

The Daily Nebraskan

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BUSINESS STAFF Business Manager: Bernard Jennings, Assistant Business Managers: George Holyoke, Wilbur Erickson, Dick Schmidt.

Another Semester Begins.

ONCE again reporters are gathering news, pecking away at fresh ribboned typewriters, and gossiping over final examinations; news editors are delving through copy and pounding out headlines; managing editors are directing reporters, giving out assignments and receiving finished stories. A new staff is at work on the Daily Nebraskan. The new semester has begun.

And with the changes throughout the staff comes a new editor and the inevitable change in the tone of the editorial column. Policies of individual editors have naturally been different. Some have come out with glamorous statements about this and that; others have merely made known a general declaration of policy; others have remained absolutely mute on the subject. All editors of the Nebraskan, however, have sought to mold their columns with best interests of the university and its students in their minds. There will be no change in this respect.

At the outset, the Nebraskan recognizes that it has a dual responsibility: First, to the several thousand students enrolled here, and second to the institution which it represents. A close relationship exists between the two. But when the interests of the university and the students are apart it shall be the policy of the Nebraskan to champion the cause of the students if it be one worthwhile.

At all times the Nebraskan will attempt to be fair in its editorial columns. We believe tribute and commendation should be accorded to whom it is due; likewise, criticism should be offered when it is considered necessary. In so doing, we shall not be swayed by prejudices, entertained by ourselves or "vested interests." Unshackled by political affiliations and influences, the Nebraskan will present its ideas in a vigorous and independent manner. The basis of our judgment will rest upon an unbiased interpretation of facts.

The Nebraskan does not pretend to be infallible in its opinion. For those who disagree with us, the Student Pulse column appended to the editorials is an open field for student thought. This department welcomes suggestion and discussions of live issues pertaining to the student population, and the university.

TOO many college editors have seen hopes and plans for improvement and change in activities, in classes, on the campus, and innumerable other phases of student life smashed. They have been smashed for the most part by effective political "blows," by antagonistic groups, and by the utter complacency of the so-called student leaders. Most of them have been blown to bits, however, by the speedy passage of time. Few changes and few improvements, be they trivial or vital, can be made during the course of a short semester.

In spite of these difficulties the Nebraskan, unblinded by the gutter of loftily conceived reform, thinks that a number of things should be changed. But this editorial staff, like other editorial staffs, may change its mind on many subjects during the semester. Consequently, the Nebraskan does not intend to list the efforts it may make or the accomplishments which at present might be its aim.

This does not mean that the Nebraskan is without a policy. It is our belief that before paying tribute or, contrarily, panning anything or anyone, a thorough investigation of facts should be undertaken. As such, the Nebraskan will attempt to think—and present clearly all phases of subjects which arise during the semester. The Nebraskan, it is hoped, can in this way be an organ of constructive legislation, a clearing house for student opinion.

The Nebraskan will attempt to cultivate a greater student appreciation of their intellectual and social opportunities. It will attempt to stimulate a much needed student thought on matters of campus and world interest. Above all, the Nebraskan will attempt to revive sleeping student interest in its own enterprise.

With this idea firmly established, the Nebraskan takes up its work for the ensuing semester.

A Welcome

For New Students.

ONE of the insignificant aspects of university life is the mid-year registration of new students entering the University of Nebraska. It is insignificant because because the resident student has been swallowed up in a maze of classroom and extra-curricular activity.

There is a marked absence of the hub-bub and confusion which marks the entrance of the several thousand students who enroll here during the fall. The students who entered then, and those who were already at the institution, have formed friendships, made contacts, and in general have become parts of that complex picture inadequately termed college life.

There is no campus decorated in beautiful fall colors, or the rush and hurry that marks the first few days of school. Football and rush week are things of the past. Students entering the university now, for the first time, might interpret this reception as cold hearted. But it is not.

In spite of the absence of the three day melee, the profuse, albeit nauseating benevolence the university fathers cast upon the youthful heads of the new college generation, mid-year registrants, in their new environment, should strive for the best.

Intellectual perfection should be their ultimate goal. In the scramble for "book learning," however, the valuable attributes of the university's extra-curricular life should not be overlooked.

And so the freshman starts his university career. We welcome the new student just as warmly and just as sincerely, as though he came in September.

