

Panhellenic President Calls Special Meeting

A special meeting of the Panhellenic Council has been called by Dorothy Cathers, president, in order to decide on rules for the fall rushing season. The meeting has been scheduled for Monday afternoon at 5 o'clock in Ellen Smith.



play safe in Hold-ups

BY Van Raalte

Just knee-high and safely self-gartered in their tops so you can wear them without a girdle or garter band. \$1.00

"because you love nice things"



VARSITY GRIDMEN EDGE WHITES 7-6 IN CLOSING GAME

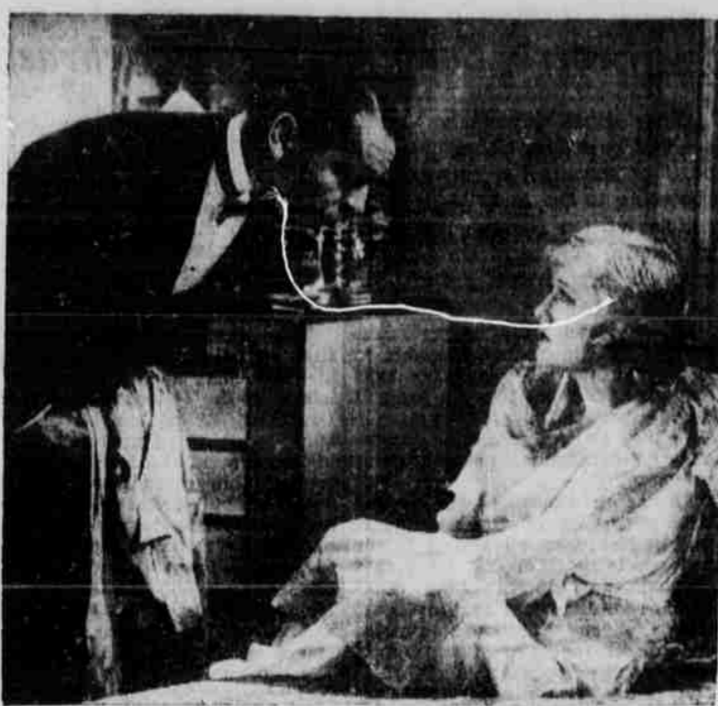
Dodd Scores for Reserves; Brill Retailiates With 50 Yard Run.

ELDRIDGE PLUNGES OVER

LaNoue Kicks Winning Point In Last Few Minutes Of Play.

Two white-jerseyed ball jugglers in the person of Harris Andrews and Jack Dodd set up the pins for a Pale Shirt victory in the last practice scrimmage of the spring training season Saturday afternoon, but the varsity gridsters rode to the occasion and eked out a 7 to 6 victory over the reserve unit.

Early in the second quarter, Andrews, big league hunting and passing ace, from Beatrice, faded back to the 50-yard stripe and rifled an airplane pass to Jack Dodd, waiting in front of the touchdown zone. Jerry LaNoue couldn't quite reach it and Dodd stepped over the goal line with the first White touchdown of the spring training season. Andrews missed the kick, and the reserves, underdogs in scoring honors all season, fought on equal terms with the Red shirts until the last minute of the encounter, when Harold Brill, charging halfback from Norton, Kas., threw the fly in the dirt. Taking the ball on the 48-yard stripe, Goo-Goo streaked down the field until Dodd and Andrews hauled him down from behind on the 1-foot line. But Eldridge plunged over on the next play, and Jerry LaNoue swung his educated toe for the extra point and a 7 to 6 victory. Jack Dodd drew the praise of the Husker coaching staff for the honors of the fray, which was marked by frequent fumbles by



Neil Hamilton and Marion Nixon in a scene from "Once to Every Bachelor"—currently showing at the Varsity in conjunction with the mystery-comedy, "The Ghost Walks."

both teams late in the game. Dodd blazed the way in the White defense, upsetting Red ball carriers and shooting thru the line with savage fierceness. Andrews and Mary Plock in the White backfield and Harold Brill in the varsity ball carrying department followed Dodd in offensive honors. Jerry LaNoue had a bad day and failed to show except for an occasional flash, fumbling the ball on several occasions.

muckraker too fond of sensationalism, has accused us of being a prey to the advertisers and serving as a medium through which detrimental advertising is introduced into the schools. I hope this accusation made by the Consumer's Research is not true because we try to use advertising material discreetly, but it does serve, nevertheless, to show that Mrs. Richardson's statement to the effect that we are bucking all advertising is groundless.

K.U. HOLDS TWENTIETH HONORS CONVOCATION

Glenn Cunningham Chosen Honor Jayhawk of 1934 Class.

