

SOCIETY NEWS



Nebraska Members of Ak-Sar-Ben Royal Court Select Their Escorts

Ak-Sar-Ben princesses and courtesses are of paramount interest to campus circles as many of them are university students. Fraternities and sororities are scheduling house dances as quickly as orchestras can be obtained. Several Get-Acquainted teas are to be given at Ellen Smith hall.

Nebraska Coeds at Ak-Sar-Ben Ball.

Of interest to the university circles is the Ak-Sar-Ben ball which will take place Oct. 6, as many of the courtesses and princesses are at present attending the University of Nebraska.

It has already been announced Miss Jane McLaughlin, member of Kappa Kappa Gamma and Lincoln's courtess at the ball, will be escorted by Bob Sutherland. Cedric Hornby of Omaha will escort Miss Mercedes Augustine of the Tri Delta sorority. Miss Calista Cooper of Pi Beta Phi is to be escorted by William Deakins, jr., of North Platte, a member of the Phi Delta Theta and a first year law student at the university. Another member of Pi Beta Phi is Miss Maxine Musser who will have as a partner Cal Verges of Norfolk, a member of Kappa Sigma, and a student at the university. From the Delta Gamma sorority is Miss Elsa May Swift, who will be accompanied by Clayton Kunze of Grand Island, a university student and member of Alpha Tau Omega. Of the Kappa Alpha Theta sorority is Miss Helen Drummond, who will attend the ball with Harold Swenson of Omaha, also a former student of the university and a member of Phi Kappa Psi. All of these girls are courtesses.

Six of the sixteen princesses, chosen from prominent Omaha girls, are attending the University of Nebraska at present. Lewis La-Master of Lincoln will escort Miss Betty Kelley, Kappa Kappa Gamma, to the ball. Miss Kathryn Turkey, Delta Gamma, and a niece of Mrs. Louis Kormsmeier of Lincoln, will be attended by David Crofoot of Omaha. From Kappa Kappa Gamma is Miss Louise Condon, who has chosen as her escort Ben Cowdery of Omaha. Miss Georgina Wilson, also of Kappa Kappa Gamma will be conducted to the ball by Sam Caldwell, jr., of Omaha. Of Kappa Alpha Theta is Miss Molly McIntyre, who will be escorted by Hoxie Wright of Omaha. Miss Elizabeth Pancoast, also of Kappa Alpha Theta has chosen Clark Murdock, an Omaha attorney as her escort.

Alpha Gamma Rho Schedules Party.

Alpha Gamma Rho has scheduled a house dance for Saturday evening at the chapter house. Melvin Pester, social chairman, has invited Mr. and Mrs. C. A. Penton

and Mr. and Mrs. L. K. Crowe to act as chaperons.

Select Orchestra For Barb Party.

Eddie Jungbluth and his band will play at the all-university party at the coliseum Saturday night. The party is the second one sponsored by the Barb council this year. Chaperons for the event are Mr. and Mrs. R. P. Thalman and Mr. and Mrs. Wm. J. Loeffel. Margaret Medlar had charge of inviting the chaperons.

Phi Mus Have Dance for Pledges.

Active members of Phi Mu will entertain their pledges at a dance Saturday night at the chapter house. Mr. and Mrs. Charles Cox and Professor and Mrs. Roy Cochran are to act as chaperons. Colored spotlights, fall flowers, and balloons will be used in the decorations. Virgene McBride is the social chairman.

Fraternity Plans Open House.

Phi Kappa fraternity is planning an open house for Friday from 8:30 to 11:30 o'clock. Chaperons are Colonel and Mrs. Frank A. Skidwell and Mrs. Katherine E. Farley.

Wedding for Former Student.

The marriage of Miss Patricia Ferrie, daughter of Mr. and Mrs. E. J. Ferrie of Plattsmouth and Carl Christwiser, son of Mrs. Charles Christwiser of Nehawka, which took place at Crown Point, Ind., August 6, has been announced. Mr. Christwiser is a graduate of the University of Nebraska, and a member of Chi Phi fraternity.

Theta Is Honoree At Sunday Supper.

Miss Jean Wilhelm is to be the honoree at a Sunday night supper October 8, when Miss Marian Brown will be hostess to twelve guests. The affair is to be a bath-room shower and bridge party. Miss Wilhelm is a member of the Kappa Alpha Theta sorority.

Issue Tea Invitations.

Invitations have been issued to all university women who are members of the Methodist church to attend a tea given Friday afternoon from 3 to 6 at The Foundation Home by Kappa Phi, Methodist girls' sorority.

Sunday afternoon a tea will be given at Ellen Smith Hall from 3 to 5 o'clock by members of Lambda Gamma.

What Other Universities Say About the NRA

Editor's note: The following stories taken from the other university daily newspapers reveal what is being done by the college student with regard to the National Recovery Act.