The Student Pulse

Brief, concise, contributions pertinent to matters of student life and the university are welcomed by this department, under the usual restrictions of sound newspaper practice, which excludes all libelous matter and personal attacks. Letters accepted do not necessarily indicate the editorial policy of this paper.

Wanted:

A 'House Cleaning'

TO THE EDITOR:

A definite move is now being made to remove politics from all branches of government, at the insistence of the people. By politics is meant, not the methods through which various governmental officers are elected, but practices which have grown up with the methods and which have stained them until the word "politics" has come to mean in the modern sense, "graft" and "corruption."

University students should not worry much about these conditions, however, because they have similar problems of their own. To say that university politics are tainted with corruption, would be putting it mildly in my estimation. There is now growing on the campus a feeling of intolerance among the students who see such bad practices going on under their noses, and still are unable to do anything about it.

Sooner or later this feeling will lead to results which we hope will be good. The reorganization of the Interfraternity council came this year only after years of injustices which were created by that body. Since its reorganization it has been functioning perfectly and many things have been accomplished without the usual amount of "corruption." This reorganization was one of the first moves to remove politics. I hope it isn't the last.

The time is ripe for a house cleaning for politics. The situation is growing very intolerable, and action in any direction for the better would readily be approved by the students.

Leaders in student activities should attempt to eliminate this sort of condition, for it can be done. M. U. F.

Contemporary Comment

Support for the Tugwell Bill.

SO strong has been the recent opposition to the so-called Tugwell bill, the measure designed to take the place of the existing pure food and drug act so as to make it an effective weapon in protecting the welfare of the public, that it is in danger of not passing through congress unless the people suddenly become aroused to exert strong influence over their representatives or unless President Roosevelt takes special notice of the bill and makes it a definite administration policy.

Sponsored by Rexford G. Tugwell, assistant secretary of agriculture, and Dr. Walter Campbell of the food and drug administration, the bill would correct many of the evils in advertising brought on or intensified by the depression. Losing what little respect for professional ethics they had when the advertising budgets of manufacturers were curtailed during the financial stringency, advertisers soon lost their position of leadership in business through such abuses of public confidence as exaggerated claims, false statements, and other questionable practices. Advertisers showed an absolute contempt for public intelligence, regarding consumers as a nation of suckers.

Indicative of this degenerate condition of the profession are the popularity of extreme parodies on advertising in such magazines as Ballyhoo and the success of the best selling volumes, "Your Money's Worth" and "100,000,000 Guinea Pigs," both of which were designed to expose the false claims made by advertisers.

The Tugwell bill would extend the provisions of the present food and drug act so as to prevent the deception of the public by false and misleading claims in advertising matter as well as on labels. Requiring the publication of formulas on the labels, the bill would declare any advertisement false if untrue in any particular or if "by ambiguity or inference creates a misleading impression." The secretary of agriculture would be the administrator of the new act.

The amount of misinformation distributed about the content, purpose, and effect of the Tugwell bill has been prodigious. In the face of what seems a perfectly logical assumption—that drugs and medicines sold for the treatment of disease should actually possess the remedial value claimed for them—the majority of newspaper and magazine publishers, especially those in the country field where the advertising abuses have been most flagrant, have taken side with the manufacturers of patent medicines in their opposition to the measure.

To the principal claim of the opposition that the bill will take away the right to self medication, the answer is given that the bill will make self medication intelligent through the requirement that the manufacturer give full directions for proper use and that no false statements may be made.

On the opening day of the present congressional session, substitute bills were presented in both houses that would remove some of the "teeth" from the Tugwell proposal, such as the "ambiguity or inference" phrase.

Despite the probable defeat of the Tugwell measure in the original form, it is gratifying to note that many of its benefits will be carried out through provisions in the liquor and food codes, which have inserted almost word for word Tugwell's clauses dealing with false advertising, misbranding, and false labeling. These rulings will be effective in their respective industries even if the Tugwell act fails.

Whatever the advertising abuses of the depression years, there is no justification for allowing these evils to become entrenched by continuing them during recovery years. Dependable and truthful advertising is essential to the public welfare. The Tugwell bill offers advertisers a chance to correct some of their greatest evils, which have existed in the publicizing of foods and drugs. If advertising falls to take advantage of this opportunity, it truly is an economic waste and a parasite on legitimate business.

