

CONNING THE CAMPUS
with
Howard Dobson

Do you believe that the average consumer pays any attention to the Blue Eagle?

Kenneth Kent, Red Cloud, Neb.—"I do not think the average consumer today gives the Blue Eagle a thought when patronizing competing merchants. Prices, accessibility, habit and all of those other things still seem to me to be the determining factor in the consumer's choice of a place to trade."

Bill Beer, Genoa, Neb.—"I think that the average consumer has almost forgotten what the Blue Eagle means. You hardly ever see one anywhere like you used to on windows all over town, and except for newspaper notices about code fights of one kind and another, the whole matter has sort of slipped from the attention of the average consumer."

Austin Hannicka, Schubert, Neb.—"Why should he? Hardly any merchants display the Blue Eagle any more."

The above question was chosen because of the national attention attracted by the Blue Eagle's first birthday last week. General Hugh S. Johnson, National Recovery Administrator is of the opinion that, through the NRA, American business has been given a chance to get together, and by a vast co-operative effort to put its own house in order. He further believes that the opportunity has been accepted and that the results shown justify its offer. In the face of this fanfare from the nation's capitol, it is interesting to notice how far we, the consumers, have

come from the days of a year ago when vivid Blue Eagles were prominently displayed in every window, and every information agency in the hands of the government tried to make us feel like traitors if we didn't patronize a merchant displaying the emblem.

Anyone who went to the mixer Friday night and didn't get acquainted with somebody or have a good time in general is either ascetic by nature or his best friend has been neglecting him most criminally. The hostess plan also receives my heartiest approval.

I was no end cheered the other day when a porter in a barber shop remarked in re the heat "It goes on like this for days and then gets worse."

Y CONFERENCE LEADERS EMPHASIZE FACT THAT LIFE CAN AND SHOULD BE PLANNED

(Continued from Page 1). Colo., devotional leader; and Rev. Vere Loper, Denver, religious problems specialist.

In addition to these leaders and directors of discussion, secretaries of YMCA and YWCA organizations at the various institutions represented took part in the program, principally as heads of methods hours gatherings.

Every day at 10:15 quest groups met in assigned cabins, and discussions were held, led by the specialists listed above. Each student was given his choice of groups at the start of the conference, and attended the discussion he selected during the remainder of the session.

Every morning of each day was devoted to meetings, all hours of the afternoon were set aside as free hours, and again in the evening meetings were held, with the program being concluded with a dance every night except Sunday.

Meredith Nelson, university law student, attending the conference for the sixth time, was official hike leader. On the hikes delegates walked to some of the most scenic spots in Colorado, and at the end of the conference several students ascended Long's Peak.

MUSIC STUDENTS PICNIC SATURDAY

Open House and General Party on Schedule This Week.

Swimming and games occupied the attention of eighty-seven high school boys and girls here for the all state music course, as they picnicked last Saturday at Capitol Beach. A picnic lunch was served in the evening under the direction of Miss Allen, dietician at Carrie Belle Raymond hall.

The affair was in charge of Bob Raugh and Emily Spanggaard and was chaperoned by Mr. and Mrs. Lowell DeVoe, Mr. and Mrs. Howard Kirkpatrick, George Howerton and William Norton.

Other events on the recreation schedule for the music students include an open house given by the boys in their dormitory at the Delta Tau Delta house Wednesday night and the big party of the course to be held at Raymond hall on Friday night.

THREE DAY CONFERENCE SCHEDULED TO OPEN ON CAMPUS JUNE 27

(Continued from Page 1).

Michigan; William H. Burton, University of Chicago, and Alice Cusack, primary supervisor at Kansas City.

Prominent Nebraska educators who will participate in the program include Charles Taylor, state superintendent of schools; Dean F. E. Henzlik, dean of the University Teachers college; H. W. Anderson, superintendent of schools at Omaha; J. C. Mitchell, superintendent of schools at McCook; M. C. Lefler, superintendent of schools in Lincoln; Miss Chloe Baldrige, in charge of rural education in the state; Mrs. Alberta Balance, president of Nebraska Association of County Superintendents; and other university professors and instructors, including Dr. P. G. Johnson, Miss Eva Shuman and Dr. J. E. Sellers.

The opening session, scheduled for 8:30 Wednesday morning will be presided over by Prof. R. D.

Moritz, director of the university summer session. Greetings to the visitors will be extended by Charles Taylor, state superintendent of schools. The aim and purpose of the conference will be set forth by Dr. F. E. Henzlik, dean of Teachers college.

The remainder of the Wednesday morning session will be taken up with discussions and lectures by Dr. Edgar Wesley and Dr. W. H. Burton. An open session at 11 o'clock will close the morning session.

The afternoon session, Wednesday, will be presided over by W. W. Anderson, superintendent of schools at Omaha. The session starts at 1:30 p. m. The first address will be presented by Dr. Wesley. Closing the afternoon's work will be an open group session with Dr. J. E. Sellers, professor of history at the university, in charge.

Thursday morning's session with Supt. J. C. Mitchell of McCook presiding, will be addressed by Dr. Wesley on "What Changes Must be Made in the Social Science Curriculum on the Elementary Level." At 1 o'clock Dr. Helen McIntosh will speak on "Fundamental Methods in Teaching the Social Sciences in the Elementary Schools." The session will be closed by Mr. Burton, who will have as his subject "Supervising the Social Sciences in the Primary Schools."

The afternoon session will open at 2 o'clock with Supt. M. C. Lefler of Lincoln as presiding officer. "The Future of the Small High School and Some Implications of Administration and Supervision Growing Out of Economic and Social Changes" will be discussed by Doctor Pittmann.

At 3 o'clock Miss Alice Sowers will lecture on "What the Schools Can Do To Make Parent Education More Helpful to the Schools," and at 6:30 the conference dinner is scheduled to take place in the student activities building on the Ag campus. Chancellor E. A. Burnett will preside.

Following the dinner a panel discussion will be conducted under the direction of C. A. Bowers on significant changes in the social science curricula.

Michigan State College is considering a football course for men and women.

Alarmed because that National Student league has "radical" and communistic tendencies, the senate committee on student affairs at the University of Illinois has denied the league recognition on the Illinois campus.

More than 1,200 alumni of Los Angeles junior college returned to that institution for its second annual alumni homecoming.

An investigation at the University of Iowa shows that one of every eleven campus engagements results in marriage.

A chapter of Phi Chi, national professional medical fraternity, has been organized on the West Virginia university campus.

Havana university students have voted to take a guiding hand in the Cuban revolutionary movement.

High school seniors in Arizona were sent free of charge during the last part of last semester the Collegian, weekly publication of the Arizona State Teachers college.

Students at Southwestern at Memphis recently took a test to determine whether or not they had acquired any general culture from their years at college.

The entire Louisiana State university campus at Baton Rouge was constructed in 1925 and now boasts of being one of the most modern campuses in the United States.

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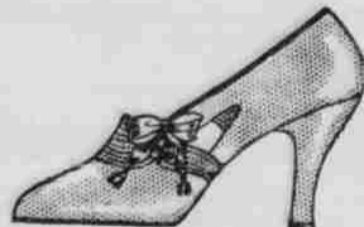
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