(From the Daily Trojan.)

One indication that big corporations are falling rapidly in line with the program of the NRA is divulged in the report of the University of Southern California employment bureau, which reveals that the major portion of the June graduates of S. C. registered for work have been placed during the summer and especially during the past month. The report states:

"Revival of demand for engineers, low during the past three years, is perhaps the most significant phase of the recovery activity. It is evident that places have been created by compliance with the NRA code requirements, and graduates of '33, as well as of '32 and '31, trained in our professional schools such as engineering, commerce, architecture, journalism, merchandising and law are in demand."

Students Work Part Time.

The employment bureau is located in the Student Union, and is headquarters for placement of working students as well as the women.

Charles Boren, director, visits industrial plants, business houses, financial organizations, film studios, oil fields, manufacturing plants, shops and stores to study how S.C. alumni may fit into the re-employment program. Mrs. Joan Geisinger heads the office staff, and Mrs. Eric Decker is in charge of student employment.

Summer Jobs.

"Many students who have worked during the summer at camps, resorts, beaches, etc., have earned sufficient to encourage them to continue their college education," the report reveals. "Others hope to relieve the parental purse by working part time this fall after classes open as waiters or waitresses, tutors or translators, manicurists or chauffeurs, proofreaders or radio workers, and are already registered for this purpose."

(From the Oklahoma Daily.)

Administrative approval of the student NRA consumers' drive scheduled to start Friday morning, was voiced Monday afternoon by President Bizzell.

"I am heartily in sympathy with the recovery program and will cooperate with the consumers' drive committee in every possible way," Bizzell said.

Attitude of Frank Cleckler, manager of the Union, could not be determined Monday because Cleckler was away from Norman on a business trip. The Union establishment have not signed the NRA pledge.

PLANS PROGRESSING.

Meanwhile, Mrs. J. E. Belcher, county women's chairman, said that gains for the drive were progressing satisfactorily and that almost a score of committee women would be in campus buildings at 8 o'clock Friday morning with complete supplies for student signers.

Final organization of the drive to secure 5,000 student signatures will be made at a meeting to be held in the chamber of commerce offices at 2:30 Thursday afternoon. Supplies will be distributed to workers at that time, Mrs. Belcher said.

Notified that President Bizzell had officially endorsed the campaign, Mrs. J. L. Skelton, city chairman of the recovery work, said "I think it is mighty fine for the administration to voice its approval. We will be glad to have all of the help we can get."

(From the Daily Californian.)

"With the NRA as a spearhead we may batter our way to the heights of human betterment. Open your eyes to a new day!" George Creel, NRA district administrator, thus challenged students and faculty members gathered to hear his address at the "Blue Eagle" university meeting held yesterday in celebration of the completion of the campus pledge campaign.

"Those who protest have no alternative to offer except 'let it alone,' declared Creel. "We dare not let the NRA alone; we must cure our ills for all time. The NRA is not an emergency measure. Its ultimate purpose is a radical revolutionary reorganization of our whole industrial structure."

Co-operation Purpose of Administration Officials.

The two great purposes of the administration, as outlined by the speaker, are to substitute a co-operative order for the present competitive regime, and to institute a planned economy to supplant wasteful individualism.

"Small minorities can mock and destroy the signers of our codes unless they are brought in," Creel exclaimed. "I say, take them by the throat and choke the life out of them if they do not obey. Any business not contributing to the public welfare must be destroyed." Donald A. Breyer, '34, chairman of the campus campaign, presented Creel with the 7,000 pledges made by university students during this week to support NRA policies, and thanked "all Californians who made this drive the success it is."

Students to Help Solve Future Economic Crises

President Robert G. Sproul, who presided over the meeting, declared in introducing Creel, "It is the obligation of university men and women to aid in solving intelligently the crises of their world, particularly in the relations of capital and labor, and the operation of agricultural lands."

Dr. Aurelia Reinhardt '98, president of Mills college, gave the concluding address of the meeting, stating that for the first time in her life "economics" and "ethics" are being used as synonyms, giving hope for the institution of a new social philosophy.

"The New Covenant" was suggested by Dr. Reinhardt as better stating the ideals and purpose of the NRA than the New Deal, with its suggestion of only fifty-two cards in the deck, already well shuffled.

Musical offerings were presented by the A. S. U. C. band. The meeting closed with the traditional singing of "All Hail."

(From the Daily O'Collegian.)

Members of the student body as well as townspeople of Stillwater and the state as a whole will have a chance to learn details of the various phases of President Roosevelt's National Recovery Act as members of the state administration gather on the A. and M. campus Friday to discuss and lecture upon the several departments of the "new deal" organization.

An all day session, sponsored by the Stillwater chamber of commerce, and the A. and M., will bring authentic, up to date information regarding such subjects as are of interest to every community in Oklahoma. Letters have been sent to every chamber of commerce and county agent in Oklahoma, inviting representatives to attend the one day short course.

