

CAMPUSOCIETY

WHERE THERE IS LIFE . . . THERE'S hope . . . that seems to be the campus attitude this week, for six weeks exams are upon us . . . and those of us who have left papers to write and library references to read . . . are in the midst of feverishly burning the midnight oil and wearing out the library steps . . . and vowing solemnly that next six weeks we will work on schedule and complete everything on time. This sounds very firm and makes a wonderful impression on the freshmen but how true it is . . . well, all we have to say is . . . It is still extraordinarily difficult to teach an old dog new tricks!

YESTERDAY at the chapter house the Gamma Phi Beta mothers club met for a 1 o'clock luncheon. The Halloween theme was carried out in the decorations and chrysanthemums centered the tables. Sixteen members were present and the hostesses were Mrs. Vail, Mrs. Paul and Mrs. Hodgson.

FRED Thomas is a new pledge of Tau Kappa Epsilon.

BETA SIGMA PSI, announces the pledging of Reuben Osten of Columbus, Richard Dankart of St. Libory, Don Gwynne of Omaha, and Carl Deltmeyer of Lincoln.

JOHN Becler of Plattsmouth has been elected Scribe of Kappa Sigma for the coming year.

TUESDAY morning Katherine Young, Kappa Delta, left for Des Moines where she is attending the state convention of the Grand Chapter of the Eastern Star.

TEA will be served Thursday afternoon by the active members of Phi Upsilon Omicron, national home economics honorary, for all the transfer students and faculty members in the home economics parlors from three until five o'clock. Gladys Klopp and Margaret Deeds are in charge of arrangements for the affair and Miss Evelyn Metzger and Miss Dorothy Saville will preside at the tea table. An autumn theme will be carried out in the decorations. Miss Edith Case is the faculty sponsor for the group.

IN St. Joseph, Missouri, October 12, Martha Smith of that city and Paul Richardson of Holdrege were married. Mrs. Richardson has attended the University of Nebraska and is a member of Delta Delta Delta.

SATURDAY Elizabeth Struble and Dale Anderson were married in Fremont. Miss Struble is a graduate of the university and is affiliated with Kappa Alpha Theta. Mr. Anderson has also attended Nebraska and is a member of Beta Theta Pi.

ANOTHER Saturday marriage was that of Eleanor Byers and Robert Richardson, which took place in Omaha. Miss Byers lives in Fremont and Mr. Richardson is a resident of Marion, Virginia. Miss Byers is a graduate of the University of Nebraska and member of Kappa Alpha Theta.

ANNOUNCED recently was the approaching marriage of Marjory Shirley Northrup of Omaha and Donald Havens of Villisca, Ia. Miss Northrup is a former student of the university.

ON MONDAY Miss Maude Rousseau entertained the Zeia Tau Alpha alumnae at a luncheon at her home. Assisting Miss Rousseau as hostesses were Miss Anna Zemen, Miss Elizabeth Ferguson and Mrs. William Frerichs. Eighteen members attended the meeting and autumn flowers centered the luncheon tables.

HONORING Helen Elizabeth Lawrence whose marriage will be an event of Nov. 16, and Catherine Maher, who leaves for Paris Nov. 6, Roma deBrown will entertain sixteen at luncheon at the University club, tomorrow.

MU PHI Epsilon met for luncheon at the home of Mrs. I. C. Munger, jr. Saturday. Assisting Mrs. Munger as hostesses were Mrs. Fred Moeller and Mrs. H. J. Phillips. White chrysanthemums were used as decorations and after luncheon a business meeting was held at which plans for the coming year were discussed.

ON NOV. 1 Mary George of Omaha will be married to Henry King, of Humboldt, Ia. Mr. King is a graduate of the University of

Typewriters
All makes for sale or rent. Used machines on easy payments.
Nebraska Typewriter Co.
130 No. 12 St. 82157

As Lady Tubbs Would Say
"Your Evans Cleaners are too divine—I send them all of mine!"
Expert Launderers **The Evans** B6961 Responsible Cleaners

WHAT'S DOING

Thursday.
Alpha Chi Omega mother's club at the chapter house, tea from 3 to 5 o'clock.

Friday.
Alpha Delta Theta alumnae tea at the Y. W. C. A., 3:30 to 5:30.

