

The Philology of The Sports Page.

In following the fortunes of Pa Schulte's boys at the Drake re-lays as reported in the Omaha World Herald by Fred Ware, we were re-re-impressed, as we al-ways are by reading his stuff, with the consciousness that herein was the consciousness that herein was language in the making. We share with Dr. Wimberly, if he doesn't mind, a relish for the sportswriter's ability to state the simplest fact elaborately in a hundred different

ways.

Expressions are coined at least once a paragraph, on a live sports page, and nine times out of ten the new garb for the idea fits superlatively perfectly. If the function of language is to express thought colorfully and unmistakably then reporters of sports rank ably, then reporters of sports rank as top linguists. And their con-stant creation of terminology is a stant creation of terminology is a thing not to be scorned by bookbound students of English, but rather avidly absorbed. For it is undoutedly true that the sports copy of today is the colloquial of vocabulary tomorrow—with the allowance for Winchellisms.

SLANG DICTIONARIES

There have been any number of serious minded attempts at slang dictionaries, all of them unsuccessful. This is not because of the lack of scope of the volumes, which try to incorporate the lingo of countless callings, but is due to the fact that in a very short time a slang term either becomes obsolete, and therefore meaningless, or loses its slang status and becomes part of everyone's accepted largon. Lincoln high's Sarah T. jargon. Lincoln high's Sarah T. Muir is ever wont to relate how she attended the birth of "pep" at a baseball game. The word came from "pepper," and swept the country as a substitute for "liveliness." Pep is now so commonty used in formal speech as to be banal.

A bright twist of terms is quick-A bright twist of terms is quick-ly caught up and absorbed into the sports system, so the gene-ology of expressions is most dif-ficult to trace. As originators of coined phrases are very naturally jealous of their handiwork, we hesitate to give any blanket credit to a single writer. But Fred Ware's works ever have a freshness and a distinctive flavor that must be a distinctive flavor that must be chiefly Fred Ware's. So we dare to lift neat bits from recent Heralds under his byline as his contributions to the realm of effective speech:

loy juice" for hard licker "Wonderboys" for athletic prod-

"Overmuch whooping" for ex-

cessive touting.
"Sideline sitters" for amateur

and professional prognosticators.
"Spin the platter" for heave the

"Cafe au lait Adonis" for a handsome lightish Negro.

'Pretty emphatic hell" for se-

vere reprimendation, In addition we were delighted by his explanation of one school of coaching theory where the mentor cared not a whit if his wards "bedded themselves down bu the light of the rising sun." In a homer addicted baseball "an active urge to travel had been And Missouri's stock on the football mart is quoted as: "Last week in Kansas City a decided bullishness prevailed on Boy Faurot's young men, nearly all of whom, by the way, are as native to Missouri as persimmons."

There is it, folks—Nebraska-bred philology of the sports page. Some writing, we calls it.

SABBATH SOBIRETY. Sundays and such sometimes we pause to consider how bad we've been. Then it is we recall Robert Louis Stevenson's statement of the "Whole Duty of Children":

"A child should always say what's And speak when he is spoken to, And behave mannerly at table;

At least as far as he is able.'

The DAILY NEBRASKAN

Official Student Newspaper of the University of Nebraska

LINCOLN NEBRASKA, SUNDAY, APRIL 25, 1937

UNION CONTRACTS APPROVED

WORK BEGINS AT ONCE

State PWA Engineer Puts Sanction on Bids for New Building.

Work will be resumed this week on the student union building following the approval of low con-struction bids totaling \$308,262 by State PWA Engineer John Laten-



JOHN LATENSER, JR.

The building must be finished by January under the terms of the PWA grant.

Excavation of the site at 14th and R streets has been completed a number of weeks ago, but con-struction work was held up until bids were made and officially approved. As soon as final techni-calities are completed, building bonds turned over to the dormitory corporation and official stamp of approval placed on the construc-tion, Nebraska's student union building will be constructed as rapidly as possible, according to L. F. Seaton, university operating superintendent.

Olson Construction company was low bidder for general construction with a base bid of \$191,928, but additions brought the total to \$227,935. The plumbing and heating contract was let to G. H. Wenz, Inc., at \$62,163. Other low construction bids were A. B. C. Electric company, electric wiring, \$12,196; Western Brick & Supply company, special brick, \$2,843; Lahr Hardware company, hard-

Engineers Assemble April 28

Motion Picture Program Features Wednesday Convocation.

Talking motion pictures will be presented by a representative of the Chevrolet Motor Car corporation at an all engineering college convocation to be held on Wednes-day evening at 7:30 in social sci-ences hall auditorium.

Prof. Jlles W. Haney, chairman of the mechanical engineering de-partment, is making arrangements for bringing the speaker and picfor bringing the speaker and pictures here, and the engineers executive board is sponsoring the convocation. Six reels of movies will be shown, some of the titles of which are "Horsepower," "Designing and Constructing Four Square Frames," "On the Air" (dealing with radio programs), "Just a Spark," and a technicolor cartoon entitled "A Coach for Cinderella." A similar program of motion pic-

A similar program of motion pic-tures by the Chevrolet company was presented at an engineering convocation last year, and accord-ing to Professor Haney it proved to be one of the most popular meetings of the year. All engineers are urged to attend Wednesday are urged to attend Wednesday night's program.

