

# THE DAILY NEBRASKAN

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## NEBRASKA TRIMS TEXAS 26-0

### Tassels Set Record in Ticket Drive

#### FINAL CHECK SHOWS INCREASED SALES

Women's Pep Organization Surpasses Former Marks in Athletic Ducat Campaign by Selling a Total of 1,450 Student Athletic Tickets.

WEEK'S PROGRAM ENDS SATURDAY AT 2 P. M.

Roma DeBrown, Ann Bunting Lead Saleswomen With Tie for High Honors With 96 Each Sold; 21 Receive Free Athletic Books for Year.

Leaving all previous athletic ticket sales records broken behind them, the Tassels, women's pep organization, Saturday completed the most successful sales drive ever staged at Nebraska with 1450 student and over 200 adult tickets sold for a total of 1650. These figures did not include faculty tickets which would swell the totals considerably.

A definite comparison with figures for last year was not available Saturday night, but it is thought that over 250 books more than last year were sold. Athletic department officials, administration heads, and officers of Tassels pronounced the drive a success from every viewpoint and were well pleased with results.

Last Minute Rush.

The Tassels worked up to the last minute before the game, trying to sell last-minute stragglers and what few students might not have been approached. Many students who hesitated in buying earlier in the week purchased tickets Saturday with the result that the athletic office was unusually busy Saturday morning.

The Friday noon checkup revealed sales since Thursday of 136, while an additional 143 tickets were sold before the drive ended at 2 o'clock Saturday. Salesmen reported that the number of unaffiliated students buying tickets greatly exceeded that of last fall and was no doubt responsible for much of the increase in sales.

Tie for High Honors.

The race for individual selling honors ended in a tie with Ann Bunting and Roma DeBrown each credited with 96 sales. A total of twenty-one girls had sold thirty-five or more tickets and therefore received season tickets as prizes, it was announced Saturday night, after the checkup. The six highest salesmen, who will receive trips to the Missouri game free, as a reward, and the number sold by each are: Ann Bunting and Roma DeBrown, 96 each; Mary Reimers, 66; Thelma Sterkel, 61; Leona Pollard, 56 and Gretchen Schrag, 50. Girls who will be awarded season grid tickets are Francis Bruene, Jane Bedson, Jean Brownlee, Alaire Barkes, Ann Bunting, Donna Davis, Doris Erickson, Roma DeBrown.

#### BIG SIX PUBLICATIONS FOUND NEWS SERVICE

Nebraska Representatives to Attend Kansas City Press Meeting.

KANSAS CITY, Mo.—Formation of a skeleton organization for the Missouri Valley College Press association was the major work of the week end for delegates from Big Six publications who met in Kansas City.

Faculty advisors and full-time publication managers will constitute the foundation of the new organization and a subsidiary group for student publications executives will be a part of the major unit. Representatives from Nebraska who attended the sessions were Gayle C. Walker, publication board chairman; Woodrow Magee and Bob Thiel, editor and business manager of the Cornhusker; Carlyle Sorenson, Aagwan business manager and Bernard Jennings and Laurence Hall of the Daily Nebraskan.

All Big Six conference schools were represented and temporary officers selected were Walker (Nebraska), chairman and E. F. Graves (Kansas university), secretary. A constitution is being prepared.

The new organization will deal with problems common to publications in schools of this region and as a firmer footing is reached its limits will be expanded beyond Big Six confines. A basis for membership was not definitely set at this, the first meeting of its kind in this section.

Graves, K. U.; Charles Kooser, Joe Duran and Glen Lloyd, Iowa State; E. T. Keith and Clay Reppert, Kansas State; C. H. Britz, Oklahoma; and Scott Corbett, Missouri.

Advertising representatives who appeared before the meeting were Sheppard of College Publishers' Representatives, and Keith for Major Publications.

#### Discusses Government



Courtesy of Lincoln Journal. J. P. SENNING.

