

PRINTING IS FOURTH AMERICAN INDUSTRY

Kistler of K. U. Discusses Expansion of Trade Since 1450.

LAWRENCE, Kas.—Printing and publishing ranks fourth among all the industries of the United States, with an annual output of two billion dollars annually, said Prof. John J. Kistler of the department of journalism, University of Kansas, in a radio address this morning on the university's station, KFKU.

"The last hundred years have accounted for practically all the important mechanical developments which have made its growth and importance possible," said Professor Kistler. A scant century ago there were no four-color printing presses; no newspaper presses that would print completed newspapers from rolls of paper; no modern type setting machines; no photo-engraving process to make illustrations possible.

Gutenberg First Printer. "Printing in its real sense, begins with the invention of movable types, probably around 1450, and supposed by John Gutenberg, of Mainz, Germany. Prior to that time there had been block printing, of very ancient origin, but slow and cumbersome.

"The first form of printing in Europe was that of pictures from wooden blocks. Paradoxically enough, they either were characters and scenes of a Biblical nature, or playing cards—either sacred or profane."

Mr. Kistler described the efforts of Pi Sheng, a Chinese blacksmith, to print from movable characters, made from clay, but owing to the multiplicity of Chinese characters, the plan was not practicable.

Used Movable Types. "Gutenberg's greatest achievement was his famous 42-line Bible probably the first book printed from movable types. It was completed in 1465, after two years of work," said Professor Kistler.

"In 1462 Mainz was the scene of a conflict between rival bishops and the greater part of the town

Barbs Will Form For Intramurals

A new Barb Intra-Mural group will be organized today. Anyone interested will report to the W. A. A. office in the Armory at noon.

was destroyed, including the printing office which had passed to the hands of Johan Faust and Peter Schoeffer, who had worked for Gutenberg. The fleeing workmen took the secrets of printing to various parts of Europe, and thus began the spread of typography."

ALPHA XI DELTA TOPS SOCIETIES IN SCHOLARSHIP

(Continued from page one.) The University of Nebraska, gave a talk on the scholarship theme of the banquet. In speaking of the spirit of the middlewest, Mrs. Deming said that it remained for the college students of today to maintain that spirit, which is perhaps the most typical of United States.

The culture of the generation depicted the speaker. Mrs. Deming told of the outstanding women in all fields today who were graduates of the University of Nebraska. These women are an inspiration to all students, stated Mrs. Deming.

Mrs. Knox Burnett, president of City Pan-Hellenic, who served as toastmistress for the affair, commended sororities who had done away with downtown parties. She explained that the banquet had been scheduled in the fall for the first time this year in order to encourage scholarship throughout throughout the year.

Last year the City Pan-Hellenic established three \$50 scholarships which all university women are eligible to win. Preference is given to junior and senior women, according to Mrs. Burnett.

Mrs. Burnett introduced as guest of honor at the dinner, Mrs. E. A. Burnett, Mrs. Samuel Avery and Miss Amanda H. Heppner.

Trios Provides Music. A Mu Phi Epsilon trio, Ruth Randall, Naomi Randall and Helen Ludlam, opened the musical program playing "Prelude in C Sharp Minor" by Rachmaninoff. Audrey Reed, accompanied by Frances Morley, presented a vocal solo.

Mrs. Flavia Waters Champe gave her interpretation of an East Indian nautch dance. Mrs. Blanche Trombla played the accompaniment. A violin solo was given by Naomi Randall, accompanied by Ruth Randall. Following the unrolling of the scholarship scroll, the banquet closed with the singing of "There Is No Place Like Nebraska."

Mrs. Gerald Carpenter served as general chairman for the banquet. Miss H. Alice Howell was chairman of the program committee; Mrs. Paul Lessenhop, menu; Mrs. Emmett Junge, charts and prizes; Mrs. W. W. Burr, decorations; Mrs. H. C. Mardis, tickets, and Mrs. F. D. Colman, table arrangements.

