FOUR

say the least!

State.

she will return to Nebraska in

Ames stadium, very pleasing to the

C. S. Sturdevant is hostess to the

take the form of autumn flowers,

will hold a business meeting.

THE DAILY NEBRASKAN

Movie Box

Lincoln Theater Corp.

STUART-

## TUESDAY, OCTOBER 8, 1935.

conclusions can be drawn, however, for the men knew more about designing of women's clothing, and the women scored higher on sports.

Date rules for men is the plea of coeds at the University of Kansas. University regulations there

forbid the female of the species to leave the campus on a date. while the men have entire freedom to go where they want, do what they want-well, almost.

Lincoln Junior League TOWN HALL SERIES

Presents



Amelia Earhart World's greatest Aviatrix. "Sky-ways of the Future" and "My Personal Experiences." Lincoln High School Auditorium

November 21-Dr. Irving Fisher of Yale University Shall We Soak the Rich?" Cornhusker Ballroom

January 14-Dr. Mary B. Harris Supt. of the Federal Industrial Institution for Women. "Whose Children Will Go to Prison?" Cornhusker Ballroom

February 19-Dr. Wm. Moulton-Marston Is the Lie Detector Just? Cornhusker Ballroom

March 24-President Robert Hutchirs President of Chicago University and America's Leading Educator. Cornhusker Ballroom

Season Ticket \$4.00 Single Admission 1.50 On sale Miller & Paine's book shop.

Ag campus to have a date when I Swedish, Scotch, Irish, Lithuanian, general knowledge than men. No

Couches and beds may replace desks in the classrooms-if the theory of Dr. Ralph Winn, City college of New York, is adopted by boards of education. The edu-

cator asserts that the student who relaxes and rests during lectures retains the greatest amount of inormation. Fraternities at Syracuse are planning exchange dinners to furher goodwill between the different

odges. In a survey recently made at U. S. C. and San Diego State, it

No freshmen are to enter Montana hall by the front door, cut the campus, sit on the senior bench. neglect wearing their green headgear on the campus between the hours of 8 and 5 talk or walk with other freshmen of the opposite sex on the campus, and cut assemblies.

The University of Dayton boasts

join you again. By the way, there Australian, Jewish, Polish, French, will be a good chance to get that Dutch, German, Slavic, Hawaiian, date Wednesday night. I was told and Russian. that the Home Ec. club is sponsoring an hour dance at the Activities building, so get out there and get

-The Montana Exponent.

one of the most cosmopolitan teams in the country. Nationali-ties represented a re American, was found that women have more

"BIG BROADCAST" and "MARCH OF TIME" busy. LINCOLN-"ALICE ADAMS" ORPHEUM\_ "THE MURDER MAN"

LIBERTY-"WEST POINT OF THE AIR"

SUN-"GO INTO YOUR DANCE" COLONIAL-

"THUNDER MOUNTAIN." Westland Theater Corp.

VARSITY-"SHE MARRIED HER

BOSS KIVA

"THE GIRL WHO CAME BACK"

"THE LADY IS WILLING"

stuff;" Al Pearl saying 'Swords or Pistols;" John Clymer whispering, "Come now Lois;" Elsie Buxman pleading "write my name." that's enough for now, but there's more to go later.

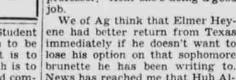
Delta Gamma mother's club I would like to take the liberty tea from 3 to 5 o'clock at the of warning a certain young, blond freshman hailing from DeWitt that has been seen with Janice Daugherty, that his life is in danger. It seems as if there were quite a number of big bruisers also interested in this charming young princess from Omaha.

It is rumored that a certain young Alpha Xi from Panama has deserted the Ag college this semester to try her luck at being a professor. Hear she's doing a good

Hallet, Kappa Sig auxiliary will cream in the International Dairy day. Then Saturday, the Student ene had better return from Texas meet for luncheon and a short show. Harold Larson, Dan Joy, Activities building promises to be immediately if he doesn't want to lose his option on that sophomore

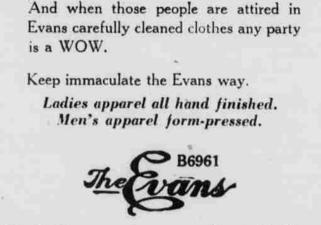
few that I have heard are: Clyde to wih the game Saturday. I'm not

The Success of Any Party Is Due to the People Attending!



loway has been dating her. Dave Rice has been bragging

Somebody asked me who's going



Close to the Campus

333 North 12

business meeting. Assisting Mrs. Stanley Whitson and Jim Warner Hallet as hostesses will be Mrs. Hallet as hostesses will be Mrs. make up the products team while be South Omaha day. Lunch is to brunette he has been writing to. Charles Matson, Mrs. Verne Hedge, Larry Leibers, Joe Huffer, John be served to the farmers, and com- News has reached me that Hub Alhouse will be decorated with fall endeavor to hold up the cattle end. AND THE Acacia mother's club

today for luncheon to be followed all wish them luck, do we not? by a business meeting. Garden flowers are the decorations planned, and about eighteen guests will be present.

