"Be campus conscious"

THE DAILY NEBRASKAN Official Student Newspaper of the University of Nebraska

"Read the Nebraskan"

VOL. XXXIV-NO. 3.

LINCOLN, NEBRASKA, THURSDAY, SEPTEMBER 20, 1934.

THURSDAY CLASSES CANCELLED

Open

whole afternoon.

CAMPAIGN MEETS

READY RESPONSE

Coming Year.

PRICE IS UNUSUALLY LOW

Strict Check Will Be Kept at

Distribution Booths;

Receipts Needed.

"The response has been won-

derful," stated Dick Schmidt,

business manager of the Daily

Nebraskan, in summing up the

first three days of the "Be

Campus Conscious" campaign, dur-ing which time the campus news-paper is offered to students at one dollar a year. The campaign, which started

last Monday, will continue until Sept. 29, at which time the sub-scription price will go up at least 50 per cent. It was also stressed

booths and only subscribers will be able to get the paper. "We believe that the students

realize what a wonderful oppor-tunity we have offered them.

judging by the way they have been

responding," Schmidt stated Wed-nesday. "All indications point to a record breaking circulation this

An increaseed advertising line

age is one of the reasons for the

radically reduced subscription rate it was indicated earlier in the

In preparing for the intensiv

two weeks campaign a survey was made of other college dailies

in the United States and it was

FRESHMEN FETED AS

year.'

week.

PRICE 5 CENTS.

University Players **TASSELS CONDUCT** TICKET CAMPAIGN

Sale of Ducats Will Be Managed by Members of Pep Club in Uniform; Five Teams of Girls Enter **Field Soliciting Subscriptions.**

EIGHT PLAYS WILL BE OFFERED THIS YEAR

Enlarged Program Containing Broadway Successes **Insures Added Attractions to Drama Seeking** Public; Temple Theater Renovated.

With members of the Tassels again in charge, the annual University Players season ticket drive is in full swing on the campus. The drive started Wednesday morning and will end Monday.

Five teams of girls are in the field soliciting student subscriptions and all bring back optimistic reports concerning the enthusiasm on the campus for the

Players. Individual student tickets may purchased from any Tassel, all of whom are in uniform. These may be exchanged for the perma-Temple scats at Magees. nent Student tickets sell for \$2.50 for the entire season

Members of the Tassels held their first meeting in the Temple building Tuesday afternoon at which the president, Louise Hossack of Sutherland, explained the drive to the girls. Pictures of the Tassels were taken Wednesday morning at which time they also held a rally. Report meetings on ticket sales will be held in the Temple Friday afternoon at 5

o'clock More Plays Offered.

Eight plays will be offered by the University Players during the coming year. This is two more than the usual number.

Broadway successes only, with the possible exception of one Shakespearean drama, will be presented by the Players. A partial list of the plays selected by Di-rector Harold "Pete" Sumption

and Miss H. Alice Howell include: 'Yellow Jack," "The Milky Way," "No More Ladies," "Stevedore," "Oliver Twist," "Her Master's Voice," "The Shining Hour," "The Shining Hour," sday's Child," "The Lake." "Cyrano," "Anthony and Cleopa-(Continued on page 2.)

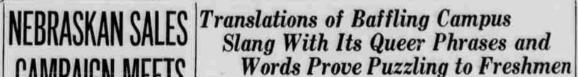


Book Store Has Been Serving by Schmidt that after the cam-paign closes a very strict check will be made at the distribution

Students for Over а Year.

Y. W. C. A. book swap shop which has been serving students a year and a half, opened again this week in the south end of the first floor of Temple theater. The shop will be open all day Saturday and most of the next week.

