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When colleges forget that they must show dollars and cents return on their labeled graduates they will be more useful to society, more helpful in advancing culture and civilization.

Cut Down the Football Overhead!
Before the shock of Nebraska's \$10,000 decline in football receipts has blown over, we call attention to a sports article which appeared recently in the Nebraska Daily News-Press.

It is hoped that the university's intramural sports program will not be cut. One of the greatest evils of collegiate athletic departments is that their programs do not include enough students, but tend to eliminate all except the favored few who are able to make the first string.

Under Coach Schulte, for the most part, a program has been worked out at Nebraska whereby anyone who cares to participate in athletics may do so. Games, competitive in nature, are conducted throughout the year for fraternity and nonfraternity men and women.

Rather it would seem that expenses in the department could be clipped and do less harm. The Nebraska City paper refers here to the football department, striking a significant point. The article continues:

For instance, expensive coaches could be eliminated and replaced with men who do not demand quite such high salaries; the "first team" probably could play just as good football or basketball without expensive paraphernalia that has become a part of every college athletic department.

It is unusual to find a columnist commenting in this manner, favoring the whittling down of the football expenditures. Much of the bulky glamor that has come to the grid game may be traced to sports writers who depend upon it for their bread and butter.

Most citizens and many students would be appalled to know the sum of money that is spent on a football coaching staff alone. To assert that these highly paid specialists are employed to improve the health and physique of college students is evidently absurd.

When an athletic department slashes the intramural and physical education program because the football turnstile has not yielded its expected receipts, it is slicing dangerously near the football throat.

Former Coed Has Regular Wedding, Though in Russia
BY FRANCIS CUNNINGHAM.
Russian marriages? Well, they ought to be pretty revolutionary nowadays. And they are.

At home after November thirtieth, Otrada, Russia.
So it's quite plain that women have their way over the world.
Miss Cowan—or Mrs. Means—was graduated from Albion high school in 1921. She enrolled at the university the following fall, and graduated with a B. F. A. from arts and sciences in June, 1926.

INDIANA MAN SPEAKS ON BROWNING POETRY
English Professor Finds Poet Interesting in Three Ways.
BLOOMINGTON, Ind.—To me Browning is the most interesting of all poets. Dr. Will T. Hale, of the University of Indiana English department declared recently in a lecture to students studying "Life Views of Great Men of Letters."

The Nebraska City columnist also objects to the high price of Cornhusker games.
The spectator, no matter whether he is a rabid fan or just one of us who likes football, isn't going to put up \$3 for games that used to be seen for \$2, without setting up a howl.

What we really need is more fraternity breakfasts for sorority girls. The poor things probably crave some nourishment if their meals are as bad as they report.

MORNING MAIL
A Big Order
TO THE EDITOR:
Did B. M. G., who complains of lack of big games on Nebraska's home schedule in 1931 ever hear of the word avocet? Did he ever hear it applied to football, and athletic directors in particular? Maybe not. Therefore, let us tell him a few things.

First, let us set out the difficulty of getting nationally known teams to play Nebraska here. We will ask him only one question in doing this. Why should Notre Dame, for example, come to Nebraska where the stadium will seat only 40,000 people, and get some \$90,000 at the outside as their share of the gate receipts, when they can play Chicago university and take far less chance of losing, and at the same time get some such sum at \$200,000?

That, in brief, represents the attitude of athletic managers toward playing the Cornhuskers in Lincoln. The long trip, with its resultant loss of physical energy on the part of the players and its great expenses, is another factor which deters many eastern and Big Ten teams from scheduling Nebraska here.

Engineering Students Make Plans for Tour
Ninety-nine students in the college of engineering have signified their intention of going on the Kansas City engineering inspection trip during the spring recess in April.

GEOLOGISTS MAKE FIND.
Two teeth of mammoths have been found recently and turned over to the university museum. Alvin Kleeb, university student, found one ten feet underground while he was digging a cistern on a farm twelve miles northeast of Broken Bow.

