

WE CLAIM that Jimmy Joy is only Jimmy Joy! And that his music has pleased many over the air and in prominent dance palaces and that it will undoubtedly please you. No ballyhoo about "big-time stuff" but merely Jimmy Joy—whose music really satisfies in its own unique way. We want you to come!



Jimmy Joy

and his ORCHESTRA

THE Interfraternity Ball—long acknowledged as one of the 3 big social events of the school year. And this year the Greek world has arranged for your pleasure another, which will surpass all others in brilliancy. So do come. All are welcomed to delight in one of Nebraska's finer traditions.

\$150
THE
COUPLE

Including Gov't. Tax

Saturday

\$150
THE
COUPLE

Including Gov't. Tax

Coliseum

And as the Interfraternity Ball is one of the finer traditions on the University of Nebraska campus, so is the Daily Nebraskan. For since the days when the University was still young, the Nebraskan found its way into the fold as an official gatherer and distributor of campus news.

But the ambition to succeed, to improve, to be more representative of the great institution that gave it its existence, has not been without difficulty. Its going has been hard. Its size has been reduced. Its opposition, both from student and faculty members,

has frequently threatened the unbiased and liberal stand that it has attempted to take.

The ultimate goal of 37 years of service—today the Nebraskan finds itself in a more secure position than it has enjoyed for several years. With increased advertising and subscription revenue—its size, again that of pre-depression days—its policy, both advertising and editorial, more liberal than ever.

To you who have made it possible, we give our thanks. And to you in charge of the Interfraternity Ball, an orchid, and best wishes from the following for a successful ball:

Agnes Beauty Shop
Band Box
Beacon Coffee Shop
Leo J. Beck
Ben Simon and Sons
Best Laundry
Big League Cigar Store
Boston Shoe Shop
Boyd Jewelry
Boyden Pharmacy
Brigham's Cleaners
Buck's Coffee Shop
Cadwallader Fur Co.
Capital Typewriter Co.
Campus Inn
Clark's Clothing
College Bus Depot
Colton's
Commercial Hat and
Shoe Shop
Cosmetique Beauty
Shop
Crandic Stages, Inc.
Danielson Floral Co.
Eastman Kodak Stores,
Inc.
Eiche Floral Co.

Ellinger's
English Tailors
Evan's Laundry
Fairmont Dairy
Famous Shoe Store
Fenton B. Fleming
Franklin Ice Cream Co.
Frey and Frey Florists
Gugenheim's
General Typewriter
Exchange
George Brothers
Globe Cleaners-
Launderers
Gold and Company
Albert Goldberg
Grand Hotel
Hollywood Beauty Shop
Holms Oil Company
Hotel Cornhusker
Hotel D'Hamburger
Hovland-Swanson
Howard's Shoe Dept.
Husker Inn
Iverson Flower Shop
Eddie Jungbluth
Kohler Shoe Store

Latsch Brothers
Leader Beauty Shop
Lincoln Army Store
Lincoln Bowling
Parlors
Lincoln Chamber of
Commerce
Lincoln Hat Works
Lincoln Hotel
Lincoln Musicians
Association
Lincoln School of
Commerce
Lincoln Shoe Shop
Lincoln Telephone and
Telegraph Co.
Long's Book and Supply
Store
Magee's
Marigold Ballroom
Miller and Paine
Milwaukee Delicatessen
Modern Cleaners
Motor Out Company
Nebraska Typewriter
Co.
Neta-Marie Beauty Shop

Omaha Rapid Transit
Lines
Orkin Brothers
Orpheum Grill
Owl Pharmacy
Gladys Parker Beauty
Shop
Peerless Cleaners
Roberts Dairy
Rosewell Floral Co.
Rudge and Guenzel
Sears, Roebuck and Co.
Speiers Clothing, Inc.
Stuart Theatre
Corporation
(Stuart, Lincoln, Orpheum, Liberty,
Colonial, Capital, and Sun Theatres)
Lee Thornberry
Tripp's Beauty Shop
Uni. Drug
Varsity Cleaners
Helen Ware Permanent
Wave Shop
Wells and Frost
Luella Williams
Wright's Beauty Shop
Y. M. C. A. Cafeteria and
Dormitory

Interfraternity Ball