—Daily Trojan.

STATE COLLEGES AND UNIVERSITIES WILL MEET HERE

First Conference of Schools Of Higher Education Set For Feb. 14.

Representatives of twenty Nebraska colleges and universities are planning to attend the first conference of schools of higher education which will meet on the university campus Wednesday, Feb. 14. Presidents of the various institutions have suggested subjects that will form a large part of the program, in the hope of clarifying the present situation in higher education and of making it more efficient throughout Nebraska.

Dr. Fred J. Kelly, chief of the division of colleges and professional schools in the United States office of education at Washington, D. C. and Dr. G. W. Rosenlof, director of secondary education and teacher training in the state department of public instruction, will be the principal speakers on the afternoon program. Dr. Kelly, who was graduated from the University of Nebraska in 1902, is recognized as an authority on higher education. He has been active in the administrative departments of the University of Kansas, the University of Minnesota, and has served as president of the University of Idaho. Dr. Rosenlof was for some years a member of the University of Nebraska faculty, in Teachers College.

Round Table Talks. During the morning session members of the conference will carry on a round-table discussion on questions suggested by the presidents of Nebraska colleges concerning the aims and significant phases of higher education. At this time the philosophy of higher education will be discussed. The Lincoln chamber of commerce will be host at luncheon to the delegates.

Dr. Charles H. Oldfather, dean of the College of Arts and Sciences of the university, will preside at the afternoon meeting, which will be composed of a musical program and two addresses. In the evening a dinner will be held in Carrie Belle Raymond hall, at which Chancellor E. A. Burnett of the university will act as toastmaster. Another musical program will be presented, and there will be further round-table discussion. Questions to be brought up at the day and the evening sessions concern college and personal problems—the admission to institutions of higher learning, and the outlook for college and university graduates.

Schools that will be represented by the president and probably one or more of the deans are:

- Chadron State Teachers college, Concordia Teachers college at Seward, Creighton University at Omaha, Iowa college at Blair, Deans college at Crete, Hastings college, Hebron college, Kearney State Teachers college, Lehigh college at Valmeyer, McCook Junior college, Midland college at Fremont, Municipal university of Omaha, Nebraska State Teachers college at Lincoln, Nebraska Wesleyan university of Lincoln, Peru State Teachers college, Scottsbluff Junior college, Union college at Lincoln, University of Nebraska at Lincoln, Wayne State Teachers college, and York college.

ARRANGEMENTS for the day and the program plans have been made by a committee from the University of Nebraska composed of Dr. F. E. Henzlik, dean of Teachers college; Dr. C. H. Oldfather, dean of the College of Arts and Sciences; and Prof. Robert P. Crawford, assistant to the chancellor.

