

"Be campus conscious"

THE DAILY NEBRASKAN

"Read the Nebraskan"

Official Student Newspaper of the University of Nebraska

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FRESHMEN ASSEMBLE TUESDAY

Nebraskan Reduces Subscription Price

TWO WEEK DRIVE STARTS MONDAY

"Be Campus Conscious" Is Slogan as Business Manager Dick Schmidt Offers Drastic Reduction in Effort To Give All Students Chance to Read Paper.

ONE DOLLAR BRINGS PUBLICATION ENTIRE YEAR

Bargain Rate Continues Until Saturday, September 29; Subscribers Will Receive Copies from Staff Members Under System Used Last Year.

Radically reducing the subscription price for the Daily Nebraskan, Dick Schmidt, business manager, announced late Saturday the beginning of an extensive two weeks "Be Campus Conscious" campaign, during which time the campus newspaper will be offered to students at a price of one dollar for the entire year.

The campaign, starting Monday, will continue until Sept. 29, at which time the price of the paper will be increased. Although it was impossible to get a statement regarding the amount of the increase, it was guaranteed that the increase would be at least 50 percent.

"If the campaign is a success at this low price and if at the end of two weeks we have the desired circulation, then there is no telling where we will set the subscription rate," declared Schmidt.

"Last year's reduction to \$1.50 indicated that the campus really wanted the Nebraskan," he stated. "We had more subscribers than ever before and at one dollar we should set an all-time record. It has been interesting to note the price at which other college dailies are sold. When considering the advisability of a reduced rate campaign, inquiries were made of several of the more prominent college dailies. The prices ranged from \$7.50 a year, charged at Princeton, to \$2.50 at Purdue and Missouri.

"It is somewhat of an experiment, but we will be satisfied, if we can only get more students reading their campus newspaper." It was indicated by the business staff that a possible increase in the advertising income was principally responsible for the reduction in subscription price.

"We wish to give every student on the Nebraska campus a chance to read the Daily Nebraskan," stated Burt Marvin, editor. "If they all take advantage of this opportunity we will be enabled to put out a more complete paper and in that way, serve the university and the state."

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PUBLICATIONS BOARD NAMES NEW STAFFS

Crabill, Miller Head Year Book; Schmidt, Marvin Nebraskan Choices.

Frank Crabill, Red Cloud, was appointed editor, and Maynard Miller, Lincoln, was selected business manager of the Cornhusker campus yearbook, for the 1934-35 school year. The appointments were made by the student publications board early in June. Other staff members selected at that time were Carysle Myers, Lincoln, and Faith Arnold, Lincoln, managing editors; Don Shurtleff, Lincoln, and Eugene Pester, Lincoln, were named assistant business managers.

Crabill and Miller are both seniors, Crabill in the college of arts and sciences and Miller in the college of business administration. The remaining members of the staff are juniors, all enrolled in the college of arts and sciences. Burton Marvin, Lincoln, was named editor, and Dick Schmidt, Lincoln, was chosen business manager of the Daily Nebraskan for the first semester of 1934-1935. New managing editors named for the same period are Jack Fischer, Valentine, and Lorraine Bible, Monroe, both seniors in the college of arts and sciences.

Fred Nicklas, Irwin Ryan, and Virginia Selleck were appointed to the positions of news editors. Nicklas is a senior in the college of arts and sciences while the others are juniors in that college.

Ruth Mateschull was named woman's editor by the student publications board, the first to assume that office under the board's direction for the first time in three years. Sancha Kilbourne, Omaha, was nominated to fill the post of society editor for the Nebraskan, while Arnold Levine was selected the sports editorship. Miss Kilbourne is a junior in the college of arts and sciences and Levine a sophomore in the same college.

Alice Beckman, Omaha, senior in the college of arts and sciences, was named editor of the Awgwan for the coming year; and Bruce Nicoll, Casper, Wyo., is the new business manager of the humor publication.

553 ORDERED TO REPORT FOR WORK UNDER FERA PLAN

Few Jobs Still to Be Filled From 250 Applications On File.

CONSIDER SCHOLARSHIP

Larger Federal Allotment Makes More Employment Possible.

With 553 old and new students ordered to report for part time work next week, allotment of federal student employment relief jobs moved rapidly toward conclusion on Saturday as Dean of Student Affairs T. J. Thompson and a special faculty committee hastened their efforts to fill all federal aid positions for students by the opening of classes, Thursday.

Between forty-five and fifty jobs remain to be allotted, according to Dean Thompson who stated that there were more than 250 applications on file for the remaining positions and also a waiting list of 150 who wished to file applications for work.