SIGMA ALPHA EPSILON HOUSE PARTY at the chapter house, closed.

KAPPA KAPPA GAMMA HOUSE PARTY at the chapter house, 9 o'clock.

CHI OMEGA HOUSE PARTY at the chapter house, 9 o'clock.

ALPHA PHI HOUSE PARTY at the chapter house, 9 o'clock.

SIGMA KAPPA HOUSE PARTY at the chapter house, 9 o'clock.

TAU KAPPA EPSILON HOUSE PARTY at the chapter house, 9 o'clock.

Saturday.
Faculty dancing club at the Shrine.
(Closed Night).
DAD'S DAY PARTY AT THE COLISEUM.

Nebraska and a member of Phi Gamma Delta.

FRIDAY night the active members of Sigma Kappa will entertain the pledge class at a house party. Chaperons will be Mr. and Mrs. Otis Wade and Mrs. Frank Shrader.

RAMBLINGS

PAUSES
by Rob Laurens

Stuart—"Broadway Melody of 1936". For that afternoon when your books and studies cease to exert their irresistible lure, "Broadway Melody of 1936" will do wonders toward easing that whirring sensation in your head and erasing the frown of concentration from your brow.

It will neither excite nor disturb you unduly, but will rather lead you pleasantly from one laugh to the next until suddenly the show is over and you realize that you've been very agreeably entertained and amused for the past two hours. And you may stay to see parts of it again. This is one of those rare productions where the producers realize that because one or two scenes are funny, eight or ten like it and twice as long may not be side-splitting and that perhaps the house may not want its sides split when the operation is so painful. The humor is never offensive, and even though the story is a bit weak and worn in places, and takes a few liberties, you won't mind for it's all for the sake of fun. Of course, if you want to take it very seriously, if you like your humor that way, then you may object to parts—but I'd see a doctor, if I were you—glands, you know—

The story concerns Jack Benny, Broadway columnist, keyhole and transom inspector for the people who are somebody; Robert Taylor, Broadway producer with a show and no money; June Knight, Broadway widow with a yen for the producer and the show, for herself; and Eleanor Powell, the girl from back home with the bright lights strong in her eyes. Add Una Merkel, office girl, and Sid Silvers, stooge to the columnist; also Vilma and Buddy Ebsen. Stir in a dash of Robert Wildhack, and his learned treatise on smores, with illustrations; season liberally with some beautiful dancing and ensemble scenes, a trick set in the opening, many strikingly beautiful effects and you have a concoction successfully designed

Possibilities of stimulated consumption of Nebraska raised poultry and eggs thru the use of advertising is being investigated by the advanced class in advertising under the instruction of Dr. F. C. Blood. Thus far they have discovered that the California fruit growers' association by advertising fruits for breakfast has sadly cramped the style of good "old fashioned" eggs and bacon.

"Eggs" stated Dr. Blood, "are not advertised as fruits are. Consequently they have to be satisfied with a smaller market and lower prices."

The effect of the prices of poultry and eggs on the volume of retail sales in Nebraska trading centers is that the purchase of luxuries in Nebraska has increased when preceded by rising poultry and egg prices.

"I believe the pin money derived from the egg money is the most important retail factor in Nebraska," said Dr. Blood. "The retail market has gone up because the merchants are kept busy outside the purchase of bare necessities."

The depression has had at least one beneficial effect in the belief of President Lotus D. Coffman of the University of Minnesota. He attributes the attainment of a ten year high in scholarship last year to the fact that students had less money, more time for study.

Gasoline 15c
Motor Oil 10c to 30c Gal.
Heating Oil 6 1/2c Gallon
HOLMS 14th
PHONE 8398 at W

Dressing Room Near Joan Crawford, Robert Montgomery Being Prepared for Winner Screen Talent Campaign



Dressing rooms of Joan Crawford and Robert Montgomery, famous Metro-Goldwyn-Mayer stars, will directly adjoin the dressing room to be occupied by the national winner of the motion picture company's search for new screen personalities, it was announced today, this means, when that this fortunate girl—whoever she may be—will have these famous stars as neighbors. Robert Montgomery and Joan Crawford are pictured in their dressing room above, and the photo inset pictures the dressing room being prepared for this campaign's fortunate winner.

for lightening the worst mental depression.

