

What a Sale! Merchandise for Every Family at Prices that Shout "Stock Up" "Buy Now"


Ben Simon & Sons


WE DO OUR PART

Presenting a Three Day—Worth While Opportunity to SAVE—and SAVE PLENTY

CAPACITY DAYS



Here Are Values That Should Tax our Clothing Dept. To Its Capacity!

Quality That Cannot Be Matched at the Price—Nor a Single Garment Replaced at the Price.

MEN'S SUITS \$17⁷⁵

An unprecedented selection of fine twists, worsteds, tweeds, serges and mixtures. Double and single breasted, regulars, shorts, longs and stouts in checks, plaids, stripes and all the plain shades.

OVERCOATS \$16⁷⁵

Luxurious warm fleecy overcoats in blues and Oxford greys. Double breasted ulster coats with half belts. It's your chance to buy a fine coat at what you can pay.

Men's \$6.50 Suede Leather Jackets \$4⁸⁹

Leather Collar and Cuffs, Knit Bottom and Zipper Front. 30 Jackets in All.

\$7.95 Cossack Model Jackets, Leather Collar, Cuffs and Bottom and Zipper Front—at \$5.95.

•.....•
\$1.65 Quality

White Shirts \$1¹⁹

Fine quality collar attached shirts whose replacement value will be \$1.95.

•.....•
\$2.50 Quality

Men's Gloves \$1⁸⁹

350 pair of men's pigskin, cap skin and fine Mocha gloves. Slip-on style and the color: are natural, black, grey and tan.

•.....•
Men's All Wool

Flannel Robes \$4⁹⁵

Beautifully tailored robes in plain color flannels with contrasting color trim. Double breasted, notch collar lapel.

Much Higher Priced Silk and Wool DRESSES \$5⁹⁵

Almost No End to the Selection of Values to \$12.95

•.....•
\$5⁹⁵

An outstanding group and the price is so special you will want two or three. Types for every need.

•.....•
Wonderful Fashion Value in

Much Better DRESSES \$14⁹⁰

Values to \$25—for Capacity Days, at

•.....•
It's Big News when dresses like these are offered at such a price. They are all much better dresses—they have all been tremendously reduced.

•.....•
Sale of Entire Stock

Nelly Don Frocks

All \$6.95 Nelly Dons	All \$8.95 Nelly Dons	10.95 & \$13.95 Nelly Dons
\$3 ⁹⁵	\$5 ⁹⁵	\$7 ⁹⁵

Important Values for Capacity Days

Two Groups QUALITY COATS

Priced to Make It Easy To Decide!

One Group—Values to \$39.50

\$25

Another Group—Values to \$89.50

\$65

Fashion right Coats decidedly underpriced—that's what these Capacity Days groups offer you. Coats furred with Squirrel, Caracul, Beaver, Fox, Wolf—all the finer furs and all the new details make them smart.

Fur Coat Values to \$135.00—Now \$98.50
Fine Coats of dark and Silver Muskrat and Northern Seal



\$1.95 and \$2.50 Men's Dress Shirts \$1³⁹

Brand new collar attached and two collar to match shirts in stripes and clip figure madras. Many tab collars included.

Men's \$6.50 Silk Pajamas \$3⁹⁵

Very fine quality radium silk and silk crepe pajamas. All colors, all sizes, handsome enough for a king.

\$1.95 and \$2.50 Men's Pajamas \$1⁴⁹

New pattern broadcloth pajamas in all styles. Now is the time to buy Christmas pajamas.

Phoenix & Interwoven Hose 35c

These are the new fall and winter patterns from Phoenix and Interwoven, in silk and celanese and rayon mixed hose. 50c is the replacement value on these hose.

Men's 50c to \$1 Wool Hose 3 for \$1⁰⁰

All good patterns and colors and made by America's largest manufacturer of fine hose for men.

Men's 75c and \$1 Silk Ties 2 for \$1⁰⁰

Choose with your eyes shut from this assortment of beautiful patterns. Hand made, resilient lined and many silk tipped.

Regular \$1.50 Quality Ties 98c

Pure silk ties that are hand constructed and lined to give them resilience and softness. All the newer patterns are here at 98c.

\$5 and \$6 Quality Men's Calf Oxfords \$3⁸⁵

For this sale we have taken 189 pairs of our regular \$5 and \$6 black and tan calfskin oxfords. They are all good styles.

New "Hit" HATS \$1

The Best Sellers From Regular \$3.95 and \$5 Lines

Metals
Felts
Crepes
Wools

Turbans Berets
Sailors

You must have many different hats, and here's your grand opportunity to get three or four hats for the price of one.

THIRD FLOOR

Just Received 300 Pairs Brand New Fall SHOES \$2⁹⁵

Values to \$4.95

SUEDES
KIDS
CALFSKINS
PATENTS
COMPLETE SIZES
FIRST FLOOR



Women's Suede Leather Jackets \$5⁹⁵

Waist length leather jackets in button front, adjustable fitting styles. Tan, brown and reindeer shades. Values to \$8.50.

