SOCIETY NEWS


Ak-Sar-Ben Court Attendants Are Guests at Gay Round of Parties


## "WHEN A FELLER

 NEEDS A FRIEND"
. : there's cheer in good old Briggs Another football player may take your sig nals, but there's no substitute for BRIGGS.
You could pay twice as much for other tobaccos and find them not half so good. BRIGGS is aged in the wood extra long. It's mellowed and biteless. It's so good that it won nation-wide popularity before it had a line of advertising.

But it's easy to make a tobacco sound grand in print. Smoking's what counts. Won't you try a tin of BRIGGS?


Briggs Pipe Mixture is also sold in 1 -pound end
S-pound time. . . and in 1 -pound Humider Kets.

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## Hold That Line



Best of all
This is "Rainy-Time"

## All folded up in a

 tiny little pouch

First Game Saturday
Reserve Today for Best Seats
SEE A TASSEL