A timid prophecy—that "Broadway Melody" will enjoy a successful but not spectacular run wherever it goes, but will leave no great imprint. Robert Taylor and Eleanor Powell should go up from this.

Lincoln—"The Goose and the Gander"—A play of amusing, casual matters in dinner jackets, silks and satins, and luxury. Also, a play so full of complications and inter-complications that you may have to be patient with your reviewer while he tries to re-unravel the tangled thread.

Mrs. Sommers No. 2 (Genevieve Tobin) decides that Mr. Sommers is a brute, and that her married life is very unhappy and needs a little variation. Robert McNear, (George Brent) being of a mind to marry her if they can surmount the obstacle of the present husband, agrees. After they have rid themselves of the spying brother-in-law by swimming out to a raft in the ocean, they plan a week end at a mountain lodge. Unknown to them, Mrs. Sommers No. 1, appearing on the other side of the raft, overhears their plans but doesn't know who they are. She discreetly vanishes.

The unexpected enters in the form of a couple of crooks, any everything becomes very complicated, but always laughable in the same casual vein. Some excellent humor effects. A sliding over of the more serious problems which might be invoked in passing. The acting is the characters, and the characters are parts fitting together to make a play.

There may be some objection by the more rigid-minded of the audience because it doesn't handle the institution of marriage in the style to which it would like to remain accustomed, but there's no harm meant, and if you want to take it seriously you'll only miss a few good laughs. A workmanlike show, with the parts well greased.

Class Investigates Use of Advertising To Stimulate Sales

Possibilities of stimulated consumption of Nebraska raised poultry and eggs thru the use of advertising is being investigated by the advanced class in advertising under the instruction of Dr. F. C. Blood. Thus far they have discovered that the California fruit growers' association by advertising fruits for breakfast has sadly cramped the style of good "old fashioned" eggs and bacon.

"Eggs" stated Dr. Blood, "are not advertised as fruits are. Consequently they have to be satisfied with a smaller market and lower prices."

The effect of the prices of poultry and eggs on the volume of retail sales in Nebraska trading centers is that the purchase of luxuries in Nebraska has increased when preceded by rising poultry and egg prices.

"I believe the pin money derived from the egg money is the most important retail factor in Nebraska," said Dr. Blood. "The retail market has gone up because the merchants are kept busy outside the purchase of bare necessities."

Gasoline 15c
Motor Oil 10c to 30c Gal.
Heating Oil 6 1/2c Gallon
HOLMS 14th
PHONE 8398 at W

Movie Box

STUART—"BROADWAY MELODY OF 1936"

LINCOLN—"THE GOOSE AND THE GANDER"

ORPHEUM—"HARMONY LANE" and "HIS NIGHT OUT"

LIBERTY—"CHAINED"

SUN—"RECKLESS"

COLONIAL—"SPANISH CAPE MYSTERY" AND "MIRACLE RIDER"

Westland Theater Corp.

VARITY—"A FEATHER IN HER HAT" AND "GUARD THAT GIRL"

KIVA—"PUBLIC OPINION" and "CHAMPAGNE FOR BREAKFAST"

SURVEY SHOWS YOUTH OF U. S. OPPOSES WAR

Associated Collegiate Press Conducts Study on Subject.

(By Associated Collegiate Press)
MADISON, Wis.—The college youth of America definitely does not want war, and can be expected to oppose vigorously and actively any effort to drag the United States into the general European war many experts predict will arise out of the Italo-Ethiopian conflict.

This is the belief of Associated Collegiate Press correspondents who have just completed a survey of student opinion on the subject.

Conclusions Reached.

1. While most American students are in decided sympathy with Ethiopia in the present undeclared war in Africa, opinion is divided as to the wisdom of the United States joining the League of Nations in the application of aggressor penalties against Italy, with only a minority in support.

2. Today, more students than ever before are prepared to view with cynical skepticism the flag-waving jingoism and propaganda so successfully used to drive America into participation in the World War.

3. The flood of books, pamphlets and magazine articles exposing the origins of past wars, and particularly the World War, has found a wider circulation among college students and instructors than among any other group of the American public as a whole.

4. The number of "conscientious objectors" and pacifists in the colleges and universities, both those who would refuse to enlist for a foreign war and those who are pledged not to fight for any reason, has vastly increased during the past few years.