SOCIALIST GROUP TO SPONSOR CONFERENCE
Eastern College Students Will Meet in New York During Vacation.
NEW YORK—Students from two-score eastern colleges and universities will gather at the Union Theological seminary in New York City, on Dec. 29 and 30, to consider from various angles the problem of unemployment, its causes and possible cures.

MINNEAPOLIS, Minn.—Various phases of compulsory military drill again are drawing fire at colleges chartered under the land grant plan throughout the entire nation.
Dean E. M. Freeman of the University of Minnesota recently expressed some theories which have created a great deal of discussion on the Gopher campus.

Payment of Officers Hit.
Attractive uniforms, polo teams, coed majors, parades, bands and credits are held out as bait, according to the editorials, which complain against the system of paying the officers and giving them university credits. The system now in use is a propoganda tool, they charge.

Interest in Interracial Work of Y.M.C.A. Grows
Increasing interest is being manifested in the interracial programs of the university Y. M. C. A., according to C. D. Hayes, general secretary. Saturday evening, the committee of the association headed by Lewis Swingler, sent Ben Hill and W. E. Kaplan to the Christian church at Valparaiso to speak at a church supper.

Campus League of Women Voters to Meet Dec. 11
Christmas meeting of the League of Women Voters will be a general meeting on Dec. 10 in Ellen Smith hall at 4 o'clock. Ethel Sievers will preside at the meeting and introduce the speaker who has been secured through the efforts of Mrs. Ellery Davis, president of the League of Women Voters.

Phi Upsilon Omicron Initiates New Members
Initiation of new members of Phi Upsilon Omicron, home economics honorary, was held Saturday afternoon, following which the new members were entertained with a dinner at the University club. Initiates were Carolyn White, Lincoln; Helen Baeder, Lincoln; Evelyn Kroetz, Odell; Hazel Benson, Lincoln; Christine Carlsson, Lincoln; and Lucille Cooley, Waverly.

Lucille Ledwith to Speak at Ag Vespers
Vesper services will be held on the agricultural campus tomorrow noon in the home economics building at 12:20 o'clock. Lucille Ledwith, who attended the regional conference in Kansas during the past summer, will speak on that meeting.

Portrait Received.
A large framed picture of Queen Louise, mother of Frederick I, Germany's first emperor, has been given the department of Germanics by Cora E. Dize, graduate of the university in 1902. The department previously had a small picture of Queen Louise but it was stolen during a vacation several years ago. Miss Wise is librarian of the Los Angeles city library.

Now! Is the Time! Here! Is the Place!
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LEARN TO DANCE
Can teach you to lead in one lesson. Guarantee to teach you in six private lessons. Classes every Monday and Wednesday, 7:30-9:30 p.m. Ball Room and Tap. MRS. LUELLA WILLIAMS Private Studio, 1220 D STREET, Phone 6428

Daily Nebraskan Has New Lost and Found Department
New organization of the classified advertising department of The Daily Nebraskan and the lost and found department have been completed by Charles Lawlor, business manager.
All goods which were found and turned into Mr. Selleck's office have been transferred to The Daily Nebraskan office where they may be claimed upon identification.

R. O. T. C. UNDER FIRE AT UNI OF MINNESOTA
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Gopher Dean Says Military Training Not Suited to Colleges.
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CALIFORNIA MAKES ATHLETICS INQUIRY
Dean Announces a Sweeping Investigation Will Be Made of All Sports.
BERKELEY, Calif.—Under administrative guidance a sweeping investigation into all phases of intercollegiate athletics is now taking place at the University of California. Announcement of this investigation was made recently by Thomas M. Putnam, dean of men at California.

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Will Greeks Play Santa Claus?

Although the Nebraska weather man is playing spring songs on his fickle flute, Christmas is only a few weeks away. Hard times and unemployment will make it pitifully impossible for scores of Lincoln parents to make the Yuletide a time of cheer and happiness.

