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Three Million New Voters.

BETWEEN two and three million young Americans -10 to 15 percent of them college studentswill vote for the first time this fall. Two facts (out of many) announced last week by a group of eminent engineers after a survey of American industrial equipment and power should give them something to think about when they ask themselves what they are voting for:

1. Total capacity of U. S. Industrial equipment is one billion herse power which does the work of ten billion men. This means that if enportunity were equally distributed, every man. woman and child in this country would have working for him in the equivalent of about 70 human sizves.

2. So efficient has America become that if Industry returned today to its 1929 production peak, half of the 12 to 14 million unemployed would still be out of work.

Let the new young voters consider the first and then seek the cause for present conditions in this country where poverty is stalking the doors of ten million homes. Let them consider the second and then judge the proportions of the unemployment problem today and for the future.

Why all this poverty when every person's profuctive ability has been multiplied seventy times by machines? Simply because the benefits of machines have been appropriated by a few, while the great majority in this country where "all men are horn free and equal" are denied even the privilege of working for a living.

One solution is heard: junk the labor-saving machinery and go back to the time when men collectively had to work all the time to get enough to ent. There would then be work for all.

But why throw away the benefits of mechaniand slaves which can do our work? There is another solution: let the benefits of machines accrue to society as a whole, lightening the burden of labor on all men, giving them leisure to live and know those things which make life more than existence.

THOMAS Paine, famed revolutionary pamphleteer who stirred England's American colonistst to

throw off the oppression of foreign control in 1776, drew a fine distinction between society and government. Bociety, he said, exists by reason of the co-operative tendencies in the human race which enable men to accomplish more by working together. Government, on the other hand, is made scessary by inherent evil tendencies which must

yet steeped in traditional party loyalty. For slowly Americans-young, thinking Americans-are awakening to the fact that the principle of individualism has proved incapable of directing the complex organization of modern life; that in collective action lies the way out.

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Baseball Wants Back In.

OCCASIONALLY the observer who sees the extravagant praise heaped upon football stars,

coaches, and the sport in general, or who sees the large amounts of money not only paid out for this aport but immediately expended by it, cannot help but agree with one commentator who declared that football bears about the same close connection to education that bull-fighting bears to agriculture.

As a matter of fact, however, that is a very extreme statement but nevertheless one to which football lays itself open by reason of the large amounts of money it uses, and the overemphasis placed upon drawing crowds.

There is a definite justification for the money which football makes, however, and that justification is the fact that the surplus is used to support other student sports which do not enlist such universal interest. These sports constitute a very definite and essential part of a university's extracurrricular athletic program, just as football does, and if they are curtailed, the justification for large football receipts falls.

It has come to be recognized practically universally that it is a desirable thing for an educational institution to provide extra-curricular interests for as many students as it can. Football is only one of these interests, and those who are not interested in football should most certainly not be forced to suffer if football did not pay.

Baseball is another one of those interests, and its appeal is very likely to be an appeal to students who have few if any other outside interests. It is a definitely established sport at other institutions, and it is obviously a black-eye to the athletic management of this school if it cannot be supplied to the students on account of the fact that football is eating up too much of its own profits. or because for some reason the available money cannot be made to go around.

Apparently there is student interest in baseball, and if the petitions for its reinstatement which are now being circulated are indicative of a large enough interest, it is to be hoped that the athletic sible for seeing that that man has department will reinstate baseball in its budget.

Perhaps the time will eventually come when even state supported institutions can depend upon the funds granted by the state legislature for the support of various activities which are worthwhile. Perhaps, too, by then, athletics and other student activities will be recognized as having a definite place in the educational scheme and will not have midwest to give up his post on the to depend on the fickle financial support of the pub- Kansas university football team, lic of the game of football for the wherewithal to CATTY OB.

But until that probably remote era, we believe that all student interests should be given support, even if the king of all interests, football, has to deprive itself of some of the luxuries with which it has been wont to adorn itself.

Lincoln's Only

Legitimate Theater.

THE University Players are starting their annual besmirch the character of their drive for sale of season tickets to their pro- schools, and to non-athletes atductions. They will present six plays this season tending college every where.

