

NEBRASKA CAMPUS SOCIAL WHIRL

TODAY IS CUPID TIME.

St. Valentine will again have his annual fling this week end, and the fancies of the students will lightly turn to thoughts of Valentine parties, sweetheart dinners, blizzards, and more formal dinners, as anyone who has read the Nebraskan society this week must know, will probably be more glamorous and exciting than usual owing to the romantic holiday. A number of dinner parties are being planned before the formal, and the Sigma Alpha Mu will present a very different and novel idea in the form of a Parisian party to be held Saturday night at the chapter house. At any rate, unless we have another blizzard, and everything is snow-bound, this week end promises to be very exciting and enjoyable.

D. S. L. auxiliary will entertain at a benefit bridge party at the chapter house Friday night.

A VALENTINE carnival sponsored by the agricultural executive board and other student organizations will be held Friday, Feb. 14, at the students activities building.

MORTAR board alumnae will be entertained at luncheon at the Cornhusker hotel Saturday afternoon. The active chapter, under the chairmanship of Elizabeth Shearer, is in charge of arrangements for the affair.

DELTA Gamma activities, pledges, and their dates will be entertained at a dinner at the chapter house Thursday evening. Decorations were carried out in the Valentine motif, and about seventy were present.

ACTIVES of Alpha Omicron Pi and their escorts will be entertained at a Valentine dinner party at the chapter house Friday evening. Table decorations will be carried out in red and white and about sixty are expected to attend.

M'NEIL DISCUSSES AMERICAN ADAPTABILITY TO COOPERATION.

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try, that the cooperatives movement is the practical means of realizing the brotherhood of man. "Kagawa succeeded in giving great impetus to this economic movement in Japan following his return there after his education in this country at Princeton," Prof. McNeill declared. "He explained the cooperative movement in his own country and gave it unity and vitality by linking it with his kingdom of God movement. His original work in his own country, however, was that of organization of the projects all ready began rather than an initiation of the movement. His efforts have undoubtedly helped to alleviate the poverty of the masses in Japan," McNeill said.

Different types of co-operatives that Kagawa has fostered in Japan are consumer co-operatives, marketing, producers, credit, insurance, and mutual aid. Among his many successes in the interest of the general movement the enlistment of the co-operation of the imperial government of Japan is paramount. In this country the only type of co-operative that has attained much significance is found in the field of marketing according to Prof. McNeill. The first and most important kind of co-operative is that which involves the consumer McNeill said. In recounting the history of the first successful co-operative of this type in England, he reviewed the efforts of the founders of the Rochdale project. A group of weavers met in a tavern for their evening of stimulated enjoyment. While the group was lingering over their last mug one of them, a Charles Howarth, calculated the amount that had been spent during the evening. At a later date this thrifty member assembled the group again and proposed that they save what they could each week with a view to establishing a business venture of their own.

After a number of weeks of frugality Howarth and his friends started their own establishment which was a single room open for business twice a week. They began with a capital stock of \$140. This project known as the Rochdale movement with its associated activities had a capital investment of approximately a billion dollars in 1929 and did a gross business of nearly 2 billion. The concern now owns plantations for raw material, steamship lines, production plants, wholesale supply houses, and machinery for distribution. For certain products it is a complete economic system in itself.

According to Prof. McNeill the chief contribution to the economics of co-operatives made by Mr. Howarth in his Rochdale project was his plan for the distribution of surplus earnings. These earnings are portioned out to the members of the group in proportion to their patronage of the concern. Thus the patronage dividend as it is called operates as a discount. The co-operative store sells its wares at the same prices as its competitor, but the profit goes back to the customers of the store according to the amount of their purchases.

The stockholders in such a project receive a fixed rate of interest on their investment and

WHAT'S DOING

Friday.