Under the direction of Theodora Lohrman with Faith Arnold assisting in directing the personnel of the shop, the bookshop takes used texts from students who set their own price for the sale of the books. They are sold for the price set and the owner is then given a check for They are averaging the shop will re-the amount. People who have brought books to the shop will re-ceive their checks at the end of ceive their checks at the end of the shop will re-ceive their checks at the end of the shop will re-ceive their checks at the end of the shop will re-ceive their checks at the end of the shop will re-ceive their checks at the end of the shop will re-ter the shop will re-ceive their checks at the end of the shop will re-ter the shop will re-t



No matter how good freshmen may be as linguists, the newcomers to the campus will undoubtedly need some help in translating certain words and phrases they will hear. If a frosh hears someone say, "Oh yes, he's spiked," they will misunderstand, unless previously informed. A spike is a promise

Indications Point to Record to pledge some sorority or fraternity. A barb is a person who Breaking Circulation for organization, and likewise Greeks pus. "Sosh" is the Social Science organization, and likewise Greeks are those who are members of Hall on 12th and R streets. "U hall, short for University Hall, is some Greek letter group.

that ancient, dilapidated, one-story If a freshman hears of the structure directly in back of the "Armory." 'Armory" is also "Moon" or "caking" about the campus, he is probably puzzled. In "Grant Memorial Hall" th simple language, he (or she) should visit one of the more popuwomen's gym.

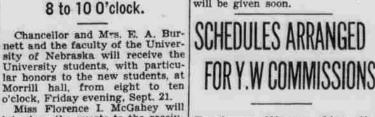
Season

women's gym Freshmen are being pestered to death these days by vigorous ticket campaign workers, either by "Tassels," girls' pep organization, or the "Rag" business staff. The "Rag" is the Daily Nebraskan, of ficial daily neuroscape of the Unilar rendezvous about the campus and purchase a coke, and make it last at least an hour while she (or he) exchanges the latest gossip with all and sundry. As a frosh gains in experience, a coke will furnish refreshment for a ficial daily newspaper of the Uni-versity. It was dubbed "Riley's Rag" years ago, after one of its

Building Names Puzzle. popular editors, and the nickname, somewhat smaller, has followed it Some of the buildings have nick- somewhat smaller, names that are often confusing to to the present time.



tons, with the numbers "38" on them, may be procured at Rudge & Guenzel's department store. The **Reception to Be Held Friday** date when freshmen women may get these buttons has not as yet been decided, but definite notice In Morrill Hall From will be given soon.



Freshman Women Sign Up stories by Weldon Recover was drawn moine Bible. The cover was drawn introduce the guests to the receiv-ing line, which will include the deans of the various colleges and For Discussion Groups

NEBRASKA HUMOR MAGAZINE TO BE ON STANDS TODAY

Awgwan Features Freshman

Women in Full Page of

Snapshots.

CHANGES MADE IN STYLE

Numerous Individual

Subscriptions.

HONOR ROLL

Alpha Chi Omega

Alpha Omicron Pi

Delta Delta Delta

Delta Gamma Delta Tau Delta

Gamma Phi Beta

Kappa Alpha Theta

Kappa Kappa Gamma

Sigma Alpha Epsilon

New students will get their

irst look at the Awgwan, hu-

mor publication, when the Sep-

tember issue appears before the

campus public Thursday morn-

ing. Stands will be located in So-

man women, according to Alice Beekman, editor. Other features include a new and larger Gore sec-

tion, a special editorial column.

numerous cartoons, and short ones int stories by Weldon Kees and La- he said.

Centered around the freshman theme the publication will contain a full page of snapshots of fresh-"There will be three

cial Science and Andrews hall.

Delta Upsilon

Kappa Delta

Pi Beta Phi

Sigma Chi

Alpha Xi Delta

Beta Theta Pi

Alpha Phi

Chi Phi

Deadline for Registration Is Extended to 4 O'clock Thursday; Annulment Made to Allow Faculty Advisors to Complete Work.

CAUSE OF ACTION

OFFICIALS RESORT TO EMERGENCY MEASURES

Estimates Wednesday Reveal 1,000 Students Have **Completed Entrance; One-Day Registration** Is Branded a Failure.