Chairman of the department of political science who will discuss governmental problems, both national and state, in a series of lectures to be given over radio station KFAB, starting in November. Professor Senning conducted a similar series of short radio talks during the last session of the Nebraska legislature.

#### BURNETTS HOLD RECEPTION FOR FACULTY OCT. 13

Members of Faculty and Administrative Staffs to Be Greeted.

AFFAIR IS NEXT FRIDAY Professors and Deans to Welcome Guests at Raymond Hall.

Chancellor and Mrs. E. A. Burnett will be at home to members of the University faculty, instructors and administrative staff and their wives at Carrie Belle Raymond hall, Friday, Oct. 13, from eight to eleven o'clock. During the first hour Mr. and Mrs. H. H. Marvin and Mr. and Mrs. E. E. Bradford will greet the guests at the door and conduct them to the east parlor where Chancellor and Mrs. Burnett will receive them.

Besides the deans of the various colleges and their wives, other assistants in the various rooms will be Mr. and Mrs. S. B. Cass, Mr. and Mrs. R. E. Holland, Mr. and Mrs. C. S. Hamilton, Mr. and Mrs. C. C. Camp, Mr. and Mrs. H. J. Gramlich, Mr. R. P. Crawford, H. J. R. Wadsworth, Miss Elizabeth Tierney, Miss Margaret Klinker.

During the first hour Mr. and Mrs. F. G. Collins and Mr. and Mrs. E. Almy will be at the door.

DRAMATIC CLUB LISTS TWENTY-EIGHT PLEDGES Play Contest Sponsored by Organization Open to All Students.

Dramatic club announces twenty-eight new pledges after the organization's tryouts held in the club rooms in the Temple on Sept. 28 and Oct. 5. The group also reveals plans for a play contest.

The play contest is open to all university students and a prize of \$25 will be awarded to the best play. Contestants should leave their names with Beverly Finkle, business manager of the club.

The list of new pledges is as follows: James Morris, Wayne; Harry Hammer, Lincoln; Robert Pierce, Lincoln; Dwight Perkins, Lincoln; Maxine Herries, Pawnee City; Katherine Fitzsimmons, Tecumseh; William Marsh, Fremont; Fred Kiechel, Tecumseh; Henry Bour, Hardington; Duke Ross, Gibson; and George Shadbolt, Gordon.

The pledges who were chosen at the first tryout were Keith Vogt, West Point; Irene Barry, Woodbine, Ia.; Ted Bradley, Beatrice; Muriel Hook, Logan, Ia.; Marjorie Marsh, Omaha; Harold Tucker, Lincoln; Velora Beck, Lincoln; Marjorie Bannister, Lincoln; Evelyn Stowell, Lincoln; Helen Ulery, Paradise, Calif.; Charles Alexander, Lincoln; Darwin Liggett, Gordon; Leona Pollard, Nehawka; Carnene Felter, Lincoln; Gertrude Hemphill, North Loup; and Margaret Chase, Kearney.

#### RALLY ATTENDED BY LARGE CROWD FRIDAY EVENING

Pep Gathering Reputed to Be One of Largest in Several Years.

BIBLE SPEAKS TO THROG Parade Through Sorority and Fraternity Rows Precedes Meet in Stadium.

With student spirit reaching its height in preparation for the Texas game, almost two thousand football-minded students gathered in Memorial stadium Friday night to sing, applaud, and cheer as Coaches D. X. Bible and Henry Schulte addressed the throng and presented the 1933 edition of the Nebraska Cornhuskers.

The rally was one of the greatest in Nebraska history and was but little exceeded by that before the Pittsburgh classic last year. Forming at the Temple at 7 o'clock under direction of the innocents society, and with assistance from Tassels and Corn Cobs, women's and men's pep organizations, the procession proceeded east on R street on foot and in cars, cheering and singing lustily as the Nebraska band played the fight songs.

At Sixteenth street, the crowd turned north and proceeded up so-called pep row cheering madly while Tassels and Corn Cobs routed out inmates of houses to join the rally.