Albert Schroeder, secretary of

the engineers executive board, is representing that group in looking after publicity and general ar-rangements necessary for the con-

DEAN HEPPNER TO TALK AT YW VESPER TUESDAY

Misses Lefferdink, Simmons To Play Solos in Ellen Smith Hall.

Miss Amanda Heppner, dean of women, will address the Y. W. C. Vespers Tuesday at 5 p. m. in en Smith hall. "Finding Time Living" is the title of Miss Ellen Smith hall. for Living" is Heppner's talk.

As part of the musical pro-gram Rosalind Lefferdink, violin, and Jean Simmons, flute, will play solos which won them superior rating in the district high school music contest. Both girls are competing in the state contest in May.

Dramatists Stage Shakespeare Fete

Speech Department Pays BLOCK AND BRIDLE During Week.

In honor of one of the world's most scholarly dramatists, the university department of speech will present its second annual Shakespearean festival in the



HART JENKS.

Temple theater during the week beginning April 26. The festival is being held the week of Shakespeare's birthday.

Featuring three of the better known plays of the English dra-matist, the department will pre-sent "Hamlet," "The Taming of the Shrew," and "King Lear." Hart Jenks, who has made himself a success on the New York stage, will appear as guest artist. Many other actors, well known in the University Players, are taking roles in the three productions. More than a hundred students are

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CLUB TO INITIATE 25 MEN TUESDAY

Animal Husbandry Society Plans Outdoor Dinner After Ceremony.

Twenty-five new men will be initiated into the Block and Bridle club, animal husbandry honorary. at a formal ceremony Tuesday evening. The initiation which will be followed by an informal outdoor dinner out of doors will begin about 5 o'clock, Earl Hedlund president, announced.

Prof. M. A. Alexander, society sponsor, will give a short talk as the feature of the dinner session. He will be introduced by Earl Hedlund, who will also give a brief talk as the new president. Clyde White, retiring president, will also give a short talk after the dinner.

The following men will be inducted into the club at the ceremony Tuesday: Harlan Knocke, Russel Jacobsen, Leo Cooksley, Alvin Christensen, Ray Cruise, Frank Shipman, Harold Benn, Don Essman, Jim Sanders, Wayne Sny-der, Byron Sadle, Wesley Dunn, Clark Moore, Lillard Pratt, Stanley Jensen, Alvin Glantz, Wallace Chaloupka, Dick Flynn, Don Mag-danz, Edward Zahn, Tom King, Lloyd Schmadeke, and Dean Lan-

Ag Students Reveal Farmers Fair Plans

1937 Cornhusker Ready for Press ENLARGE HORSE SHOW

COMMITTEE TO SELECT THEME FOR BROADCAST

BAND TO ATTEND BANQUET Board

Gamma Lambda to Sponsor Affair Thursday.

Gamma Lambda, university R. O. T. C. band fraternity will sponsor annual all R. O. T. C. band banquet Thursday night at 6:30 at the Annex cafe. Both freshman and varsity band members are urged to attend the affair for which a charge of 50 cents a plate will be made.

About 100 men are expected to be present, according to Albert Schroeder, who is making ar-rangements for the dinner, Speakers will be announced later in the

The Weather

Professor Blair called for fair and warmer weather af-ter that frost that hit most of the state last night. Didn't think it was possible after the drowsy sunshine of last week did you?

Decide to Pontiac Program Plans Monday.

To organize and select a theme for the university's program on the Pontiac Variety show, a meeting of the planning committee for the broadcast will be held in the southeast basement room of the Administration building at 1:30 o'clock Monday afternoon. rangements for auditions for the May 7 program will also be made by the committee.

Open to all students of the university, the program is sched-uled to get under way in the coliseum on the evening of Friday, May 7. The broadcast will be the 16th of the 17 in a series of programs designed to display college and university talent. All of the programs, which have been pre-sented from prominent campuses all over the United States, have been under the direction of John

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1,400 Students Subscribe For Annual; Largest Book in History.

With a subscription list of well over 1400 students the 1937 year



WILLIAM MARSH.

will go to press late this (Continued on Page 4.)

Annual Farmers' Festival To Center on Southern Plantation Theme.

Presenting the 19th annual Farmers Fair, May 7 and 8, college students announce plans for the largest spring Horse Show in the midwest and a variety of shows and exhibits, unparalled in

the history of the event.

The general theme of the Fair will be that of a southern plantation. The cafeteria will be transformed into a "Cabin in the Cot-ton" and the "Cotton Pickers Revue" and other features of the Fair will carry out the southern atmosphere.

Statewide Invitations.

Invitations have been sent to all high schools throughout the state and to all alumni of the Agricultural college. The exhibits which will be on display in all the campus buildings are of great agricultural educational value and should prove very interesting to university students and to the people of the state, according to Elsie Buxman, publicity chairman

The Horse Show will be held in the coliseum on the State Fair Friday, May 7, and will include such feature events as the show-ing of the famous high school horse "Ritzie McDonald" owned by Mr. Foster of Omaha. Sixty eques-

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