

# FRESHMEN OFFER NEBRASKA TOUGH TILT WEDNESDAY

## Yearlings Appear Strongest Of Any Frosh Team for Several Seasons.

# VARSITY SHOWING POOR

## Bud Parsons, Hub Boswell Perform Best in First String Backfield.

If the saying that a ragged and confused dress rehearsal results in an excellent production means anything in the gridiron sport, then the Nebraska eleven should present a smooth and most polished football team in the country this Saturday, when the Huskers meet the Missouri Tigers at Columbia.

Their usual Wednesday scrimmage against the yearling squad was by far the worst exhibition of the year, which the Varsity has discredited this year. Coach Ed Weir's freshmen group held the varsity on downs time and time again and on numerous occasions set the Huskers back for substantial losses.

Repeal Several Drives.

The Frosh set the varsity back five straight times when the first string was on the freshmen 5-yard line. One futile attempt after another was tried until finally Sauer, who was tried across for a managed to drive across for a touchdown on the sixth try. The Varsity was allowed to keep the ball until they crossed successfully.

Boswell and Parsons were the only ones who seemed to be clicking in anything like the normal manner. Boswell broke loose for several long gains and Parsons was hitting the line hard. Parsons set up the pins for the second touchdown, a power drive by Sauer, by catching a long pass from Musterson.

# LaNoue In Backfield.

Believing Parsons in the backfield lineup was Jerry LaNoue, who assumed the quarterback position while Bernie Masterson was stationed at half. Parsons will most likely start in the Tiger fray.

Two freshmen teams were used to provide the varsity and reserves with the scrimmage. The first frosh lineup, which is one of the strongest that the Husker camp has seen since the time of Pressnell, was composed of English, center; White and Ugal, guards; A. Brown and Ellis, tackles; Flansick and Ams, ends; Turner, quarter; Ardwell and Douglas, halfbacks; and Francis, fullback.

The second eleven had Cellar at center; Franks and Portschers, guards; Kasal and Walters, tackles; Hale and McDonald, ends; Mathis, Peitz, Howell and Willy as backs.

# Twenty-nine To Columbia.

Coach Bible plans to take a roster of twenty-nine players to make the trip to Columbia this weekend. The Huskers will leave from the Burlington station Friday evening at 7 o'clock, arriving in Columbia early Saturday morning. The Cornhuskers will leave Columbia Saturday at 9:30 o'clock and arrive in Lincoln Sunday morning at 10:15.

Coach Bible hopes to pit two full teams against the Bengals. The reserve team would be composed of Virgil Yelkin and Bernie Scherer, ends; Russell Thompson and Carroll Reese, tackles; Ladas Hubka and Glenn Justice, guards; Elmer Hubka, center; Jerry LaNoue, quarterback; Bob Benson and Glenn Skewes, halfbacks; and Jimmy Williams, fullback.

# WILL HEAR BROADCAST OF MISSOURI CONTEST

Lawrence Ely, former N. U. Gridder, Will Be Game Announcer.

Lawrence Ely, former All-American star of the Nebraska eleven, will serve as master of ceremony for a play by play report of the Missouri-Nebraska game Saturday at Bob's Coffee Shop.

Since the Big Six ruling against the broadcast of games has been made, this broadcast should be of considerable interest to University of Nebraska football fans.

Amplifiers have been installed inside of the Bob's Coffee Shop and on the east side of the building so that the reports may be easily heard, according to the manager of Bob's Coffee Shop.

The coffee shop is located on the southwest corner of 14th and O streets. Everybody is invited to attend this football play-by-play broadcast party.—Adv.

# W.A.A. CONDUCTS SOCCER MATCHES

Will Play Semifinals This Week; Have Deciding Tournament.

In the semi-finals of W. A. A. soccer-baseball which have been taking place this week, Delta Gamma defeated Kappa Delta 11 to 5 on Monday evening. Wednesday evening Delta Gamma played Alpha Chi Omega whom they defeated. The finals of the tournament will take place on Friday evening, K. B. E. playing Delta Gamma.