Pi Beta Phi formal at the Cornhusker.
Delta Gamma mothers club luncheon at the chapter house, 1 o'clock.
Alpha Xi Delta mothers club meeting at the chapter house.
Alpha Tau Omega auxiliary luncheon at the home of Mrs. R. M. Walt.

Mortar Board alumni luncheon at the Cornhusker hotel.
Sigma Alpha Mu pledge party at the chapter house.
Alpha Omicron Pi Valentine dinner at the chapter house.

Saturday.
Chi Omega formal at the Cornhusker.
Mu Phi Epsilon alumnae luncheon at the home of Mrs. Lawrence Lindgren.

Sunday.
Sigma Nu sweetheart dinner at the chapter house.
Phi Delta Theta Valentine dinner at the chapter house.
Chi Phi buffet supper at the chapter house.

UNIVERSITY

French department members and their students were entertained for luncheon Thursday at the Grand hotel. The conversation was entirely carried out in French, and we hear that several of the less intelligent students had considerable trouble explaining what they wanted to eat.

DINNER

partying Friday evening at the Lincoln hotel will be Helen Fox, Ruth Van Slyke, Elsie Breen, John Chaumers, Gertrude McKerny and Sancha Kilbourn of Lincoln, Loyd Hawkins of Red Oak, Iowa and Hi Houghton of Ames, Iowa.

ALPHA CHI O'S

are expecting Mrs. Carl I. Windsor, national council member, to visit the chapter for several days. She will arrive in Lincoln from Wichita, Kas., Saturday, Feb. 15.

SEEN ON THE CAMPUS.

Bob Mehring giving away free bowling tickets to attractive co-eds. . . Mildred Lawrence and Jean Kent stumbling into Sosh. . . Hank Myers telling tales about his latest love. . . Johnnie Krause refusing to give the university girls a break. . . Bob Hutton playing the role of an unattached male. . . Eleanor McFadden busily trying to get things organized on both Ag and downtown campuses. . . Don Blunt taking care of white rats for psychology experiments. . . Natalie Rehlender worrying about her average. . . Joan Cook, Theta pledge, wearing horn rimmed glasses and looking very studious. . . Marylu Peterson and Ginny Sellock limping about the campus. . . Marlon and Bobby Egger fighting over who gets the car. . . Mary Tooley sliding along the pavements. . . Charles Reilly competing with Dick Kosman over who has the biggest galoshes. . . and everyone glad that another week end is here.

PI PHIS

are taking advantage of Feb. 14, the date of their formal, by entertaining their dates at a special Valentine dinner at the Lincoln hotel. The Valentine motif will be carried out in the entertainment. Guests at the affair will include Mary Lu Swartz, Paul Reichstadt, Mary Ann Rosenbans, Bob Bennett, Jackie Gould, Bill Wood, Omaha; Joyce Ballantyne and Herman Kortright, Omaha.

ALPHA CHIs

are entertaining for the Alpha Chi Omega alumnae's children at a Valentine party Saturday, Feb. 15. Barbary Jeary is in charge of the arrangements.

BEFORE

the formal Friday evening, Mary Belle Bates will entertain at a dinner party at the Lincoln hotel. The guest list will include Pan Mooney, Bunkey Hill, Jean Rogers, Clare Wiley, Jerrine Deines, Neal Youmans, Vivian Price, Ralph Smith, Yvonne Yager, David Whitworth, Helen Carey, and George Walliker.

the control is in the hands of the members, each member having one vote instead of votes in proportion to his shares of stock. McNeill stated that this arrangement exemplified in the Rochdale organization is characteristic of all true co-operatives.

The Indiana Daily News makes the following critic comment: "Publication of the ten highest paid individuals in the country reveals that Mae West earned more than Arthur Brisbane. Altho varying slightly they both have pretty good lines."