Swamped by an unexpected rush of enrollment, university uthorities late Wednesday cancelled Thursday classes and extended until 4 o'clock Thursday afternoon, the deadline for registration and payment of fees, Cancellation of classes, it was indicated, was made to allow faculty advisers to continue Combination Offer Attracts Thursday with the work made necessary by the surprising increase in registration.

With more students on hand than for several years, enrollment prospects at the university appeared very favorable and university officials were forced to resort to emergency measures to bandle the overflow throng. Unofficial estimates made Wednesday evening were that

YELL KING ASPIRANTS REPORT TO COLISEUM

ON FRIDAY AFTERNOON

Innocents Will Choose New

Cheerleaders Before

Wyoming Game.

for cheer leaders, Owen Johnson, Innocents society president, stated

yesterday that tryouts will be held

New yell kings will

Friday afternoon at 5 o'clock in

be selected in time for the first

"There will be three or four va-

cancies in the yell leaders squad

since some of last year's men have

not returned to school and it is not

ones intend to continue this fall,"

football game after a series of

the coliseum.

Issuing the season's first call

Drive ENROLLMENT GAIN

some 1,000 students had completed their registration at that time. Many more were apparently ready to converge on the coliseum all day Thursday. One-day registra-tion, being tried for the first time here, was branded a failure by administrative officers as the assignment committee worked at top speed to register the long lines of speed to register the long lines vaiting students.

The coliseum was a scene of intense activity all Wednesday. Starting to gather at 7 a. m., more than 1,000 students were waiting in the balcony when the doors of the main floor opened at 8 o'clock. Several times during the morning and afternoon, the doormen ex-hausted their supply of numbers and were obliged to hold the students outside until more numbers

could be obtained. To the new students for whom the procedure was a confusion of professors, courses and hours, the coliseum looked like a crowded county fair. Each college had a section of the huge floor, and was separated from the others by wooden frames covered with wire netting

vet known how many of the old Students Received Numbers.

Students received numbers at by Bob Pierce. An entire revamping of the magazine since last year has been effected, and it was stated by Miss



YM. YW Handle Distribution At Temple, Ellen Smith; Reduction to Frosh.

N book, guide and information booklet for students, are being dis-tributed at the Y. W. C. A. offices building and Eller Temple Smith hall following registration, Freshmen are given cards in the Coliseum at registration, en-titling them to an N book at a reduced price.

Special pages for organizations tures included in the publication. the AWS board, WAA board, and the Big Sister board.

Included in the book are maps of campus organizations and publications, and messages to the stu-dents from the university admin-istration and the heads of the Y. M. C. A. There is also space for notations and class schedules.

'The booklet contains information which is of great importance for freshmen class members, and which also is very helpful to up-perclassmen, stated C. D. Hayes, general secretary of the student Y. M. C. A.

Dorothy Cathers, Omaha, is editor of the booklet, and business manager is Charles Hulac, Lin-

A.W.S. Board to Discuss **Smoking at First Meeting**

The first meeting of the A.W.S. board will be held Wednesday, Sept. 26, for the purpose of dis-cussing the question of smoking in orority and girls' rooming houses Miss Marion Smith, president of the board, will preside over the meeting

W.A.A. Salesmen to

Sign at Gymnasium Girls who wish to serve as candy salesmen during football games are asked to sign up on the W. A. A. bulletin board in the women's gymnasium. Application should be made before the first football game, Sept. 29. Free admission to the games and prizes for high sales are of fered to concession salesmen. A meeting of these salesmen

place Wednesday, take Sept. 26, in the armory at 5:00. C. A. are in charge of the book-The Y. W. C. A. gets 20 pershop. cent of the proceeds.

pus. "Students who wish to receive real values on used books should come to the swap shop," declared Miss Lohrman. "We attempt to Nebraskan's circulation list before Miss Lohrman. they can receive a copy of the paequalize the difference between the per.

prices usually offered in buying and selling used books.' In charge of the bookshop will he Doris Cochran, Betty Beck, Betty Barrows, Dorothy DeKay, Lilette Jacques, Dorothy Bentz, Corinne Claflin, Grace Lewis and

Eleanor Neale.