TONIGHT the Phi Mu alumnae will meet for a buffet supper at the home of Mrs. Paul Karnes, Assisting Mrs. Karnes as hostess will be Mrs. Roy Cochrane, Mrs. E. A. Schmid and Mrs. B. B. Dawson. Twenty members are expected to attend. 8 8.18

ANNOUNCED Sunday was the engagement and approaching mar-riage of Hester Mary Dutch of Ogallala to Charles M. Halsted of Lincoln. Miss Dutch attended Stevens college, and is a graduate of Nebraska where she joined Kappa Alpha Theta Mr. Halsted a graduate of the university and a member of Kappa Sigma.

eye...Jim Harris leading about one hundred enthusiastic Ne-braskans in the locomotive. Duke **Holdrege Street** Nolte and Jean Piper seated in the Histories front row...girls dressed in red and yellow overalls selling apples By Dick Laverty and popcorn...Cyclone cheer-leaders doing flips, numbering seven, after the lone touchdown... Hear ye! Hear ye! All you boys

CAMPUSOCIETY

the most popular of which are the Scoreboard (in town) and

the "Cyclone Cellar" (in the Memorial Union). Without much

time to investigate anything but the highlights, visitors from

Nebraska found the tall corn state college . . . enlightening to

SEEN AT THE IOWA GAME: Maxine Rutledge, blond Alpha Phi of yesteryear who reported that

January...flags waving over the kiss received his degree at Ne-

braska.

THEY DON'T SPEAK OUR LAN-

state college campus was rather puzzling for the uninitiated Nebraskans at the

game Saturday. Caking is an unknown

procedure in Ames . . . they substitute with the "coffee hour" from time to time

during the day. House parties and hour

dances, familiar topics of conversation

here, are "firesides" and "exchanges" to

the Iowans. Points of interest, on and off

campus, proudly exhibited by the stu-

dents, are the loafing and eating spots,

guage! . . . small talk on the Iowa

Ruth Talhelm and Drusilla David-son squinting into the annoying your date for the Farmer's Forsunshine ... and Iowa fans singing mal? You haven't? Well, all Ag "Fight, Fight, Fight for Iowa men and women had better grab the handiest telephone and use it. The big event is just a mere three TODAY at the chapter house, weeks away. Oct. 25 is the night, the Alpha Sig mother's club will A word to the wise to all Freshmeet for 1 o'clock luncheon. Mrs. men, this is not a Top Hat, White Tie and tails affair. Overalls is affair, and twelve guests are ex- the dress and Swordfish is the pected to attend. Decorations will password.

Delta Theta here, and Mr. Hotch-

Just as a matter of form I might and after the luncheon the group mention that the dairy judging teams, both cattle and products. are going to journey to St. Louis,

AT THE home of Mrs. Hugh to judge butter, cattle and ice

states that the teams have a very good chance to place among the ferent people on the campus. A will meet at the chapter house very first few. Here's hoping. We Il wish them luck, do we not? Friday of this week is Rooters Green, crying 'Aw Maw;" Prof. some of you tell us? Thursday I'll day, and hog men from all over the Skidmore, in Animal Path class tell you definitely and even what state will journey to Lincoln, and saying "And what not;" Burr Ross the final score will be

and Mrs. A. G. Williams. The Bengston and Arell Wasson will mission men will be present. flowers, and about twenty guests The contest takes place on the 1t2h campus your writer has acquired that he got ten hours sleep Sunday are expected to attend the affair. day of October. Dr. Downs, coach, quite a vocabulary comprising bye night. Sounds like he doesn't get

the Ag college to get together and discuss the hog problems of the Ervin Meyer saying "Gee I'm hot Formal. I want every student on

Leaf tobacco being

sold to highest bidde

Chi Omega mother's club and active chapter 12 o'clock luncheon at the chapter house. Alpha Tau Omega auxiliary, 1 o'clock luncheon at the home of Mrs. Bruce Shurtleff. Saturday. Alpha Tau Omega 7 o'clock

linner at the Cornhusker. Alpha Omicron Pi sorority, 12 o'clock luncheon at the chapter house.