Editorial Expresses Opinion.

What collegiate America thinks of war is best expressed in the following editorial from the Northeast Missourian, student publication of Northeast Missouri teachers' college. The article has been widely reprinted in the college press:

"We, the young people of today, are faced with a world preparing for war. Italy is rapidly forcing the issue in Ethiopia; Great Britain is rushing her navy to the Mediterranean; the United States is steadily increasing its military expenditures and following policies which threaten to plunge us into the melee. The League of Nations is a peace organization in name but is powerless to avert war unless Italy retracts, and Italy will not retract as long as there is a possible chance to gain land and resources. War in Europe seems inevitable."

"The United States must not be drawn into the mess. The young men of America are too valuable to waste in a squabble between selfish nations in Europe; American resources are too valuable to blow up in gun powder."

"We feel the need for constructive and dramatic demonstration against the rising war tendencies of our nation. We must bear down strongly on peace education. We must demonstrate our determination not to be cannon fodder for future wars."

This Collegiate World

THE Colleges, of all places, are showing a drop in literacy, says Bernard's Dear Virginia C. Gildersleeve. One wonders, There is little question about the illiteracy; one wonders merely if it is on the increase. It seems to us that collegiate society, like any other, is divided into literate and illiterate, has always been so, and probably always will be. There is in any college a certain fixed proportion of students who have never read anything if there was a possible avenue of escape, and there are always a contingent of omnivorous and intelligent readers.

"Instead of taking things in thru the eye and becoming familiar with the aspect of English words," says Dean Gildersleeve, "they take them in thru the ear, by the radio and the movies. This has a lamentable effect on their spelling and on some other aspects of their writing."

"Are we right in feeling that the present student is rather more illiterate than were the students of the past," Dean Gildersleeve continues, "Has this condition, if it exists, much to do with our college requirements, or does it grow out of the state of affairs noticed in the schools also—that is, the rapidly diminishing amount of reading done by our young people?"

THE radio and the movies have of course raised figurative and literal hob with the status of learning in these United States. There is no simpler way of obtaining information than that afforded by the radio, just as there is nothing that affords amusement with less intellectual effort on the part of the audience, than the current cinema. Not that either of these two praiseworthy phenomena is intrinsically debasing; it is merely that they both depend for success on an appeal to the mass mind, and the level of the mass mind is found at about 14 years. So . . .

But there are worse things to come, say the scientists. The only barrier between us and illiteracy is the American press, specifically the newspapers. The country is full of people who read nothing but newspapers. Already radio is encroaching on the news field; it is easier now, in some instances, to get one's news over the air than it is to read it oneself! And what of increased radio activity in this field, my masters, and what of television? Imagine the alert television reporter, broadcasting pictures and a running description of, for instance, a session of the United States senate, complete with sound effects. Who'll read the newspapers then? Who'll read the newspapers then? A few people surely; there is some truth in the often-reiterated statement that "the newspapers will never go." But the people will cater to in the future will be those who want interpretative and background material, matter that can never be instantly prepared.

MR. JOE E. MOORE, of North Carolina State college, is an enterprising fellow, and a gentleman of parts in the psychological field. He has recently published, in the Journal of Abnormal and Social Psychology, a treatise giving the results of an experiment he undertook to discover the annoying habits common to the college professor. Mr. Moore had a class of 123 elementary psychol-

ogy students study 112 professors for two weeks and then turn in a report on the teachers' annoying habits and mannerisms.

Twenty-five unpleasant things were listed. Heading the list of mortal sins, according to the testimony of 76 students was "rambling in lectures." Then came "Twisting mouth into odd shapes," with 63 earnest young psychologists recording their aversion to this pleasantry. "Frowning" came next, with 55 votes, then "Playing or tinkering with objects"—type of object unspecified—and next, "Cocking head" pulled an even 50 votes. The list runs on like that for quite a little while, various attitudes and mannerisms being listed.

There are professors who did not know, perhaps, that "standing in an awkward position" is very painful to some students, and definitely retards their concentration. Similarly, your careful pedagogue will not "walk around too much" nor will he effect "odd color combinations in clothing." And it is de rigueur to speak in "complete statements" and not "scratch the head nor "talk too low."