Program Announced.

The tentative program for the morning, as announced by the committee, includes a general assembly at 10 o'clock in the college auditorium. During this session, Raymond D. Thomas, dean of the school of commerce, and president of the Stillwater chamber of commerce, will act as chairman; Dr. Henry G. Bennett, president, will talk on "The A. and M. College and Its Part in the Recovery Program"; D. P. Trent, director of extension in charge of the agricultural adjustment program in Oklahoma, will address the visitors upon the subject, "New Phases of the Agricultural Adjustment Program"; and Judge A. L. Beckett, director of state administration of federal relief, Oklahoma City, will discuss, "State Relief."

Groups to Study.

For the afternoon sessions the

audience will divide into groups to study the various phases of federal and state programs. The discussions will include "State Relief," by Judge Beckett; "National Recovery Act," by Frank Buttram, chairman of the Oklahoma state committee for NRA, Oklahoma City; "Agricultural Adjustment," by D. P. Trent; "Home Loans," by John F. Mahr, state manager of the Home Owners' Loan corporation, Oklahoma City; "Public Works," by John Carlock, state administrator of public works, Oklahoma City, and Phillip S. Donnell, state engineer for the public works administration, Stillwater; and "Soil Erosion and Flood Control," by Newt R. Graham, chairman of the Arkansas Valley Flood Control committee, Tulsa; J. W. Carpenter, extension agricultural engineer, Stillwater, and George R. Phillips, state forester, Oklahoma City.

At 6 o'clock dinner will be served by the local chamber of commerce with music furnished by the A. and M. ninety-six piece concert band, under the direction of Prof. Boh Makovsky, director of the band. Following the dinner further entertainment in the form of the football game between Central State Teachers' college and the Aggies will be offered.

(From the Daily Lariat.)

By DR. A. S. LANG.

Professor Economics, Baylor. An affirmative answer to this question depends upon at least two things, concerning each of which there may be honest doubt. First, it depends upon how well the masses understand the nature and functioning of our complex economic society. In the second place, the answer depends upon how generally we have accepted or shall presently accept these principles. Are we ready to sacrifice selfish private gain, at least temporarily, for widespread human betterment? Necessity for swift and drastic economic change is now taken for granted by the thoughtful. But the discovery of truth is one thing; its general acceptance is quite another.

The NRA is founded upon principles in the discovery of which the colleges and universities have played a leading part. Indeed, it is the primary function of a university to extend the frontiers of knowledge in every realm of human interest. The principles embodied in the NRA have now advanced beyond the academic stage and are now matters of public policy. However, in bringing to fruition the objectives of the NRA these of us in college circles, students and faculty members alike, have in common with all American citizens the high responsibility and privilege of fostering a new social order less selfish and more humanitarian than the old.

About Individualism.

It is not easy for us to wrap our traditional and highly-prized individualism for social control, but both theory and bitter experience proclaim the necessity of doing just that. The NRA now gives us our first real opportunity at economic planning on a new principle in the interest of human welfare. Unless, however, some fundamental changes have or shall be made in our thinking the NRA will receive little more than lip service. Unless and until the American people revise their traditional attitude toward such propositions as those listed below the successful outcome of the new experiment in economic planning remains doubtful. Be it said, however, that the long depression has probably done more to establish new social attitudes and new economic doctrines than a whole generation of research and teaching by social scientists.

Dr. Lang Cautious. My cautions and carefully hedged prophecy is that the NRA will likely succeed if, as, and when we learn—

1. That rugged individualism has come to mean ragged individuals.

2. That lasting prosperity is neither an accident nor a decree of fate. It is the result of wise human planning.

3. That abiding prosperity is not and cannot be generated by glowing optimism alone. Talking sunshine does not necessarily bring it; sunshine is the result of forces and not of words.

4. That we should no longer be misled into believing that natural economic laws bar the path to economic reform and bring to naught plans for promoting human welfare. Many do not all, of our so-called economic laws have turned out to be merely human arrangements.

5. That it is not necessarily irreverent or immoral to amend or give new interpretations to the constitution in interest of humanity. The constitution was made by and for man; it may and should be changed whenever and as often as his interests demand it.

Taxing Individualism.

6. That the tax system is one of our most potent forces in economic planning. It may be used to deepen poverty and a life welfare and sound business prosperity.

7. That control of hours and wages of labor, desirable as these things are, without controlling prices, cannot increase real wages.

8. That we are working at cross purposes when we try thru shortening hours and raising wages to increase consumer purchasing power, and then curtail consumer purchasing power by the levy of a tax on consumption, such as a general sales tax (exemption is made for certain selective sales taxes).

9. That the only tenable basis

for mass production is mass consumption.