GRANT UNIVERSITY DEGREES TO CLASS OF 131 SATURDAY

(Continued from Page 1.) Master of Science. George William Harmon, Yutan. Harold Arthur Hodge, Shelton. Charles Franklin Keech, Lincoln. Herman Jacob Koch, Lincoln. Percy Allison Reitz, Dallas, Tex. Master of Science in Agricultural Engineering. Eliseo Katindig Ongansoy, Philippine Islands. Doctor of Philosophy. Catharina Mary Linsenma, Greenboro, N. C. Vera Fota Rindon, Lincoln. COLLEGE OF AGRICULTURE. Bachelor of Science in Home Economics. Vera May Bang, Lincoln. Geo Ora Butler, Ewing. Lea Louise Lessor, Blair. Norma Evelyn Peterson, Lincoln. Bachelor of Science in Agriculture. Elton Edward Reinhardt, Stapleton. Vocational Home Economics Certificate. Helen Anna Bender, Lincoln. Vera Mae Bing, Lincoln. Geo Ora Butler, Ewing. Marie Madeline Hines, Rock. Norma Evelyn Peterson, Lincoln. COLLEGE OF ARTS AND SCIENCES. Bachelor of Arts. Paul Aileen, Lincoln. Edna Marie Schell, Pierce. Howard F. Schuller, Sutton. George Oliver Shiner, North Platte. Vivia Patterson Sedgwick, Jr., Nehawka. Karl Franklin Stetan, Norfolk. Certificate of Journalism. Albin James Vittoria, Schuyler. COLLEGE OF BUSINESS ADMINISTRATION. Bachelor of Science in Business Administration. Florence Ida Johnson, Lincoln. James Wilson East, York. Carolyn Alice Cummins, Falls City. Floyd Raymond Duncan, Lincoln. Norman Hugh Guindner, Coffee Creek, Mont. Thomas Capel Hickey, Omaha. Darrell Gilbert Hinkle, Falls City. Thomas Burke James, Topeka, Kas. Robert Benjamin Kiffin, Lincoln. Joseph Edward Algorie III, Lincoln. Victor John Markham, Claridon. Anthony G. Marshall, Lincoln. Rudolph Louis Meyer, Lincoln. Floyd Dale Padlock, Sedar. Frank Hickey Ferson, Long Beach, Calif. Chome Tomio Sahun, Philippine Islands. Dallis David Tappan, Daykin. COLLEGE OF ENGINEERING. Bachelor of Architecture. James Gordon Smith, Lincoln. Bachelor of Science in Agricultural College. J. W. Walker, Waverly. Bachelor of Science in Chemical Engineering. Edward Charles Elliott, Omaha. Sol Fellman, Omaha. Bachelor of Science in Civil Engineering. William Holmes Congdon, Lincoln. Joseph Walker, Claridon. Bachelor of Science in Electrical Engineering. Donald John Theisen, Missouri Valley, Ia. Bachelor of Science in Mechanical Engineering. Chester Edison Charles, Julesburg, Colo. Warren Emanuel Grier, Blair. Carl Adolph Goth, Red Cloud. Robert William Hirt, Lincoln. Harry E. Prochman, Fremont. William Jacob Sommers, Fremont. COLLEGE OF MEDICINE. Doctor of Medicine. Glenn Henry Mathis, Toledo, Wash. Bachelor of Science in Medicine. Leonard Hobbs Barber, Omaha. Frederick White Beck, Cheyenne, Wyo. Donald Clarence Campbell, Columbus. John Andrew Chapman, Lincoln. Glenn Delroy Crook, Lincoln. James Edward Feldmayer, St. Michael. Lina Worth Hewitt, Fremont. Frank Anthony Hyde, Omaha. George Hammond Jore, Valdez, Colo. Kenneth Adelbert Olm, Mitchell. John Fred Sanders, Lincoln. Harry Randall Tolson, Kearney. George Logan Tracwell, Valentine. TEACHERS COLLEGE. Bachelor of Fine Arts in Education and Library Arts Teachers Certificate. Alice Louise Kier, Lincoln. Bachelor of Science in Education and University Teachers Certificate. Delmar Earl Ballar, North Platte. Meta Margaret Carney, North Platte. Alona Loreta Christensen, Lincoln. Cecil Earl Davis, Scottsbluff. Mildred Marie Dietz, Scribner. Ruth Fox, Omaha. Albert E. Hildebrand, Lincoln. Ernest Frederick Gorr, Aivo. Elizabeth Thornton Hobbs, Geting. Eleanor Mary Jones, Wynora. Lillian Dorothy Klein, Lincoln. Mary Stanley Paul, Fremont. Albert H. E. Merz, Seward. Gail Elizabeth Miller, Scottsbluff. Elizabeth Ann Regan, Lincoln. Lois Loraine Rusang, Lincoln. Janet Elizabeth Seebler, Lincoln. Eloise Elizabeth Spencer, Youngstown, O. Certificate of Physical Education. Eloise Elizabeth Spencer, Youngstown, O. Certificate of Physical Education and Athletics for Men. Delmar Earl Ballar, North Platte. University Teachers Certificate (Degree Received from Graduate College). Carlos Alfred Davis, Lincoln. COLLEGE OF LAW. Bachelor of Laws. William Chester Smith, Jr., Long Pine. Nathan Simon Levy, Hastings. Robert Michael Charters, Lincoln.

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Ag College

By CARLYLE HODGKIN

WE START AGAIN

Yesterday began a new semester. Throughout this week students will be meeting new instructors, instructors will be meeting new students. Going to school, like most other things, is a pleasant experience as long as the newness lasts.

It's fun to size up the instructor, to try to determine in advance whether you will enjoy his grasp and presentation of the subject. It's interesting to see what students will be in the new class. It's usually interesting to hear the instructor outline the objectives of the semester's work. Boiled down to a simple statement of objectives, the outline of the course seems clear and intelligible. It calls to mind unanswered questions for which the course may provide answers. From the instructor's viewpoint, it is interesting to analyze the new class for signs of interest and intelligence.