Hundreds of innocent, serawly letters to Santa Claus will go unanswered. Here is an excellent opportunity for University of Nebraska fraternities and sororities to gladden a host of childish hearts and lighten the burden for many poverty-stricken parents.

We do not claim any credit for the plan, since many fraternities and sororities have been entertaining children at Christmas time for many years. Our hope is that more of the social organizations will help to answer those letters to Santa Claus. Enemies of the fraternity system are quick to gobble up any publicity dealing with the misbehavior of Greek-letter groups, but few are aware that these organizations have opened their doors in the past tourchins of all colors and races, giving them toys, candy and a flesh-and-blood Santa Claus.

One who has witnessed a fraternity or sorority party for little children may wonder whether the collegians themselves do not derive more enjoyment from the affairs than the urchins. We have seen sober, serious Phi Beta Kappa prospects leading colored waifs around the carpeted expanses of their fraternity houses. Husky athletes fumble with toy trains for the apparent benefit of the child who has received such a gift.

This is the Christmas spirit. Holiday dances cannot compare with these simple, spontaneous parties for actual enjoyment. Fraternities and sororities will be foolish to pass up this opportunity to see a flock of kids, poorly-dressed, beaming in childish thankfulness for their gifts.

The Lincoln Community chest provides a medium through which social secretaries may invite a number of needy children to their holiday celebrations. Toys that will thrill the juvenile guests magnificently can be purchased for almost nothing. Christmas is a time for generosity and goodwill. It is so easy for the Greeks; it means so much to the guests.

Colleges Compete With Correspondence Schools
Seniors are applying for their degrees this week, contemplating graduation in January or June. We wonder what the precious label is going to mean to thousands of young men and women who will be ushered ceremoniously out of colleges and universities this year.

Will Oswald Jones, A. B., have a distinct advantage over just plain Oswald Jones? Would he have had a better chance to be successful if he had plunged into the icy world after graduation from high school? Or has his four-year stay in a "cultural" institution endowed him with the priceless elements which will enable him to forge steadily on to some dream goal?

Many of the black-robed graduates may have learned how to balance books, write news stories, teach fourth graders or survey pastures. They might have a better grasp of these routine tasks if they had spent their four years in the school of experience, University of Life. It seems logical, then, to assume that actual culture, a background of true education, is the justification of colleges. Universities which concentrate their energies upon giving students the inside dope on money-making are competing with correspondence schools.

If I were advising a college journalist upon his course, I would tell him to get the cultural things and slight the classes which claim to instruct him in writing news stories, features, or headlines," declared a newspaper man in the convention hall of a professional college fraternity recently.

This applies to other lines of study. Magazines are crammed with coupons and advertising guaranteeing knowledge on special subjects in a few simple, easy, learn-at-home lessons. One who attends an institution of higher learning should absorb something more intrinsically valuable than specialized information. Perhaps it is too late to advise the class of '31. Other classes, however, will make the same mistakes. They will spend four years and a neat sum of money learning things that the business man might pay to teach them.

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New shipment of Ladies Cosmetics—just the thing for parties or Xmas presents. Whitman's Chocolates. The Owl Pharmacy 148 No. 14th & P Sts. Phone 5 1065

Learn to Dance!
We'll Teach You to Dance in Six Private Lessons. BALLROOM AND TAP Special Course in Ballroom Variations. I Specialize in Correcting Defective Dancing. Lessons by appointment, one hour each, strictly private. Morning, afternoon and evening. Results guaranteed. Lee A. Thornberry 18251 Private Studio 2300 V St.

You are invited to watch the University Girls bowl every afternoon from 4 to 6 p. m. We never charge admission at any time. Watch the schedule and boost your favorite team. Lincoln Bowling Parlor 232 No. 12 St. B7800

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From the Most Charming Shop in Lincoln Large New Stock of Oriental Gifts. All Imported THE NIPPON ART GOODS CO. "An Alice in Wonderland Display" 128 SO. 12TH STREET

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