Assistant Curator F. G. Collins showed thirty-one students from Columbia school, Omaha, through the Morrill hall museum Thursday. The party was touring in a Union Pacific stage coach.

Prof. Dwight Kirsch of the school of fine arts lectured at a Friday luncheon of the Women's club of Aurora. His topic was "Interior Decorating."



-"What a grand title for a grand show!"

"WHOOPEE" is Flo Ziegfeld's own . . . and it's everything that "whoopee" means! A mad swirl of gorgeous girls . . . picked by Flo himself . . . the grandest acttings you ever saw . . . a couple of the catchiest tunes you've ever heard . . . and seasoned thruout with the most delirious comedy stage or screen ever conceived! In short, "Whoopee is the whoopiest entertainment we've ever offered!

starring that mad-wag-

EDDIE

"W hoopee"

Some Show! Note: We have run out of adjectives!

- ADDED -NOTRE DAME-ARMY Football Game in -

Blanck & DALE

SOCIETY K

Red tapers and poinsettas in keeping with the holiday season will lend color to the Pan Hellenic tea which will be given Prof. R. H. Haecker Gets Thursday to create a feeling of friendship and co-operation among the pledges of all sororities. The pledges will be received by the advisory board and officers of the organization. The tea has been scheduled for the hours between 3 and 5 o'clock at Ellen Smith hall. All sorority pledges have been extended an dairy work in Minnesota and now invitation to attend.

coln hotel ballroom Friday evening. Chaperones for the party are Mr. and Mrs. John L. Champe and Professor and Mrs. Burt. Confetti and streamers will be added features of the affair. Theta Pledges Employ Modernistic Decorations

The pledges of Kappa Alpha Theta are giving an informal house party Friday evening. Forty cou-ples are expected to attend the party. The decorations will be appropriate to the season and will be carried out in a modernistic Places will be arranged for forty

Yellow Jackets Will Play for Beta Party

The pledges of Beta Theta Pi are giving a party to the active members of the fraternity Saturday evening at the chapter house. The Yellow Jackets orchestra will furnish the music. The theme of Christmas will be carried out in the decorations Alpha Phi to Honor

District Inspector Poinsettias and Christmas colors will predominate as decorations at the Alpha Phi tea, which will be given Wednesday afternoon in of honor of Miss Jane McMonies, dis-

Luncheon Given by Chi Omega Mothers

Chi Omega mothers met at the chapter house for a 1 o'clock luncheon Monday afternoon, Twenty mothers attended the affair. Small Christmas trees and red candles decorated the tables. business meeting followed the luncheon. Mrs. S. P. Jonas of Omaha was the only out of town mother present. Mrs. A. J. Weaver and Mrs. C. P. Caylord were guests of Mrs. C. E. Mickey, president of the club. Lutheran Students to

Give Christmas Party All Lutheran students in the university have been invited to attend a Christmas party Friday evening in Morrill hall, gallery B. The affair is to be sponsored by the Lu-theran Bible league and the Lu-

theran club. Herman Siefkes is general chairman in charge of arrangements for the party. Various committees are

College Spoils

successful marriage."
Miss Putnam believes that col-

should strut their stuff at home.

a month that will be of real

value to her than she'll get out of

college lacks that romantic illusion

which is such a precious posession.

is a lot to be said in favor of co-

grownup situations which they are really not capable of handling."

make a good cake when she is

only expected to make whoopee?
Just as long as husbands have
stomachs, good home made pie
will mean more to them than their

"And moreover, men simply don't take the average college girl's career seriously. The girl whose career in college is worth

considering seriously, eligible men are not apt to know well enough to discuss. And unquetionably the average boy at college still has a faintly contemptuous attitude

toward his feminine costudent. Her

tepid or fervent thirst for knowl-

1

STUART

a rellicking.

William Haines

REMOTE CONTROL

Broadus Erle

wife's college reunions.

says Miss Putnam.