LAWRENCE, Kas. — Scholastic achievement of nearly 150 students of the University of Kansas was recognized this morning at the twentieth annual Honors Convocation. Wallace B. Fleming, president of Baker university, delivered the principal address on "Seeing Things."

At the same time, the "honorary man for 1934"—the man of last year's graduating class who is adjudged to have shown the greatest leadership, scholarship, breadth of interest, and unselfish service, and to have been of outstanding character—was announced by Chancellor E. H. Lindley. The honor goes to Glenn Cunningham of Elkhart, Kas., now a graduate student at the University of Iowa.

Dr. Gibbons Defends Home Ec Attitude Toward Advertising

(Continued from Page 1.) was somewhat amused. The following quote brought interesting comment from the home ec professor, "In every state of this union, home economics staffs in state colleges and private schools are talking against manufacturers and advertisers, warning students and consumers that packaged, canned and bottled foods increase the cost of living and that advertising is an economic waste which should be eliminated in the interest of the consumer." Dr. Gibbons rebutted, "We endorse advertising that gives reliable information and tells the truth. In fact we actually use a lot of reliable commercial material that is published by reputable concerns. Some of these large manufacturers have highly efficient staffs of home economics authorities, many of them with their doctor's degrees in the subject. "In reality we use this material, posters, schedules and so forth, so freely that Consumers Research, which I personally classify as a

Teaches Ad Reading.

Dr. Gibbons went on to say that the home ec department at Nebraska, and undoubtedly in other localities as well, realizes that a great deal of advertising is untrue and much more of it rashly offered. She admitted that in some of her assignments to students she asked them to bring to class examples of faulty advertising from any source. "This is done in an attempt to teach students to read advertising discreetly and to enable them to teach other consumers to be intelligent in doing the same," she said.

Pertaining to the manufacturers who do the advertising, Dr. Gibbons vouchsafed, "It seems that most manufacturers are interested in telling as little as possible about their product except that it is perfect. They have ruined the advertising field by gross overstatement, and I believe that some of the more reliable concerns realize this and are trying to clean up their profession.

"The home ec teacher is not against advertising," she continued, "but she realized that the puffed up kind of publicity that makes nothing but bold statements is preying on that class of consumers that has a zero sales resistance. The consumer pays for advertising and it is not fair to ask him to pay for this kind."

Scores Campaigns.

From the home ec teachers point of view such advertising as "Eat more apples campaigns" or eat more anything campaigns are absurd, according to Dr. Gibbons. "If the apple dealer pushes his product this week, the egg man must do the same next week and the consumer pays for the advertising and has an unbalanced diet besides," Professor Gibbons explained. In conclusion she related an interesting situation which discloses how the truth about foods has often-times brought the fire of chagrin on the home ec profession. "Some time ago," she narrated, "the Home Economics bureau recommended four diets at as many different levels of cost. The animal husbandry people were infuriated because the diets declared that milk supplements cereals better than meat. The dairy group were offended because it was stated that oleomargarine is perfectly healthful if vitamins A is gotten from some other source. And the millers were virtually out to knife us because the fourth, or most expensive diet, called for slightly less wheat than the average consumption, although all of the other three called for more than average use of wheat."

Cites Congressional Example.

She stated that a similar example of the same fallacious reasoning gained ground in congress for a short period of time when a rider was affixed to the agriculture appropriation bill declaring that no salary would be forthcoming to employees who recommended orally or in writing the reduction of agricultural products. "This rider, which was, however, prevented among other things the recommendation of balanced diet" because when you recommend more of one food you automatically call for less of some other," she stated.

MINNESOTA SWAMPS NEBRASKA NINE 20-5

Gophers Go on Hitting Spree For One-Sided Victory Saturday.

Minnesota's slugging Gophers made it two straight over the Husker nine Saturday, blasting a 20-5 win. The Knights' fielding was as ragged as Saturday's the team making eight errors. Minnesota scored in every inning but the fifth when Severson, throwing a slow underhand ball put them down in order.

The Gopher's big inning was the seventh, when they scored six runs. Eiken opened with a hit, Brissman flew to center Widseth was safe when Carstenson fumbled; Roscoe doubled driving in Brissman and Widseth; Striech hit to center, Roscoe scoring; Walczynski singled, Striech going to second; Stanton slapped one to right clearing the bases; and Levitt doubled driving in Stanton.