Student tickets sell at only \$2.00 for the season. It is anticipated that ticket sales will be fewer to forego a college education be-this year than usual because of the general financial cause of the lack of funds, while

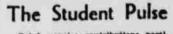
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was based upon a survey of summer selling jobs, recently com-pleted by a committee appointed in October, 1931. by the Eastern Collage Personnel Officers' asso-ciation. All students placed with sales companies through the em-ployment bureaus of thirty eastern

colleges during the summer of 1931 were asked to give a detailed report of the amounts which they earned, the length of time they worked, the number of working hours required per week, and the degree of supervision they received. They were also requested to give frank opinions of their jobs. "Earnings and profits are comparatively low. The average gross amount earned by the individual students who reported was only \$211, and the net amount cleared was \$94. The average amount earned per hour was only 51 cents and the average individual profit per hour over expenses 21 cents. Those facts seriously challenge the claims made by certain of these companies that canvassing of this

nature yields a higher return than other kinds of summer employment "As Dr. Crawford's statement

pointed out, the association believes that no salesmen or company has a right to use the name of any college to make sales." -Harvard Crimson.



Brief, concise contributions perti-nent to matters of student life and the university are welcomed by this department, under the usual restric-tions of sound newspaper practice, which accludes all libelous matter and personal attacks. Letters must be signed, but sames will be with-held from publication if so destred.

Subsidization at Northwestern.

TO THE EDITOR:

The evening papers have broken the news of the year to the inter-collegiate athletic world. The football players of Northwestern university who have not sufficient funds to pay their own way through school have been ="adopted" by business men of Evanston. These godfathers will be responan education as long as he continues to perform capably upon the teams of their alma mater. Last year several other eastern schools

did the same thing. But two years ago "Jarring Jim" Bausch of Kansas was forced by the voice of protest of the followers of football in the because of his acceptance of a like proposition. The Carnegie foundation investigated the situation in schools all over the nation. Yet Northwestern because of her place at the peak of intercollegiate football can publicly announce her subsidization of players and get by with it.

This manner of hiring athletes is unfair to other schools who can not afford to do so, to those schools that could afford to but don't because they do not wish to Why should men who have not

the brawn for football, be forced condition of students and the public. This is in- a muscular body deed regrettable. However, there are some stu- equipped to make his own way in world than a man of non-athletic build, and not so desirous of never before patronized the University Players. It a college education be tossed the is for those students to help put this drive across. life of luxury, as long as he con-Does this undertaking merit the support we tinues to hold his place on the varsity. This unfairness of Northwestern should be squarely met by each Temple Theatre and every campus, and a decided schools can not do this manner of thing, why should Northwestern? Wholehearted protest from every These plays are not dry, solemn or boring. They college newspaper will form a storm of fire from national papers, not even Northwestern could dare to run. UNIVERSITY OF THE EDITOR'S NOTE: B. A. F. so accurately states the Ne-PRESENTS braskan's opinion on the Northwestern situation that an expression of our attitude in the editorial column is made unnecessary. Picnic on Ag Campus Honors New Students The Home Economics association held its annual picnic honoring new students Friday evening at the Student Activities building on the Ag campus. YOUR DRUG STORE Remember Those Noon Lunches at Our Fountain Call Us for Rush Orders The Owl Pharmacy 148 No. 14th & P St. B1065 PERSONAL --G. H. SERVICE TO UNI STUDENTS SPECIAL CLUB STEAK FRENCH FRIES manity. Perhaps they really adver-tise defects in heredity in the home.-Daily Trejan. You'll Enjoy Inviting



PHIL STONG'S "STATE FAIR."

Authors have often thrown a number of varied personalities into

a common environment and then recorded the drama as they came in contact. One of the most notable of recent examples of this technique is Vicki Baum's "Grand Hotel," although there are many

others of lesser prominence. In his novel, "State Fair," Phil Stong selects a family of Iowa farmers, a daughter of a stock show manager, a newspaper reporter and a prize-winning hog for his assortment of characters.

A state fair provides the mixing bowl and, like most other novels

of this type, after the thing is over the characters go their separate ways with nothing but memories left of their experiences.

The story will not startle the reader at any point and he will be able to predict each happening so closely that the reader soon feels that he has conceived the plot

himself—but it is entertaining throughout. The writer's purpose, undoubtedly, was to depict a state fair from the standpoint of those who had some real interest in it. We must admit that he does do this admirably. The plot, itself, is quite ordinary.

but it serves as a vehicle for some author was stretching the point a effective description and adroit little, when he tried to make it characterization. A family of Iowa have some experiences that are

rather broadening.