Ask for 3,200 Blanks. More than 3,200 application blanks were sent out in response to requests during the summer months and approximately 1,500 of these were returned and filed with Dean Thompson. Of this number, 671 were rejected by the committee because of poor scholarship, insufficient need, or both.

"Selection of those who are to be admitted to the university is a difficult task," (Continued on Page 8.)

TASSELS HOLD FIRST MEETING ON TUESDAY

Pepsters Begin Activities Wednesday Morning With Players Campaign.

DRIVE CLOSSES SEPT. 24

Tassels will hold their first meeting of the year in the Temple theater at 4 p. m. Tuesday, Sept. 18, to receive full instructions for the University Players' campaign. Louise Hassock, president of Tassels, will preside. The campaign will be under the direction of Florence Buxman.

The drive will start on the morning of Sept. 19, and will close at 5 p. m. Monday, Sept. 24. During the campaign, the entire time of the organization is to be devoted to the University Players ticket sales.

Various prizes are to be offered. Each girl selling twenty-five or more tickets to the University Players will be given one free ticket to the plays. The three girls selling the greatest number of tickets will be awarded a \$5 prize. The next five highest will receive merchandise of their choice to the amount of \$2 from a prominent downtown business house.

During the five years that the University Players have profited materially by their work. According to Louise Hassock it is absolutely imperative that the total membership of the Tassels attend the opening meeting.

FRATERNITIES GO BACK TO FORMER RUSHING METHOD

Preferential System Is Cast Aside After Year's Trial.

Discarding the year-old preferential pledging system, devised to stop "throat cutting" and "catch as catch can" rushing tactics, Nebraska fraternities return this fall to former methods as rush week enters its second day. Although rush week does not officially end until Wednesday night at 10, new Greek pledges may display their buttons after midnight Tuesday.

Defeated by a decisive vote in the Interfraternity Council last spring the experimental system was cast aside to be replaced with a new set of rules governing rushing activities. Rushes are not permitted to split dates and none may be broken during "closed season," from Saturday, Sept. 15 until midnight Tuesday, Sept. 18.

The change of rules came after considerable dissatisfaction with the system used last year had been expressed by members of the council. The preferential plan's unpopularity, voiced by the council's decisive vote, indicates that fraternities much prefer the last day of rush week as "open season" and that they do not like last year's idea.

Fifteen rush dates are allowed this year as in the past. Saturday and today there are three: Lunch, 11 to 1:30; afternoon, 2 to 5; and dinner, 6 to 10. Monday there are but two dates, dinner, 6 to 9; and evening, 9 to 12. Four dates Tuesday are lunch, 11 to 1:30; afternoon, 2 to 5; dinner, 6 to 9 and evening, 9 to 12. Buttons may be displayed any time after 12 p. m. Tuesday. Wednesday's dates are the same as Saturday and Sunday.

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Sigma Delta Chi to Hold Initial Meeting Of the Year Sept. 21

Sigma Delta Chi, professional journalism fraternity, has called its first meeting of the year for Friday, September 21, at 5 p. m. to be held in the Awgwan with the participation of the officers of the organization.

Plans for the coming school year will be discussed at the meeting. In addition, it was announced, plans for the first smoker will be completed. This is one of a series of affairs at which the group entertains all men in the school of journalism. Committees for the year will also be announced at the meeting.

Chancellor Burnett's Welcome

An awakened realization of the need and worth of a college education is expressed in reports from all portions of Nebraska. Here at the University of Nebraska, advance information is that more new students will be with us than during recent years, more students who were in school last year will return for further training, and most significant of all, more former students who have been out of school for several years are planning to return to school.

The colleges have much to give to the student. While college is a place for strenuous endeavor, opportunity knocks at every student's door. Sources of culture abound here and the acquisition of knowledge is made easier. Many student contacts may be made here that will be the basis of lasting friendships.

The University of Nebraska is about to open its sixty-fourth year in the education of the young men and women. The faculty of the university join me in a hearty welcome and the wish that your high hopes will be realized.

E. A. BURNETT, Chancellor.

HOLD DAILY NEBRASKAN POSTS.



RICHARD SCHMIDT. Who will serve as business manager and editor of the Daily Nebraskan for the first semester of 1934-35. Schmidt has been assistant business manager of the Nebraskan while Marvin has worked as news editor and managing editor.



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FINANCIAL DATA ON FRATERNITIES TO BE AVAILABLE

Information Filed by Alumni Board of Control for Use of Rushees.

A "new deal" for fraternity rushees whereby financial data on the various fraternities will be made available to prospective pledges, in the setup which the interfraternity board of control hopes to have in effect in a short time, Claude S. Wilson, chairman of the board, announced Saturday.