At Vine street, the procession turned west and marched past the Coliseum to the stadium where students mobbed the entrances in an eager effort to be the first inside.

Head Coach Bible, addressing the assemblage, declared that Texas was no setup for the team, and would give the Cornhuskers a tough battle. "However," Bible continued, "with the student body behind the boys as this rally shows it to be, you can be sure the team

BOOSTERS WILL FOLLOW HUSKERS BY GRID-GRAPH New Machine Will Enable Fans at Home to See Game Play by Play.

Lincoln football fans will this year be able to follow the University of Nebraska team when it plays away from home. They will do it by means of a grid-graph which the alumni association has recently purchased, and that will be set up in the coliseum and used for the first time Oct. 14 when Nebraska plays Ames.

The grid-graph is a board, thirteen feet long and eight feet wide, which reproduces the game by means of electric flashes and signs. Three men work at the back of the graph, operating switches which turn on lights by the name of the player who is carrying the ball, the tackler, and the kind of play used. Watchers will follow the ball by watching an electric light move on a lined screen grid-iron. A direct wire from the playing field will carry telegraph reports from an operator there to another in the coliseum, who will inform the workers at the board.

Nebraska's four games away (Continued on Page 4.)

MEETING OF DELIAN-UNION Impromptu Skits Depicting College Courses Are Featured.

Delian-Union Literary society held its regular social meeting Friday night in Delian-Union hall, room 304, Temple building.

Rotogravure Will Appear on Tuesday Due to a delay in the mails The Daily Nebraskan will be unable to present its weekly Sunday feature, the rotogravure section. It will be included in Tuesday's issue.

#### Heads Cast



Courtesy of Lincoln Journal. DOROTHY ZIMMER.

Who will play a leading role, opposite Ray Ramsey, in the first University Players production of the year, "The Late Christopher Bean." The play, written by Rene Franchois and adapted by Sidney Howard, enjoyed tremendous popularity on Broadway during the past season. The players will present the comedy-drama all this week starting Monday night.

#### PLAYERS LAUNCH THEATER SEASON MONDAY NIGHT

Ray Ramsay Takes Lead in Comedy-Drama Adapted From French Play.

COMEDY ENHANCES PLAY Action Precipitated by Art Critic's Arrival in New England City.

A comedy-drama that has proved a smash hit on two continents will launch University Players' season with a week's run beginning Monday evening. Ray Ramsey, Clara Christensen and Dorothy Zimmer head the cast for this play, "The Late Christopher Bean."

The short time which has elapsed since the Broadway run of this play and the players' performance of it is almost without precedent in the history of the university thespians. Only last spring the play was being hailed by New York critics as one of the finest comedies to be produced in the past few years.

Sidney Howard's adaptation of the original French comedy, "Perez Garde a la Peinture" by Rene Fauchois, was staged by Gilbert Miller in New York, starring Pauline Lord, Walter Connolly, Beulah Bondi and Ernest Lawford.

STUDENT DIRECTORY PRICE IS SLASHED Business Manager Promises Early Distribution of Publication.

Reduction of the price of the student and faculty directory from 50 cents to 35 cents is announced today by Bernard Jennings, business manager of this publication, which is expected to be ready for distribution shortly after Oct. 15.

"An increase in the advertising space sold this year over that of the past makes such a reduction possible," he explained.

One of the new features of this year's directory will be the inclusion of the three dormitories and two literary societies in the section listing the membership of organized houses.

The excellent co-operation displayed by the students and faculty in the correcting of the lists which were posted has aided considerably in elimination of errors from the directory," said Frank Crabb, editor.

Correction of the lists is also being conducted by the Lincoln Telephone company, a check being made to obtain accurate listings of telephone numbers. The addresses are also being checked at the same time.

#### BIBLEMEN SHOW GREAT STRENGTH

Purported Duel Between Bohn Hilliard and George Sauer Ends With Latter Having Good Margin In Average Yardage for Afternoon.

