CAGESTERS TO GO **WEST NEXT YEAR**

Coach Browne Announces Huskers Will Make Trek te's Husker track squad when he To Pacific Coast During Christmas Vacation, Meeting Six Teams While Gone.

SOUAD TO LEAVE FOR TRIP CHRISTMAS DAY

All Members Varsity Except Parsons Will Be on Hand Next Fall to Put in Bid for Longest Journey Scarlet Hoopsters Have Attempted.

The University of Nebraska basketball teams will have something really worth while to look forward to in the future, what with the announcement by W. Harold Browne Tuesday that the Huskers will visit the Pacific coast in their next season's annual Christmas holiday jaunt, and that negotiations are

ARNOLD LEVINE

with my obvious misuse of our

mother tongue, But, Mr. Bentley,

it is peculiar, but very true, of the

grammatical usage. I put two

Way down south in Missouri, the

luckless Tigers are taking hail

Columbia (and not Columbia, Mo.)

from the Bix Six in basketball

during the football seasons of several years past have taken fair Mizzou to their fold. Usually up

with the big 'uns in the race for hoop honors, the Columbia cagesters have written a great big "O" in the victory column so far in

duplicate their honors in the field of basketball, and are exceeding

admirably well. Must be that the

hoopsters aren't going to be undone by their gridiron mates.

Columbia has caused much unsat-

isfaction among the student body

and the entire state generally.

After watching their football team

descend from a ranking contender

to the conference doormat, the

fans are undergoing the painful process in basketball, and it's not

much to their liking. Perhaps the

alumni can't convince athletes to enroll in the sacred portals of Miz-

zon U, or perhaps they just aren't

growing them down there any more. A shakeup on the football

staff, with the chief essential that

of giving Coach Frankie Carideo

his walking papers has been intended to turn the trick in football.

What's the answer going to be in basketball, just in case the Missou-

rians don't begin to hit high soon?

Missouri might become a coach's

Kansas State has lost another

football coach. First it was "Bo"

McMillin who, after taking the

Staters from a lowly college team

to the rankers in footballdom, left

the Wildcats to shift for them-

selves and took over the reins at

Indiana University of the Big Ten conference. "Fat" Waldorf, his linecoach, was elected to succeed

him. Now the fat one has decided

that there are more luscious fields

to pick than the Big Six confer-

to take over Northwestern's ex-

tremely-on-the-wane Wildcats

That's two in two years that the

K-Ags have lost to the Big Ten.

The Western conference's gain was the Big Six's loss, for last

year Waldorf not only knocked on

the gates to a conference cham-

pionship, but opened the door,

walked right in, and he and his

Wildcat crew of hope shatterers took complete and undenled pos-session. Northwestern may prove

Waldorf to handle than did Kansas

State. The Wildcats have sunk to

an incredible low ebb in their con-

ference. Here's luck, and you may

Typewriters

much more difficult task

ence, and has resigned his position

graveyard at that.

This state of athletic affairs at

The depression must have really hit the south to produce such a state of affairs. Conference cellar converts in football, it seems that the Tiger athletes are out to

Evidently the bad habits instilled

grammarian endowments

To Mr. John Bentley:

and that negotiations are under way to arrange trip to theo

Atlantic seaboard in '37 with a possibility of repeating the westward trip in 1938.

With the "Westward Ho!" frame with the "Westward Ho!" frame to the hyperical business high in the Sear-

of mind burning high in the Scarlet basketball forces, varsity, frosh, and hopefuls yet in high school are making more than de-termined efforts to make the Ne-braska varsity basketball squad. All but one man of the 1935 team will be on hand to put in his bid next fall, which augurs well for the potential strength of next season's hoopsters. Such an array of veterans, most of them three year men, gives Coach Browne high hopes of being able to spread the might of the Huskers throughout hopes of being able to spread the might of the Huskers throughout the west not only as a football machine, but also as experts at bashard word "malintention." I am very word "malintention."

The one man who will be left out of it all is the three year veteran star of this year's combination, Rollin "Bud" Parsons, who has the tough luck to have amassed enough credits to be graduated from the Husker institution this June.

