### The Daily Nebraskan

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#### Rally---And Rally!

COMING north for their first bout with a Cornhuskerfootball team, the Texas squad of Longhorns are going to get their first glimpse of Nebraska students and Nebraska athletes. They have heard much of Cornhuskerland, they say, and they will be a determined and a critical bunch of Tex-

The attitude in the Lone Star state, in fact, is such as to produce a dangerous combination of qualities in an invading football team. The Texas squad, according to an Associated Press dispatch from Austin, has been drilling with a quiet, busipess-like purpose dominating its work. That purpose is to give of the very best they have-always the most dangerous quality in a foe. Enthusiasm may crack, and arrogance is on the most infirm of foundations, but a steady firmness of purpose such as undoubtedly pervades the Texas spirit is a constant source of danger.

There are, in short, plenty of indications that Baturday's opening grid contest will be a thing of thrills aplenty, a game that will require all of the nebulous, but powerful, spirit that Cornhusker supporters can muster.

Spirit is a nebulous thing; it is impossible to determine just where and how its forcefulness operates, but there are means by which its presence can be more or less accurately gauged, and one of those measuring sticks is to be found at pre-game rallies. There, if "spirit" is truly operative, it is impossible to mistake it.

Numbers, enthusiasm, the very atmosphere of spirited rallies-all of these must enter into the really successful "pep" meeting. And we have the words of coaches and players that those introducory assurances of active student support actually do bolster team morale.

All this, then, leads to one compelling concluplon-rallies, to be successful, require the active participation of every student fan.

At the rally Friday night, when football team and student body meet each other en masse for the first time, each will form an opinion of the other, | memories.

and if those opinions are good-as they will be if students do their part-a Nebraska team will meet Texas opponents Saturday with a firmness of pur pose equal to that of the invaders.

Go out for the rally, you Cornhuskers.!

#### End of the

#### Ticket Drive.

SATURDAY, day of the first football game, is also the day when the Tassels bring to a close their athletic ticket sale campaign. For a week the girl pepsters have driven themselves in an intensive effort to accomplish their objectives without making the sale drag interminably, and by Saturday they hope to have succeeded, for then the week's campaign will close.

Last year, with individual salesmen temporarily joined into a semblance of organization, the drive dragged itself to a close only after almost three weeks of selling. This year, in an attempt to sales responsibility was put into the hands of a single, unified organization, the Tassels, with the definite intention of making the drive concentrated and short.

So far Tassels have more than done their share. They have maintained enthusiasm at a high pitch, and the girls have worked hard. They are, in short, fully intending to stick to the original plan of preventing the sales campaign from dragging at any great length.

But-and this is the crux of the matter as it stands on Friday morning—the Tassels cannot realize their objective alone. The drive cannot be stopped short if lagging students intending to purchase tickets "sometime" continue to delay their buying. Students must contribute to the drive their share, for the Tassels alone cannot do all the work.

The campaign is in its critical stage, and it is only the students intentions, eventually, to buy their tickets, who can resolve the crisis by making their intentions know thru the actual purchase of tickets

If the drive really is to close successfully on Saturday, student tickets must be bought now-

#### New Prices

#### For Pictures.

IN a sincere effort to put the price of yearbook pictures within the reach of every student, Cornhusker executives have opened work on photos this week with lowered rates and new arrangements.

For years the student complaint has been that prices for yearbook pictures were exorbitant, and it is heartening to see this year's Cornhusker staff making a determined effort to operate under a lower and fairer rate for photographs. Even more is the new policy appreciated when it is remembered that engraving prices are rising under the provisions of NRA governmental codes.

In the past it has been argued that picture prices for a book that represents college years in the mind of purchasers have been too high to make the book fulfill its purpose to the best advantage. The yearbook, for a graduate, is the repository of pleasant memories, and it is unfair if those memories must be incomplete because he or some of his associates, as students, could not afford to have their pictures taken.