RADIO COUNCIL TO GIVE SERIES TALKS (Continued from Page 1.)

university, on Nov. 21: "Children's Fears," by Harold E. Jones, institute of child welfare, University of California, on Nov. 28: "Anger: Its Causes and Control," by Florence L. Goodenough, institute of child welfare, University of Minnesota, on Dec. 5: "Social Behavior in Infancy and Childhood," by John E. Anderson, director, institute of child welfare, University of Minnesota, on Dec. 12: "Adolescence, the Difficult Age," by Leta S. Hollingworth, professor of education, in Teachers college, Columbia university, on Dec. 19.

THE GROWLER

The all-university parties of the present era are parties sponsored, managed, conducted and attended by the barbs. Their activity in the staging of the affairs has been commendable. The attendance at these functions has, however, been largely composed of unaffiliated students, high school pupils and parties in no way connected with this institution. The number of fraternity and sorority men and women who have been present is very small.

Before the barbs took over the management of the parties a committee of four men and four women planned and staged these affairs with the backing of the Student council. The membership on this committee became a political plum and so the management was given to the Barb council.

If these functions are to be worthy of the name of all-university parties they should be attended, sponsored and backed by the undergraduate body as whole. Either the barbs should in some way attempt to gain the co-operation of the Greeks or they should change the nomenclature. These affairs might become the outstanding social functions at the university and might be put on at an even smaller cost if this were done.

The Barb council rightly treasures this duty and jealously guards the management of it. The aid of the fraternity and sorority groups would make the parties bigger and better. Dance bands of national prominence could be obtained more frequently and the price could remain at a minimum.

The University of Nebraska needs better parties and they may be had at the same price if the whole group co-operates. The whole school should feel that they are their parties and not the affairs of one group or another. There is no reason why a harmonious combined effort could not be made so that everybody will feel welcome to attend.

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METHODIST COUNCIL PLANS STUDENT PARTY

All-Methodist Affair Set For October 23 in Ag Activities Hall.

The Methodist student council held its second regular meeting of the year Friday noon at the Temple cafeteria. The meeting was in charge of President Norman Peters, who presented the program that will be followed for the coming weeks.

It was announced at the meeting that the first All-Methodist party will be held on Oct. 23 at the Activities building on the agriculture campus. The party will be sponsored by Epworth and Warren M. E. churches and their representatives on the Methodist student council.

The following committees were appointed: Games and entertainment, Ralph Copenhaver and Glen Heady; program, Harlan Bollman and Irma Sims; refreshments, Ruby Heather and Glenevelyn Hubbard; decorations, Vernon Filley and Lester Larson.

Announcements were made of Wesley Player's tryouts to be held today at 2:30 p. m. at Emmanuel M. E. church, located at 15th and U.

The next regular session of the council was set for Wednesday Oct. 21, when final reports are to be made on the details of the party to be held the 23rd.

Gambling Habit of British Earl Leads To First Sandwich

(From Daily Cardinal.)

That the modern sandwich is an outgrowth of and English earl's desire to gamble without stopping for meals is revealed in an article appearing in the Wisconsin Country magazine by Ruth Henderson, assistant professor of home economics.

The Earl of Sandwich one of England's most famous gamblers, was so fond of gambling that he even begrudged the time required to eat three meals a day.

Late to Meals. Frequently he was very late to his meals, being delayed at his games while his servants awaited him impatiently.

Intensely interested in keeping on with his game one day when the dinner call was sounded, the earl struck on the idea of having a servant bring him his meat between to slices of bread, so that he might continue his game and still be able to eat.

Caught Popular Fancy. The idea caught the popular fancy and the popularity of the "sandwich" spread rapidly until it reached the status of today.

The cross on the hot cross bun originated when the housewife of ancient times put a cross on her bun to keep the devil from interfering with her cooking. The practice faded as general custom but springs up every year as Good Friday approaches.

Is Hotel Roll.

