

Individualism Is Noted in Display Of New Coed Hats

Wear the hat that looks best on you—that is fashion's advice for spring because it is a season of individualism, and hats are being shown in an endless variety of style, shape, and color.

Adventurous souls will like the new big hats, for one trend is toward brims which have brought the round cartwheel and the drooping mushroom brim with the crown softly arranged in loose folds of material.

Faces will be worn too! Some prefer the Diadem type, a baby-face hat worn in a devil-may-care fashion on the back of the head.

Among the favorites are the sailors, jaunty Bretons, wide sailors that roll up at the very edge of the brim, and disk sailors.

And then there is the flattish pan-cake hat, the picture hat, pirate effects, berets in many forms, brims that turn up on one side, and ribbon caps.

Materials are alpaca straw, bamboo, milan braid, rough straw, stitched fabrics, and silks of contrasting material. Facings, ribbons, flat bows, feathers, flowers, and clips are used for trimming.

MEN! Here They Are \$5.00 and up



A complete selection of the latest Spring Shoes.

- Tan Calf
Black Calf
Gray Suede
White Sport
Two-Tone Combinations

Ellingers Inc. 144 No. 12



Pictures by Rinehart-Marsden.

Those who saw Ginger Rogers in "Flying Down to Rio" will recognize this gown shown by Cynthia Pedley for it is a copy of the design by Orry-Kelly of Warner Brothers and sold by Ben Simon's and Sons.

It is a studio style, five o'clock dress of wild rose Belfort card, with a guimpe of sheer pink organza, and very, very lovely.

Gloves Important Accessory to New Spring Ensembles

"Hands up!" cries fashion, for gloves are an important accessory to the spring ensemble.

Linen gloves in white, natural, and navy blues are new, as are the fascinating white spring gloves. White pique gloves and hats come in attractive sets to match collars and cuffs.

Unusual combinations are gloves with Italian straw cuffs to match a straw beret, black and white striped linen gloves, and gay plaid taffeta gloves to match a wide chin bow.

For evening there are taffeta gloves and organza gloves with wide cuffs to match ones gown.

For sport and street wear there are smart new two-tone fabric doeskin and cape-skin hand-stitched gloves, some with initials on the knuckles, as monograms are an important part of accessories. Gloves that look hand-crocheted are also important. Of course kid gloves, especially navy to match a suit ensemble, and unusual black and white combinations are always good.

Fashion Decrees Campus Suits To Be Rough Fabric

The suit that will be seen strolling across the campus, dancing at the Park, and ringing sorority doorbells will be of rough fabric and will fit in a loose, easy way.

Rough rugged tweeds, rough in texture and with bold patterns, are in vogue for sports. There are a variety of sport-back models, some with yokes, some with pleated backs, all with an easy swing. These rough tweeds are replacing flannel coats.

Slacks are replacing the corduroys so long popular with college men. These are of Harris tweed or of gabardine. Dark shades are worn with light jackets, and light shades such as pale grey or beige with darker colored shetland jackets. Slacks tend to the peg-top models with full pleats in front and open lap seams on the sides. Checks are replacing stripes and solid colors are still good.

One of the best things about the sports suits is that almost any color combination is acceptable. With a brown suit you may wear any shade of brown or gray, so that with a sports suit and a pair of slacks you are almost as well off as though you had two different suits.

Flannel sport coats are passing out, being replaced by rough tweeds and sh-tlands. New features are the all-around belt which gives a swagger appearance and leather buttons. Colors are brown, blue, gray and a popular combination "light or dark," a light camel hair shade worn with darker slacks, is featured, although it is the reverse of former years.

In dressy suits the double-breasted trend is gaining in popularity every year and patch pockets are also in high favor. The three button, single breasted, very soft front coat with patch pockets is a smart model. The coat is slightly longer than in other suits, and the soft shetland fabrics are the ones featured.



Pictures by Rinehart-Marsden.