Some financial data is already on file in Dean of Student Affairs T. J. Thompson's office, Wilson stated, and fraternity rushees will be able to obtain information now as to costs of board, room and dues as charged by the various houses last year.

"The various costs associated with joining a fraternity are often misrepresented to the rushee during rush week," Mr. Wilson declared. "It is to remedy this evil and to inform the rushee to just what extent his pocketbook will be taxed if he pledges, that we are taking this step. All fraternities will be required to file their regular financial statement with Dean Thompson's office and the information will then be made available to men who may be considering pledging a fraternity."

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WOMEN'S HONORARY RE-OFFERS \$50 LOAN

Applications to Be Filed At Once in Ellen Smith Hall.

Applications for a loan of \$50 to a deserving senior women will be received this week by Mortar Board, senior women's honorary, according to Violet Cross, president of the organization. This loan, which was offered last spring, is now open, due to the fact that the recipient is unable to accept.

Although no definite deadline has been set, applications should be filed at once with Mrs. Ada Westover in Ellen Smith hall. Selection of the winner will be made on the basis of service, need, scholarship, and character, and senior women will be given preference although juniors may apply.

Full amount of the loan will be paid immediately to the winner, according to Miss Cross. It is to be paid back within two years of the student's graduation and interest of 4 percent will start in June of the graduating year.

A Word to Our Faculty Friends--

The Daily Nebraskan's special 2 weeks' offer is an exceptional bargain to Faculty members. It's your chance to receive the paper each morning by campus mail. Only \$1 for the entire year. Send this coupon to the Nebraskan office at once. Your paper will start immediately.

Name Building Room Number

249 WOMEN FILE SORORITY CHOICE AS RUSHING ENDS

Delta Gamma Captures First Honors With Total of 33 Pledges.

EXCEED LAST YEAR MARK

Houses Honor New Members; Formal Services Set For Tuesday.

Two hundred forty-nine girls, an increase of two over last year, filed their preference as sorority rush week ended Saturday night. Delta Gamma led in number of pledges with thirty-three girls filing their preference for that house. Kappa Kappa Gamma and Alpha Chi Omega were second with twenty-six each, while twenty-five women filed their preference for Delta Delta Delta.

Girls filing their choice of sorority were entertained Saturday night at parties given by the various houses.

On Tuesday, Sept. 18, sororities will report to the Panhellenic office all the names of their preferential pledges in alphabetical order, and Saturday they may get approved lists of pledges. According to officials formal pledge services may not be held until after these lists have been approved.

Following is the list of preferential filings:

Delta Delta Delta: Flora Albin, Lorenz Adesack, Hastings; Delta Alpha: (Continued on Page 3.)

FIRST ISSUE ALUMNUS TO APPEAR THURSDAY

Magazine Features Faculty Additions, Alumni News, Football.

COPIES TO '34 GRADUATES

Hailing the opening of the 1934-35 school year, the September issue of the Nebraska Alumnus, official Nebraska alumni publication will be placed in the mails by Thursday, Sept. 20, according to Violet Cross, editor of the magazine.

A special attempt is being made to locate all members of the 1934 graduating class in order that copies of the first issue, Miss Cross announced.

New professors and instructors, recent additions to the faculty, will be introduced in special articles which will also present pictures of the new members.

Achievements of alumni will be in two stories in the September issue. Construction of the huge San Francisco Bay bridge which was planned by C. H. Purcell, Nebraska graduate, will be featured in one article. A second will concern direction and administration of the work on the federal government's shelter belt project which is under the supervision of Fred W. Morrell, also a Nebraska graduate.

Football will occupy a prominent position in the Alumnus with a double page layout of grid pictures and illustrations. An accompanying article by Gregg McBride, sports writer, will present a resume of Husker football prospects for the ensuing season.

A page of campus news, which will include a scholarship of the spring semester, will be presented.

Nebraska Student Activities Field Offers Changed Picture Following Drastic Reorganization Last Year

Following a year of unprecedented revision and reorganization in the various campus activities, an extra-curricular field far different from that of 1933-34 presents itself to the Nebraska student body this year. The wheels of student activity reorganization ground into motion almost with the beginning of school last year and kept busily on up to the last class day in May.

Reorganization of the Interfraternity council to eliminate politics from that organization was the first change which was effected. Greek undergraduate organizations in the council was restricted to seniors along with council offices and committee appointments. Interfraternity hall appointments and council offices had been among the choicest of stepping stones leading to the men's senior honorary, the

ARMORY SCENE OF INITIAL GATHERING

All New Students to Meet at Nine O'clock in Grant Memorial Hall for Convocation and Reception; Chancellor to Extend Welcome.

