

Daily Nebraskan

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EDITORIAL STAFF. Editor-in-chief: Bruce Nicoll. Managing Editors: Burton Marvin, Violet Cross.

Help the Prairie Schooner.

A PICKED group of university women students will begin an intensive week of canvassing the university campus today, for the express purpose of securing student and faculty subscriptions to the Prairie Schooner.

To the average student the announcement of another sales drive will not be unusual. Neither will many students realize the exact nature of the Prairie Schooner and what it attempts to accomplish.

This is indeed unfortunate, for the Prairie Schooner is a worthwhile enterprise that should be preserved on the Nebraska campus even at the expense of less worthy adventures.

The Prairie Schooner, as announced in the foreword of each issue, is an outlet for literary work in the University of Nebraska and a medium for publication of the finest writing of the prairie country.

The magazine was founded in 1927 by the Wordsmith chapter of Sigma Upsilon, national literary fraternity, and has been published continuously since then under the able editorship of Lowry C. Wimberly.

But the magazine's path to success has been a rough one. A fair degree of success was evident during the early years of publication but recently lack of funds have necessitated the reduction in the number of pages. Its subscribers, obviously enough have been few.

A queer note is sounded in the situation, however, when the real enthusiasm for the magazine's fine quality finds voice outside the university.

As a matter of record Edward J. O'Brien, international short story critic and probably best known for his annual short story anthology, recently commented on the Prairie Schooner in a letter to its editor. He said: "Knowing as I do what such a magazine means in American life, it has seemed to me that it should be more widely known than it appears to be. I have asked myself why this is not the case, and the conclusion to which I have come is that it is unable to draw the necessary attention to itself because it is not taken seriously enough at home. . . . It is a most significant expression of American life which we possess. As such, it focuses the whole cultural life of a section of America."

Mr. O'Brien's sincere praise has been re-echoed by other nationally prominent critics. Indeed it has enjoyed an enviable national reputation for some time as a magazine, which has outgrown the infancy stage in quality of work printed between its covers.

On the other hand, however, a magazine cannot continue publication solely on the laurels of far distant praise. Sponsors of the Prairie Schooner have frankly admitted that the magazine is in difficult financial straits. From this point of view we feel that students and faculty members have an excellent opportunity to contribute to a worthy cause. Indeed universal campus support of the Prairie Schooner might ultimately result in its exercising an appreciable influence on the cultural life of the university.

The Nebraskan has gone to great length in explaining the purpose of the Prairie Schooner sales program because it sincerely believes that this worthy cause should not go unnoticed "as another sales campaign for a worthless project." The faculty and students of this university should find themselves many times repaid for the small consideration necessary to obtain the Prairie Schooner.

STUDENT PULSE

A Suggestion Is Made.

TO THE EDITOR: I have no idea who the instigator of the Prairie Schooner drive was, but he or she is indeed wise. It has always been a wonder to me that some bright person didn't come to the rescue long ago.

Here Nebraska is with a publication known all over the country, and even abroad for the high quality of material which it prints. Then what do students at that institution do about it? Just sit around and sit around so far as I have been able to figure out.

Beneath The Headlines

Two very conflicting stories concerning the automobile industry came out of Detroit yesterday. One concerned the danger of a strike in several of the large plants, indicating a general unrest and state of dissatisfaction among the thousands of laborers employed in this industry.

The other story expressed a note of great optimism felt by the thousands of employees of automobile factories. They seem to feel sure that business this year will be better than it has been since the boom several years ago.

A Competitor to the Union Pacific's streamlined aluminum alloy train, made entirely of stainless steel, is now being constructed by a Philadelphia manufacturing concern for the Burlington railroad. So now it is a race for metallurgical supremacy as well as transportation supremacy.

Both of these new trains are termed "recovery babies," the product of research work by private enterprise during the depression years, and the laboratory scientists, physicists, and designers, and the alloy makers apparently have been as instrumental in bringing the new development as have the railroads themselves.

We've Taken the Plunge

and reduced our Rent-A-Car rates as much as 40%—now 45¢ to 75¢ per mile. Insurance is available for customers. Phone us for all details or come and get them.

Motor Out Company 1120 P. St. B6819

SALES DRIVE FOR PRAIRIE SCHOONER WILL OPEN TODAY

(Continued from Page 1). The drive was originally begun and this aim has always and will always remain the same, its editors state.

Small Circulation. Dr. Wimberly by consistently printing nothing but the best in poetry, short stories, and articles, has succeeded in making the Schooner a literary publication of national dominance. Yet in spite of its recognized excellence and wide reknown its circulation is only 250.

It is hoped that this program of expansion which begins today and will continue thru until next Friday will serve to make the Prairie Schooner better known at home. The teams of workers in the campaign as they are now organized are as follows:

- List of names and roles for the sales drive, including Jean Palmer, Elaine Buxman, Virginia Smith, Dorthea Fulton, Edith McLaughlin, Virginia Amos, Selma Schmittler, etc.

Social Dancing. Social Dancing, sponsored by the Social Staff of the Y. W. C. A. will be held at Memorial Hall Friday, March 9, at 7:30 p. m.

OFFICIAL BULLETIN

STAMP CLUB AUCTION. Men and women students, faculty members and university employees interested in stamp collecting are invited to attend the next meeting of the University Stamp club Thursday evening at 7:30 p. m. in Social Science 312.

New Low Rates

Table with columns for destination (Seward, York, Grand Island, etc.) and rates (R.T., 1.00, 2.25, etc.).

FAIRWAY BUS SYSTEM

Central Hotel B4224



From 27 links . . . ONE STRONG SYSTEM

Welded together by common policies and ideals, the 27 Bell System companies work as one. Operation is in the hands of 24 associated telephone companies—each attuned to the area it serves.

BELL TELEPHONE SYSTEM



WHY NOT TELEPHONE HOME ONCE EACH WEEK? REVERSE THE CHARGES IF YOUR FOLKS AGREE.

Junior-Senior Prom

- It's the final dance
It's the biggest dance
Of the formal Season

DANCING UNTIL 12 O'CLOCK to the Music of

Andy Kirk

And his 12 Clouds of Joy

\$1.50 Tax Included Spectator Tickets 25c

Junior-Senior Prom

FRIDAY NIGHT COLISEUM

for Pipe Smokers

the pipe tobacco that's MILD the pipe tobacco that's COOL



The method of preparing Granger Tobacco for pipe smoking is not like any other method now in use.

So far as we know, it is the best way ever found of taking out of tobaccos the oils that don't smoke right or taste right in a pipe. Granger owes its extra

fragrance and mildness to Wellman's Method. The way Granger Tobacco is cut—in big flakes—helps it to smoke cool and last longer. Try it.

—folks seem to like it

The New Spring STETSON HATS

AT Ben Simon & Sons

Just about the nearest

thing to a pouch that a package could be—it keeps the tobacco the way you want it.

A sensible package—10c.