Death Says: "Thanks!

Your Careless Driving ... Feeds My Insatiable Craving for Dead, Maimed and Bleeding Victims."

I am Death. I glory in your reckless driving that offers up a sacrifice to my greedy hunger for bleeding victims. My greatest glory is to cut down someone in the prime of life. I am deaf to the grief of kin and friends. They themselves may be my next victims.

Reckless driving gives me my greatest opportunity. A careless moment, a single mistake at the wheel, is my cue. Give me the slightest chance and I will be there to claim my toll of human lives.

I thank you for your past co-operation-and plead with you for greater assistance.

Cheat Death of His Terrific Toll—By Driving Sanely

American States Life Insurance Company

Home Mutual Ins. Ass'n.

Bankers Life Ins. Co. of Nebr. Home Office, Lincoln, Nebr. Iowa-Nebraska Light & Power Co.

Capital Fire Ins. Co. John F. Zimmer, Sec'y. Midwest Life Ins. Co. of Nebr.

FIVE

Chris Beck Tire & Rubber

Firestone Gum-Dipped Blowout Proof Tires

Continental National Bank

Lincoln, Nebr.

Dee Eiche Firestone Service

Grain Dealers Mutual Ins. Agency Inc. Glen W. McClain-Fire, Casualty, Inland Marine 1320 N St.

> Hardy Furniture Co. Nebraska's Oldest Furniture Store

Hodgman Mortuary

Roberts Dairy Co.

Stuart Investment Co. 625 Stuart Bidg.

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Super Service Station Art Dammann, Mgr. 226 So. 16th

> Union Fire Ins. Co. J. S. Farrell, Pres.

Van Sickle Glass & Paint Co.

Woodman Accident Co.