Alpha Xi Delta defeated Alpha Omicron Pi in the first Nebraska ball game which was played Monday. The tournament, which is an elimination tournament, will be run off as soon as possible.

Co-eds at the University of Missouri who signed a pledge not to eat more than 15 cents worth of food when they are out on dates are finding themselves popular.

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# W.A.A. ADDS TO SPORTS

Intramural Program Has A Unique 'Football Field Meet.'

AMES, Ia.—A "football field meet" has been added to the Iowa college intramural sports program by Harry J. Schmidt, sports director. It will require putting for distance and accuracy, passing for distance and accuracy and a run against time.

# IT SEEMS TO ME

by Irwin Ryan

Harold Keith, of the Sooner sports service, at Oklahoma, made the following comment on the Oklahoma-Nebraska game played here Saturday:

"The Sooners came tearing out of their dressing room to start the last half and they kept right on tearing until the taps gun popped. They smashed the Scarlet line for their touchdown. They bested the Nebraska running attack and delivered it to the sidelines for Professor Hardage to hold. If actual warfare from the air is no more deadly than the Huskers' passing efforts against the Sooners, then Mr. Artie Brisbane is just the victim of Little Orphan Annie stories."

Whitney Martin, of the Omaha Bee-News made this statement:

"Nebraska came on to the field expecting to feast on roast duck with all the trimmings. But all they got was corn waffle and they had a tough time even opening the can. Those Oklahoma Sooners tore into Coach D. X. Bible's Cornhuskers like a rip saw. Long and lean, they played a slashing game on defense that made the highly touted Husker offense look very poor indeed. They punched over a touchdown. And they really punched it over. Right through the Nebraska line they punched their way. No fooling around. It was bang, bang until that final stripe was back of Bob Dunlap and an official raised both arms."

Both of these statements seem to indicate that, while the Huskers were playing a strong and highly spirited team, they presented no exceptional brand of football. Unless this brand is considerably improved upon there seems to be little chance for the Huskers to continue undefeated.

Harold Keith's frank statement that the Husker aerial attack was no more deadly than the imagination, is rather a disagreeable pill for Nebraska football fans to swallow. Heretofore much emphasis has been laid on the high amount of efficiency possessed by this said attack.

However the team is expected to snap out of the so called coma, and to do some real playing during the next few weeks. Coach Bible has been stressing everything from fundamentals to new plays in an effort to start the team to clicking again. The battle this week end will show whether the Huskers have improved.

# MISS POWELL SPEAKS TO SOCIOLOGY MAJORS

## Social Case Worker Explains Organization of Child Guidance Clinics.

Declaring that creation of a pleasing atmosphere for the child is a big factor in the success of the Child Guidance Clinic, Miss Esther Powell, instructor in social case work, addressed a gathering of students majoring in social work Tuesday noon at the Grand Hotel.

Methods of Procedure.

Miss Powell, who has spent considerable time at the Child Guidance Clinic in Providence, R. I., explained methods of clinic procedure and cited a number of cases. She also discussed the history of the Child Guidance movement, which originated in Chicago in 1901 when the first clinic was established. Additional clinics were founded shortly thereafter at Boston and Baltimore. In 1912, the Commonwealth Fund established a demonstration clinic in New York which continued for five years. During the following five years, the Institute of Child Guidance in New York trained workers in psychic methods of training for child clinics.

The Child Guidance Clinic is a new project and is now under private auspices, Miss Powell stated, but it is hoped that thru an educational program set up for the public, it may come under the auspices of public agencies.

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# INTENSIVE PRACTICE THROUGHOUT CONFERENCE

## Kansas Backfield Undergoing Revision to Uncover Scoring Punch.

# CYCLONES WORK HARD

Numerous things are taking place outside the Nebraska grid camp. In addition to Frank Carideo's Tigers, who are priming themselves for the Husker fray, other conference teams are also making preparations for week end tilts.

A general backfield shakeup Tuesday afternoon in the Kansas Jayhawk camp has brightened the horizon considerably in regard to their needed scoring punch. The return of big Ormand Beach to the blocking job made this revamping possible.