J. D. Epp Predicts Additional Work For Job Seekers

The Lincoln Junior Chamber of Commerce and the Alumni Asso-

ciation, working in conjunction and pictures of the heads of sev-eral organizations are new feasiderable number of new jobs to Groups that have special pages are be secured by students this year according to J. D. Epp, secretary of the student employment bureau.

This special co-operation from the of both city and Ag campuses, a two organizations is expected to calendar of the year's events, lists lead to the placing of a number two organizations is expected to of students heretofore without work. The positions will call for only part time work "A student should not become

discouraged too quickly, even tho problem seems rather large the for some period of time," stated Mr. Epp, "jobs and placements for room, board, or both," Mr. Epp continued, "are constantly shifting. Some positions are vacated, and new ones opened, making room for those to whom the pros-

pect looks hopeless." Four hundren an sty-eight appli-cations for part time work had been filed with the bureau by

Sept. 14 this year an increase of almost 200 over the 1933 figures of 316. In 1933, 30 percent of the applicants to the bureau received steady employment. Mr. Epp es-

timated that approximately the same percentage may be employed this year altho aid from the two organizations may result in an inease.

Approximately 40 percent

Mr. Epp advises the freshman not to work if possible, for both ford that of his wife, and Armand board and room, and if he must do that, to not register for more than 14 hours university work. Also, quoting from a form letter sent to new students, "A student coming to the University for the first time bound base source of the university for the first time bound base source of the first time base source of the fir should have enough money to pay a reasonable amount of his first year's expenses with a minimum Decorations and refreshments of amount of outside employment." It is considered that "such a heavy program would reflect itself in his" At the Big Sister party Wed-

scholastic record and discourage nesday evening games were fol-even the most promising youth." (Continued on Page 3.)

Assisting on the museum floor will be Prof. and Mrs. E. H. Bar-bour and the museum staff, Prof. in Social Science and the other in the finance office on the Ag camand Mrs. C. J. Frankforter, Prof. According to the plan, suband Mrs. C. A. Forbes, Dr. and Mrs. F. Griess, and Prof. and Mrs. scribers must present their receipt at the booth to be checked with the C. H. Patterson.

On the second floor, Prof. and Mrs. Dwight Kirsch and the art staff will be assisted by Prof. and Mrs. W. H. Pfeiler, Prof. and Mrs. C. W. Smith, Dr. and Mrs. W. H. Morton, and Prof. and Mrs. J. E. Kirshman.



Approximately 500 freshmen at-tended the all freshman party sponsored by the Y. M. and Y. W. Tuesday evening in the armory, while there were over 200 girls at each of the two parties sponsore by the W. A. A. and the Big Sister Board Monday and Wednesday

respectively in Ellen evenings Smith hall.

the program which was made up entirely of freshmen girls. Flora Albin g a v e impersonations of Greta Garbo, Janet Gaynor, Zazu Pitts, Maurice Chevalier. She was accompanied by Louise Magee. Desta Ann Ward played Manhat-tan Serenade, Dinah, and St. Louis Blues. Jean Brownlee gave a wel-coming speech and officers of the association and the sponsor's were introduced. Nebraska colors, scarlet and white were carried out in

the refreshments of punch and cakes. Favors, paper football players and cardboard footballs, presented to the guests. Nebraska theme was slso were A

carried out at the all-freshman party held in the armory at the close of freshman day, Tuesday. Various games, planned to pro-mote a feeling of general friendli-

the employment bureau, Mr. Epp "Poor Old Jim." Pete Sumption

took the part of Jim, Helen Lang-

At Ellen Smith.

