

BUT ONE IN HUNDRED WILL EVER SUCCEED

'Dad' Elliot, National Leader, Says at Ag Convocation.

"Only four of you will ever amount to anything," declared A. J. "Dad" Elliot, associate national secretary of the Y. M. C. A., before 400 students of the college of agriculture in convocation Tuesday morning.

"College days are not preparatory to life, they are life itself," he warned. "Only one man in nine changes his ways after he graduates from college. If a student doesn't care, is tough or is too spaghetti-spined to stand up for what is honorable he will continue as such an individual in after life. Build a great offense to battle the temptations of the present day."

Few Collegians Honest. Mr. Elliot asserted that experience has shown not one in twenty-five of college graduates is honest enough to promote in business. He told how an educator sent his students to stores to buy articles at

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catalog prices, then arranged with the store manager to hold bargain sales. About 15 percent of the students returned the extra change. "It is a real asset to have a reputation for being straight and honorable. Where will it get you to drift along without developing a personality and a power to resist the evils of the present day?" he queried. "Dad" Elliot declared that cigarettes reduce efficiency and that children of women smokers have reduced vitality. He feels that the attitude that nothing matters and the crime lies in getting caught rather than in doing something wrong is too universal.

RAMSAY TELLS STORY OF TRIP IN POETRY

Alumni Secretary Relates His and Chancellor's Experiences.

Ray Ramsay and Chancellor E. A. Burnett recently returned from a goodwill tour in which they visited University of Nebraska alumni associations on the west coast and in the Rocky Mountain region. Ramsay displayed his versatility upon his return by penning the progress of his trip in poetry. It appears in the March issue of The Alumnus and is reprinted here.

Charter Day has come And gone. Nebraska alumni from coast to coast Met and Renewed old contacts.

Chancellor Burnett and I Went west. And met seven groups, And thousands of friends; Well, hundreds anyhow.

We started with Spokane, The finest city on the trip. Royally entertained by Rockie and Davis, And a free lunch At the University club. An alumni banquet at night At the Davenport Hotel. Well attended and successful, but Not because I led the singing.

Next came Seattle, The finest city on the trip. Guests of John Hartman At the Ranier club, And of many others during the day. A big meeting With enthusiasm worthy Of a football rally.

Thence to Portland, The finest city on the trip. Pardon me—"The City of Roses." We still try to remember Our pledge. A flight over the city Was planned, But half our party Didn't want to. (Pardon the proposition.) The alumni met and we all Enjoyed it, even though It cost Norman Richards Twenty dollars.

South to San Francisco, The finest city on the trip. By train and ferry. Met by Mills and Bell At the hotel. They slept too late But planned it on the traffic. If all the gasoline Consumed that day Were poured into an auto tank, It would furnish power enough To take us as far As we went, Which was miles And miles. We saw much And enjoyed it all. A fine meeting, with food And fun.

Toward the east To Salt Lake City, The finest city on the trip. They had no organized group. When we arrived, But they have one now, A good one. We were entertained Splendidly, and Enjoyed it.

Further east To Denver, The finest city on the trip. Housed at the D. A. C. And so busy. Didn't have time to swim At the club. Entertained some more? Yes, much more. And well. A fine meeting. Well attended.

And then We took the train For home, To Lincoln. Hurray! The finest city On the trip. R. E. R.

The first missionaries in Nebraska were Rev. Moser Merrill and his wife, Eliza Wilcox. They came in 1833.

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Miller Lists Necessary Qualities For Leadership in Winning Essay

Editor's note: Joseph Miller, Jr., a freshman in the college of arts and sciences was the winner of Chancellor Burnett's essay contest. The subject on which all contestants wrote was "What Qualities of Leadership Should a College Student Develop?" His contribution follows:

A student usually comes to college with the hope that latent qualities of success and leadership will be discovered and developed in him. So often, however, a student becomes confused and bewildered by the complexities of college life. He cannot distinguish between the dress and the gold. It would be well then for not only the freshmen students but the entire under-graduate body, to seriously consider those qualities composing leadership. Great leaders should also be studied and imitated if the student wishes to attain the most effective leadership.

Knowledge is Requisite To name, analyze and classify all the qualities of leadership would make a treatise, but undoubtedly there are qualities that are more outstanding than others. Possibly the most important requisite of leadership is knowledge. The first type of knowledge that is needed for leadership is technical knowledge. The student is given the opportunity to specialize in some field of work if he so desires, or he may take courses which prepare him for life.

In either case it is the duty of a student while attending school to learn as much as possible, for upon his assimilation of knowledge during school days depends his success in future years. He must know his work better than his competitor in order to be a leader. The world respects mental astuteness and brilliancy. Some men lacking other qualities have yet been leaders because of a colossal intellect. This calls to mind the case of Steinmetz, the electrical wizard, who was a genius through sheer mental brilliancy. During his student days his greatest delight lay in the solving of knotty mathematical formulas. His work became a passion with him and he surpassed his instructors with remarkable ease. As a consulting member of the staff of the General Electric company, Steinmetz prepared the way for numerous inventions of great value to the people.

Must Know Human Nature Rarely, however, does a person become a leader who secludes himself and does not enjoy the society of others. It is necessary to have that common touch, an understanding of his fellows. It is seen, therefore, that a knowledge of human nature is essential to leadership. The student, if he is on the alert, can find a school of human nature all about him—in the rooming house, the classroom, the student activities, and the social world. He can advance in his understanding of people through observations and contact. Edgar Guest, although criticized by many as a versifier rather than a poet, has a wide knowledge of human nature. The subject of human nature is further discussed under the heading of tact and poise.