WHAT'S DOING

Monday.

at the chapter house, 2 o'clock

Tuesday.

buffet supper at the home of

Kappa Sigma mothers club, 1 o'clock luncheon at the home of

Sigma Nu mothers club, 1

mothers club, 1

Theta Pi alliance, 3

tea at the chapter

o'clock luncheon at the chap-

o'clock luncheon at the chapter

Alpha Sigma Phi mother's club at the chapter house, 2

Wednesday.

Sigma Alpha Iota buffet supper at the Lincoln hotel, 7

Faculty woman's club at Ellen Smith hall, 2:30 o'clock.

Pi Beta Phi advisory board and alumnae officers, 1 o'clock

uncheon at the University club.

Pi Beta Phi buffet supper at the home of Mrs. E. C. Ames,

Thursday. Sigma Phi Epsilon auxiliary, o'clock h and at the chap-

Mrs. Paul Karnes.

Mrs. Hugh Hallet.

ter house.

Beta

o'clock

house

house

o'clock.

p'clock

6:30 o'clock.

o'clock h

chapter house

ter house.

Acacia

Phi Mu alumnae, 7-o'clock

Alpha Gamma Rho auxiliary

very busy around noon. It is to

While trudging around the

words, or favorite sayings of dif- that much very often.

United States Treasury Building

AND TO be married soon are Nola Smith of Geneva and Birchard Carter of the same town. Mr. Carter is a former Nebraska student, \* \* \*

IN THE late fall, Sybil Juanita Rhoades of Lincoln and Gareth H. Smith of Scottsburg, Ind., will be married, Miss Rhoades has attended the university and the Bryan Memorial training school for nurses.

NO DATE has been set for the wedding of Evelyn Zicafoose of Raymond and Ellis Hutchinson of Waverly. Miss Zicafoose has attended Western Union college, and Mr. Hutchinson is a former student of Nebraska.

NOVEMBER 23, Dorothy Kallemayn of Lincoln and Elmer Hansen of the same city will be mar-ried. Miss Kallemayn is a Nebraska graduate,

IN NEW YORK for the winter is Dorothy Bumstead, former student here and member of Alpha Phi. Miss Bumstead will study at the Traphagen School of Design. 32.18

LAST Sunday at the Sigma Kappa house, actives of the so-rority entertained the campus housemothers, and the active and pledge presidents of the sororities at 4 o'clock tea. Miss Lucivy Hill presided at the serving table, and Ruby Schwembly, Mrs. Frank Schrader, Phyllis Baxter, and Louise VanSickle were in the receiving line.

ANNOUNCED recently was the marriage of Kathryn Kitzel and George Blessing, which took place Oct. 6 in Beatrice. The couple will live in Elmwood. Mr. Blessing is a former Nebraska student.

OFFICERS of the Zeta Tau Alpha pledge class are Geraldine Hunt, president: and Alyse Wilke, secretary-treasurer.

SEPTEMBER 25, Barbara C Osburn of Lincoln was married to Frank Manchester of the same city. Miss Osburn is a Nebraska graduate and affiliated with Iota Sigma Pi and Kappa Epsilon.

IN TOWN for the past few days was Frank Ludwig national secre-tary of P. A. D. A dinner honor-ing Mr. Ludwig was held at the chapter house, and after it, the active and alumnae members met for a special meeting.

. .

WEDNESDAY evening in Lin-coln, Helen Louise Banzet of Be-



From 1900 up to 1934 the leaf tobacco used for cigarettes increased from

> 13,084,037 lbs. to 326,093,357 lbs.; an increase of 2392%

It takes mild ripe tobacco to make a good cigarette.

During the year ending June 30, 1900, the Government collected from cigarette taxes \$3,969,191

For the year ending June 30, 1934, the same taxes were \$350,299,442 an increase of 8725% -a lot of money.

Cigarettes give a lot of pleasure to a lot of people.

## More cigarettes are smoked today because

more people know about them-they are better advertised. But the main reason for the increase is that they are made better-made of better tobaccos; then again the tobaccos are blended - a blend of Domestic and Turkish tobaccos.

> Chesterfield is made of mild, ripe tobaccos. Everything that science knows about is used in making it a milder and better-tasting cigarette.

> > We believe you will enjoy them.

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