

Coronation-Mindedness Takes Lead as Masculine Fashion Pacemaker

Trends in Gentleman Dress Follow Same Course as Milady's Styles.

Whither the female goes, so goes the male. What the female does, so does the male. And so the college male is becoming uncomfortably aware that while his girl is nonchalantly wearing a pastel blue or pink "jigger" coat, he has not yet acquired for himself any semblance of a spring wardrobe.

Just as the coming "Coronation" has become the fashion pacemaker for the girl friend, so has it made itself known in the "Royal Check" shirt for the college man, Coronation red, coronation blue, Marlborough blue, all fashionable pastel shades, come out in a lively, harmonious pattern of small checks, now fashionably known as "Royal Checks."

A La Britannica.

From London, too, comes a suit coat, cut in the cubbing model, resembling a riding coat, with a long center vent and slanting flap pockets. When a gentleman turns his back on the lady, he appears definitely at an advantage, for the rear view of the pocket shows an extremely interesting cut, with much fullness at the shoulder blades on each side.

The smart campus man goes Tweed too, and matches his girl's embroidered woollen vests with a soft felt turned down brim topper, complete with matching cord and jaunty feather. If the hat is green, the ever-present spring shade, the correct costume calls for a green shirt, cavalry twill trousers, brown suede Moliere boots (in the jodhpur boot style), and a tweed sport jacket in an authentic Scotch check, adapted from the saddle jacket. The tie, of course, is brilliant, in a harmonious color.

"Semi-Sports" Popular.

To be casually comfortable for both formal and informal occasions, the man-about-the-campus acquires the "semi-sports" habit. He may wear a heavy homespun tweed raglan top coat with wooden buttons, over a plain grey flannel suit, blue shirt with button down collar, and brown and white checked wool tie, a hat in the semi-sports model of rough finish felt.

Still the "pet peeve" of the fairer sex is the man's insistence in wearing brown jackets and

grey slacks. This is the usual combination: take one odd tweed jacket a plain grey shirt, a brown figured tie, grey flannel slacks, brown Norwegian model calf shoes, and light weight brown semi-sport felt hat. With this combination, the gentleman may mix a sleeveless pullover, a leather waist-coat, a knitted cardigan, or a waistcoat that matches the jacket. If worn with an air of extreme nonchalance, this attire may attract the admiration of a lady.

Arrow advertises shirts with grouped stripes, with ties designed especially for wear with them, and handkerchiefs whose stripes echo those in the shirts. Arrow also, discreetly advertises shorts with more "parking space."

Evidently an adaption of milady's "knee-hi" elastic top hose is the new elastic top men's socks, which should be the most practical.

For certain special occasions, the man-about-town who wears a boutonniere carries himself into spring with a debonair air.

80TH BIRTHDAY BRINGS HONORS TO DR. CANDY.

(Continued from Page 1.)

sympathy and a great kindness. He has lofty ideas and a keen sense of right and wrong. A careless or indifferent student finds him unsympathetic, but an industrious one receives encouragement and sincere advice.

Likes Fun.

His keen sense of humor is pleasantly surprising in a man of his serious intellect. He likes the radio and comic strips, and believes no one can be well balanced who doesn't like a little fun. His favorite pastime is fishing. A sport in which he indulges every summer. There is nothing he likes better than to don an old hat, row a boat on a sparkling Minnesota lake and reel in the fish.

In 1935 Dr. Candy retired from active service, but his heart is still with the university. He is often seen on the campus, his broad shoulders a little stooped, but his blue eyes as keen and bright as a boy's.

He watched the university develop from an unimportant school with a few buildings to a great institution. For 16 years he was chairman of the mathematics department, and from 1922 to 1925 he was acting dean of the arts and sciences college. In spite of his years of devoted service to the uni-

versity, he found time to be active in the civic life of Lincoln. From 1909 to 1913 he served his home town as an alderman of the city council.

"Magic Squares Hobby."