TWENTY THOUSAND SEE FIRST BATTLE OF YEAR

Varsity and Reserves Display Power and Speed in Downing Longhorns; Boswell Stars With Sweep Around End to Score Touchdown.

Outclassing the Texas Longhorns in all departments of the game the Nebraska football team dimmed Bohn Hilliard's chances of becoming All-American by presenting four more efficient backs in Sauer, Masterson, Boswell and Miller, who aided in submerging the Steers 26 to 0 Saturday afternoon in the memorial stadium. Over 20,000 persons were on hand to witness the Huskers present a potent and versatile first and second string varsity team.

Sauer was the driving rod of the game, slashing and punching his way through the Longhorns' defense for successive gains in spite of the desperate attempts of the Texas squad to bring him to earth.

A sweeping end run in the third quarter by "Hub" Boswell which totaled an advance of thirty yards plus a brilliant forward-lateral pass; play in the same period were the high spots of the game. A forward pass from Sauer to Masterson, who tossed a beautifully timed lateral to Boswell, constituted the most perfectly executed play of the day. It was a touch-down play but the sidelines prohibited Boswell from scoring as he was forced out of bounds when only nine yards from his destination.

Sauer Does Quick Kicking. Sauer added another laurel to his list of achievements by gaining considerable yardage in quick-kicking. This upset the Steer squad badly on several occasions and put the Scarlet and Cream in advantageous positions.

Allowing the Texas' only one first down for their afternoon's work the Nebraska squad placed the ball within the Longhorns' ten yard line seven times, only to be thwarted by their own fumbling on two of the occasions.

Huskers Make First Downs. Consistently setting Hilliard for two and three yard losses and gains the Huskers made first downs with comparative ease, making eight sustained drives totaling 45 yards to each drive.

Sauer accounted for two of the touchdowns with the other two being made by Jerry LaNoue.

Y CABINETS PICNIC SUNDAY Cooperative Work and Visit Of Paul Harris to Be Topics Of Discussion.

The Y. M. C. A. and Y. W. C. A. Cabinets will hold a joint meeting Sunday at Pioneer Park. They will discuss the coming visit of Paul Harris, Jr., Oct. 24 and 25.

The hour before the picnic supper will be spent playing games, and the time after the meal will be given to discussion of cooperative projects between the groups.

The Ag Y. M. C. A. Cabinet will join with the down-town Y. M. C. A. in the meeting.

RECEIVE NEW COMMISSIONS Military Department to Place 24 Additional Juniors Under Contract.

Colonel W. H. Oury, commanding officer of the Nebraska unit of the R. O. T. C. has received twenty-four additional commissions for juniors from corps area headquarters. This will enable the military department to put all juniors desiring advanced work, under contracts. Approximately 110 juniors will be under contract this year.

Tassel Enthusiasm, Spirit Run High As Pepsters Meet for Final Luncheon Before Close of Athletic Ticket Drive

Rallying for final instructions at the last of a series of daily pep luncheons, the Tassels were brimming over with enthusiasm Friday noon, while competition among individuals and teams for high sales honors waxed keen with the deadline but one day away. The meeting was the liveliest of the five held this week, with everyone trying to talk at once, and optimism evident everywhere.

The Tassels just were not to be denied Friday. No one was spared as victim to their "Stand up" songs: Sauer, Miller, Bunting, Starker, even the Rag reporter, all had to take their bow. Jack Miller left a trail of broken tradition after him when he responded to cries of "speech" twice, the first time with a courteous "thank you" and later with "It's spirit like this that wins the games." Sauer maintained his previous status by not speaking, although George was by no means bashful during his second appearance of the week. Sauer was right with the Tassels in everything they did, even to the extent of answering roll call with them.

Thelma Sterkel continued in the role of cheer leader Friday and had the Tassels so well organized that after the first half of the (Continued on Page 4.)

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