The Parker house roll is the development of the famous old Boston hotel, the Parker house, Miss Henderson's article declares. Johnny cake is a corrupted usage of the journey cake of many years ago. This type of corn bread was popular for lunch baskets of travelers of many years ago.

Named for Carne.

Chili con carne, a popular dish in this country, is named for the chili pepper and carne, the Mexican name for meat.

Chop suey, a distinctly American dish, which is unknown in China, means a variety of small pieces.

INSTRUCTOR CUNEO LAUDS HOOVER'S BANK POOL PLAN AS ECONOMIC HELP.

(Continued from page one.) expand or contract credit. It is their manner of converting wealth into purchasing power. Since under present provisions the federal reserve act limits the type of assets which the federal reserve banks can accept for rediscount, Hoover plans to ask the senate to broaden these provisions.

"Federal reserve banks," according to Cuneo, "are not institutions with powers to remove all causes of financial ills. They are, however, directly responsible for the foundation of the entire American structure of credit and they must insure the maintenance and smooth working of the credit system. For that reason it will be a national benefit if the senate follows Hoover's suggestions and broadens the eligibility provisions of the federal reserve act to give greater liquidity to the assets of banks."

"President Hoover's plan," Cuneo concluded, "will have the effect of stabilizing the security market and will aid in restoring much needed confidence."

RADIO PROGRAM

FRIDAY, OCTOBER 16. 9:30 a. m.—"Halloween Party," by Mrs. Trus Homemaker. 12:00 noon—"Tractor Tests News," by C. L. Zink, instructor in agricultural engineering. 12:10 p. m.—"Mechanical Corn Picker," by J. R. Snipes, instructor in rural economics. 12:30 p. m.—"Fertile Family." 2:30 p. m.—Talk by representative of the state department of public instruction. 2:45 p. m.—Sociology talk, Highlights of the Conference, by Catherine M. Dunn, instructor in social case work. SATURDAY, OCTOBER 17. 9:30 a. m.—Weather report. 9:35 a. m.—Fourth lesson of the radio course in Beginning Spanish by Dr. J. E. A. Alexis, professor of Romance languages. Textbook, "First Course in Spanish," by Alexis.

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Nebraskan Editor Aspirants Are Asked File Applications

Applications for the position of editor-in-chief of the Daily Nebraskan will be received by the Student Publication board until Thursday noon, Oct. 15. Application blanks may be got at the office of the School of Journalism, U 104. Material already on file need not be duplicated. Applications should demonstrate clearly the competency of the applicant to execute the duties of the position. GAYLE C. WALKER, Chairman Student Publication Board.

TEXANS FORM WAYS OF EARNING MONEY

Students Devise Rackets To Supply Needed College Funds.

From the Daily Texan. Money making schemes of all types are rapidly being formed on the campus this fall. These schemes, however, are not the first such ventures that have been undertaken at the university.

Miss Lula Bewley, assistant to the dean of women, Thursday recalled one young man who brought his cow to the university and sold milk to pay his expenses. Miss Helen Hall, owner of a well known riding academy in Austin, taught horsemanship while she was in the university and later established her school.

The employment bureau at the university places 600 a year. These range from half hour jobs to positions for the entire year. One student is employed as a night clerk at a local tourist camp; another is caring for some privately owned horses. A number of boys are working as yard men, insurance agents, and watchmen. The files show that more musicians have obtained work than any other Y. M. C. A. fills an average of workers. Those that have mastered their special arts have played in various orchestras and bands, sung in choirs, and given lessons to children and beginners.

The Y. W. C. A. employment bureau helps numerous girls in obtaining work. Positions such as telephone operators, tutors, coaches, caring for children, and helping in private homes, are frequently filled thru the service of this office.

DR. HARRY SPEAKS TO MEMBERS OF LUTHERAN CLUB

Dr. C. P. Harry, secretary of the Board of Education of the United Lutheran church, who left Monday to go to Midland College, Iowa State College, and other schools, addressed the group of sixty students who attended the first meeting of the Lutheran Club Friday evening. His topic was "Religious Activities on Other Campuses." Sunday, Dr. Harry appeared at four of the Lutheran churches in Lincoln.