Formal at Lincoln

Members of Phi Gamma Delta will entertain 300 couples at their formal dance to be held in the Lincoln hotel hallsoon. Formal dance to be held in the Lincoln hotel hallsoon. Formal dance to be held in the Lincoln hotel hallsoon. garet Koerting, Hildegarde Batz, Magdalene Lebsack and Reinhold Kiltabeck, Ernest Klinger, George Neuman, Vera Fenster and Irene Hansen are on the refreshment

committee.
Prof. Philip Hudson will lead the group in singing Christmas carols.
The party will begin at 8 o'clock.
Sophomore Commission

Plans Annual Banquet

Members of sophomore commission will give their annual Christ-mas dinner Wednesday evening at 6:15 o'clock in Ellen Smith hall. manner. Chaperones for the affair are Mrs. Inez Sargent and Dr. and Mrs. H. Winnett Orr. Music is to be furnished by Ed Vandenburg's orchestra.

Tall red tapers and pointettias will form the table decoration. Favors are being arranged by Alice Quigle. Ada Mae James is chairman of the committee on its chairman of the committee on the committee o arrangements. Elaine Hadsell is in charge of the ticket sale, assisted by Estle Anderson and Ruth Wimberly. Committees are plan-ning decorations and a program. Miss Bernice Miller will sponsor the affair, assisted by Lyndall Brumbach and Bernices Hoffman. Brumbach and Bereniece Hoffman, leaders of the groups.

> Naufical Motif Carried Out At Delta Gamma Pledge Party

Nautical decorations in harmony

with the anchor of Delta Gamma featured a house dance given by the pledges for the active members of the chapter Saturday evening. honor of Miss Jane McMonies, district inspector, who is visiting here at this time.

A gangplank provided entrance into the house where lifesavers inscribed with S. S. Delta Gamma hung on the walls and portholes disguised the windows. A large silver anchor hung at one end of

> Margaret Dawson, Kappa Alpha Theta pledge, has been forced to leave school for the remainder of the semester because of ill health. An informal fireside party was given in her honor by her sorority sisters Monday evening before her departure for her home in Wymore. Miss Dawson expects to return to her work in the university by the second semester.

> Marvin Robinson and Elmer Lohr, both of Delta Upsilon, spent the week end at Robinson's home in St. Joseph, Mo., where they were honored at a studio party.

William Adams, San Francisco, at work preparing for the affair. grand president of Sigma Phi Sig-The program committee, which is ma, was a guest at the local chap-arranging for musical numbers, is ter Friday.

Social Calendar

Wednesday, Dec. 10. Girls For Home mas dinner party at Ellen Smith than other farmers were getting.

Theta Sigma Phi Dutch treat

"For an average girl who intends to make marriage her chief business—and thank heaven, they are still in the majority—to waste dinner at University club. Friday, Dec. 12. four precious years, that ought to Delta Upsilon formal dance Cornbe devoted to romantic adventure,

husker hotel. at college seems tragic," says Nina Phi Gamma Delta formal dance, Lincoln hotel. Phi Alpha Delta formal dance,

Wilcox Putnam in a recent magazine article. "I think it is a heap more important to get married than to go to college and I sincerely believe that college interferes with marries at least. Linconl hotel. Kappa Alpha Theta pledge party at chapter house. feres with marriage, at least a

Saturday, Dec. 13.
Delta Sigma Lambdahouse party.
Alpha Delta Pi formal dance. lege should be kept for grinds and our "marriageable daughters Cornhusker hotel.

Sigma Nu pigge dinner, chapter If a girl wants an occupation, the author believes that she should get Phi Kappa formal dance, Lin-

a job, which will teach her more Phi Kappa Psi house party. Sigma Alpha Mu pledge party at chapter house. four years at a college.
"It seems to me that the usual girl who attends a co-educational

coln hotel.

Delta Sigma Phi house party. Alpha Sigma Phi 5:30 o'clock breakfast dance at chapter house.

edge rather cheapens her in his eyes, fully as often as it evokes his respectful admiraiton," Miss Putnam says in concluding.