The girl meets a young retance progresses and he propose but she is of the opinion that their lives can never blend in marital lives can never blend in marital nave ever attended a state county fair, read the book. tance progresses and he proposes, has an affair of heart and, likewise, the girl in the case decides made into a movin that their lives are too different to James Dunn as be conducive to domestic happi- Sally Eilers as the farm-girl; and ness

We are of the opinion that the



Tuesday afternoon over KFAB will consist of a miscellaneous recital by members of Sinfonia fraternity.

Director Howard Kirkpatrick and Theodore Diers assisted with the performance of the rural school chorus at the Saunders county fair at Wahoo on Friday afternoon.

Emma Strangman played a piano solo at the district meeting of the Woman's club at Syracuse Neoraska, Tuesday afternoon.

Mabel Van Burg, student with Vera Upton, has taken charge of the Methodist church choir at Hickman.

> Audrey Reed, student with Lillian Helms Polley, sang at the all activity tea at Ellen Smith hall.

> Miss Reed recently sang at the Tassels' tea. She was accompanied by Mary Eby. Blanche Childers, student with Carl Steckelberg, accompanied by Miriam Leigh, and Loretta Pries-

ner, student with Marguerite Klinker, presented the program Friday evening for the Palladian Literary society. author was stretching the point a

though this rustic prune peddler merely expounds homely philoso-

great deal to the tale if he had been carried throughout. If you

Incidentally, the novel is being Philip Holmes as the farm-boy.

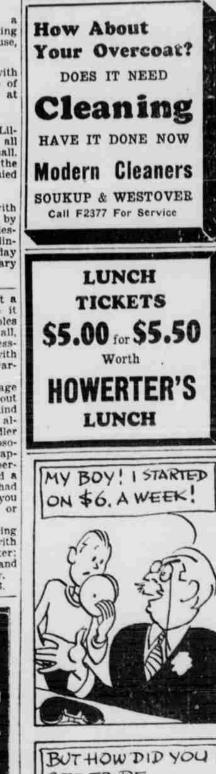
made into a moving picture with the reporter; -C. C. B.



UNI PLAYERS TO RETURN LOST HAT WHEN IDENTIFIED

A man's hat, hearly new, was found a short time ago by mem-bers of the University Players, According to custom all lost articles found by the players are held for two weeks and if unclaimed at that

time are placed in the group wardrobe. However, the players will re-turn the hat to its owner, on identification, in this case.





characterization. A family of Iowa farmers—the parents and a young boy and girl—go to the state fair with their hog, "Blue Boy." The farmer's interest lies solely in the characterization. A family of Iowa farmer s interest lies solely in the farmer's interest lies solely in the sole farmer's interest lies farmer's interest lies sole farmer's interest lies sole farmer's interest lies far and her prize pickles. However, the two young people don't turn out to be star 4-H clubbers but do have some experiences that hog, while the farmer's wife di-vides her interest between the hog The character of the phy during the first and last chapporter, who has a decided penchant for roller coasters. Their acquain-sonality that would have added a

ed in the interest of the community.

Today that distinction no longer holds. A gradual expansion of the philosophy of the functions of government is merging society and government. government is becoming socialized.

NO movement in modern times has been more misunderstood and prejudice-ridden, yet surer in its inevitableness as the only alternative to fall for a greed-ruled order, than socialism. The very term has been propagandaized by its opponents to confure up bloody images of long-bearded Russians gleefully slipping heads from paunch capitalists. Every advocate of this doctrine is pooh-poohed aside with vague references to the Declaration of Independence, the Constitution and the American flag.

Socialism, according to Webster, is "a political and economic theory of social reorganization, the essential feature of which is government control of compomic activities, to the end that competition shall give way to co-operation and the opportunities of life and the rewards of labor shall be equitably apportioned."

. . .

TO accomplish just this is the platform of the socialist party which again presents a candidate for the presidency who will bear comparison with

those of the two regular parties. Norman Thomas holds no illusions as to his chances for victoryhe has not a chance and knows it. But, as he mees it, a vote for the socialist ticket is a vote in protest against the policies of the two established parties. And such it will be.

The present state of affairs will, moreover, result in a larger vote for him than any socialist has ever polled. This protest vote will, in addition, be strengthened by the dearth of ability offered in the presidential candidates of the republican and demoeratic parties: a discredited public official and a demagogue who seeks votes with promises he cannot fulfill (more government services and reduces government expenditures).