Beach, who had been taking turns at lugging the ball instead of concentrating on the department at which he is most adept, namely blocking, is now back on the job of clearing the way for Ray Brinkman, Ole Nemstith and Ed Hall, who reeled off long runs to score on the freshmen. Peterson, elusive and speedy broken field runner, is also expected to present a dangerous threat to the Oklahoma Sooners.

In the Ames camp Coach Veener began the most intensive week of practice of the season for the Iowa game. In order to groom his subjects into the best possible condition for the tilt with the Hawkeyes he has been covering everything given up to date, even including fundamentals.

A group of yearling outfits with Iowa numbers inscribed upon them have been performing against the varsity in order to accustom them to the suits, it is supposed. The Frosh teams have started to use Iowa plays. In addition the varsity has been given several new plays to spring on Coach Ossie Solem's aggregation.

On the other side of the picture Coach Ossie Solem is dissatisfied with the showing of the first team in a long offensive scrimmage against the reserves. As a result he made several changes in the lineup as he attempted to find a smoother combination. Ragged and poor line play found the ball puglers tossed behind the line of scrimmage for losses time and time again. Coach Solem expects to have a full afternoon in the Iowa State game and is not underrating them.

Sooner coaches are polishing the Sooner varsity for the Kansas game, according to reports from the Oklahoma grid field. As no player was hurt against the Nebraska squad last week end a full aggregation with full strength will be primed for the Saturday mix.

Next week when Kansas State meets Michigan State on the Michigan State's home field there will be a lively battle. Michigan State has only been beaten by the strong Michigan outfit and in addition they managed to slip over the only score that has been made against the Wolverine outfit. Kansas State on the other hand has only met defeat at the hands of the Huskers.

# DISCUSS SURVIVAL OF HOME ECONOMICS

## Iowa Repeals Mandatory Law Requiring Such Instruction.

AMES, Ia., Nov. 1.—How home economics can survive in the high schools of Iowa despite repeal of the mandatory law requiring its teaching will be one of the problems discussed at the meeting of the Iowa Home Economics association on Nov. 3 in Des Moines, according to Miss Genevieve Fisher, dean of home economics at Iowa state college and president of the association.

Miss Frances Zull, president of the National Home Economics association and head of home economics at the State University of Iowa City, will be a speaker at the meeting.

# Announce Program.

The program, which begins at 1:30 p. m., consists of a report by Miss Iva Braxton, president of the State Home Economics club; Miss Zull's address on "New Values in Home Economics," a report of the national convention of the American Home Economics association recently held in Milwaukee by Miss Lulu Smith of the State University of Iowa, several other talks and a business meeting.

Elect Officers.

Officers for the coming year will be elected during the business meeting. Dean Fisher is a candidate for re-election to the presidency. Candidates for the councilship are Dr. Beatrice Geiger, head of the home economics department at the State Teachers' college at Cedar Falls, and Miss Rosalie, head of the textiles and clothing department at Iowa state college.

Candidates for the secretaryship are Miss Marguerite Wherry, graduate assistant, home economics education department at Iowa state, and Miss Violet Miller, teacher of home economics at Tama.

# Another Score Contest! Name Saturday's Winners

NEBRASKA	Missouri	Score
Kansas	Oklahoma	Score
Kansas State	Michigan State	Score
Iowa State	Iowa U	Score
Lafayette	Pittsburgh	Score

Following the success of last week's contest, the Daily Nebraskan offers fame to university students this week. Fill in this blank with the winners and probable scores, and send it, with your name and address, to the Daily Nebraskan office in U. Hall, before Friday at 5 p. m. To the five persons guessing the closest scores will be awarded a year's subscription to the Nebraskan free, obtainable at the booth in Social Science or at Ag Hall, on the ag campus.

# Bible Develops Campaign Spirit For Football Team With Slogans

Advertising with snappy slogans is one of Coach Bible's important factors in building up a campaign for developing a championship football team. Signs in glaring red letters are painted on the exit from the locker room, so that the players are kept constantly reminded of the word of either warning or exhortation as they go through their practice drills or oppose other football teams.