Women's Sweaters and Blouses \$1⁸⁹

Brush wool sport sweaters and wool sweater blouses, also some twin-sets. Included in the lot are many silk blouses. All garments worth \$2.25 to \$3.50.

Women's Leather Gloves \$1⁸⁹

Gloves of pigskin, suede, kid and cape. Short lots from our regular stock of \$2.25 to \$3.95 gloves.

New Fabric and Leather Purses \$1⁸⁹

Finely styled fabric and leather purses in envelope and frame types. Special Capacity Days sale value.

Boys' 2-Long Pant Suits and Boys' Overcoats

A Mighty Special Capacity Day Price

\$12⁸⁵

The suits are fine all wool fabrics that will stand hard wear and are in plain blue, oxford grey and fancy greys and browns. Ages 12 to 20 and two pair of long pants.

The overcoats are heavy Melton and Boucles, cut in the popular double breasted half belt style. The colors are brown, blue and oxford grey and in sizes for boys 12 to 20 years.

Long Corduroy Pants	\$1 ⁶⁹	Suede Cloth Blouses	\$1 ⁶⁹
Boys' Sweaters	79c	Boys' Leather Blouses	\$3 ⁹⁵
Children's Sleepers	79c	Boys' Wool Knickers	\$1 ⁶⁹
Boys' Leather Coats	\$7 ⁹⁵	Children's Overcoats	\$4 ⁹⁵

Slightly Irregular \$1 Quality HOSE 59c

3 Pair for \$1.75

They are worth \$1. You get them during this sale for 59c—just because of invisible irregularities in their weave. They are pure silk McCallum Chiffons of next to nothing sheerness, fine gauge, full fashioned, and you have a choice of all the new fall colors.

FIRST FLOOR



It's A Great Time To Save SIMON'S ECONOMY BASEMENT Goods at Prices You Can Pay

Men's Outing Pajamas Extra good quality flannel pajamas in neat stripes and colors. Generously cut and lined. Many trimmed with silk fringes or braids. They are new red samples of what we would sell them for \$1.50 and \$2.50. \$89c	Men's Service Sox Long wearing cotton sock in medium and heavy weight. The colors are Black, Grey, Navy, Brown and Tan. Also broken lots of fancy hose that sold at 10c. \$10c	Men's Felt Hats 300 fine felt hats that have been used as road samples. One and two of a kind. All new fall styles and hats that sell regularly at \$2.50 to \$3.00. Sizes 7 to 7 1/2 only. \$150	Men's Dress Shirts For this sale 5,000 good quality broadcloth and Madras shirts in collar-attached styles. Plenty of new patterns, also plain colors and white. Included are road samples that sell regularly at \$2.50 to \$3.00. Sizes 7 to 7 1/2 only. \$88c	Men's Pants 300 pairs of men's pants including discontinued numbers of tweeds, corduroys, French back and other suiting materials in medium and dark shades. Corduroys are in light cream color. \$195	Men's Sweaters A large assortment of men's sweaters including all wool jerseys, and all cotton coat style sweaters in medium and dark colors. Sweaters that sell regularly at \$1.00 and \$1.45. \$79c	Men's Outing Gowns Donnet flannel gowns in neat stripes and colors. Just \$4 of these gowns in sizes 15 to 19 at a price less than the cost of material. \$49c	Men's Fancy Hose For this sale thousands of pairs of celanese and silk mixed hose in small new patterns and colors. Re-uniformed heels and toes, double soles and with high spliced back. \$25c
Winter Union Suits Men's light weight and winter weight flannel suits in even, white and grey. Some have double breasted single button styles that sell in sizes 36 to 42. \$59c	Big One Shirts For Capacity Days our entire stock of Big One work shirts in blue and grey flannel. One of the finest and best wearing shirts on the market. Buy them now for they will be regular price Monday. \$59c	Men's Handkerchiefs Large size white cambric handkerchiefs with a 1-inch colored border. These handkerchiefs were made to sell regularly at 50c. While they last. See Per Doan. \$50c	300 Men's Shirts We have 300 of these shirts in all sizes that have become soiled and must be sold. They are better grade shirts and are in this sale at only 50c. \$59c	Men's Winter Jackets Heavy suede cloth, corduroy and woolen jackets in both tan and navy. These jackets are in sizes 36 to 48 and sell regularly at \$2.95. \$295	Men's Dress Gloves Soft cape leather gloves in black and brown. Gloves with warm flannel linings and without linings. Slip-on or button styles. Sizes 7 1/2 to 11. \$89c	Men's Flannel Shirts Men's heavy suede cloth and wool and cotton mixed flannel shirts in grey, blue and tan. Sizes 14 1/2 to 17 1/2. Specialty low priced for Capacity Days. \$98c	Men's Overcoats Men. Here's real value in winter overcoats. Heavy American Woolen Boucles and blue and oxford grey Melton that are nicely tailored and perfect fitting garments. Sizes 34 to 50. \$1395