She becomes bored and sophisticated about sex because of its familiarity to her while she is yet too young to get a proper kick out of it. However, I believe there is a lot to have the sex of the se Prof. W. C. Brenke, Prof. M. G. Gaba, Prof. Lulu L. Runge, Dr. H. educational colleges. In fact, the worst that can be said about them P. Doole, and Mrs. Madeline P. Grenard attended the meeting of is that they throw people of op-posite sexes who are still pretty young for the task, into a lot of the American Mathematical society held at the University of Missouri at Columbia last week

Fred Brandes of Omaha has "How can a girl be interested in given the university museum a a home if she is given no training in regards to one?" the writer asks. "She never sees a home ex-cept between dances during holilarge shield from Luzon, P. I., on which is carved in ivory miniature musical instruments and implements of war used in the Philip-How can she be expected to pine Islands.

LINCOLN MAN GIVEN AGRICULTURAL AWARD

Honor for Work in Dairy Field.

Prot. T. H. Haecker, pioneer in a resident of Lincoln, was given agriculture's highest honor Tues-day, when the American Farm Bureau federation bestowed upon

from Boston, where the federation is holding its national convention. was given to two others also,

one a man and one a woman.

The honor came to the Lincoln man for his work in founding the co-operative dairy system in Minnesota, for research in livestock and co-operative marketing, and for organizing the farm creamery system which has resulted in Land o' Lakes, Inc., which has 400 member creameries in Minnesota.

Lives With Son. The first knowledge that Pro-

is secretary of the Nebraska creamery butter manufacturers association.

Professor Haecker was recently named one of the "Twelve Apostles" of Minnesota for his work in appearance which belies his age feding of dairy livestock in his pioneering efforts in co-operative creameries by the late William F. Folwell, former president of the plication of scientific methods to University of Minnesota in a compilation of the history of the state.

His early youth was spent on a farm ten miles from Madison, Wis., and his interest developed early in the caring for dairy cattle and improvements when they feel that bettering their production. Mr. Haecker said, "I attended the first dairy school founded in the United States at the University of Wisconsin. I enrolled in the course one Monday, and the next Monday the room and flags were suspended from the ceilings. Life saver, cookies, and champagne bottle horns completed the nautical efvited to Minnesota to organize the of insect is really detrimental. dairying school there.

Was Executive Clerk "Previous to this time I had tive clerk to the governor of Wis- crops and other valuable plants. consin, being originally appointed Some attack and annoy man and by Gov. W. R. Taylor, who had a animals and carry dangerous disfarm adjacent to ours. I was eases to them. Others destroy or given the "grand bounce" when a depreciate the value of stored pro-democrat came into office, and ducts and possessions. thus came about the trend of events that led to my going to

Minnesota. "During my first spring in Min-produced by certain of the benefi-nesota I was commissioned to cial insects. Many of these small make a survey of dairy conditions forms of life act as instruments in the state. I found them in de- effecting pollinization. Some inplorable shape with both consum-ers and producers thoroughly dis-gusted. Churning plants were scattered over the state, and often times the consumer was getting a low grade price. I found this condition prevalent until I arrived at Clarks Grove, where a plant managed and operated by the producers was on a paying basis. The Sophomore commission, Christ- was ten to fourteen cents higher

Developed Co-Operative. Thursday, Dec. 11. . . It was from this bit of informa-Panhellenic tea at Ellen Smith tion that Professor Haecker, aided by the faculty of whom A. J. Mc-Guire, of the Land o' Lakes association, is now general manager, developed the co-operative move-ment. The mentioned association during 1929 shipped 738 carloads of cream, and did a business of over \$50,000,000.

Thus during the first part of Professor Haecker's residence in Minnesota, he spent the winter six months in the class rooms and the other six developing the creamery industry in the state. Research work in feeding and methods of obtaining the largest production from dairy cattle kept him busy. His search for new standards in milk and meat products occupied his time for twenty seven years

"Your Drug Store" New shipment of Ladies Compacts -just the thing for parties of

Xmas presents.
Whitmans Chocolates The Owl Pharmacy 148 No. 14th & P Sts. Phone B 1068

the tasty pastry shop features the best in lincoln hotel cornhusker



Dress Shoes



1212 "O"

Phi Gams, Fijis Throw Eggs and Amuse Selves at Annual Field Day

Forming a parade more than a eggs at ten paces. This was de-block in length, the Pi Gamms and Sig Alphs, Saturday cele-brated the second applied day brated the second annual field day fair. between the two fraternities with The parade included a band, seva procession from the Phi Gamm eral hayracks, one hearse, cars house to the Sig Alph household and a tandem bicycle. A temporand then to the stadium where the ary halt was made at the S. A. E. and then to the stadium where the contests of the day were held. house for the reading of the chal-Keith Hopewell, the Fiji challen- lenge by Hopewell and its acceptger, mounted upon a white plug. ance, by Thomas Vanderhoof, led the parade.