One slogan remains stationary... one slogan is never changed. And that slogan is the one which is just above the exit as the players run out on the playing field and consists of just four words, "They shall not score."

Signs Bring Results.

Bible thinks that they bring results too, for he has done it ever since he first came to Nebraska. He believes that a great deal of a team's success depends upon their frame of mind and he feels sure that a few suggestions might help to bring this about.

Always a great sportsman, himself, Bible insists that his team shall be made up of good sports also. "Watch your conduct both on and off the field. You can undo in one minute what has taken years to accomplish," is one of his favorite slogans.

# Huge Warning Signs.

Words of warning about visiting teams or outstanding players are oftentimes placarded on huge signs all over the dressing room. The success of this idea can be judged in the fact that for several days before the appearance of the Texas football team, with its mighty back Bohn Hilliard, Huskers were warned of his appearance and he was a watched man from the opening kickoff until the final pistol shot which terminated the game.

In addition to the locker room advertising, Bible also employs the method of sending illustrated postal cards to the team members before each game stressing particular points. For the Missouri game this Saturday, he sent out

the one which says "The Tiger's claws are always sharp at Columbia. Missouri has knocked Nebraska out of more championships than any other team." He ends his card with a question, "Will the Tiger-Husker bell leave our trophy room this fall?"

Opening Slogan.

For his opening slogan of this year, he started off with the warning "Football is a running game—don't dog-trot."

Other favorite slogans of the Husker mentor are:

"Fifty percent of the game is won or lost on physical condition."

"An undefeated team just doesn't happen—it's a thing we have to make."

"Take nothing for granted. Work will win when wishing won't."

Will Continue Use.

Whether or not the Nebraska success of this year can be traced to these slogans, Bible nevertheless insists that they do have a good effect upon the moral and spirit of the players and will probably continue to use this method as long as he coaches at Nebraska.

# DOANE ADDRESSES FIRST SESSION OF LIBRARY MEETING

Compton of the university library staff welcomed the group on the behalf of the Lincoln chapter of the American Library association. Presiding over a round table discussion Miss Forence Taylor expressed the idea that pay collections should be instituted and time limits should be cut with a view toward additional revenues necessitated by reduced budgets. Further discussion of this idea will be carried on among other libraries.

Barbour Speaks.

The entertainment feature of the afternoon was an address by Prof. E. H. Barbour, chairman of the geology department, on the fossil formations in Nebraska and the collection of elephant specimens displayed in the university museum.

# Round Table Discussion.

Opening the Thursday morning session will be round table discussion followed by a talk by Miss Taylor on "Reading Lists and Popularizing Old Books." Completing the morning session will be two discussions of "Binding and Mending" by Anne Stevenson of Nebraska City and "Business Methods for Small Libraries" by Mrs. Naomi Ellsworth of Fairbury.

Following a business meeting at 2 o'clock Mrs. Merlyn Anderson of Beatrice will talk to the convention on the problems of library trustees. Later in the afternoon the Lincoln city library will hold open house for the delegates. The evening program will be the banquet and address by Forrest Spaulding.

# Three Speeches Friday.

Talks by three librarians of the state will compose the morning program for the last day of the convention on the topics of "Exhibits and Displays," explained by Nellie M. Carey of the Nebraska Public Library; "Growing Up With Books" by Rose Banks of Wausau; and "New Non-Fiction," by Madge Evans of Beatrice.

The schedule for Friday afternoon includes discussions of school libraries by Josephine Silvers of the Wayne State Teachers college, co-operation between high school and city libraries led by Lillian Griffiths of Havelock high school, the stimulation of reading interests by Grace Petersen of the state teachers college at Peru, and "Collecting Local Material" by Ruby Wilder of the University of Nebraska.

# Public School Teachers of Philadelphia are Studying Puppetry and Marionettes in a special course at the Moore Institute of Art.