'ATTENDANCE IS EXTREMELY IMPORTANT'

Items Interest to Incoming Group Will Be Explained; Pastors, YM and YW Secretaries, Directors, And College Deans Will Be Introduced.

Freshman Day activities, planned to orient new students on the campus, is scheduled to start Tuesday morning, Sept. 18, at 9 o'clock in Grant Memorial hall. According to officials, attendance at the convocation is extremely important as many points of interest to freshmen will be explained.

Presiding at the meeting will be Prof. R. D. Scott of the English department and music will be furnished by the Fine Arts Ensemble under the direction of W. T. Quick. Following the address of the morning by Chancellor E. A. Burnett, university pastors, Y. W. and Y. M. secretaries, deans, directors, registrar and finance secretary will be introduced to the group.

At 9:30 the general convocation will be adjourned and the new students will go to their individual college meetings. Ag college freshmen will be taken by bus to the agricultural college campus where the convocation will be held in Agricultural hall with Dean W. W. Burr presiding.

After a group of college songs led by Mrs. Altman Tullis, greetings will be extended to the group by Prof. Margaret S. Felde, chairman of the home economics department. Students of the home economic department will present a short skit and then the group will have lunch at the Ag college cafeteria.

At 1:15 courses of study will be explained and advisors will be assigned. The day will be concluded by a tour of the campus with Prof. Frank J. Muesel in charge.

Attend Temple Theatre.

New students in the Arts and Science college go to the Temple theater for their convocation at which Dr. Arthur F. Jenness, assistant professor of psychology and special advisor to freshmen, is to preside. The welcome will be extended by Dean C. H. Oldfather and following his address students will be assigned to advisors. After lunch, first details of registration will be taken up.

Freshman pharmacists are to have their meeting in Pharmacy hall with Dean R. A. Lyman presiding. After the address of welcome by the dean faculty members of the college will be introduced to the group. Students will be assigned to advisors and registration started.

Dr. W. H. Morton will preside over the Teachers college convocation to be held in Grant Memorial hall. A group of songs will be presented by a girls chorus and the welcome given by Dean F. E. Henzlik, Dr. S. M. Corey is scheduled to talk on "The Freshman and the Teachers College" and then

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W.A.A., BIG SISTERS TO WELCOME NEW COEDS

Freshman Girls to Be Guests Women's Groups Monday, Wednesday Evenings.

In order to make freshman girls feel more welcome and to help them get acquainted, the Woman's Sister Association and the Big Sister Board, women's organizations on the campus, are entertaining at two parties the first of the week. The W. A. A. party will be held in the Armory Monday evening, Sept. 17, at eight in Ellen Smith Hall.

Elizabeth Bushee is in charge of the W. A. A. party assisted by Doris Riisness, Scarlet and cream, Nebraska colors, will be carried out in favors and in the refreshments of punch and cakes.

The entertainment will consist of impersonations by Flora Albin, a whistling solo by Georganna Kinsey, and a violin solo by Beatrice Rindin. Sarah Louise Meyer is in charge of the entertainment and Faith Arnold is in charge of the refreshments. The party hours are to be from eight to eleven o'clock.

Miss Ariens Bora, president of the Big Sister Board, will open the party at Ellen Smith Hall with a welcoming address to all girls. Breta Peterson will be mistress of ceremonies of the program that will follow. Games will be the next feature of the evening and refreshments of cakes and ice cream will be served. Ruth Mateschull and Lorraine Hitchcock are in charge of entertainment and refreshments respectively.

The program, which will consist of dancing and music, will begin with a Spanish waltz by Lois Rathburn, accompanied by Mrs. O. D. Trower. The dance will be followed by two violin solos, Ave Maria-Bach Gounod, and Song of India-Rimsky-Korsakov played by Elizabeth Bushee. Joan Gramlich will be her accompanist. Margaret Baker will give two piano solos, Etude in C Sharp Minor by Scriabin and Wild Chase by McDowell.

(Continued on Page 3.)

Funk Will Publish Directory 2 Weeks After Registration

The student directory, containing a list of names and addresses of all students in the university, will be published and ready for distribution two weeks after registration, according to Robert Funk, editor of the publication.

Lists of addresses for correction are to be posted in Social Science within a short time after registration. The directory is put out annually under the direction of the Y. M. C. A.

Further activity in the fraternity field saw the formation of an alumni council and board of control to aid, strengthen and govern the Greek undergraduate organizations. The new control agency, sanctioned by the regents, is expected to work towards standardization and economy of fraternity management.

Also in the early fall came the split between the old political parties, the Blue Shirts, majority party, and the Yellow Jackets, minority party, which had been allied with the barbs.