10. That the profit motive is not only possible incentive that we may rely upon to secure economic activity and production.

Poor People, Customers.

11. That business is made good not by a niggardly wage policy that keeps laborers impoverished, but by a liberal wage and employment policy that supplies the masses, (laborers and farmers) constitute by far most of them) generously with purchasing power. "Poor people, poor kingdom, poor kingdom, poor king," says the French proverb. Poor people make poor customers, poor customers make poor business.

12. That lasting prosperity is to be obtained, the burden of taxation must be shifted somewhat from the shoulders of impoverished masses, and placed primarily upon those who are able to pay out of surplus income.

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TWO SQUADS OF FROSH PREPARE FOR VARSITY!

Coach Weir Works Gridmen Hard Getting Ready for Game Saturday.

Freshman Coach Ed Weir has the yearlings thru their paces on the field north of the coliseum while the varsity and subbing squads were meeting on the practice field in the stadium Wednesday in a regular full time game. The freshmen outfits as selected up to date are composed of two teams.

One squad is made up of: O'Brien, Chapman, Rice, Jensen, ends; Seefeld, Ashur Brown, Chase, tackles; Kasal, Woods, Stenten, guards; Ray, McDonald, centers; Dale Brown, Francis, Cardwell, Turner, Watkins, Brokaw, Hughes, Schock, backs.

The other one is composed of: Flashnick, Morrison, Ambis Hale, ends; Ellis, Pflum, Cahoon, tackles; Ugal, Parsons, guards; Har and Frantz, centers, while the backfield has Hladky, DeJarnett, Willy, McGowan, Faulkner, R. Brown, Howell, Hopp, Antram and Douglas.

This Saturday afternoon the Freshman eleven is scheduled to meet the Varsity in the annual Frosh-Varsity classic, which is held as a warm-up and testing game for the first team in preparation for their first game of the season, which in this instance is the Texas tilt.

TEXAS STUDENTS BACK STUDENT ACTIVITY TAX

Season Ticket at Southern School Is Sold for \$10.50.

(From the Daily Texan.) Payment of the student activity fee (blanket tax) was quite popular among old students who registered Tuesday, according to reports from the leaders of student activities who watched the trend. This was considered encouraging and an evidence of appreciation of the saving to be effected by the payment of this fee, as the students who have been to the university before have had opportunity to consider the value of the plan.

The activity ticket, which is sold for \$10.50, entitles the holder to approximately \$40 in admission to all home athletic contests, to The Daily Texan and the Longhorn Magazine for the school year, and admission to lyceum entertainments, Curtain Club plays, Glee Club concerts, oratorical contests, Longhorn band concerts and other privileges.

The total cost of these various attractions would be \$52.50 if the activity ticket was not purchased. A complete program of activities, musical events, concerts and special entertainment features are being planned now by the organizations which participates in the fee.

The Daily Texan is being delivered to the entire student body at this time and will be sent direct to the residence of all blanket tax payers. The first issue of the Longhorn Magazine will be distributed at the end of registration line to those who have paid the fee.

The activity fee is sponsored and managed by the Students' Association, the organization of the entire student body.

KANSAS ENROLMENT GAINS IN 4 DIVISIONS

Registration for University 99.15 Percent as Large As Last Year.

LAWRENCE, Kas., Sept. 27.—Actual increase in registration in four of the divisions of the Uni-

versity of Kansas, small losses in four divisions and no change in one are indicated by registration figures announced today for the first week of registration.

For the university as a whole, the registration this year is 99.15 percent as large as it was last year, and instead of the decrease of some 10 percent anticipated in the framing of budgets, the actual decrease is but \$5-100 of 1 percent.

At Lawrence, registration was twenty-one fewer than a year ago, and at Kansas City, Kas., there are ten fewer enrolled in the nursing courses. The official university figures:

	1932	1933
At Lawrence.....	3446	3425
At Kansas City.....	211	201
Totals.....	3657	3626

The freshman class showed an increase of fifty over that of a year ago, and the number of students coming with advanced standing increased 130.

Detailed figures by schools have not yet been given out, but indications are that the college of liberal arts, the school of pharmacy, the school of medicine classes at Lawrence and the school of business all show increases. It is stated that the business enrollment this year is the largest it ever has been.

Decreases are indicated in the graduate school, where for several years there has been unusually large increases; the school of engineering and architecture; the school of education and a small decrease in the school of fine arts.

The school of law shows no change. Students are paying their fees unusually promptly this year, since they desired to attend the football game last Saturday, and admission was from the activity book, made a part of student fees by the regents on petition of the student body.

Hi-Y Men Hear Mathis Talk About Athletics

Chris Mathis, Cornhusker football star of last year, addressed the first open meeting of the Hi-Y club at the Hi-Y building Tuesday evening. He discussed athletics, particularly football, with seventy members who attended the dinner and evening program.

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