# YOUR EVENING OUT

## FRIDAY or SATURDAY

evening after the show or dance drop in at Boydens and enjoy a delicious Sandwich and your choice of nineteen different brands of your favorite beverage.

It is the first time in 45 years that Gettysburg College in Pennsylvania has been coedless.

# Develop Your Personality BY LEARNING TO DANCE

Classes every Monday and Wednesday. New students admitted for \$5 each.

**Luella Williams**  
Private Studio B4256  
1220 D St.

# um. The Lincoln chapter of the American Library association sponsored a tea at Morrill Hall in the afternoon.

Four new librarians were introduced to the group at an early afternoon roll call. The new librarians are Hettie Bockman, Holdrege; Millicent Slaby, McCook; Florence Curtis, Minden, and Clara Johnson, Broken Bow. A paper on "Rhyme, Rhythm, and A. A. Milne" was presented to the meeting Wednesday afternoon by Mrs. Chauncey P. Smith of Lincoln.

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# BETAS ADVANCE TO TENNIS SEMIFINALS

## Delta Tau and Sigma Nu Begin Competition Today.

Beta Theta Pi advanced to the semi-finals of the Interfraternity tennis competition by eliminating Theta Xi 3 to 0 yesterday.

Actual semi-final competition will begin today, when Delta Tau Delta meets Sigma Nu for the championship of the upper bracket. Delta Tau Delta will be represented by Julius Wilson, Hugo Dean, and Leslie Palmer, playing in the order named. The Sigma Nu netsters are Owen Johnson, Ray Frerichs, and Richard Voesch.

Phi Psi and Beta Meet.

In the lower bracket Phi Kappa Psi and Beta Theta Pi meet Friday for the championship. Phi Kappa Psi men are Bryon Clark, Tom Young, and Bob Joyce, while the Beta Theta Pi representatives are Duke Nolte, Jack McGuire, and Joe Morton.

The champions of the upper and lower brackets will meet Monday, the sixth, for the Interfraternity championship.

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# BOYDENS PHARMACY

H. A. Reed, Mgr.  
13th P Stuart Bldg.

# WHEN BEAUTY COSTS A PRETTY PENNY

... don't say we didn't tell you!

IF YOUR complexion comes from the drug store, as the wags are fond of saying, let the wags say on, and on, and on!

But YOU cruise around to the cosmetic counter and make sure that your face and your future are safe. Because good looks are going up in price! Cosmetics are climbing!

Already, costs have advanced greatly on such staple ingredients as talc, sweet almond oil, and perfumes in bulk. Cosmetic manufacturers are operating under NRA codes that shorten the hours and raise the wages for those who prepare, package, and distribute your favorite creams and powders.

What is really happening is this: Beauty products and services have been 'way too low in the past 4 years... so low, in fact, that nobody has been able to make a decent living out of them. Labor and materials have lost almost all their VALUE. But under the NRA codes a worker has to be given a living wage. The Government has set out to make every man and woman's labor... everything done by human head or hands... worth something again.

So... quickly... before the 50-cent packages are marked "60," and the dollar size goes to \$1.10 or even \$1.25, lay in a supply of the brands you regularly buy and will always need. Face powder, in sealed boxes, holds its perfume perfectly, and well-made creams and lotions don't deteriorate. Facial tissues and bath salts and toilet soap and tooth paste... all these things can be bought and kept for Beauty's sake... and money saved. Now is the time to buy!

**UPTURN ITEM**

Advertisers in 25 leading cities placed 16% more newspaper display advertising in August as compared with the same month last year.

The advertisements in The Daily Nebraskan will tell you where you can still get supplies of beauty products at amazingly low prices. Study them carefully... then supply your present and future needs.

Special Oil Permanent... \$2.00  
Oil-O-Pine Permanent... \$3.50  
**FREDERICS VITRON \$5.00**  
Permanent Wave...  
Shampoo and Marol... .50c  
Shampoo and Finger Wave... .50c  
Haircuts... .25c

**NETA-MARIE Beauty Parlor**  
216 Sec. Mut. Bldg., 12th & O 82327