"FEET FIRST"



Thrilling sound Nev
LINCOLN

## Important Aninouncement! O NCE IN A DECADE comes a picture sorbing and with a theme so universal in its appeal-a picture so masterfully produced and acted, holding the spectator's interest at the highest pitch, that all classes, critics-every man, woman and child see it instinctively acclaim it GREAT Such a picture we are privileged to present to Lincola starting today-a production whose gay, sophisticated human comedy of every-day life recently swept a large preview au praise. <br> "HOLIDAY"

Bringing a great new star to the talk-
ing screen-a star with the brilliance of Norma Shearer-the polish of Ruth
ANN HARDING


> As Julia Seton, a conservative brunette with a yen for Johnny and high society.

ROBERT AMES As Johnny Case,
who had who had no money

but a winning way | but a winning way |
| :---: |
| and |
| atwo ${ }_{\text {million }}$ | and wo million

dollar babiese crazy dobout him.


Edward Everett HORTON As Nick Potter who dunks his
crullers, but has a heart of gold. crullers, but has a h h
A great tomedy role.

## 5 SOCIETY :



Hires Boy to Take Notes;




Tucker-Shean


## Social Calendar

 In dormitories as well as in the gym .. beware of "ATHLETES
FODT"
"ME man who's making his and health - on the edges of
"Mo. as well as the man swimming pools and showers -
whaking the tam- - te in ingmmasiums-on locker- and
fellow whose foot-work is from fellow whose foot-work is from dressing-room floors. In spita
class to class as well as the of modern sanitation (you have elass to class as well as it io to boil socks 15 minutes to kill 10 seconds flat-any one or all
it) this fungus parasite infects
of them stand a good chance and reinfects bare feet almost of them stand a good chance and
of having that ringworm in- an any time they come in contact

Absorbine Jr. kills the $\begin{array}{lc}\begin{array}{l}\text { of the men in universities as } \\ \text { widely separated as those of } \\ \text { Pensylvania and California }\end{array} & \text { ATHLORETES FOOT }\end{array}$ have caught it, accoroing to
authoritative reports, "At least in a famous New York authoritative reports, "At least "lab" have revealed that
half of all adults suffer from "Aborbine Jr. penetrates flesh
it at some time," according to $\begin{aligned} & \text { it at some time," according to } \\ & \text { the U.S. Public Health Service. }\end{aligned}$
$\begin{aligned} & \text { like tissues deeply and that } \\ & \text { whereverit penetrates, it KILIS }\end{aligned}$ The symptoms vary, but all wherever it penetrates, are traceable to one germ, It might not be a bad idea to
tinea trichophyton by name. inea cichophytan by
Sometimes it starts with redness between the toes and i-t-ch-i-n-g. meftioned, douse on Absorbine Again, tiny blisters appear; or
it may show itself in a thick, And keep a botle handy in
Jo.
your locker as a preventive. Use $\begin{array}{ll}\begin{array}{ll}\text { moist skin condition; or dryness } & \begin{array}{l}\text { your locker as a preventive. Uso } \\ \text { it after every exposure of bare }\end{array} \\ \text { with litle ecales. } & \text { feet on damp floors: At all }\end{array} \\ & \end{array}$ It lurks in the very places
feet on damp floors: At all
drugists - s1.25. W. F. Young, Absorbine fly
por years has relieved sore muscles, muscular aches, bruises,

## HI! STUDEITS,

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