Hours for the nine Y. W. C. A reshman discussion groups have been arranged, beginning with the week of Oct. 1. Freshman women have been asked to sign up for the commissions at the Y. W. office in Ellen Smith hall, where the

meetings will be held, as soon as their registration is completed. Under the leadership of upperclass women, the groups will help

Presiding at the table the first new girls in getting acquainted and will discuss new problems and ideas which the first months of hour will be Mrs. F. E. Henzlik, Mrs. R. A. Lyman, Mrs. T. J. college always bring. Two girls will be elected from each group to form the freshman cabinet. Freshmen leaders are Faith Arnold Florence Buxman, Corrinne Claflin, Violet Cross, Bash Perkins, Anne Pickett and Lois Rathburn

At the table the second hour will be Mrs. H. H. Foster, Mrs. W. W. Burr, Mrs. O. J. Ferguson, Mrs. J. (Continued on Page 5.)

Freshmen Receive 1,000 Copies of New Activity Directory

rinne Claflin, 11 Tuesday; Lois Rathburn, 4, Tuesday; Elaine Fon-tein, 1, Friday; and Anne Pickett, 4, Thursday, Florence Buxman One thousand copies of the new games at the W. A. A. party and Sarah Louise Meyer announced the program which was mounced Cornhusker brochure, published by 4, Thursday. Florence Buxman will conduct the ag college group. tion, according to Maynard Miller, curricular activities of the campus. Eight pages of the directory are devoted entirely to a discussion of campus activities, including all

publications, honorary and professional societies, and religious or-ganizations. There is a description of campus politics, student govern-ment, and a discussion of the con-stitution of the student council.

Innocents,

Beekman that "several changes and improvements are hoped to make the Awgwan represent Nebraska humor at its best.

It was indicated that a combina (Continued on Page 5.)

BIG SISTERS PROVIDE FRESHMEN GUIDANCE

by Bob Pierce.

Group Establishes Friendship Corners as Student Aid During Registration.

Friendship corners, established Group meetings are so arranged to aid freshman women with regthat it will be possible for any freshman woman to fit them into istration and to supply campus in-formation, were placed by the Big her schedule. Each Thursday at 10 o'clock, Violet Cross will head Sister Board on Tuesday, Wednes-a group. At 4 on Wednesdays' day and Thursday in various uniday and Thursday in various university buildings. Posters, made by Bash Perkins will supervise. Faith Arnold's meeting is at 1 Tuesday, Marjorie Smith's, 5 Thursday; Cor-Sister" printed on them, were worn by members of the board and their assistants.

Freshman girls are encouraged to ask any Big Sister for informa-tion and new students without Big Sisters are invited to ask for one at friendship corners or Ellen Smith hall.

Gretchen Schrag had charge of the corner in the Administration building; Theodora Lohrmann, Social Science; Beth Schmid, coliseum; Lois Rathburn, Ellen Smith hall; Corinne Claflin, girls' gym-

"We are anxious to have the girls take advantage of this servthe first time this fall. Hours for lunch in the building are from 11:00 to the Big Sister Board. "We hope Jack." stitution of the student council. A description of the activities of the Kosmet Klub, University Play-ers and debating is included as well as of the Mortar Boards and inaugurated on Thursday, Sept. 20. man convocation Tuesday morning in Grant Memorial hall. Those as According to Miller, it is hoped that the directory will prove a use-ful instrument for introducing new their lunches at the back door of their lunches at the back door of Jacques, Jeanne Palmer, Frances Brune, Alyce Mae Anderson, Grace

> Elected by university women the preceding spring, the Big Sister Board members held their first fall meeting of the year on Sun day, Sept. 16, at the Alpha Chi Omega house.

