



HOVERS Over the HIGHWAY

• • • *Claiming His Toll of Human Lives
at Every Turn!*

Reckless driving gives DEATH his greatest opportunity. A careless moment, a single slip at the wheel, is his cue. Give him the slightest chance and he will be there to claim his toll of human lives!

**Let's Cheat Death of His Terrific
Toll - - By Driving Sanely**

These Lincoln Firms Unite In Making This Safety Campaign Possible

Bankers Life Ins. Co. of Nebr.

Home Office, Lincoln, Nebr.

Cadwallader Fur Mfg. Co.

Capital Fire Ins. Co.

John F. Zimmer, Sec'y.

Columbia Fire Insurance Co.

W. A. Downey, Agent

Continental National Bank

Lincoln, Nebr.

Dee Eiche Firestone Service

Firestone Distributor

Hardy Furniture Co.

Nebraska's Oldest Furniture Store

Hodgman Mortuary

Home Mutual Ins. Ass'n.

Maynard V. Mills

Iowa-Nebraska Light & Power Co.

Midwest Life Ins. Co. of Nebr.

Roberts Dairy Co.

Security Mutual Life Insurance Co.

Splain--Schnell & Griffiths Mortuary

Stuart Investment Co.

625 Stuart Bldg.

B3308

Sullivan's Transfer & Storage Co.

Super Service Station

Art Dammann, Mgr.

226 So. 16th

Umberger Funeral Chapel

Union Fire Ins. Co.

J. S. Farrell, Pres.

Van Sickle Glass & Paint Co.

Woodman Accident Co.