Perhaps a quality that might be placed next in importance to knowledge is initiative. The ability to go ahead and accomplish things constitutes this quality. Henry Ford began life as a poor boy, but by his initiative he built

up one of the greatest organizations of its kind in the world.

Courage Essential Then there is the essential go often associated with initiative, and that is courage. The lack of courage makes any great success impossible. There are found in history many instances of men who were pre-eminent in other qualities, but who failed to reach the goal for want of this. They were unrivalled in their power of organization, in their accurate perception of the condition of affairs, and in their ability to penetrate the designs of their opponents, but at the critical moment they had not the nerve to cope with the situation. Carl Gray began his career as a poor boy, but by his unflinching courage and industry he became the president of the Union Pacific railroad.

Walter S. Gifford, who is the president of the American Telephone and Telegraph company, is one of the outstanding figures in the new era of business. Yet he began his business career as a clerk in the employ of the Western Electric company. One could go on and mention numerous examples of leaders of the present day who have succeeded because of their courage. Of course, these men possessed other qualities also, but these qualities would not have been of great value unless they were supplemented by courage.

Honesty Necessary Honesty has always been considered a requisite for leadership. A student will never be able to get others to follow him unless and until they have implicit faith in his integrity. The importance of honesty is too often disregarded when the qualities composing leadership are discussed.

Magnetic personality is the supreme gift which attracts followers as a magnet does penny nails. All of us have a personality of some kind, because we all have "outward expressions of our inner selves." In order to be a leader one needs a compelling personality. E. Stanley Jones, the great evangelist to India, displays this quality remarkably well. By the very force of his personality, he guides the spiritual lives of his followers. Although one may excel in other qualities of leadership, unless he has that quality of personal magnetism, his range will be limited. Graham McNamee has become the premier of radio announcers because of the magnetic enthusiasm of his voice as he relates the details of a stirring football game or visualizes for us the excitement of a political convention.

Sense of Humor A sense of humor is the salt that seasons life. Many leaders have found that not only a soft but a witty answer "turneth away wrath." This quality is usually a precious heritage, but by patient endeavor it can be acquired. Will Rogers has employed his sense of humor for the benefit of our government in times of need. His unofficial goodwill trip into Mexico marked the beginning of cordial relations with that turbulent country. Boundless energy that fairly crackles with the electricity of enthusiasm is a by-product of superb health. One unconsciously follows a person radiating physical energy. Theodore Roosevelt's father realized that his son's lack of good health would be disastrous to anything the future might hold for him. He therefore placed good health first in his boy's life until young Theodore gained a strong resistance to disease. Then

his intellectual development was taken care of.

Almost three years ago an unknown youth braved the hazards of the Atlantic in that world-famed flight from New York to Paris. The nations of the world outdid themselves, and rightly so, in showering honors upon him. No hero of history has come through the plaudits of the world so unadorned as has Colonel Charles A. Lindbergh. He refused to be drawn from his vision of furthering aviation to be commercially exploited. Over night, as it were, this shy and unassuming youth was flying from his homeland to other countries as an unofficial ambassador of good will. The way in which he fulfilled his mission and stood this test of popularity brings out distinctly not only his sincerity, but also his tact and adaptability to difficult situations. The college students should realize the importance of these qualities, for they will be needed in developing leadership.

Perseverance Every student must have the ability to cling to a purpose or a plan in the face of any discouragement or difficulty. In other words, he must have perseverance. The following illustration shows quite clearly the results of this quality. Somewhat more than fifty years ago a little Dutch boy came to this country with his family to make a home. His education was extremely limited; in fact, it was almost negligible. Yet by some curious decree of fate, this lad was destined to write for a period of years to the largest body of readers ever addressed by an American editor. His services as an editor, author, and philanthropist are internationally known and recognized. His recent death has deprived the nation of one of her most valued citizens.

In analyzing the reasons for his success, one quality is found to be supreme, that of perseverance. It was perseverance that led him from a lowly station in life to a position commanding the respect of the world. Edward Bok, donor of the one hundred thousand dollar Peace plan of the Bird Sanctuary containing the famous Singing Tower, is the little Dutch lad who climbed the ladder of leadership and success through perseverance.

Service is Important Then service is necessary for leadership. This simply means the act of helping others. Herbert Hoover, who served as food administrator during the late war, rendered great service to humanity by feeding the starving Belgians, and by alleviating their sufferings in other ways. Herbert Hoover, however, is not the only personage who has given his time and effort for the welfare of the nation. The educators, for instance, are constantly rendering service. Angelo Patri, one of the foremost pedagogues in America came to our shores as a poor immigrant boy. He has served ignorant immigrants by his understanding of their problems, and he has given a great deal of his time to the betterment of their conditions. By unselfishly giving of his time and efforts to the helping of others, the student will be able to develop a distinct type of leadership.

Each leader who has been mentioned in this essay not only has the particular quality which has

been used for illustration, but has also some of the other qualities essential to leadership. In other words, a leader can not be one-sided. He must possess knowledge, initiative, courage, honesty, a magnetic personality, a sense of humor, good health, poise and tact, and finally he must be willing to render service to others. The world expects leadership from college students, and if they will only endeavor to develop these essential qualities, the progress of the nation will not be thwarted by the lack of competent leaders.

Chemical Society Will Hold Meeting in April

The next meeting of the American Chemical Society will probably be held April 15. It will be in the nature of a celebration of its thirty-fifth year at the University of Nebraska. Dr. McPherson, dean of the graduate school at Ohio State university, and national president of the American Chemical Society, will be the speaker at the meeting.

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