Movie Box

STUART—
"MAGNIFICENT OBSESSION"

LINCOLN—
"IT HAD TO HAPPEN"

ORPHEUM—
"HER MASTER'S VOICE"

LIBERTY—
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SUN—
"PUBLIC HERO NO. 1"
"SYMPHONY OF LIVING"

COLONIAL—
"BAR 20 RIDES AGAIN"

Westland Theater Corp.

VARSITY—
"MIDSUMMER NIGHT'S DREAM"

KIVA—
"THE OLD HOMESTEAD"
"PUBLIC ENEMY NUMBER 1"

PURDUE PRESIDENT, ALUMNI DELIVERS CHARTER DAY TALK

(Continued from Page 1.)

ing such celebrations in observance of the founding of the university, Chancellor E. A. Burnett commented, "Charter day is a time for taking inventory of the assets and liabilities of the university, to see what progress we have made in these sixty-seven years in building a virile and dynamic university which has helped to shape the social order of our time. In these intervening years students who were then approaching the first bloom of manhood and womanhood have climbed the long path of achievement to ultimate success and many of them have passed down its western slope."

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YENNE DIRECTS FARCE OF OLD ENGLISH ORIGIN

'Gammer Gurton's Needle' Is First Production of Studio Theater.

Under the direction of Mr. Herbert Yenne, seniors in the department of speech, presented the Old English farce, "Gammer Gurton's Needle," at the Temple theater on Wednesday evening. This was the first presentation of the Studio Theater this semester.

The part of Gammer Gurton was played by Portia Boynton. Era Lawson portrayed the part of her Deacon and Margaret Carpenter played the part of Dane Chat. Other roles were played by Mary Dean, Margaret Straub, Florence Smeirin and Gwendolyn Meyer-son.

The department of speech sponsors the Studio Theater for work in experimental development. This was the first performance of the theater which was open to the public.

CHARTER DAY IS CELEBRATED BY ALUMNI IN DOZEN STATES.

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for Curtis, where Mr. Ramsey is to speak again; Alma, with H. J. Gramlich, chairman of animal husbandry giving the principal address, and McCook, at which Link Lyman, line coach of the university, is slated to speak.

On Feb. 15, Fremont, where H. A. Yenne, assistant professor of speech and dramatic art will appear; Plattsmouth; Tecumseh, with C. K. Morse, assistant director of the university extension division in charge of the public service, speaking for the celebration, and Pierce, where K. O. Broady, professor of school admin-

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istration is giving the main address are planning observances. Three towns have scheduled charter day activities for Feb. 17. Alliance, where Link Lyman again speaks; Sutton, with Gov. Roy L. Cochran as guest, and Columbus, where Dean T. J. Thomson will appear. Other Nebraska celebrations will take place at Scottsbluff on Feb. 18, when Prof. Morse gives another address; at Sidney, Feb. 19, where Mr. Morse gives a third speech, and at Geneva on Feb. 20, with Prof. N. A. Bengtson, chairman of the geography department speaking.

HOME EC HONORARY TO SPONSOR DANCE

Pester's Orchestra Plays For Leap Year Party On Ag Campus.

Phi Upsilon Omicron, honorary home economics society, will sponsor the first Leap Year party ever to be given on the Ag campus, Saturday, Feb. 29, in the student activities building. Mel Pester and his orchestra will play for the affair.

"Tickets are now on sale for what we hope will be one of the gayest parties of the year on this campus," stated Althea Barada, general chairman for the dance. "We urge girls to take advantage of this night when social tables will be turned, and get their dates early," Miss Barada continued. Decorations will be arranged by Virginia Keim, Ruth Henderson

Classes Dismissed

Classes meeting at 10 and 11 today will be excused so that students may attend the Charter Day convocation in the coliseum at 10:15, according to an announcement made by Dean T. J. Thompson.

and Bonnie Spanggaard, Elsie Buxman, Katherine Jones and Frances Schmit will have charge of publicity and tickets. Elinor McFadden is in charge of music arrangements. All Phi Upsilon girls have tickets for sale at 50c.

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