Music Panhellenic Holds Annual Tea on Thursday

Music Panhellenic will hold its second annual tea for all women evening at 5:00 to practice for second annual tea for all women evening at 500 to practice for music students Thursday, Sept. 27, vesper services which are held each in Ellen Smith hall, from 3 to 5 o'clock. Faculty members of the school of music will be guests of honor. Miss Marion Miller, presi-dent of Panhellenic, is in clfarge. choir for a semester.

be made and a number of rehearsals held before the rally for the Wyoming game which opens the 1934 Husker schedule. Selection of men to fill all va-

ancies will be strictly on a merit basis, Johnson declared, stating that every applicant will be given an equal chance to qualify for the positions.

Cheer leaders, whose job it is to coax yells from the stands during football games and at rallies, are selected each year by members of the Innocents society and serve for an indefinite term.

Seven Broadway Hits to Feature **Players** Season

A season comprising eight plays, even of which will be either past or present Broadway successes and tion, is maintained through coplanned by the University Players, ganizations on the campus, acgirls to the various tables where the campus legitimate drama or- cording to Owen Johnson, presired and white ribbons with "Big ganization, during the coming sea-

Director Harold "Pete" Sump-

The Players present their first

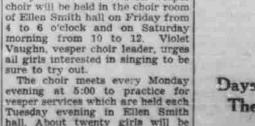
blay during the week of October 8. "and w The plays will be chosen from tinue "Yellow them,"

following group: "Yellow c," "The Milky Way," "No e Ladies," "Stevedore," "Oli-More Ladies," ver Twist,' "Her Masters Voice," "The Shining Hour," "W day's Child," "The Lake," "Wednes-"Cy rano," "Anthony and Cleopatra," "Come What May,' "Dodsworth,"

'Nine Pine Street.' The schedule for the Players is: October 8-13, October 29-November 3, November 19-24, December 14-19, February 4-9, February 25-March 2, March 18-23, April 8-13.

Lewis, Shirley Diamond, Jane Keefer, Eleanor Bell, Shirley Chatt and Corinne Claflin. YW WILL HOLD CHOIR







Distinguishing Caps Are Aid to Freshmen Seeking Acquaintances.

Freshman men will again this year don the vivid red and white headgear which is a mark of distinction for the class on the campus. The class of 1938 will, by this action, continue the tradition which was established in the first years of the school.

This custom, sponsored every fall by the Innocents society, senior men's honorary organizaa Shakespearean drama, is operation with various men's or-

These caps must be on the heads of all freshmen by the time of the tion, fresh from a season in Holly- annual freshman initiation at the wood, returned to the Players with coliseum on Thursday, September many new ideas which are expect- 27. If the frosh win the freshed to greatly improve the work of man-sophomore tug-of-war at the annual homecoming game, they Director Sumption and Miss H. Alice Howell, head of the speech department, are now engaged in must be worn until the first snow

reading scripts of a number of plays, currently popular on Broad-way, from which the University Players' opening production will be 'Freshmen are showing wonderful declared Johnson cooperation," declared Johnson, "and we believe that they will conto cooperate by wearing

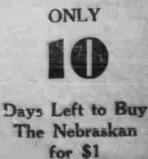
> Following are the rules established by the Innocents society sev-

eral years ago: 1. Every male freshman student

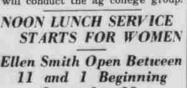
shall wear a freshman cap. 2. The cap shall be worn imme-diately after the freshman initia-tion and continuously thereafter. 3. Caps shall be worn at all uni-

versity events and on all school dates, except for week end dates. 4. Caps shall be removed at such

a date as is considered fitting and proper by the Innocents society.







September 20.

campus is being instituted for the first time this fall. Hours for lunch

the first day of classes

ness, were directed by Charles Hulac, Y. M. C. A. president, and Ellaine Fontein, president of the Y. W., assisted by several upper-v. W. assisted by several upper-

A Word to Our Faculty Friends-

The Daily Nebraskan's special 2 weeks' offer is an exceptional bargain to Faculty members. It's your chance to receive the paper each morning by campus mail. Only 31 for the entire year. Send this coupon to the Nebraskan office at once. Your paper will start immediately.

Name

Building Room Number