Jones, Elinor McFadden, Ruth Schabert, Truma McClellan and Fran-

ces Schmidt, who have been outstanding in campus activities during their college careers.

Foreign Folk Dances. Honoring the goddess and representing the nationalities of Nebraska, 200 men and women students will appear in appropriate costumes and give Swedish, Bohemian, German, Spanish and English folk dances on the green. The dancers will be accompanied by choral singing by the Ag chorus under the direction of Mrs. A. Tulliss. A maypole dance will conclude the program and Miss Buxman will lead her entourage across campus, to close the colorful festival.

"Little Black Sambo" will act as master of ceremonies for the first Farmers Fair variety show, labeled "Cotton Picker's Revue," and according to Donna Hiatt, member of the Fair board, "It is a novel, humorous innovation in the Fair program, prepared to entertain and not to instruct, and should prove so amusing that the afternoon audience will come again to see it at night."

Taking care that the show gets off to a "swinging" start, 18 comely Farmerettes will do a chorus number, followed by several tap and toe-tap specialty routines by Holdrege street dancers.

Old Fashioned "Drammer." The "Drammer" will be represented by the time old story of Columbus, enacted and surprisingly changed to a short takeoff on the works of Chris Columbus called "What Price America?" "Home on the Range," another skit, will feature cowboy melodies by a quartet and Ogden Riddle, chairman of the show committee, (Continued on Page 2.)

PHARMACEUTICAL CLUB PLANS ANNUAL EXHIBIT

Pharmacy College to Hold Sixteenth Show May 8; Name Officers.

Preparations for the Pharmacy Night exhibit May 8 have already been begun by the Pharmacy college. The 16th annual show, which is held in conjunction with Engineer's Night, will be directed this year by the officers of the Pharmacy Club.

Instead of the usual exhibit chairman, the preparations this year will be supervised by an executive committee consisting of the officers of the Pharmaceutical Club and the four class presidents. They will be aided by the various members of the Pharmacy college faculty.

Due to an oversight, the three upper-class presidents were not elected at the annual election last February, but were chosen at special class meetings during the past week. With the exception of the (Continued on Page 4.)

If We Could but See Ourselves as Others See Us—Illustrated in Safety Film 'Other Fellow'

By Marjorie Churchill

"Hey fella! What's the matter? Can't you hear? Are you short-circuited between the ears?" blared the raucous voice of Mr. John Q. Public at the driver occupying the center of the road ahead. The driver turned an irate countenance and our friend Mr. Public found himself staring at an exact replica of himself!

In this incident we see the theme of the film, "The Other Fellow," presented to the public last night in Social Science auditorium in the interest of safety and the prevention of accidents. The movie was sponsored by Dr. W. E. Walton of the psychology department and made possible by the Chevrolet Motor company. Important features of the film emphasized the fact that all of us are "the other fellow" to someone else, and we will not be so quick to judge the other fellow's actions when we can see ourselves reflected in the other person. We can keep out of trouble only by letting him know our intentions thru the proper use of the right hand signals.

"Just a Spark," portraying graphically the destruction which may come from the careless dropping of a single match, made up another important feature of the picture. Actual photographs of the ravages of fire in the forests of our western mountains presented wordlessly the plea for protection of this our heritage from individual carelessness and the ravages of that greatest of all enemies—fire.

JUDICIARY TO O.K. NOMINEE

Student Council, Pub Board Nominations to Remain Open Until May 4.

Filings for the first spring election for which the Student Council judiciary committee will exercise its power of passing upon desirability of candidates will open at 8 o'clock this morning in the coliseum student activities office. Students will be able to file for posts until 5 p. m. Tuesday, May 4th.

Election of 25 students to positions in the Student Council and to 3 positions on the publication board will be held under direction of the council on Tuesday, May 11, the first Tuesday following Ivy day.

Reason for the earlier filing dates this year than in the past were outlined as two-fold by Council President Arnold Levin.

"Because of the greatly increased agitation for cleaning up men's politics on the campus this year, the judiciary committee will institute its form of review of candidates," Levin stated.

Reject Unfit Nominees. "All nominees whom we feel for definite reasons are not fitted or do not have the time to satisfactorily fill the positions will be stricken from the lists. Any political faction which has a candidate so removed, will be allowed to submit another name." He further pointed out that the inter-

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FAIR FEATURES REVUE, CROWNING OF GODDESS

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