Each team sent three hurlers to the mound; Hendrickson started for Minnesota and was replaced in the sixth by big Ed Widseth, 220 pound left-hander. Widseth pitched two innings and also he was nicked for three runs, he never beared down an inch. Aase went to the mound in the eighth giving one run and two hits in his initial frame then striking out Carstenson, Turner and Jacobsen in the ninth to set the Knights down one-two-three.

Wampler twirled the first two and two-third innings giving five runs and seven hits; Severson hurled three and one-third allowing eight runs and nine hits and Gene Stenberg pitched the last three giving four tallies on three bingles.

Hitting honors of the series go to Levitt, the peppery Gopher third baseman who binged five times in ten trips to the plate. Eiken, Minnesota's left-fielder, smacked two doubles and two singles to take the batting honors of the day.

Gene Stenberg was the hero of the series for the Knights. The big fellow from Oakland handled

BISHOP BATDORF TALKS TO VESPER'S AUDIENCE

Margaret Phillipe Directs "The Reproaches" by Y. W. Choir.

Bishop C. B. Batdorf, of the United Brethren church, Philadelphia, who is in Lincoln to speak at the union meetings of Lincoln churches during Holy Week, will address a university audience at the Easter vesper, Tuesday at 5 o'clock in Ellen Smith hall. This will be the last of the Lenten meditation series which has been sponsored by the Y. W. vesper staff, headed by Carolyn Kile.

Under the direction of Margaret Phillipe, the vesper choir will present "The Reproaches." Meditation music preceding the service will be played by Ros Steinburg, pianist. Alaire Bakes will preside.

Bishop Batdorf will also speak at the noon day Holy week services sponsored by the Lincoln Ministerial association, at the Lincoln theater from 12:05 to 12:45 o'clock, April 15 thru 18. He will speak twice during the three hour program at the Holy Trinity church on Good Friday where several Lincoln ministers will also be heard.

DELIAN-UNION HEARS DR. GEORGE CONDRA

Hufnagle Illustrates Talk With Nature Picture Color Slides.

"There Is No Place Like Nebraska," was the theme of a program presented by the Delian-Union Literary society Friday night. A talk by Dr. George E. Condra, university conservation and survey director, featured the program. Color slides of Nebraska beauty spots, illustrating the talk, were shown by Richard Hufnagle, university photographer, who has gained a wide reputation for his nature pictures of Nebraska. Short entertainment was offered by Nancy Claire Mumford, Alice Doll and Wilma Bute. The program was arranged by Alvin Kleeb, president of Delian-Union.

Miss Thelma Ediger, 20 year old college student of Springfield, Mo., recently asked the local sheriff if she could spring the trap in the hanging of a certain murderer.

YOUR DRUG STORE Buy the famous grilled sandwiches at our fountain. Whitman's Candies and Russian Mints. The OWL PHARMACY 148 No. 14th B1005

FOR THE FINEST DANCE MUSIC CALL THESE UNION ORCHESTRAS

LINCOLN MUSICIANS ASS'N 222 NATL BK COMMERCE B-4866

Easter Frocks are in Stitches

You'll find them the smartest styles of an unusually clever season. These frocks are perfect for wear now and yet cool for wear into the summer. You'll love the new styles that have just arrived.

- Quilted Regency Collars Shirred Chiffon Crepes Novelty Stitched Effects \$22.75 Others at \$14.75 Up \* Third Floor \*

Styl-Eez White Shoes

The Miami, The Promenade, The Caliente, The Frat. \$6.50

Magee's First Floor

correctly simple! Fauntex Gloves BY Van Raalte \$1.00

Vera's Hat Shop 1319 1/2 "O" St. Is Leading the Easter Millinery Parade

Magee's First Floor

ESSLEY SHIRTS with the original TRUBENIZED COLLAR "Stay neat all day!"



Other shirts boast a collar "just as good," but they cannot match the years of testing which Essley, the originator, made on this shirt. You'll find its tapered fit most comfortable. \$1.65 and \$2 You'll find a larger stock of patterns and collar styles at MAGEE'S.

TAYLOR-MADE White Buck SHOES



The Kingsway - An entirely new model in a smart young man's last. In genuine buck. \$6.50 The South Sea - A plain toe shoe combines unusual comfort with smart appearance.

Magee's FIRST FLOOR

Everything That's new for Easter is at Magee's

Varsity-Town's year... They've captured the smart ideas 1935 demands. A premier origination is the six fold pleat Traymore an unusual sport back... Varsity-Town's pleated trousers are getting themselves talked about... Their full draped thighs... their smart fit... Varsity-Town jackets are lounge constructed. Lapels softly roll to the touch...

\$25 Extra Slacks \$5 and up Magee's College Shop