Journeying westward next December will be the longest trek the ering a self-evident linguistic truth Husker basketball team has ever of which not even the great Noah attempted, and is part of Browne's Webster was aware. plans to elevate basketball on the Scarlet campus. Made during va- Bentley, that "malintention" is not cation, the trip will not necessitate in the dictionary. I hunted, and I the skipping of classes by any returned empty-handed. But, Mr. member of the squad. According Bentley, "malintention" is a word, to present plans, the Huskers will and a good one, altho it may not be leave Christmas day and return in reputable usage. I coined the for school the Monday following word, and employed a very simple

On the way westward, the Husk- words together to achieve my reers will engage representative sult, but in this case I put one and teams from the states through one together to get one. Odd, isn't which they pass, including Wyom- it? But perfectly simple. "Mal" is ing, Utah, and Nevada. Wyoming a prefix generally used to denote isn't a newcomer to the Scarlet, something had, evil, or the like. Inbut Utah and Nevada are new and tention is self-explanatory. So unrecognizable faces. The trip "malintention," Mr. Bentley, means will terminate in San Francisco for evil, bad, or the like purpose, And games with Stanford and the Uni-versity of California. While in the ing of it as an accurate and usable Golden Gate city, the squad will word, And Mr. Bentley, your comthe annual East-West ment was very gratifying to see l-star football classic for "malintention" was the last On the return trip, the Universi- word in my column so I realize I charity all-star football classic. ty of Denver will play host to the

Bright prospects for 1936 were foreseen last Saturday night, when two teams of yearlings engaged in . a pitched battle prior to the Ne-

SCHOLARSHIP AND SPORTS IS MATCHED BY MICHIGAN'S EX-ACTING REQUIREMENTS IN MAT-TERS OF ATTIRE-THERE THE INVISIBLE SEAMLINE CLOSURE, KOVER-ZIP, IS PREFERRED FOR ALL TYPES OF APPAREL

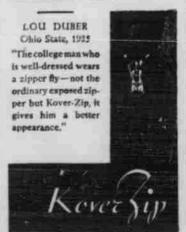
Ann Arbor tailors, like outstanding college tailors nation-wide who are arbiters of style, endorse Kover-Zip as the only slide fastener fit for fine custom clothes

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WALDES KOH-I-NOOR, INC. LONG ISLAND CITY, NEW YORK Tech star miler, was down in the Stadium Monday looking the shebangs over. Shenfeld intends to enroll in the university next fall, and will devote his time to scur-rying around the mile laps for loach Schulte. Last year he won the mile run in the state high school meet, and received also the gold medal for turning in the best time of the event. He should be a valuable addition to Coach Schulreaches the stage of an upperclass-

WES FRY NAMED NEW KAGGIE GRID MENTOR

Former lowa Backfielder to Succeed Lynn Waldorf As Head Coach.

Iowa backfield star, was chosen Lynn Waldorf as head football mage, preceded by a long session coach at Kansas State College, and defense. pending sanction by the board of shared with him much of the credit for the Kansas State showing in winning its first Big Six title. He was the unanimous choice of the athletic council to take the place of Waldorf, who will seek new fields at Northwestern university

of the Big Ten. The former Hawkeye star, an all Big Ten quarterback when participating for the Black and Gold, came to Kansas State at the resorry, Mr. Bentley, that I shocked quest of Waldorf last year. He precoached Classen high school in Oklahoma City, and was head mentor of the Oklahoma City university squad. After his gradu-English language that it expands thru what we so frequently call "coinage of words." If malintenation from Iowa he played professional football in order to finance tion is not in the dictionary, then I graduate work in the law school at the University of Wisconsin.

modestly take my bow for discov-Fry's salary was not announced by the athletic council, but it was assumed that he would receive I must agree with you, Mr. something in the vicinity of \$4,500 No assistant was named to the new head football instructor, but it was generally expected that Stan Williamson, who followed Fry at Oklahoma City university, would

> Waldorf will pay a visit to his new headquarters, Northwestern, sometime this week

Pictures for Teaching Aspirants Being Taken

Students needing photographs for teaching applications can nave those made at the Campus studio, it was announced Wednesday by Dr. R. D. Mortiz' office. The stuill be open to students for this purpose on Monday and Wednesday afternoons from 2 to 4:30

LOOMS AHEAD OF

Brownemen Encounter Two at Manhattan Monday evening. Big Six Squads on Weekend Trip.

Varsity Performers Divided Into Two Teams During Tuesday Drill.