The events of the afternoon house top. starting with the parade were: Following the field events the bicycle race, won by the Sig two organizations held an ex-Alphs, a soccer game, also won by change dinner, after which a hard the S. A. E.'s and a freshman spe-ciality, consisting of tossing rotten wilde.

until his retirement Aug. 1, 1918, dotors upon harmful insects, and from the staff of the university. there are those that increase the No Publicity.

"My work has never been pub- engers. licized," he said, "because even as there is opposition now to the for everyone to become a little more 'buggy'," Prof. Swenk con-cluded. "There is something about farm board, so in those days influential political men in St. Paul and elsewhere opposed the estab- life that few people understand. lishment of co-operative cream- Insects, as low as they are, reveal eries which threatened the exist- much about that life." ence of their private plants. And fessor Haecker had of the award so in a quiet way my work went came to him when he was telecame to him when he was tele-phened by a Lincoln newspaper this morning. He is spending the winter in Lincoln with his son, who

The acknowledgment of his work comes in Professor Haecker's meet will be held in the Y. M. eighty-fourth year. He celebrated C. A. pool this afternoon, the first | t that birthday in May. The keen interest he takes in life, and the may be credited to the lifelong interest he has taken in bettering the farmer's condition thru the approduction.

He feels that the farmer is appreciative of steps taken in his behalf, but that private interests are the main obstacle to general their own interests may be harmed thru any advanced step

PROFESSOR OF ENTOMOL. OGY DECLARES MOST PEOPLE AREN'T BUGGY ENOUGH. (Continued from Page 1.)

tical knowledge. Within four weeks mess. No attempt is made to disafter the school opened I was inmay be a soort that helps to make human life itself possible."

Many insects of course, Prof.

served seventeen years as execu- Swenk, reiterated, injure growing Produce Products.

Useful products or articles of commerce, on the other hand, are

Following the field events the

fertility of the soil, or act as scav-

ALL UNIVERSITY

SWIMMING MEET SET FOR TODAY

The all university swimming

"No, sir, it would do no harm

event getting under way o'clock. Any man enrolled in university is eligible for this i Silver and bronze medals will awarded first and second winners in each event, acco to Rudy Voegeler, director of in-tramural athletics.

Wednesday Special Lunch RECTOR'S PHARMACY

THE IMPORTANCE OF

BEING EARNEST

BUCK'8 COFFEE SHOP FORMERLY DAVIS)

SPECIAL

STUDENT LUNCH

Hot Rolls and Drink

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Lincoln's Busy Store-Corner 11th & O Streets-"The Best for Less."

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The style and poise of Smith Smart Shoes are never dispoiled by a tongue that waggles sloppily out of position. Smith Smart Shoe tongnes know their place . . . and keep it . . . Smith Smart Shoes are ideal for the college man . . .

8.50-10

Smith Smart Shoes You Can't Wear Out Their Looks

GOLD'S-South Annex-Mezzanine.

CONTROL OF CHICAGO CONTROL OF CHICAGO CONTROL OF CHICAGO CONTROL OF CHICAGO CONTROL OF C

Sketched: Oxford Last, typically English in its lines

FOR THE BEST GUESSER HOW MANY

Thumb Tacks PINT JAR

No, it doesn't cost a dime. Drop in any time and have a guess. Maybe you'll be one of the lucky four. Some have guessed 500. Others say 4,000.

WHAT DO YOU GUESS?

PRIZES

GIRLS

BOYS

Crested Necklace Ronson Lighter

Nebraska **Book Ends**

Nebraska

LONGS

COLLEGE

Facing Campus

monument of the mention of the menti