What a Sale! Merchandise for Every Family at Prices that Shout "Stock Up" "Buy Now"

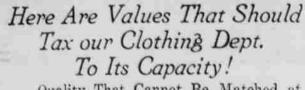


Ben Simon & Sons



Presenting a Three Day-Worth While Opportunity to SAVE—and SAVE PLENTY

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Quality That Cannot Be Matched at the Price-Nor a Single Garment Replaced at the Price.

An unprecedented selection of fine twists, wersteds, tweeds, serges and mixtures. Double and single breasted, regulars, shorts, longs and stouts in checks, plaids, stripes and all the plain shades.

Luxurious warm fleecy overcoats in blues and Oxford greys. Double breasted ulster coats with half belts. It's your chance to buy a fine coat at what you can pay.

Men's \$6.50 Suede

Leather Jackets

and Zipper Front. 30 Jackets in All.

\$7.95 Cossack Model Jackets, Leather Collar, Cuffs and Bottom and Zipper Front-at \$5.95.

\$1.65 Quality

lde White Shirts

Fine quality collar attached shirts whose replacement value will be \$1.95.

\$2.50 Quality

Men's Gloves

cape skin and fine Mocha gloves. Slip-on style: and the color: are natural, black, grey and tan,

Men's All Wool

Beautifully tailored robes in plain color flannels with con-trasting color trim. Double \$2 breasted ,notch collar lapel.

Much Higher Priced Silk and Wool

of Values to \$12.95

An outstanding group and the price is so special you will want two or three. Types for every need.

Wonderful Fashion Value in

Much Better

Values to \$25-for Capacity Days, at

It's Big News when dresses like these are offered at such a price. They are all much \$ better dresses—They have all been tremendously reduced.

Sale of Entire Stock

Nelly Don Frocks

Important Values for

Two Groups

One Group-Values to \$39.50

Another Group-Values to \$89.50

Fashion right Coats decidedly underpriced—that's what these Capacity Days groups offer you. Coats furred with Squirrel, Caracul, Beaver, Fox, Wolf—all the finer furs and all the new details make them smart.

\$1.95 and \$2.50 Men's Dress

Brand new collar attached and two collar to match shirts in stripe and clip figure mad-rases. Many tab collars included.

Men's \$6.50 Silk Pajamas Very fine quality radium silk and silk crepe pajamas. All colors, all sizes, handsome

enough for a king. \$1.95 and \$2.50 Men's Pajamas

New pattern broadcloth pajamas in all styles.

Now is the time to buy Christmas pajamas.

Phoenix & Interwoven Hose These are the new fall and winter patterns from Phoenix and Interwoven, in silk and celanese and rayon mixed hose, 50c is the replacement value on these hose.

Men's 50c to \$1 Wool Hose 3 for \$ All good patterns and colors and made by America's largest manufacturer of fine hose for men.

Men's 75c and \$1 Silk Ties 2 for \$ Choose with your eyes shut from this assortment of beautiful patterns. Hand made, resilient lined and many silk tipped.

Regular \$1.50 Quality Ties Pure silk ties that are hand constructed and lined to give them resilience and softness. All the newer pastterns are here at 98c.

\$5 and \$6 Quality

Men's Calf Oxfords

For this sale we have taken \$ 85 139 pairs of our regular \$5 and \$6 black and tan calfskin oxfords. They are all good styles.



The Best Sellers From Regular \$3.95 and \$5 Lines

Metals Felts

Crepes Wools Turbans Berets Sailors

You must have many different hais, and here's your grand opportunity to get three or four hats for the 'price of one. THIRD FLOOR

Just Received 300 Pairs

Values to \$4.95 SUEDES

KIDS CALFSKINS PATENTS COMPLETE SIZES FIRST FLOOR



Boys' 2-Long Pant Suits and Boys' Overcoats



The suits are fine all wool fabrics that will stand hard wear and are in plain bine oxford grey and fancy greys and browns, Ages 12 to 20 and two pair of long pants.

A Mighty Special Capacity Day Price

The overcouts are heavy Meltons and Boucles, cut in the popular double breasted half belt style. The colors are brown, blue and exford grey and in sizes for boys 12

Compton cordurory in castor \$1 69 Long Corduroy Pants

Boys' Sweaters

Children's Sleepers Fine ribbed cotton sleepers with feet, in pink and blue, ages 7

Finest quality horsehide with \$795 ages 14 to 20, Values to \$12.50. Boys' Leather Coats

Wind proof and water proof, \$169 heave stiede cloth blouses, zipper front, reindeer shades, Values to \$2.50 Suede Cloth Blouses Boys' Leather Blouses

Suede leather Blouses cuffs, button front, ages 12 to \$395 20, values to \$5.85. Boys' Wool Knickers All wool knickers taken from suits, ages 6 to 16 years and knickers worth to \$2.50.

Children's Overcoats All wool blue and tan chinchi a all wool lined ages 2 to 10 years. Values to \$10.00.



Capacity Days

Priced to Make It Easy To Decide!

Fur Coat Values to \$135.00—Now \$98.50 Fine Coats of dark and Silver Muskrat and Northern Scal

Women's Suede Leather Waist length leather jackets in button front.

deer shades. Values to \$8.50. Women's Sweaters and

Blouses Brush wool sport sweaters and wool sweater blouses, also some twin-sets. Included in the lot are many silk blouses. All garments worth \$2.25 to \$3.50.

Women's Leather Gloves Gloves of pigskin, suede, kid and cape, Short Slots from our regular stock of \$2.25 to \$3.95

New Fabric and Leather

Finely styled fabric and leather purses in envelope and frame types. Special Capacity Days sale value.

Slightly Irregular

\$1 Quality

3 Pair for \$1.75 They are worth \$1. You get them during this sale for 59c -just because of invisible irregularities in their weave. They are pure silk McCallum Chiffons of next to nothing sheerness, fine gauge, full fashioned, and you have a choice of all the new fall col-

It's A Great Time To Save / IMON' ECONOMY BAJEMENT Goods at Prices You Can Pay

Winter Union Suits

Men's Outing Pajamas

Men's Service Sox

Big One Shirts

Men's Felt Hats

Men's Handkerchiefs

Men's Dress Shirts

300 Men's Shirts

Men's Pants 00 pairs of men's pants including dis-continued numbers of tweeds, cordur-lys. French back and

Men's Winter Jackets

Men's Sweaters

Men's Dress Gloves

Men' Outing Gowns

Men's Flannel Shirts

Men's Fancy Hose

Men's Overcoats