What with salary waivers, 8 o'clock classes, recalcitrant and bone-headed freshmen, and the high price of pork, life was hard enough before.

ABBOTT WINS PRIZE IN NEBRASKAN CONTEST

Chick Gray Awarded Second Place in Old Gold Score Guessing Contest.

David Abbott, 228 No. 12th st., is the winner of the first prize of \$10 in the Daily Nebraskan old gold contest, it was announced Tuesday by Truman Oberndorf, business manager of the paper.

Second prize of \$5 goes to Chick Gray, 2020 So. 19th st., and four hundred Old Golds will be given to Maurice Nathanson, 2501 No. 16th st., for third prize.

The awards went to those who most accurately predicted the score of the Husker-Wildcat tilt and scores of any two other games which were played last Saturday.

GRADUATE STUDENTS SPONSOR LUNCHEON

Geography Staff Entertains For Visiting Alumni Teachers.

The staff of graduate students in the geography department is sponsoring a luncheon for visiting alumni and other teachers of geography, who will be in attendance at the teachers' convention meetings Thursday.

Lunch will be served Thursday noon at the Y. W. C. A. with Dr. W. E. McConnell of Miami University, Oxford, Ohio, as the guest of honor and speaker of the occasion. More than 50 in all are expected.

Dr. Vera E. Rigdon, instructor in geography in the Extension Division is in charge of the arrangements.

DANCE CLUB INVITES WOMEN ENROLL SOON

Interested Students to Sign Up for Tryouts by Wednesday.

Women interested in joining Orchestral, dancing organization, have a last chance Wednesday night to enroll in the club's preliminary training period for tryout, Doris Riisness, president, announced Tuesday. The meeting is scheduled for 7 o'clock. Attendance at 60 percent of the total number of practices is necessary for membership.

Fundamental movements, principles of moving, and techniques showing the relation of the body to time and space are to be taught during the training session which is to last eight weeks. At the end of the practice period a short test will be given. All girls must pass this informal examination to become members of the group. Results will be announced the week previous to Christmas vacation.

All those interested in dancing are urged to attend. No fee is charged. Officers of the group are Miss Riisness and Virginia Amos, secretary.

DR. ANDERSON NAMED HEAD SCIENCE GROUP

National Women's Society Elects Professor President.

Dr. Emma Anderson was elected president of Sigma Delta Epsilon, national women's scientific society, at a 6 o'clock dinner meeting at Ellen Smith hall, Oct. 21. Lulu Rungles was chosen vice president; Adelphe Mitchell, secretary, and Vera Rigdon, treasurer.

This meeting was the regular monthly meeting at which Elga Norris acted as chairman. Approximately twenty-five were present. A permanent date for the meetings was set for the fourth Monday of every month. Mrs. Ida Blore is the retiring Sigma Delta Epsilon president.

COUNSELORS MAKE PLANS FOR DINNER

Little Sisters, Sorority Mothers, Daughters Invited.

Plans were made at the meeting of the board of the coed counselors held Tuesday noon for a dinner to take place Nov. 14 in the Armory. All coed counselors and their little sisters as well as sorority mothers and their daughters are invited to the affair. Announcement of committees in charge ill be made later.

Tickets for the dinner will be checked out at the mass meeting Nov. 7. Announcement was made at the meeting of the coed council vesper to be held Nov. 13, with Theodora Lohmann in charge, and of charm school on Nov. 12.

STARTS FRIDAY—THE GAG-JAG OF THE YEAR!

EDMUND LOWE ANN SOTHERN Grand Exit

Last 2 Days That Super Drama "A Feather in Her Hat" with Pauline Lord—Wendy Barrie Basil Easthorne—Billie Burke Plus the acting "Guard That Girl" with Bobi Allen—Florence Rice

Matinee 20c—Nights 25c

VARITY

SEE AND HEAR Admiral Richard E. BYRD Thurs., Oct. 24, 8 p.m. Uni. of Nebraska Coliseum

Actually see and hear of his amazing experiences and adventures in frozen Antarctica.

LOUD SPEAKERS Public address system will enable all to hear.

BUY TICKETS NOW! CHOICE RESERVED SEATS—\$1.50 Balance Reserved at \$1.10 General Admission 75c Tax included

General Admission on Sale Today Buy Tickets at Miller & Paine Service Desk Send Mail Orders to Lincoln Chamber of Commerce, Junior Division

9,000 Feet of Thrilling Motion Pictures Shown on a 25 foot screen.