With high prices for pictures there were many such students, but the new policy should noticeably decrease their number, and the Nebraskan hopes every senior can see his way to having his picture in the book that is, after all, the book of college

#### Ag College By Carlyle Hodgkin

ELECTED TO COUNCIL

Charles Rochford, husky ag student who takes care of the college's sheep during off hours, was elected yesterday to membership on the Barb Council. He will have an active part in that organization's one big job—to promote the seven all university parties sched-uled for the year (two of them

have already occurred). There are eighteen members on the Barb Council. Other ag students on the council are Lois Turner, Emily Spanggaard, Vernon Filley, and Edmund Anderson.

BEHIND THE STORY.

In the Omaha World-Herald one day last summer appeared a story about a farmer who had found a meteorite in his field. The meteorite in his field. The meteorite was still warm, according to the story, and the farmer sold it for \$1 to a man who happened to for \$1 to a man who happened to be on his place that day. The man was from St. Paul, Minn.

that it could not have been heated by that. The farmer was sure that considerable about how it happened.

for \$1 to a man who happened to by that. The farmer was sure that he had found it a full half-mile from a high-tension wire. He are A day or two later I met the

moan—he was a dairy famer—and no voluntary information.

Sergeant Richardson tells me sked him about his new venture. He had got rid of the salesman; that there is a hard-working gang that was what he wanted. The grinned, and told me the story behind the story.

The man from St. Paul was a machinery salesman, the dairy-man didn't want to buy any machinery, wanted a lot more to get rid of the salesman. Walking thru

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Lost

he had come upon a big clinker assistantship at the Ag college at from the dairy boiler. He picked it Maryland. He will assist in dairy up and carried it along to the manufacturing classes, carry a milkhouse and laid it in the win-few hours of college work, and in dow—he did it purely to get the big cinder out of the field so it would not break the sickle at mow-

the salesman cried his wares, the dairyman spied the clinker in the window and an idea popped into his head. "See that," he said, pointing toward the window," I found that out in the field vester.

While in college Marion Mecham

Some times the story is not as good as the story behind the story. In the Omaha World-Herald one Promptly the World-Herald tele-

from a high-tension wire. He ancay or two later I met the swered their questions, but offered

salesman had got rid of \$1 for a The number is smaller than in the clinker out of the dairy boiler. past, but the quality is high. And the newspaper had got a story about a heavenly body fall-hearing about how Ag college walks off with the honors at the

Today, Marion Mecham, Ag college senior last year, is on the won company drill but missed plagrounds at Chicago's Century of toon honors, how two years ago

his alfalfa field the day before, Mecham has been appointed to an Working inthe milkhouse while most of our students who go off

found that out in the field yester-day. It was warm. I think it must have fallen out of the sky."

While in college Marion Mechanian haunted the laboratories in the dairy building. He did all sorts of odd jobs for the department offi-cials, fed rats, calibrated glass picked the thing up, looked it over, ware. Last summer in a creamery asked the dairyman if he would at Omaha he had some real and sell it. At first the farmer was re- vivid experience in creamery opluctant, but when the salesman eration. He was the ice cream offered him \$1, he accepted. The maker for the firm, turned out salesman went to town with his hundreds and hundreds of gallons

### TRAMP TRAMP

annual military compet in the spring. They will be told about how three years ago Ag college Progress or else he has boarded the train on to College Park, Maryland.

A former major in dairy manulast year Ag college walked off with both company and platoon facturing here at Nebraska, compet.

THIS AD IS GOOD FOR ONE EXTRA DRAM PARFUM

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Only because we contracted for these shirts months ago; only because they were made under the old material and labor cost; only because we bought quantity to get a sacrifice price, could we sell these fine shirts at 98c. We believe it to be the last big shirt bargain we are going to be able to give you.

Shirts in all the new patterns and colors; al so plenty of plain colors and whites. Collar attached, starched collar attached and neck band styles, in broadcloths, woven madrases and prints. We want you to see these shirts. We bought them to give you a bargain. It's here—and you will save plenty.

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Here is the Season's Outstanding Sale of

Values We Could Not Duplicate Under Present Costs

Only Two

Friday and Saturday

When you see this lot of 3,600 beautiful ties, on sale Friday and Saturday, you just can't resist the values. Every conceivable pattern and color is here for you to select from.

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Days

Ben Simon & Soute