Hard work displaced Mon-UNANIMOUSLY SELECTED day's loafing in the Husker basket camp Tuesday after the Wes Fry, former University of noon, with two teams of varsity performers mixing with the Monday to succeed the departing frosh in a short but spirited scrimof actual combat work on plays

The frosh demonstrated the deregents. Fry was Waldorf's back- fenses of the two foes to be enfield coach the past year, and he countered by Nebraska on the week-end road trip-Missouri and Kansas State. Against these alternated defensive formations the Huskers worked their old plays and tried some new ones. The and tried some new ones. possession of the ball all of the way; after a shot they put it in play again in their opponents half of the court.

were that there Indications Whitaker, St. at the forwards on the first quintet; Harvey Widman, Mead, held down the center position; and George Wahlquist, Hastings, and Bud Parsons, Lincoln, played group, A group representing the guards. On the second team, Lellinois Power Alcohol association attended the meeting. Bud Parsons, Lincoln, played Morris, Lincoln, were forwards; Harry Sorensen, Hardy, center; and Robert Leacox. Shanandoah, la., and Lloyd Wampler, Lincoln, at guards. Jerry Hunt, Lincoln, alternated at guard on this quint. The first frosh team, working against the first varsity, was com-

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posed of Bob Parsons, Lincoln, and Jack Campbell, Lincoln, forwards; Floyd Ebaugh, center; and Dan Leffel, Ft. Leavenworth, Kas., and Lyman Morgan, Ft. Leavenworth, Kas., guards, The second had Marvin Piock, Lincoln, and Dick Bradley, McCook, forwards; Nel-son, center; and Noble Ayres, St. Joseph, Mo., and Anderson, guards. Coach Browne indicated that the team would work hard from now on in preparation for the coming games with Missouri at Columbia Saturday night, and Kansas State

There are no casualties in the Husker camp, Howard Baker, the twisted ankle that prevented his strength to invade their oppo-

nent's domains. Tuesday's workout was encour-aging as far as ball handling and passing were concerned, but the frosh stubbornly defended their goal from all varsity attempts to pierce the hoop. But when the Red-shirts turned on full power, the yearlings wilted before the flurry of baskets that rained from the hands of Browne's sharpshooters.

Chemistry Is Key to Farm Problem, Expert States at Iowa State

Ames, Ia., Jan. 16.-Disposing of agricultural products into the field of industry thru a greater utilization of farm products is a "way out" for the farmer, Dr. William J. Hale, Washington, D. C. two Browne-coached teams had told forty members of the Iowa Agricultural Power Alcohol association yesterday at their annual meeting at Iowa State college.

Dr. Hale, internationally known organic and industrial chemist would be no changes in the lineup who has been co-operating with which put in the greatest amount the chemical foundation branch of time against Iowa State. Henry at Washington, asserted that the field of chemistry holds the key to Howard Baker, Grand Island, were the overproduction situation which

William F. Buffman, manager of the Chemical Foundation at New York, N. Y., also addressed the

Every Night This Week PLUS Saturday Matinee The Historical Drama

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WESLEYAN TROMPS 'B'

Ron Shuman Leads Scoring Parade for Victors With 7 Points.

Administering the Scarlet "B" basketball squad their second de- the Plainsmen were never once Grand Island soph forward having feat in as many starts, the Weslevan Plainsman trounced the Nestarting the Iowa State encounter. braska Nubbins 30-21 Tuesday MISSOURI, KAGGIES NEXT To date, then, the team is at full night on the ag college maples.

Last week the Farleymen conquered the Knightmen to the tune

Ron Shuman led the scoring parade for the victors by displacing the net for seven points while Hawkins and Larson ran him close seconds with six tallies each to their credit

On the losing hoop squad Jacob-son was high marker contributing a total of seven points to tie with Ron Shuman for honors. count at the half time stood 15 to 5 with the invading cage outfit snugly in the lead.

Thruout the entire encounter seriously threatened.

There are six Roosevelts at Ha vard this year.

BILLYS DIREY EXAMS AT SKOOLIG ARE CUMING SUNE AND OUR OL TEECHER SAYS THEY WILL BE TOFF BUT GOSH IM NOTT NERVISS ONE BIT. I'LL PASS EM BECAUSE IM STUDYING HARD GE ++ING PLENTY OF SLEEP AND KEEPING ON MY TOES EVERY PAY DRINKING 93 LEES+ +HREE 888 OF ROBERTS GLASSES

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You reduce your overhead when you bring more customers to your store by advertising regularly in

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The moment you turn the key in the door of your place of business each morning you automatically switch on the overhead. There is no plan wherein you can get away from it. Overhead is always with you. Each customer who enters and buys cuts down the overhead. Therefore, the more traffic you get in your store, the more you bring down that overhead. A few dollars or a few hundred dollars added to your newspaper advertising does not raise the overhead. IT LOWERS IT because it brings more buying customers into your store and reduces your overhead.