"Magic squares" are Dr. Candy's favorite subject although he is author of a textbook on analytics. He spends much time working on the squares, and has even received national recognition from them. Robert Ripley's selection of one of his enigmas for printing is characteristic of his persistent activity. He is still a member of the faculty and takes a deep interest in the university.

Friday evening Chancellor and Mrs. Burnett and a small group of friends will attend an informal reception at the Candy home in the doctor's honor. The college of arts and sciences faculty is sponsoring an all-faculty dinner for Dr. and



Queenly . . . in the demure, chignon manner . . . Susanne Schöke, Kappa Alpha Theta, wears an evening ensemble that glorifies the spring mode. Shell pink chiffon is (important!) applied at hemline and jacket edge. And it's a bolero jacket—the darling of 1937. The neckline is shirred into the high-in-the-front waistline . . . shirring having been decreed by fashion as especially feminine and flattering. Soft contrast achieved in the blue chiffon purse and braided coronet. The halo is definitely sponsored by coronation fashions . . . and lends the last regal touch to the entire ensemble.

Gown and Coronet—Rudge & Guenzel's Second Floor.
Evening Purse—Rudge & Guenzel's Street Floor.

HATS with LOTS of FLOWERS

2⁹⁸ to 5⁰⁰

Bright blossoms bloom on proud little hats this Spring. Another season triumph to put you in a gay mood.

THIRD FLOOR

GOLD & CO.

Spring Song of Fashion

YOUR SHOES will play an important part in your spring ensemble. For they're in such unconventional styles as have . . . dom been seen for spring. Yet they're gay and saucy, and will carry you tripping merrily on your way in the Easter Parade. In marvelous colors to match your frocks.

Three Ninety-Five and Four Ninety-Five

GOLD & CO.

A Special Showing of Spring and Summer Cartwrights Friday Only

- Dresses
- Suits
- Cotton Formals

Come to the Kampus Korner and see this very special showing of Cartwright Cottons and Linens. They're perfect dears. Place your order for your Cartwright now.

Remember Gals, you only have until the 15th of March to make your entry in the Cartwright Original Design Contest. When you're in the Kampus Korner today be sure and get your entry blank.

KAMPUS KORNER

GOLD & CO.

Spring Song of Fashion

Your Easter frock may be ever so lovely, but it will seem twice as fine to you if you wear flattering new slips.

You may be a satin advocate . . . or may prefer a silk crepe slip . . . you may like them tailored, or daintily embroidered, or yet frothy with lace. Choose the one you prefer.

One Ninety Five and Two Ninety Five

YOUR HOSE will be as gloriously sheer as a cobweb . . . They will be of the fascinating new spring shades like Red Earth, Copper, Crocus Beige . . . or any of the other sun-washed spring colors.

One Dollar to One Thirty Five

GOLD & CO.

Spring Song of Fashion

THE FROCKS are so gay and important this spring. Of dark sheers with applied prints in unexpected places. Or of all over prints in a mad, mad riot of color and harmony. And the prints themselves refuse to remain conventionally floral . . . breaking into odd and completely unusual patterns.

Sixteen Fifty

THE GLOVES are something you'll choose to match your handbag . . . so let them be easy. Let them be Doeskin . . . or lovely soft leather. Or perhaps you prefer white. Whichever you choose, you'll be right.

Two Ninety Five

THE HANDBAGS are lovely and gay in brighter than bright colors . . . in lovely soft materials . . . Doeskin especially. And in patent, gabardine or lovely soft kid.

THE JEWELRY you choose is purely a matter of your own judgment. There's a raft of lovely stone set jewelry . . . pearls, the new Cathedral Crosses . . . and flowerer jewels.

One Dollar to Two Ninety Five

Two Ninety Five

GOLD & CO.

"These Style Details are all found on Magee's Varsity Jown Suits for Spring"

- Collars that fit snug and smooth
- Styled for Young Men
- Broad, natural shoulders with full chest
- Narrow hips give an athletic appearance
- Topcoats \$22⁵⁰
- Others up to \$38.50
- Topcoats have a full, roomy flare

Look to Magee's for Style Leadership

MAGEE'S

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