

Remember MOTHER

Something New for Mothers Day

Norman Rockwell, one of America's foremost illustrators, whose productions appear frequently on the Saturday Evening Post cover page, has created exclusively for the Western Union Telegraph Co. a NEW and most beautiful MOTHERS DAY TELEGRAPH BLANK. Words of affection should be said in Mother's presence, but if this is impossible, send her a MOTHERS DAY TELEGRAM, which will be delivered on this new Norman Rockwell blank Sunday morning. We suggest a NIGHT LETTER, to be left with us Saturday, or earlier. Rates are low—In Lincoln 20c—as far away as Kansas City 30c, Des Moines 36c, Alliance 48c, Chicago 60c, New York 72c (plus 5% Fed. Tax). Tolls may be charged on your telephone bill.

Ask for our Suggested MOTHERS DAY MESSAGES

Western Union Telegraph Co.
B6621

The First One to Remember the Last One to Forget

Don't Fail to Send Your Mother a Card on

MOTHERS DAY

Sunday, May 12th

EASTMAN KODAK STORES, INC.

1217 O St.

GIVE HER Mrs. Stover's Bungalow CANDIES

Choice Assortments

of
Chocolates and Bon Bons
All Chocolates
Nuts and Chewy Centers
Bittersweet and Milk Coatings

Packed in Attractive Mother's Day Boxes
Priced from 25c and up

We Handle Mail Orders

108 So. 13th St.

B3933

CUT FLOWERS

Carnations, per dozen
\$1.50 and \$2.00

Basket of Choice Flowers
\$1.50 to \$3.00

Special Box of Spring Flowers
\$1.50, \$2.00

A Beautiful Corsage for Mother
\$1.50 to \$3.00

Roses, all varieties, per dozen
\$1.50 to \$4.00

Snapdragons, per dozen
\$1.50 to \$3.00

Gladiolus, per dozen
\$3.00 and \$4.00

Violets and Pansies, per bunch
35c

Gardenias, each
50c

Sweet Peas, per bunch
35c

Nasturtiums, per bunch
50c

FREY & FREY, FLORISTS

1338 O St.

B6928

Flowers Telegraphed Anywhere



PLANTS

Special Assorted Plant Boxes
\$2.50 to \$4.00

Hydrangeas
\$1.00 to \$4.00

Begonias
50c to \$2.00

Baby Rambler Roses
\$1.50 to \$3.50

Fuchsia
50c to \$4.00

Geraniums, Specimen Plants
50c to \$1.50

Lantanas in Pots
25c to 50c

Petunias
35c to \$1.50

Ageratum
50c to \$1.00

FREY & FREY, FLORISTS

1338 O St.

B6928

Flowers Telegraphed Anywhere

Your Photograph

is the one lasting gift your mother will appreciate.

Nothing more perfectly expresses sentiment and appreciation — than your OWN picture.

So order a photograph today—for Mother!

Rinehart - Marsden, Inc.

Photographers

Capital Hotel, 11th and P

B2442



WOULDN'T your Mother love to receive lovely roses, delightful sweet peas, or a bright, colorful plant . . . a messenger of your thoughtfulness on Mother's Day?

You'll find our reasonable prices an agreeable surprise.

"Say it with Flowers"

Rosewell Floral Co.

Florists Telegraphic Service

124 South 13th St.

B7021

REMEMBER MOTHER

Mother will appreciate a Mary Jane Wash Dress for summer.

We Have a Nice Selection

Mary Jane Garment Co.

Franklin Meadow Gold Ice Cream

We Make a Special New Design
for Mother's Day

Phone B6767