Part of this increased protest vote will be the mase by these two to three million new voters, not | the past.

and begin to grind. At this time, too, there is a revival of an old

that sine que non to leadership in American institutions which seems

to be the popular conception of it. Perhaps this problem has been

riven more serious consideration

this year than at any time within

he memory of the present genera-tion. Certain it is that colleges suf-

fer decreased enrollments in times of economic or business depression

such as now confronts us.

Contemporary Comment

At this sesson of the year the brand of young fool, self centered

dents who could easily afford tickets who have

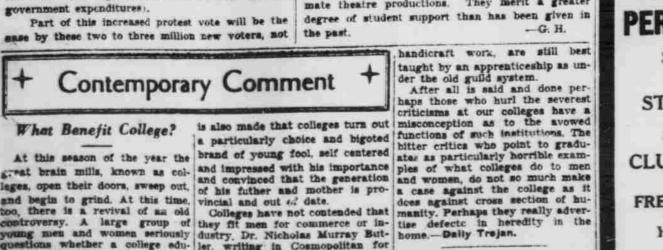
now wish it to have? The answer is emphatically, "Yes!" The University Players consistently present the finest possible productions-plays which are recognized the world over as the best. Shakespeare, barrier of public protest lodged Wilde, Drinkwater and many other play-wrights against the school involved. Other contribute their talent for the classical, unusual, or modern productions of the Flayers.

are decidedly the opposite. The staff in charge of gauntlet that, when assisted by the the productions repeatedly picks lively. humorous, thrilling, and fascinating plays, which are sure to strike the fancy of everyone. When you go to see the University Players, you may expect an evening of superb entertainment.

In this age of abundance of movies, we are inclined to doubt the possibility of the stage retaining its prominence. We hear, "The day of the spoken, living drama is past." A glance at the situation in Lincoln would seem to bear out this statement. Ten years age more than one downtown theater had a stage show. Then about five years aro we notice an advertisement of the University Plays which read, "Do you know that the Players are presenting the only living drama in Lincoln this season ?" This was indeed a good advertising point, for at that time that situation was an unusual one here. Not so today.

Nevertheless, in spite of the talking movies, we cannot believe iving drama has seen its last day. It seems to us that people will soon tire of seeing and bearing nothing but talking movies. If for no other reason than to provide variety of entertainment, the legitimate stage is bound to survive.

The University Players afford not only the students, but all Lincoln, the opportunity to see legitimate theatre productions. They merit a greater degree of student support than has been given in



An Explanation.

questions whether a college edu-cation is really that open sesame. October, points out in clear and that sure door to wealth and fame, strong terms what the college does Explaining the decision to curb the use of the so-called "sympathy not profess to do. Said he: "The true mission of the colappeal" in summer selling, R. T. Sharp '28, director of the Student lege is in no wise related to vo-cational instruction and has Employment bureau, commented on the announcement made by A. B. Crawford, president of the Eastnothing whatever to do with preparation for earning ones

vincial and out of date.

In our educational system exist ern College Personnel Officers' aser decreased enrollments in times other institutions designed to serve sociation, that twenty-seven east-f economic or business depression these purposes. Among the ern colleges would take steps to branches which endeavor to fit prevent students from trading on every hand the cry is raised men for vocations may be man-

colleges do not fit young men women for any gainful occu-dustrial schools and lastly, large some for a definite place in economic or commercial fessions are taught. However, me of things. The accusation many of the trades, particularly the so-called 'sympathy appeal'

upon their college connection while selling goods during the summer

SEASON TICKET CAMPAIGN October 3, 4 and 5 SIX BIG PLAYS ... \$2.00 Reservations in Temple Theatre Lobby THE TASSELS-MASTERS OF CEREMONIES

Wilson Bir

TES, indeed, Shredded Wheat I has been drowned in cream by some of the biggest business shots in this broad land! It has what they need : . . . what you need! It's nature's own energy food, 100% whole wheat.

Nothing is added : . : nothing taken away. Nature's full quota of energy-building elements is packed away in every goldenbrown Shredded Wheat Biscuit. : . . yours for the eating!

Hop into the Shredded Wheat cheering section! Eat two biscuits a day for the next week! You'll feel bigger and better than ever.



NATIONAL BISCUIT COMPANY **Unaeda Bakers**

Your Friends 10