PREPARE EROSION SURVEYS IN IOWA

Iowa State Experts Begin Inspection of Farm Soil Problems.

AMES, Ia.—Work preparatory to starting erosion control experiments on the federal soils experimental farm in Page county are nearing completion, according to Dr. P. E. Brown, head of farm crops and soils at Iowa State college, who returned Friday from the farm.

Representatives of the college and the United States department of agriculture inspected the farm Thursday. The farm is operated by the federal bureau of chemistry and soils co-operating with the Page county farm bureau, local chambers of commerce and farmers and Iowa State college.

Those visiting the farm were: Dr. Henry G. Knight, chief of the bureau of chemistry and soils; Dr. A. G. McCall, in charge of soils investigation for the bureau; Dr. S. H. McCroby, in charge of the bureau of agricultural engineering; Dr. J. G. Lipman, dean and director of agriculture at the New Jersey college of agriculture; J. B. Davidson, head of agricultural engineering, Iowa State; V. S. Peterson, extension agricultural engineer and Dr. Brown.

Various forms of terraces and terrace construction are being tested. Eighty acres of the farm are already terraced. Concrete tanks have been constructed to catch the water flowing off plots and the soil carried with it. This soil will be measured and its composition tested. Various cropping systems will be used on the plots to determine their effect on soil erosion. Experiments with tree planting and ditch damming to prevent spread of gullies also will be conducted.

CHURCH PLANS TEA IN HONOR CAMPUS GUEST

An informal tea for Dr. J. William Terry, managing editor of the League of Nations Chronicle, will be held at the Episcopal church at 13th and R Sts. at 4 o'clock this afternoon, according to Helen Cassaday, chairman of the intercollegiate commission of the Y. W. C. A. Dr. Terry will formally address the members of this group at 5 o'clock at the church. Everyone is invited to attend.

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Gets King Mixed With 'Gal' Gets Brown Derby Too

The traditional brown derby, which is awarded each week to the law college freshman who makes the dumbest crack in that period, was won for the first time last week by William Comstock of Omaha.

During the week, the freshman classes had been studying many cases concerning the English law. All of the cases were headed something like this: Regina vs. Doe; Regina vs. Smith; Regina vs. Brown, etc. Now it happens that Regina was the English sovereign at the time and it also happens that Bill did not know this. "Who is this gal Regina," says our William. And so they gave him the brown derby.

This great old custom was inaugurated last year and is being carried on down through the years. Today the lawyers, potential only, will attempt to pick the classic from a wealth of dumb cracks so that the iron hat can again be presented to the deserving party.

PRAIRIE SCHOONER RECEIVES SUPERIOR MAGAZINE RATING

(Continued from page one.) berly; "Fought With Rod and Line," and "To the Highest Bidder," J. E. LeRossignol in the Canadian National Railways Magazine and "Harvester" by Martin S. Peterson in Frontier magazine.

TRIK CLUB SETS NEXT MIXER DATE SATURDAY NIGHT

A mixer, sponsored by the Tri-K club, will be held Saturday, Oct. 17, at the student activities building on the Ag campus. Dave Haun and his six piece orchestra will furnish the music. Melvin Husa, chairman of the social committee, said that the ladies will be admitted free, while men will be charged fifty cents. Identification cards must be presented at the door.

The Tri-K club is composed of students in the agronomy department, sponsor of the annual grain judging contest.

COUNTRYMAN MAKES FIRST APPEARANCE

(Continued from Page 1.) the agricultural college, works his way through school as a potato salesman; the woodwork courses which many co-eds are taking and the visit of "Dad" Elliot to the Ag campus. The remainder of the Countryman contains a welcome to the agricultural college frosh by Dean Burr, editorials and news items.

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