Once the semester gets going, the newness soon wears off. The course tends to become a routine grind. Students get bogged down in a mass of detail and lose sight of that clear outline of objectives which at the outset, made the course appear so clear and understandable. Instructors, perhaps, begin to question the signs of interest and intelligence they thought they discerned at the start. But let the grind be worried about when it comes. For now, let's enjoy the newness.

A HINT TO MEN.

Proud, indeed, are the home economics people of this fact: Out of 800 young women who have graduated from that department, only two have ever appeared in divorce court.

Now that fact, of course, does not tell the entire story. For if, out of that 800 only two had ever married, the percentage of successful marriages would be a bit low. On the other hand, if it meant that 798 home economics graduates had married successfully, the percentage would be astonishingly high.

WOMEN HAVE MARRIED.

That means, in the experience of this institution, thus far, that 47 1-2 percent of the girls who graduate from the department eventually marry, and that less than six-tenths of 1 percent of the ones that do marry ever find their way to the divorce courts. The percentage of unsuccessful marriages is pleasantly low. It is a bit surprising, on the other hand, that so large a percentage of home economics graduates do not marry. The chief reason, perhaps, is that professional interests tend to displace the more natural domestic interests.

The success of home economics girls' marriages, suggests Miss Ledde, department chairman, is due chiefly to their sound training in the fundamentals of home-making. Divorce, she has been quoted as saying is scarcely mentioned in home economics courses. The aim of their home-making courses is to pave the way to the type of home relationships where divorce does not become a problem.

AG ENGINEERS ACTIVE.

Around the dinner table one day during organized agriculture, Prof. C. W. Smith discussed with a group of farm machinery men the possibility of developing a machinery team somewhat comparable to the judging teams developed annually in most other departments. Some two dozen dealers and salesmen from leading implement companies were present. Several other members of the Ag engineering faculty were present. Orrin Webster, Ag junior who is majoring in farm machinery, was present to discuss the idea from the student's viewpoint.

Prof. Smith's plan is to provide for more students in the ag engineering courses. It would provide a way for students to get recognition for their work in machinery courses. The value to implement companies would be that they might spot in advance students who were doing outstanding work in that kind of work. It would have the more general value of sending more students back to farms with an understanding of how to operate machinery correctly; that is, of course, provided the plan induced more students to study farm machinery.

Actual contests, according to Smith's tentative plan, would probably be based on oral examinations concerning different machines, and actual tasks of assembling and operation. It would necessitate co-operation from implement companies, work on their floors, use of their equipment.

The plan is still embryonic. It depends upon the reaction of the implement men and the student response that can be aroused. But it seems feasible enough. Whatever actual value accrues to contests in livestock judging, products judging, grain judging and the like had ought also to accrue to a farm machinery contest.

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NEW ACTIVITY GROUP ADDED BY Y. W. C. A.

Replace Frosh Commission; Announce Meetings in Near Future.

A new type of activity, in the form of interest groups, will be sponsored by the university Y. W. C. A. for the coming semester.

These interest groups will take the place of the freshman commission groups of last semester and will deal with such subjects as books and poetry, art, handicraft, and sightseeing. Meeting times for these groups and leaders have not yet been arranged, but will be announced at some date in the near future.

Not only freshmen, but anyone else, interested in one of these groups may join.

OFFICIAL BULLETIN

Interfraternity Council. A special meeting of the Interfraternity council will be held tonight at 7:30 in Morrill hall. All members should be present on time.

BOB THIEL, President.

Corn Cobs. Corn Cobs will meet at 7:30 Thursday evening in the Temple building. Spring party plans will be discussed. All members must be present. Corn Cobs wishing emblems may purchase them at Lawlor's sporting goods store for \$1.40.

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IOWA PROFESSOR IS SPEAKER FOR HONOR ASSEMBLY (Continued from Page 1.) scholarship, and to present prizes and awards to various students. Last year's convocation was held on April 10, at which time

420 students were honored as standing high scholastically. In addition to general recognition, 51 students were awarded special prizes and awards given by various individuals and campus organizations for students who had made records of unusual merit in scholarship and outside activities.

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