"Swell for picnics," claimed Andy Blondell as he modeled this single-breasted sport suit of Home Spun fabric from Magree's Men's Department. One of the best features, in addition to the newest patch pockets and sport back, is the zipper trousers, which promise to replace buttons on all of the better suits.

New Colors, Weaves Will Brighten Up Darker Ensembles

New colors and weaves in shirts that will brighten up darker ensembles for men this spring. Most men distrust their color sense and so they wear white shirts.

Here is a simple color guide for shirts and cravats that will tell you what colors can be worn in combination.

- Complementary colors: Red and green, Blue and orange, Hard yellow and French blue, Yellow and violet, Bluish green and crimson, Black and red. Harmonizing colors: Black with orange, red, yellow, or green, Red with blue, green, or yellow, Blue with scarlet, orange, or green, Yellow with blue, green, or red, Green with scarlet, orange, or violet.

Grey with black, red, or maroon. Colors that clash: Violet and scarlet, Purple and pink.

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Pictures by Rinehart-Marsden.

Florence Borgerson is charming in this classic gown of filmy mouseline de soie from Miller & Paine. A grosgrain belt is cleverly manipulated to give a very high fashion, Empire bodice. The billowy whiteness of this exquisite creation, which is eternally feminine with sweeping flounces and mammoth puffed sleeves, is not broken by color. Even the starched chrysanthemums on the bodice are pure white.

Completing the ensemble are the crystal bracelets and earrings, gardenia mounted comb, ruffled net kerchief, organza gloves with net palms and full flare cuffs. The purse is of ruffled chiffon, mounted on a gold frame with a brilliant clasp. Complementing accessories are from the Accessories Shop at Miller's.

BOW TIES FOR MEN 'SNAP' INTO FAVOR

"You can pull the bow and hit the apple." Back when that joke was new, bow ties were being worn, and now bow ties have "snapped" back into favor.

Bow ties will be especially popular with campus clothes and tweeds. Pointed-end bows and squared-ends in stripes and figures are being shown in wool, silk, and cotton cloth.

Knitted tie will also prove enormously popular this spring.



You can wear a jacket of one pattern and trousers of another this spring without seeming to be just wearing out "orphan" garments. If you can, get two suits and you'll have a four-way combination to rotate at will. Sport or plain jacket, with odd trousers or slacks are particularly in vogue this season.

Costume Jewelry Is Important in Spring Ensemble

Costume jewelry has come back into the mode and is important in completing milady's ensemble. For sportswear colors are gay, showing the red-yellow-black combination that is attributed to the Mexican influence. Wide composition bracelets in vivid colors add a new note to spectator sports costumes, while clips and earrings complete the outfit.

Bracelets, seven or eight at a time, or else wide bone ones, are popular because of the new three-quarter length sleeves and of the great use of dark blue demanding something to break the line.

There is a lot of nautical jewelry to go with sailor hats and sailor suits.

For afternoon and evening jewelry comes in colors, but they

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SOFTER HUES TREND IN MEN'S SWEATERS

Sweaters are blossoming forth on many chests, but not the bright gaudy hues of yesterday. The trend in sweaters this year are mohair and soft brushed-wools in greys, blues, tans, soft yellows, and whites. Sweater sets, consisting of a

Streamline Trends Dominate Footwear As Fashion Dictates

Even shoes go streamline this year, for the glovefitting streamline, with perforations and stretchings carrying out the effect, a coat sweater and a sleeveless sweater to match, are gaining favor. The coat type and the slip-over models with buttons or zippers will predominate.

getting the big pay in fashion centers. The trend in accessories is toward brown, altho blacks and blues are still important leaders. From the east have come a few models in vivid colors—bright greens, reds and blues—and, of course, they would match the handbag.

Mexican clay, red river clay is another color treading considerable interest in handbag, gloves and shoes to match.

And for general all-around daytime wear, kidkin and calfskin are still the vogue. For sports wear and rough leathers are very much

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THE MODE IN FOOTWEAR (White, grey, navy, black.)

COATS THAT ARE WINDBLOWN (The active silhouette.)

THE RIGHT JEWELRY ACCENTS (Which matter much.)

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