Tonight—M.G.M. Stuart Theater, Gold's Search for Movie Talent
Screen Test Eliminations on Stage 9 P. M.
See Lincoln's applicants for stardom. Meet a real director from Hollywood!!
On the Screen
BROADWAY MELODY OF 1936
—EXTRA—
Kan.-Nebr. Game
Friday
9 P. M. . . . On our stage . . . See the Screen Tests actually made . . . Real studio equipment . . . An M. G. M. director . . . Make films with Lincoln girls and kiddies!
STUART

DANCE CLUB INVITES WOMEN ENROLL SOON

Interested Students to Sign Up for Tryouts by Wednesday.

Women interested in joining Orchestral, dancing organization, have a last chance Wednesday night to enroll in the club's preliminary training period for tryout, Doris Riisness, president, announced Tuesday. The meeting is scheduled for 7 o'clock. Attendance at 60 percent of the total number of practices is necessary for membership.

Fundamental movements, principles of moving, and techniques showing the relation of the body to time and space are to be taught during the training session which is to last eight weeks. At the end of the practice period a short test will be given. All girls must pass this informal examination to become members of the group. Results will be announced the week previous to Christmas vacation.

All those interested in dancing are urged to attend. No fee is charged. Officers of the group are Miss Riisness and Virginia Amos, secretary.

DR. ANDERSON NAMED HEAD SCIENCE GROUP

National Women's Society Elects Professor President.

Dr. Emma Anderson was elected president of Sigma Delta Epsilon, national women's scientific society, at a 6 o'clock dinner meeting at Ellen Smith hall, Oct. 21. Lulu Rungles was chosen vice president; Adelphe Mitchell, secretary, and Vera Rigdon, treasurer.

This meeting was the regular monthly meeting at which Elga Norris acted as chairman. Approximately twenty-five were present. A permanent date for the meetings was set for the fourth Monday of every month. Mrs. Ida Blore is the retiring Sigma Delta Epsilon president.

COUNSELORS MAKE PLANS FOR DINNER

Little Sisters, Sorority Mothers, Daughters Invited.

Plans were made at the meeting of the board of the coed counselors held Tuesday noon for a dinner to take place Nov. 14 in the Armory. All coed counselors and their little sisters as well as sorority mothers and their daughters are invited to the affair. Announcement of committees in charge ill be made later.

Tickets for the dinner will be checked out at the mass meeting Nov. 7. Announcement was made at the meeting of the coed council vesper to be held Nov. 13, with Theodora Lohmann in charge, and of charm school on Nov. 12.

STARTS FRIDAY—THE GAG-JAG OF THE YEAR!

EDMUND LOWE ANN SOTHERN Grand Exit

Last 2 Days That Super Drama "A Feather in Her Hat" with Pauline Lord—Wendy Barrie Basil Easthorne—Billie Burke Plus the acting "Guard That Girl" with Bobi Allen—Florence Rice

Matinee 20c—Nights 25c

VARITY

SEE AND HEAR Admiral Richard E. BYRD Thurs., Oct. 24, 8 p.m. Uni. of Nebraska Coliseum

Actually see and hear of his amazing experiences and adventures in frozen Antarctica.

LOUD SPEAKERS Public address system will enable all to hear.

BUY TICKETS NOW! CHOICE RESERVED SEATS—\$1.50 Balance Reserved at \$1.10 General Admission 75c Tax included

General Admission on Sale Today Buy Tickets at Miller & Paine Service Desk Send Mail Orders to Lincoln Chamber of Commerce, Junior Division

9,000 Feet of Thrilling Motion Pictures Shown on a 25 foot screen.

Tonight—M.G.M. Stuart Theater, Gold's Search for Movie Talent
Screen Test Eliminations on Stage 9 P. M.
See Lincoln's applicants for stardom. Meet a real director from Hollywood!!
On the Screen
BROADWAY MELODY OF 1936
—EXTRA—
Kan.-Nebr. Game
Friday
9 P. M. . . . On our stage . . . See the Screen Tests actually made . . . Real studio equipment . . . An M. G. M. director . . . Make films with Lincoln girls and kiddies!
STUART